

Physical-Cyber-Social Computing

An early 21st century approach to Computing for Human Experience

WIMS'13 Keynote, Madrid, Spain. June 2013.

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<http://knoesis.org>



Special Thanks: **Pramod Anantharam**. Ack: Cory Henson, TK Prasad and Kno.e.sis [Semantic Sensor Web](#) team
External collaboration: Payam Barnaghi @ Surrey (IoT), many domain scientists/clinicians...

CHE encompasses the essential role of technology in a **human-centric** vision



CHE emphasizes the **unobtrusive**, **supportive**, and **assistive** role of technology in improving human experience

A glimpse at related visions of computing

...

Man-Computer Symbiosis – J. C. R. Licklider



Humans and machines cooperate to solve complex problems while machines formulate the problem (advancing beyond solving a formulated problem)

Man-Computer Symbiosis

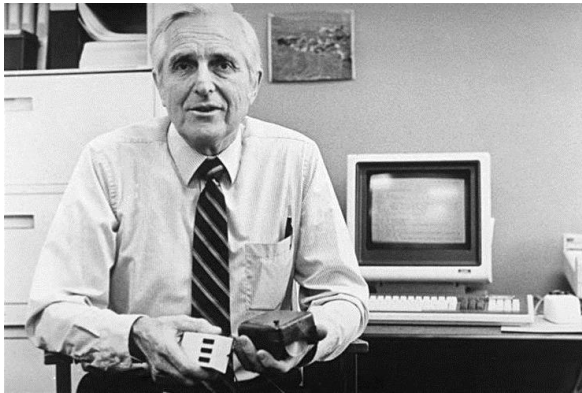
J. C. R. Licklider

IRE Transactions on Human Factors in Electronics,
volume HFE-1, pages 4-11, March 1960

Summary

Man-computer symbiosis is an expected development in cooperative interaction between men and electronic computers. It will involve very close coupling between the human and the electronic members of the partnership. The main aims are 1) to let computers facilitate formulative thinking as they now facilitate the solution of formulated problems, and 2) to enable men and computers to cooperate in making decisions and controlling complex situations without inflexible dependence on predetermined programs. In the anticipated symbiotic

Augmenting Human Intellect – *D. Engelbart*



Humans utilize machines to solve
“insoluble” problems

AUGMENTING HUMAN INTELLECT: A CONCEPTUAL FRAMEWORK

Prepared for:

DIRECTOR OF INFORMATION SCIENCES
AIR FORCE OFFICE OF SCIENTIFIC RESEARCH
WASHINGTON 25, D.C.

CONTRACT AF 49(638)-1024

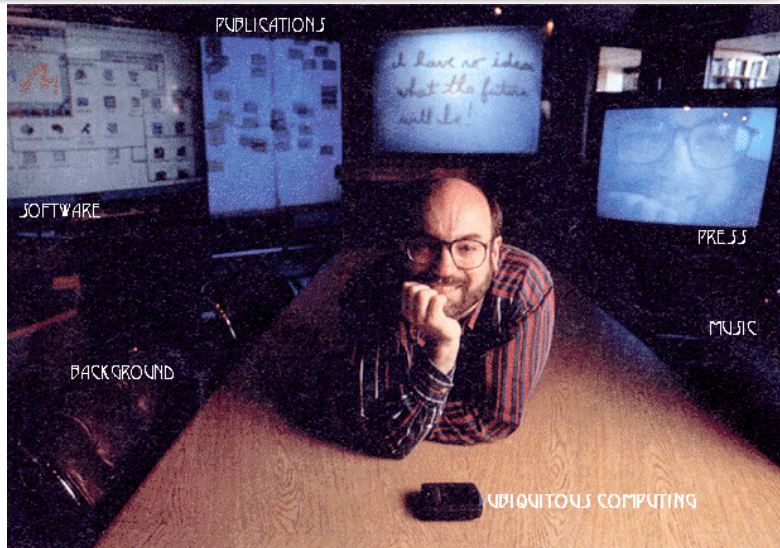
By: D. C. Engelbart

STANFORD RESEARCH INSTITUTE

MENLO PARK, CALIFORNIA



Ubiquitous Computing – M. Weiser



Making machines disappear
into the fabric of our life

The Computer for the 21st Century

*Specialized elements of hardware and software,
connected by wires, radio waves and infrared, will be
so ubiquitous that no one will notice their presence*

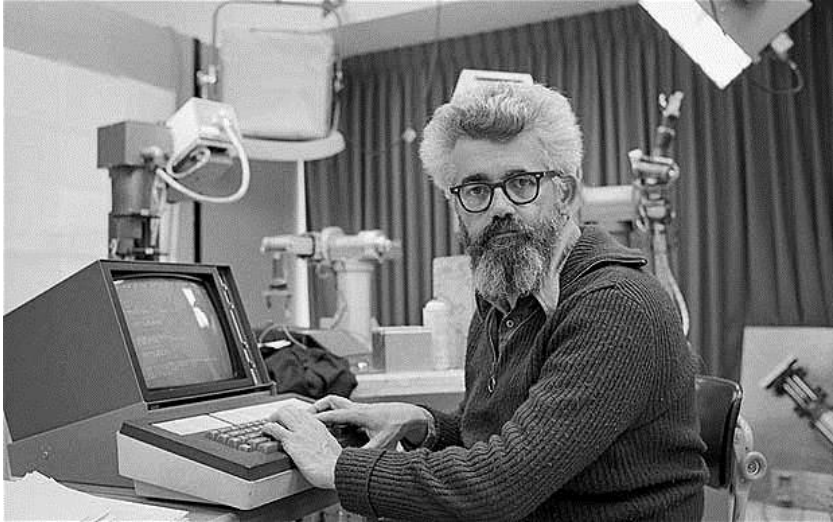
by Mark Weiser

The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it.

is approachable only through complex jargon that has nothing to do with the tasks for which people use computers. The state of the art is perhaps analogous to the period when scribes had to

The idea of integrating computers seamlessly into the world at large runs counter to a number of present-day trends. "Ubiquitous computing" in this context does not mean just computers

Making Intelligent Machines –*J. McCarthy*



WHAT IS ARTIFICIAL INTELLIGENCE?

John McCarthy

Computer Science Department

Stanford University

Stanford, CA 94305

`jmc@cs.stanford.edu`

`http://www-formal.stanford.edu/jmc/`

AI



Ambient Intelligence



HCI

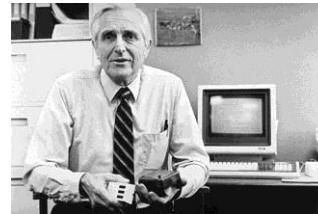
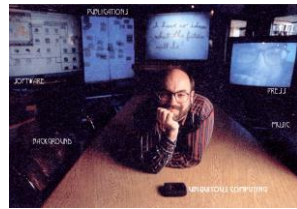


CHE



Machine Centric

Human Centric

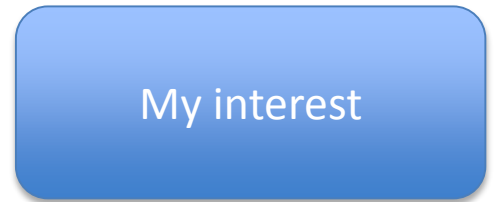


*J.
McCarthy*

M. Weiser

*D.
Engelbart*

J. C. R. Licklider



Imagine the role of computational techniques in solving big challenges

Healthcare

Sustainability



Traffic management

Water management

Crime prevention

Hospital readmissions

Managing chronic conditions

Drug development



Security

Border protection

Intelligence & reconnaissance

Cyber infrastructure

Critical infrastructure



Grand challenges in the real-world are complex

If people do not believe that mathematics is simple, it is only because they do not realize how complicated life is.

- *John von Neumann*



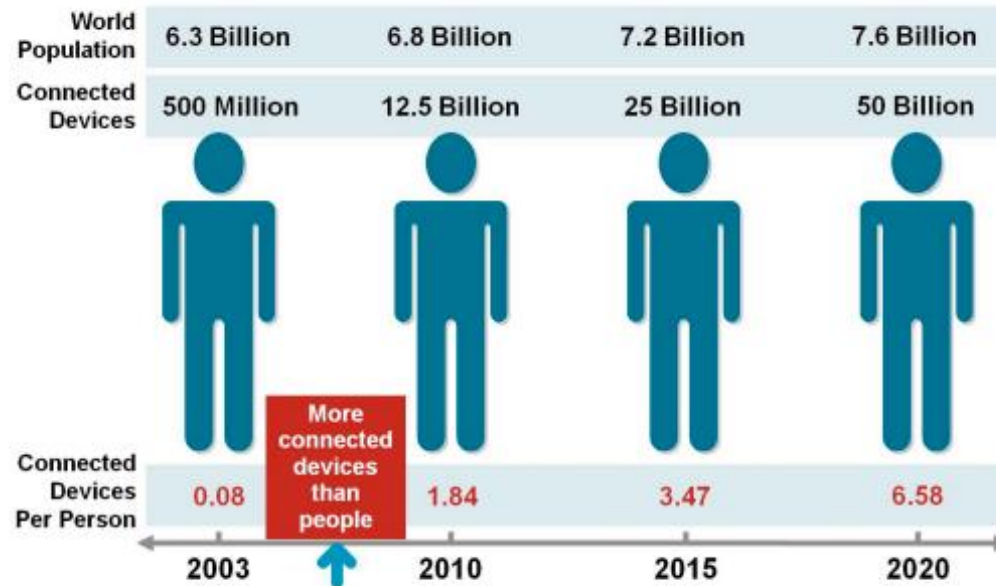
Computational paradigms have always dealt with a **simplified representations** of the **real-world**... *

Algorithms work on these simplified representations

Solutions from these algorithms are transcended back to the real-world by **humans** as **actions**

What has changed now?

About 2 billion of the 5+ billion have data connections – so they perform “citizen sensing”. And there are **more devices** connected to the Internet than the entire **human population**.

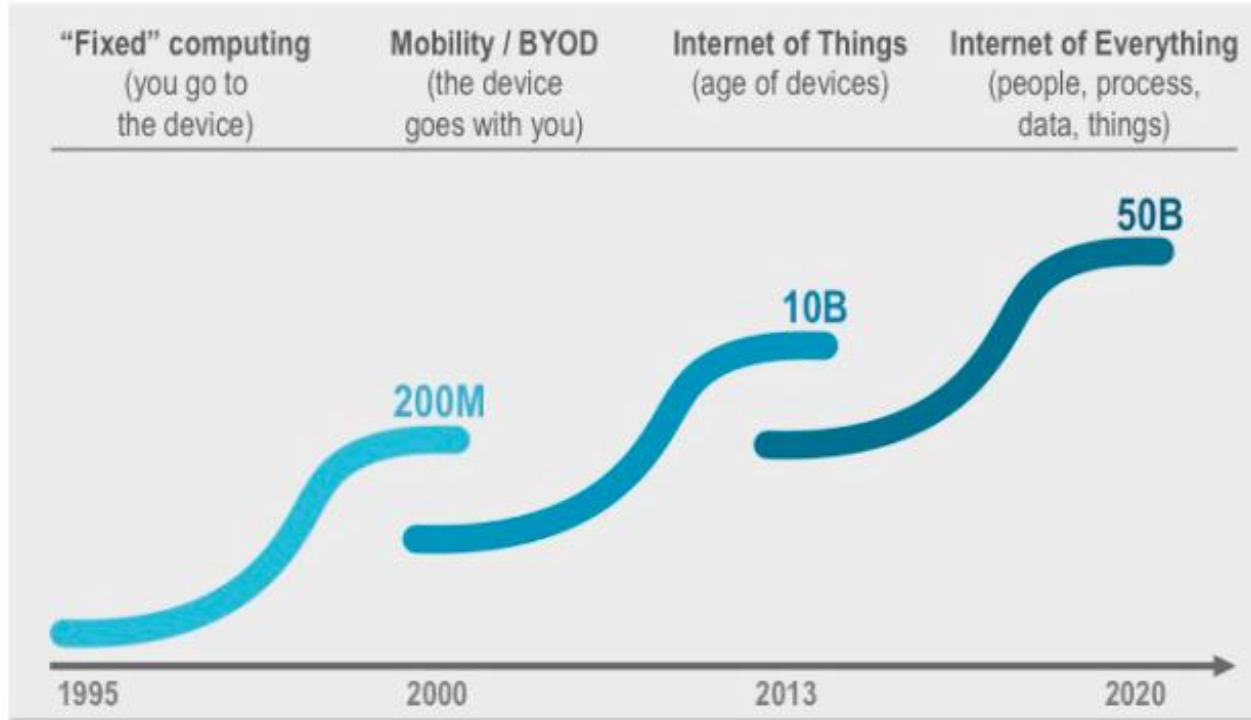


Source: Cisco IBSG, April 2011

These **~2 billion** citizen sensors and **10 billion devices & objects** connected to the Internet makes this an era of IoT (Internet of Things) and Internet of Everything (IoE).

What has changed now?

“The next wave of dramatic Internet growth will come through the confluence of people, process, data, and things — the Internet of Everything (IoE).”
- CISCO IBSG, 2013



Source: Cisco IBSG, 2013

Beyond the IoE based infrastructure, it is the possibility of developing applications that spans **Physical, Cyber** and the **Social** Worlds that is very exciting. Think of **PCS Computing** as the application/semantic layer for the IoE-based infrastructure.

What has *not* changed?

We are still working on the simpler representations of the real-world!

What should change?

We need computational paradigms to tap into the rich pulse of the human populace

Represent, capture, and compute with richer and fine-grained representations of real-world problems

Consider an example of Mark, who is diagnosed with hypertension



Search based approach



How do I manage my hypertension?

Google search results for "How should I manage my hypertension". The search bar shows the query and a search button. Below the search bar are navigation tabs for Web, Images, Maps, Shopping, Videos, and More. The results show approximately 2,780,000 results in 0.38 seconds. The first result is an advertisement for "Help Manage Hypertension" from www.saveonbloodpressuretreatment.com. The second result is "High Blood Pressure Info - Tylenol.com" from www.tylenol.com. The third result is a PDF titled "Your Guide to Lowering Blood Pressure - National Heart, Lung..." from www.nhlbi.nih.gov. The fourth result is a YouTube video titled "How To Manage Blood Pressure Naturally" uploaded by JanetBrunoMD. The fifth result is "Myths About High Blood Pressure" from www.heart.org.

Search for suggestions from resources on the web

There are many suggestions but less insights that Mark can understand and follow

Search based approach

60% of physicians either use or are interested in using social networks

112,000 docs talk to each other on Sermo.

The collage consists of four overlapping screenshots of medical websites:

- Sermo:** A screenshot of the Sermo website showing a navigation menu (Home, Features, Tour, Blog) and a main banner with the text "Stumped by a tough case? Collaborate with specialists averaging 13 years in practice." Below the banner is a "Create Account" form with fields for "First Name" and "Primary Specialty".
- KevinMD.com:** A screenshot of a blog post on KevinMD.com titled "Dance healed this physician and helped with burnout" by Susan Biall, MD, dated March 18, 2010. The post includes social media sharing options for Twitter, Facebook, and RSS, and a "Watch Now" button.
- ORlive:** A screenshot of the ORlive website featuring a large video player for "Now Available On Demand Hepatocellular Carcinoma: The Most Common Form of Liver Cancer" from NewYork-Presbyterian. Below the video are sections for "Upcoming Videos", "Recent Broadcasts", and "Colorectal Cancer Videos".
- Medpage Today:** A screenshot of the Medpage Today website showing a "Medical News Health News Widget" with a list of recent posts, including "Mixed Results for Intensive Initial Testing for Acute HF (CME/CE)".

This doc-to-doc blogger has 53,000 readers this month + 20,000 Twitter followers

65% of docs plan to use social media for professional development

Manhattan Research 2009, 2010
Sermo.com
Complete.com

People are turning to each other online to understand their health

50%

Of patients leave a physician's office unsure of what they were told.

61%

Of Americans go online to research health information

41%

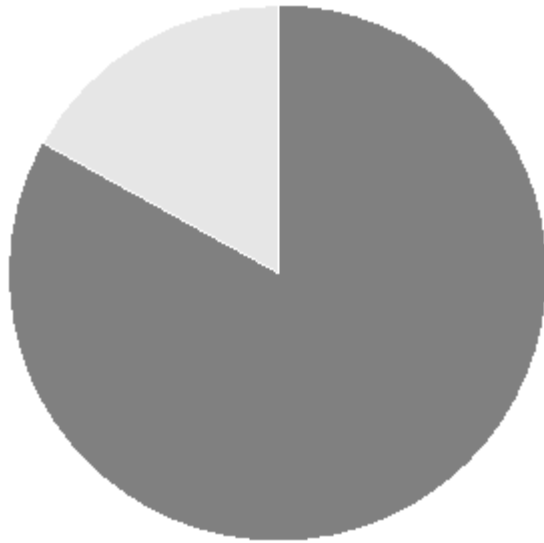
Of them read about other's medical experiences on social websites or blogs.

We look for health information for ourselves online and for each other. Half of our health searches are on behalf of someone else. And **two-thirds of us talk with someone else about what we find online.**

The Social Life of Health Information, Pew Internet and American Life Project, 2009

Search based approach

83% of online adults search for health information



66% look up a specific disease or problem

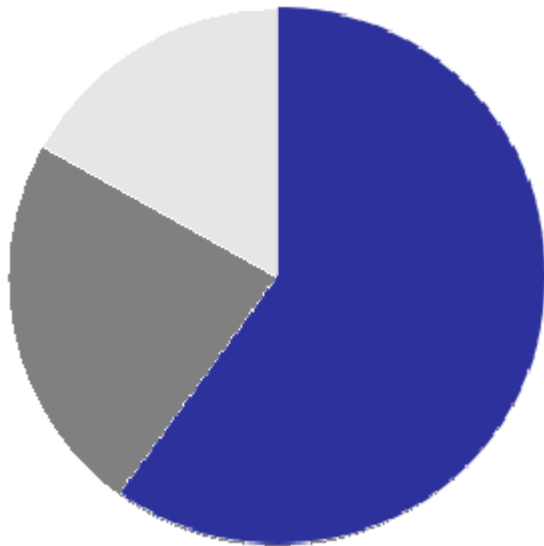
55% a certain medical treatment or procedure

45% information on prescription or over-the-counter drugs

35% alternative treatments or medicines

Search based approach

83% of online adults search for health information



66% look up a specific disease or problem

55% a certain medical treatment or procedure

45% information on prescription or over-the-counter drugs

35% alternative treatments or medicines

60% of them look for the experience of “someone like me”

There are **many suggestions** but **less insights** that Mark can understand and **take action**

Solution engine based approach



How do I manage my hypertension?

WolframAlpha computational knowledge engine

hypertension

Assuming "hypertension" is a disease diagnosis | Use as a word instead
Assuming any type of essential hypertension | Use malignant essential hypertension or more

Input interpretation:
essential hypertension

Medical codes:

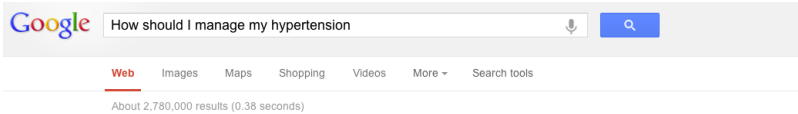
	male	female	all
fraction of US population	1 in 28 ≈ 3.6%	1 in 34 ≈ 2.9%	1 in 31 ≈ 3.2%
number of US patients	6.47 million	7.283	13.75

Will this **relevant information** translate into **actions**?

Solution engine such as WolframAlpha would provide **very relevant information**

Though Mark acquired knowledge about hypertension, it is not personalized and contextually relevant for taking any action

search vs. solution engine



Conventional search returns a **set of documents** for serving the information need expressed as a search query.

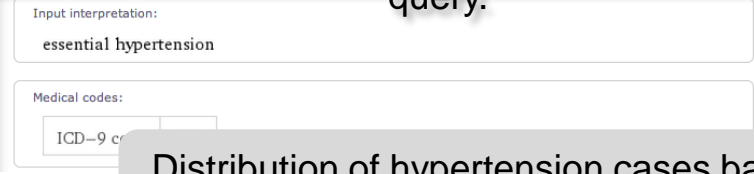
- Blood Pressure Facts and Healthy Lifestyle Tips From TYL...
Aspirin Heart Therapy - Blood Pressure Reality Check - Get Real Responsibly™
- (PDF) Your Guide to Lowering Blood Pressure - National Heart, Lung...
www.nhlbi.nih.gov/health/public/heart/hbp/.../hbp_low.pdf
File Format: PDF/Adobe Acrobat - Quick View
should come up with a plan and timetable for reaching your goal. Blood pressure is ...
Monitoring your blood pressure at home between visits to your doctor can be helpful.
You also may want to can manage your blood pressure. For More ...
- How To Manage Blood Pressure Naturally - YouTube
www.youtube.com/watch?v=qcaUwWN0jGA
Oct 31, 2010 - Uploaded by JanetBrunoMD
http://JanetBrunoMD Do you have high blood pressure? Do you know the powerful ways you can manage your ...
- More videos for How should I manage my hypertension »
- Myths About High Blood Pressure
www.heart.org/.../HighBloodPressure/AboutHighBloodPressur...
Aug 27, 2012 - You CAN manage your blood pressure. The American Heart Association is here for you. Access our free information, resources and tools at ...

Chances of finding hypertension cases based on ethnicity.

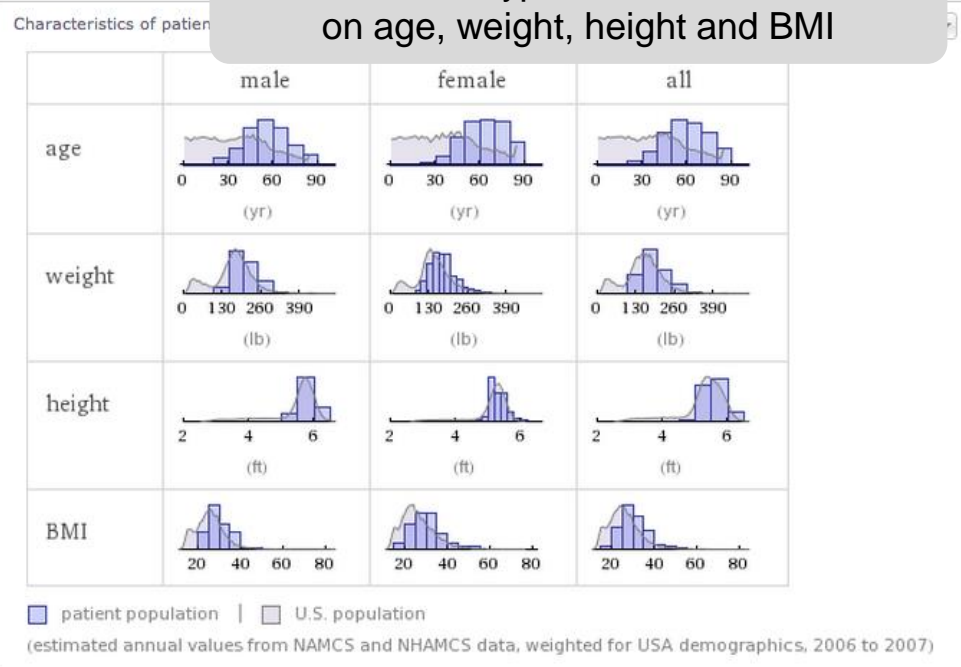
	male	female	all
white	3.7%	2.7%	3.1%
black	4.9%	5.6%	5.3%
Asian	2.4%	3.7%	3.1%
Hispanic or Latino	3.7%	2.4%	2.9%
Amerindian Alaska native	11%	7.4%	8.7%
Pacific Islander	8.4%	7.4%	7.7%
mixed	0.01%	1.6%	0.9%



WolframAlpha (which calls itself "Answer engine" provides **statistical information** when available for a query.



Distribution of hypertension cases based on age, weight, height and BMI

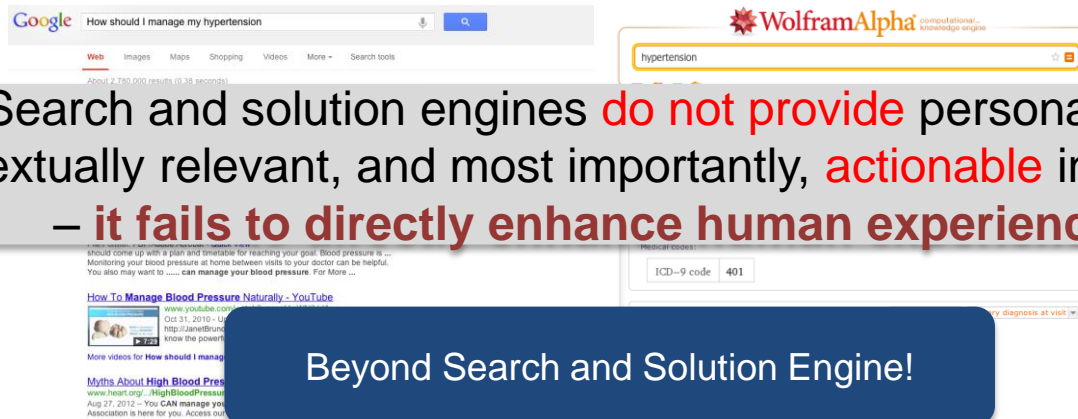


What do we need to help Mark?

Search and solution engines **do not provide** personalized, contextually relevant, and most importantly, **actionable** information – **it fails to directly enhance human experience!**

Beyond Search and Solution Engine!

We need a **human-centric** computational paradigm that can semantically **integrate, correlate, understand,** and **reason** over multimodal and multisensory observations to provide **actionable information**

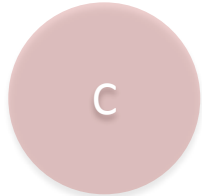


Physical-Cyber-Social Computing

An early 21st century approach to Computing for Human Experience

PCS Computing

Physical: Weight, height, Activity, Heart rate, Blood Pressure



Cyber: Medical knowledge, Encyclopedia, NIH guidelines



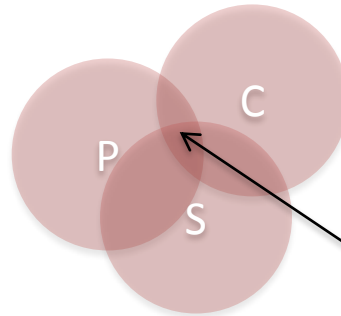
Answer to the Mark's question, "How do I manage my hypertension?" lies here

Social: Knowledge shared on communities, Similar ethnicity, Socio-economically similar



PCS Computing

Physical: Weight, height, Activity, Heart rate, Blood Pressure



Cyber: Medical knowledge, Encyclopedia, NIH guidelines



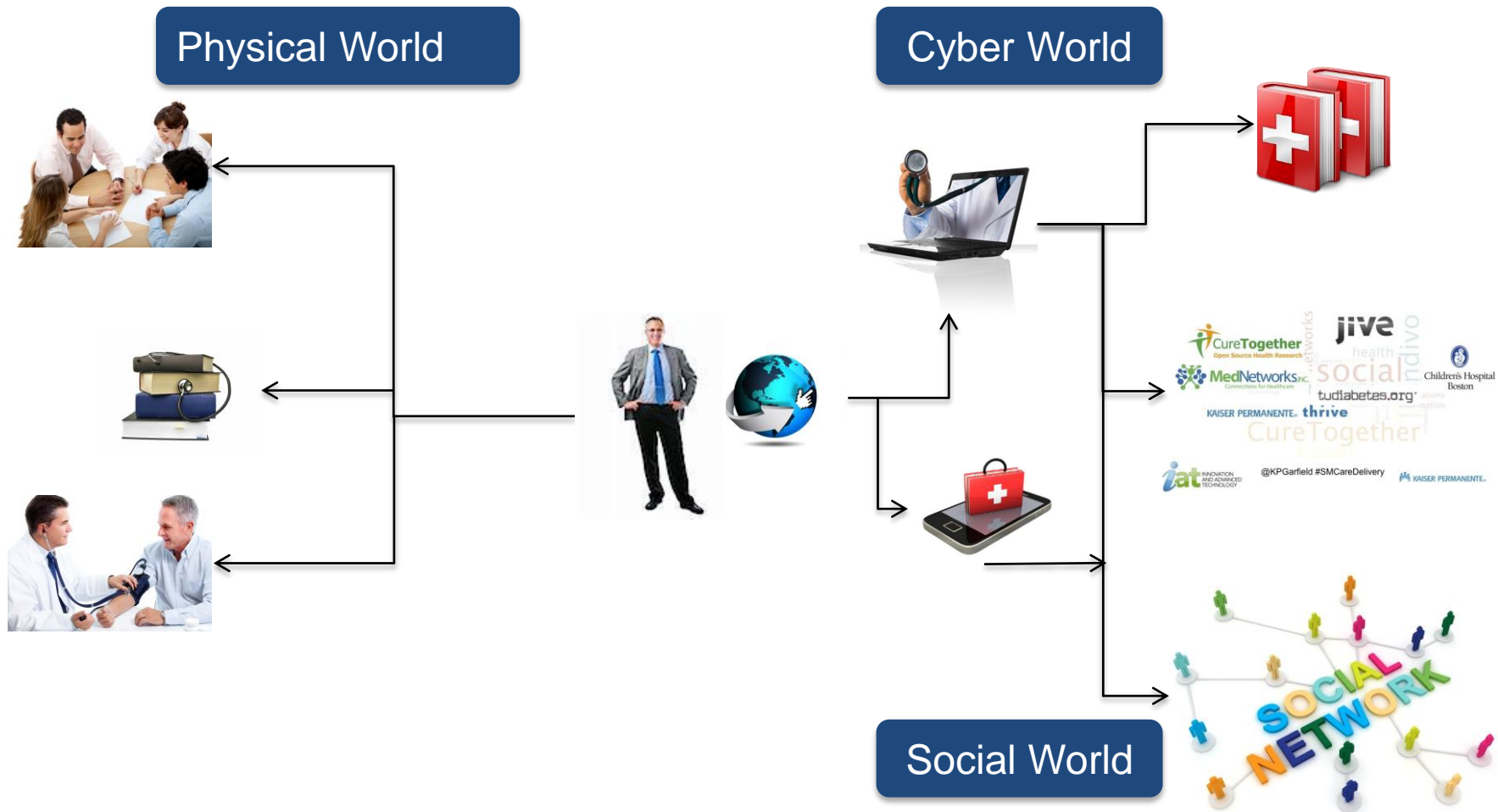
Answer to the Mark's question, "How do I manage my hypertension?" lies here

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PCS Computing

People **live** in the **physical world** while **interacting** with the **cyber** and **social** worlds



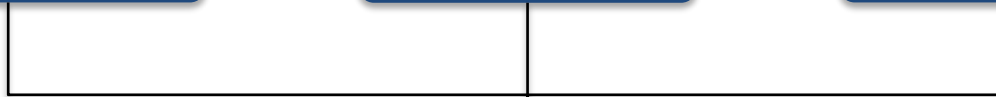
PCS Computing

People consider their **observations** and **experiences** from **physical**, **cyber**, and **social** worlds for decision making – this is **not captured** in current **computing** paradigms

Physical World

Cyber World

Social World



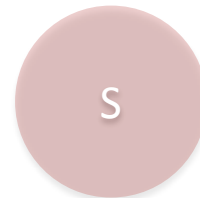
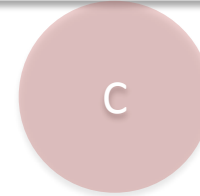
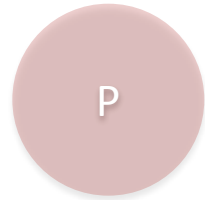
Substituting spices for salt intake would reduce sodium intake aiding in controlling hypertension

Decision making



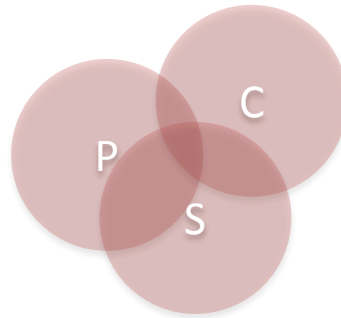
PCS Computing

PCS computing is intended to address the **seamless integration** of **cyber world**, and **human activities** and **interactions**



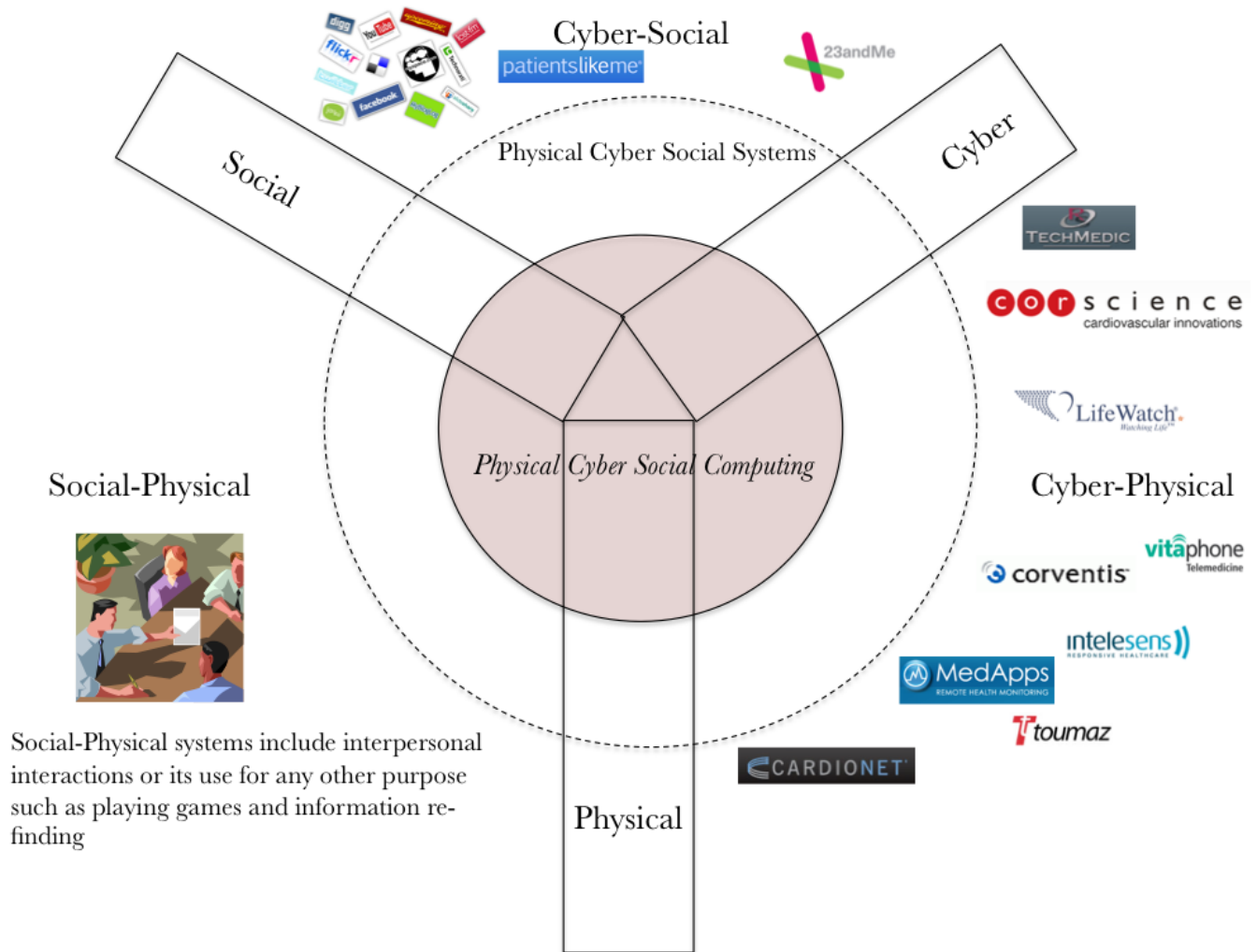
PCS Computing

PCS computing is intended to address the **seamless integration** of **cyber world**, and **human activities** and **interactions**



Increasingly, real-world events are:

- (a) **Continuous**: Observations are fine grained over time
- (b) **Multimodal, multisensory**: Observations span PCS modalities



PCS computing operators

Vertical operators facilitate transcending from data-information-knowledge-wisdom using background knowledge

Opportunity to do exciting new research here

$\Phi_{PCS}(\text{Knowledge, KB}) \rightarrow \text{Wisdom}$

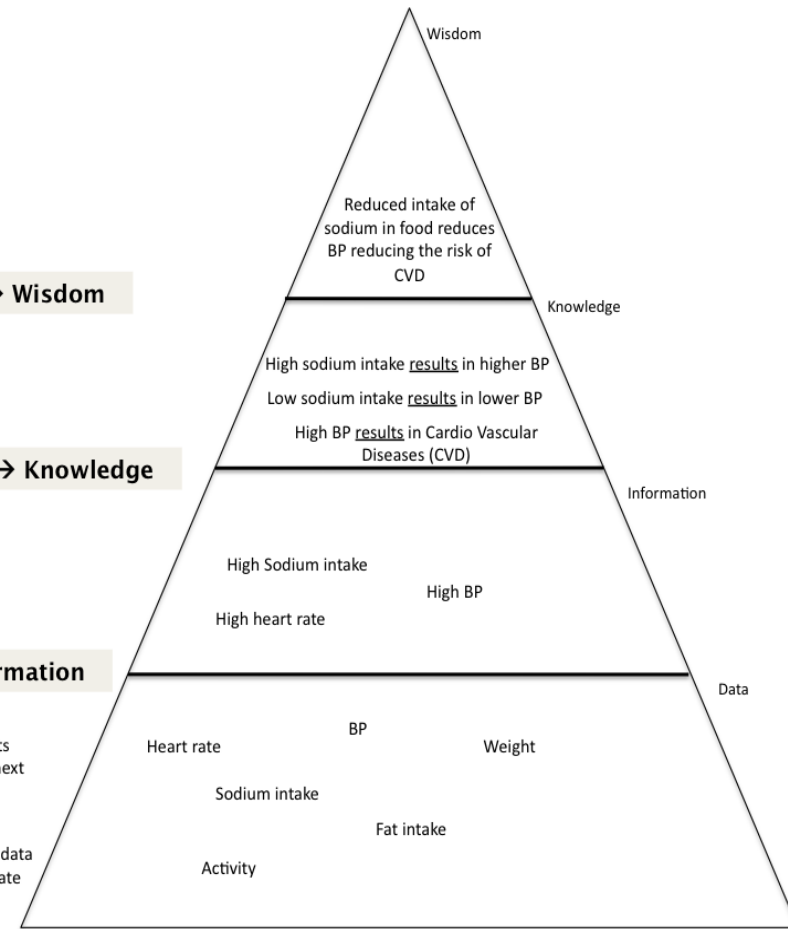
$\Phi_{PCS}(\text{Information, KB}) \rightarrow \text{Knowledge}$

$\Phi_{PCS}(\text{Data, KB}^*) \rightarrow \text{Information}$

Vertical Operators
(Semantic abstraction) operates on artifacts at each level and transcends them to the next level.

Horizontal Operators
(Semantic Integration) operates on data from heterogeneous sources to create integrated data streams.

*KB – knowledge base



Horizontal operators facilitate semantic integration of multimodal and multisensory observations

We have made more progress along this line

Let's take progressive steps from existing computing paradigms toward PCS computing...

Physical-Cyber Systems

The **computational**, **communication**, and **control** components closely interact with physical components enabling better cyber-mediated observation of and interaction with physical components.



CPS involves **sensing**, **computing**, and **actuating** components

Physical-Cyber Systems

Google's autonomous car needs to **sense**, **compute**, and **actuate** continuously in order to navigate through the city traffic

Autonomous Driving

Google's modified Toyota Prius uses an array of sensors to navigate public roads without a human driver. Other components, not shown, include a GPS receiver and an inertial motion sensor.

LIDAR

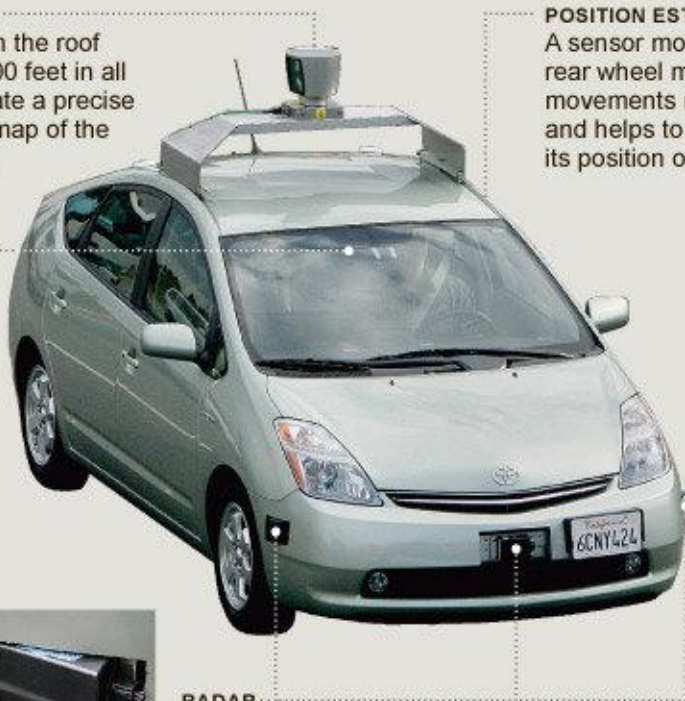
A rotating sensor on the roof scans more than 200 feet in all directions to generate a precise three-dimensional map of the car's surroundings.

POSITION ESTIMATOR

A sensor mounted on the left rear wheel measures small movements made by the car and helps to accurately locate its position on the map.

VIDEO CAMERA

A camera mounted near the rear-view mirror detects traffic lights and helps the car's onboard computers recognize moving obstacles like pedestrians and bicyclists.



RADAR

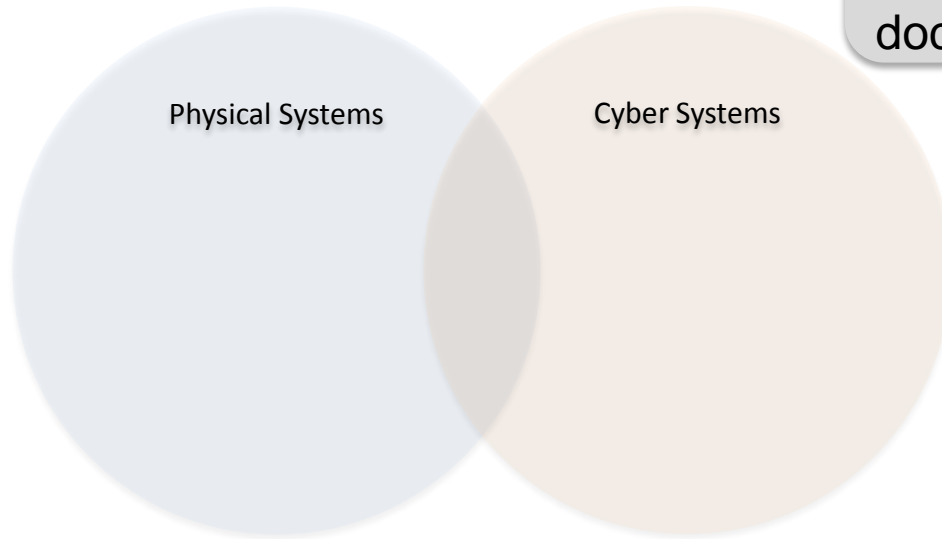
Four standard automotive radar sensors, three in front and one in the rear, help determine the positions of distant objects.

Source: Google

THE NEW YORK TIMES; PHOTOGRAPHS BY RAMIN RAHIMIAN FOR THE NEW YORK TIMES

Physical-Cyber Systems

Health applications and tools that **monitor** a person **physically** and **connect** them to care providers (e.g. doctors)



Remote health monitoring



Mobile cardiac outpatient telemetry and real time analytics



Applications integrating telemedicine service



Remote real-time patient monitoring of vitals



Offers sensor solutions for monitoring cardiovascular ailments



Provides solutions to monitor cardio activity



Non-invasive wearable monitoring of vital signals



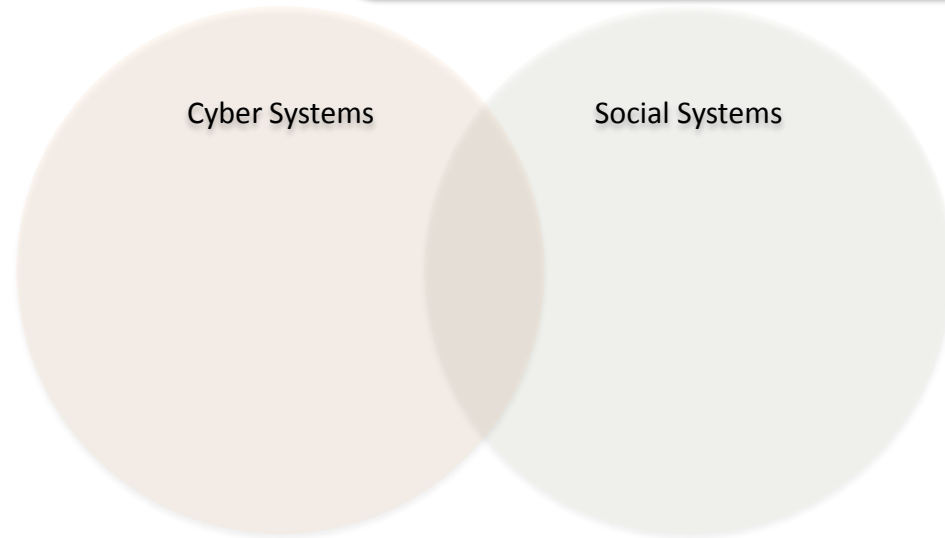
Cardiovascular patient monitoring



Continuous monitoring of physiological parameters

Cyber-Social Systems

Observations spanning Cyber and Social world – people share their **activities**, **knowledge**, **experiences**, **opinions**, and **perceptions**.



patientslikeme®

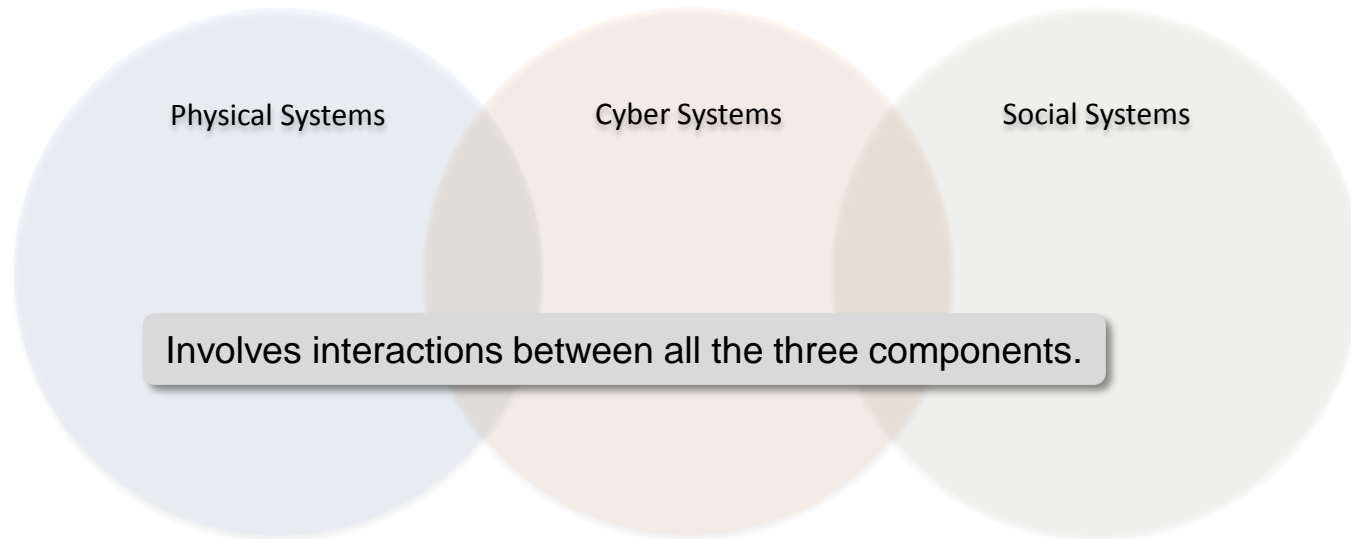
Sharing experiences and management of conditions and their treatments

23andMe

Managing risks and making informed decisions based on gene sequencing



Physical-Cyber-Social Systems



Involves interactions between all the three components.

Physical-Cyber-Social Systems

Physical Systems

Cyber Systems

Social Systems

Involves interactions between all the three components.

Social aspect of sharing and friendly competition

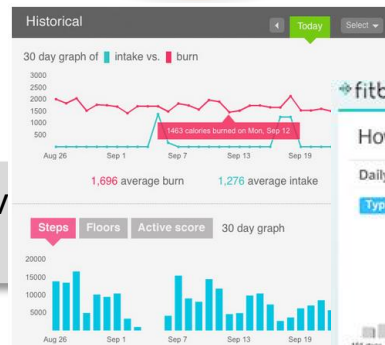


Quantified Self

Self knowledge through.

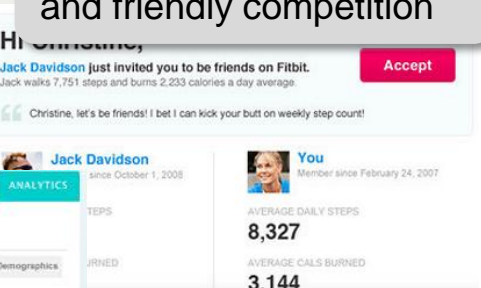


Sensors collecting observations from the physical world



Data collected from physiological sensors analyzed in the social context of "similar" people.

conference where experiences of analyzing and visualizing data from physiological sensors are presented.



Physical-Cyber-Social Systems

Physical Systems

Cyber Systems

Social Systems

Involves interactions between all the three components.

Social aspect of sharing and friendly competition

This data is stove piped due to fragmentation in sensor data collection services.



Quantified Self

Self knowledge through



Sensors collecting observations from the physical world



Jack Davidson just invited you to be friends on Fitbit. Jack walks 7,751 steps and burns 2,233 calories a day average.

Christine, let's be friends! I bet I can kick your butt on weekly step count!

Jack Davidson
since October 1, 2008

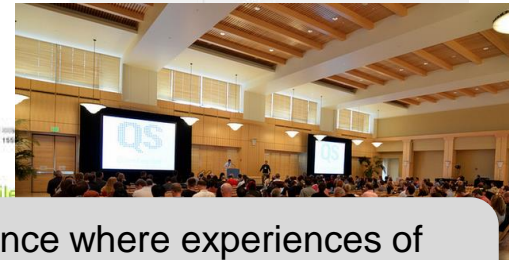
You
Member since February 24, 2007

AVERAGE DAILY STEPS
8,327

AVERAGE CALS BURNED
3,144

Data collected from physiological sensors analyzed in the social context of "similar" people.

conference where experiences of analyzing and visualizing data from physiological sensors are presented.



<http://www.fitbit.com/product/features#social>

Physical-Cyber-Social Systems

Physical Systems

Cyber Systems

Social Systems

Involves interactions between all the three components.

Social aspect of sharing and friendly competition

This data is stove piped due to fragmentation in sensor data collection services

Integration and interaction between physical, cyber, and social components for computation is brittle.



Quantified Self

Self knowledge through

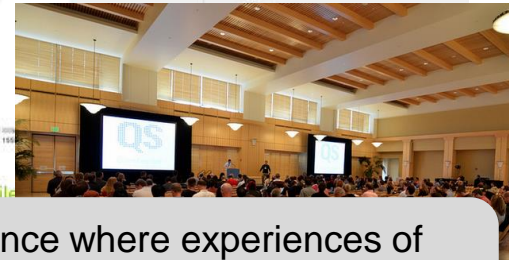


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Physical-Cyber-Social Systems

Physical Systems

Cyber Systems

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Involves interactions between all the three components.

Social aspect of sharing and friendly competition

This data is stove piped due to fragmentation in sensor data collection services

Integration and interaction between physical, cyber, and social components for computation is brittle.

Needs significant human involvement in interpretation of physiological observations using their knowledge of the domain and social experiences.

Sensors collecting observations from the physical world



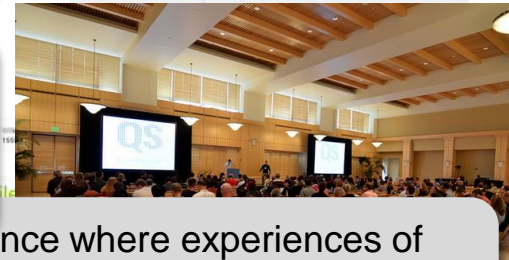
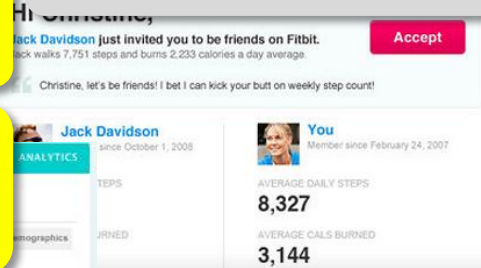
Data collected from the social context

Conference where experiences of analyzing and visualizing data from physiological sensors are presented.



Quantified Self

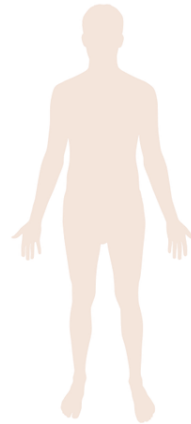
Self knowledge through



What if?



Computations leverage observations from sensors, knowledge and experiences from people to **understand**, **correlate**, and **personalize** solutions.



Physical-Cyber

Social-Cyber

Physical-Cyber-Social

cor science
cardiovascular innovations

MedApps
REMOTE HEALTH MONITORING

CARDIONET

vita phone
Telemedicine

TECHMEDIC

LifeWatch
Watching Life™

intelesens
RESPONSIVE HEALTHCARE

corventis

QS

Quantified Self

patientslikeme

23andMe

digg

YouTube
Broadcast Yourself

upcoming
surveys

lost.fm
the social music experience

flickr
what you see is what you get



nyspace.com

Technorati
the social media search engine

twitter

facebook

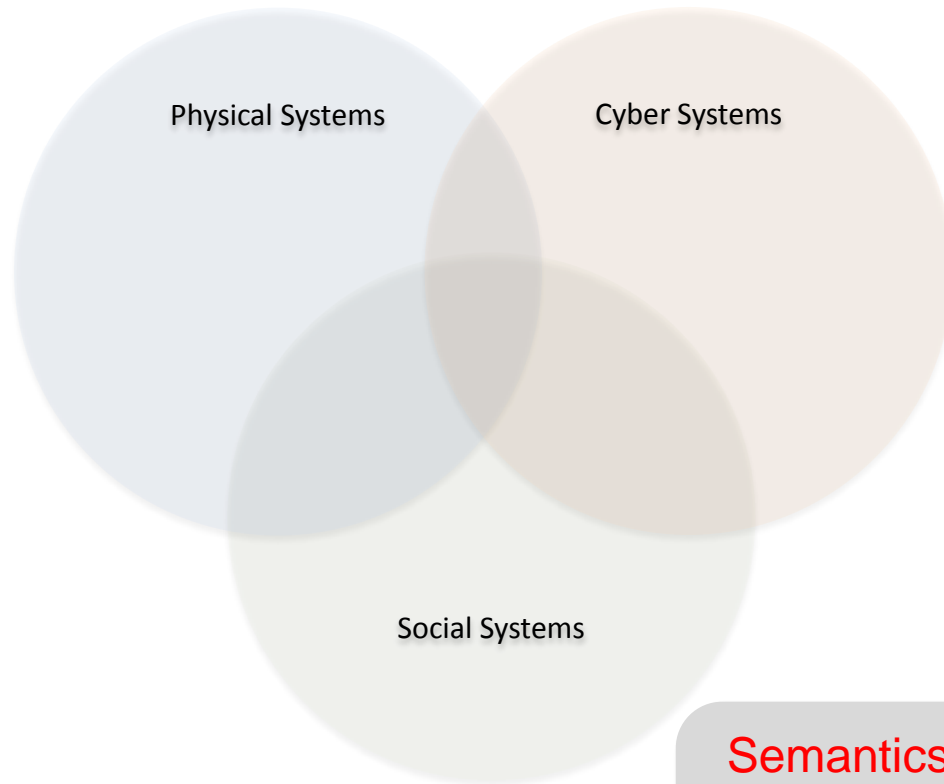
MyBlogLog

slideshare
the social media for presentations

jalku

kno.e.sis **Tt** **toumaz**

PCS Computing



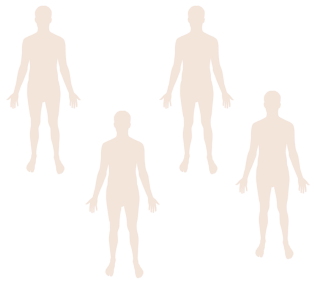
Semantics play a crucial role in **bridging** the semantic **gap** between different **sensor types**, **modalities**, and **observations** to derive insights leading to a holistic solution.

PCS Computing

Physical, Cyber
and Social



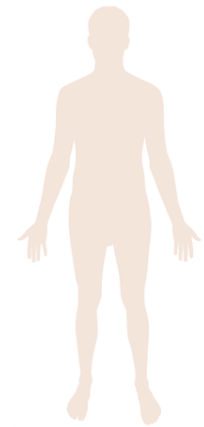
Experiences



Perceptual
Inference



Background Knowledge
(spanning Physical-Cyber-
Social)



Experience

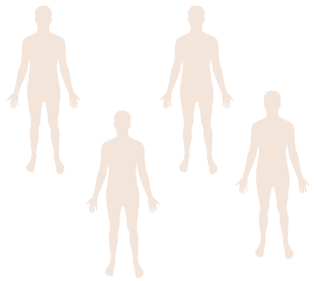
PCS Computing

Physical, Cyber
and Social



Observes

Experiences

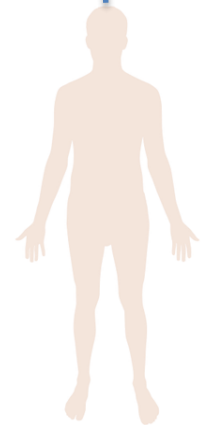


Perceptual
Inference

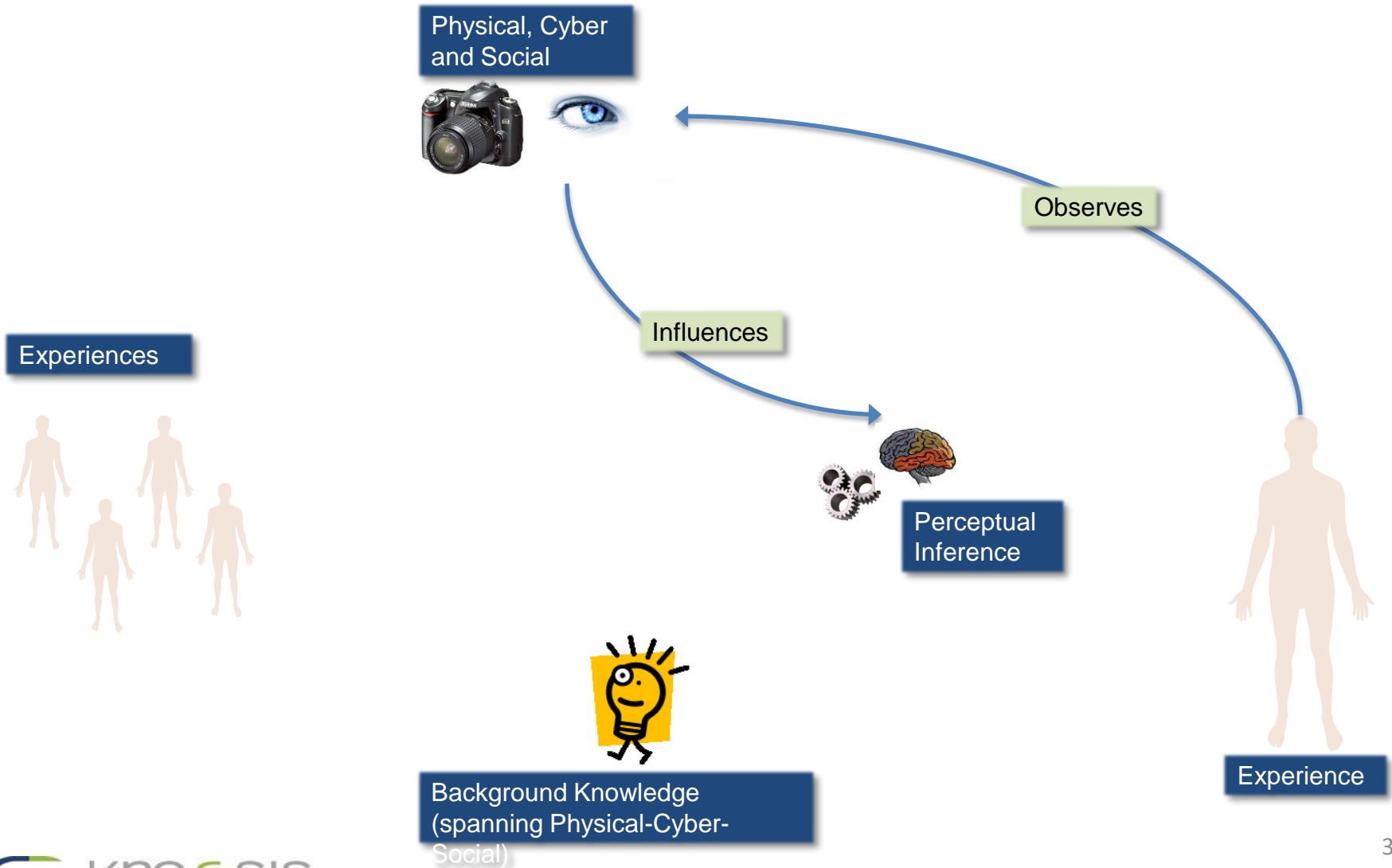


Background Knowledge
(spanning Physical-Cyber-
Social)

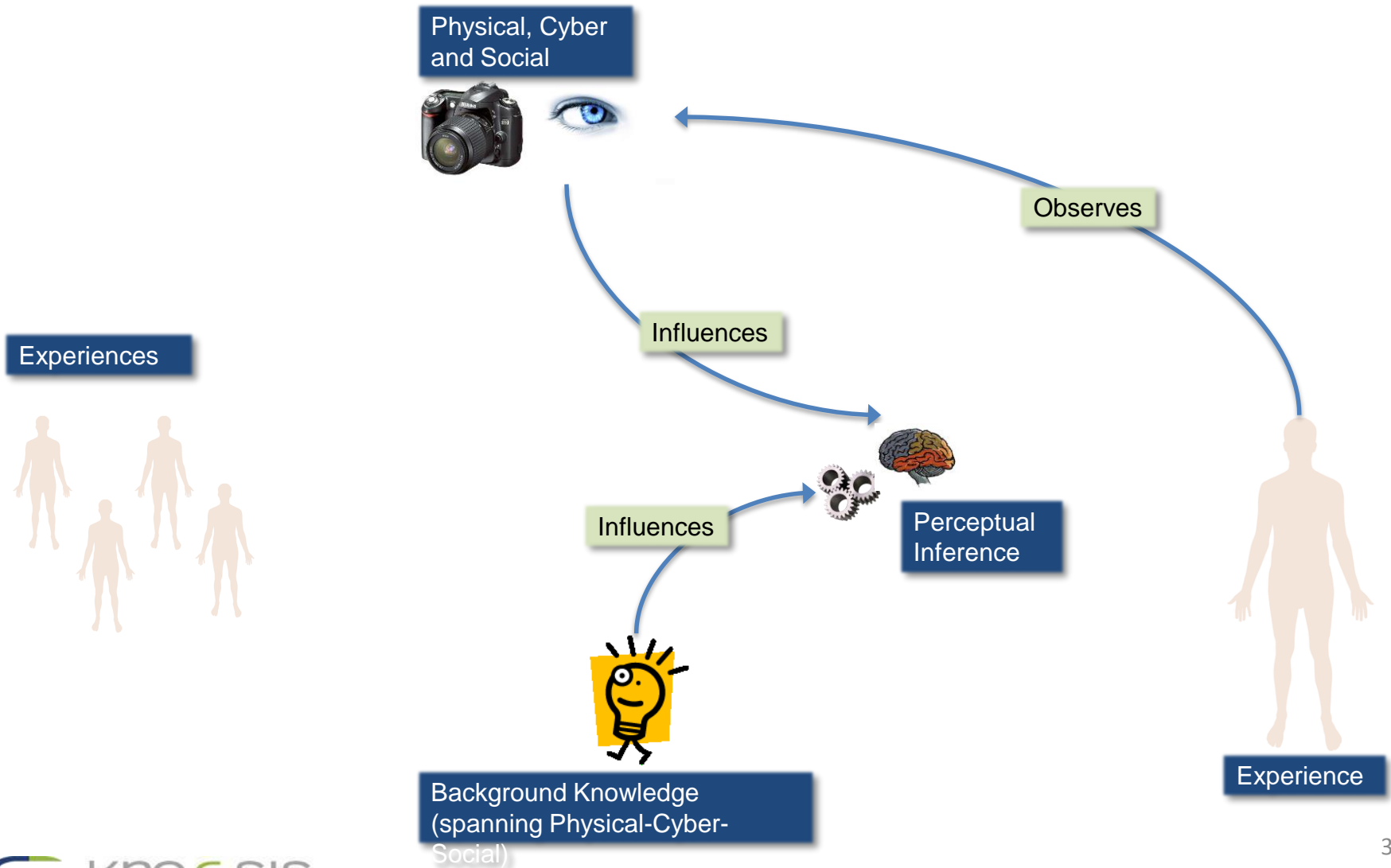
Experience



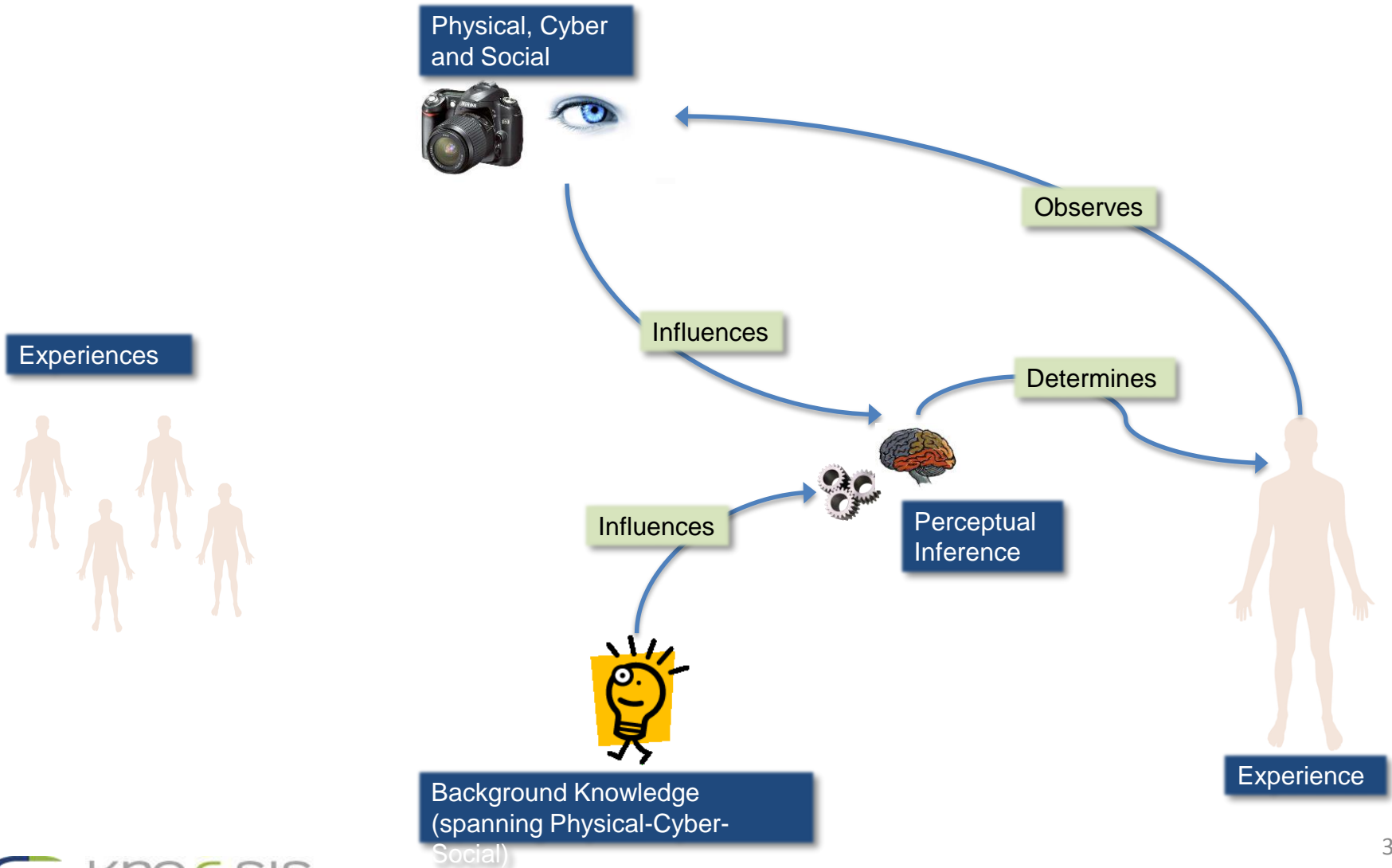
PCS Computing



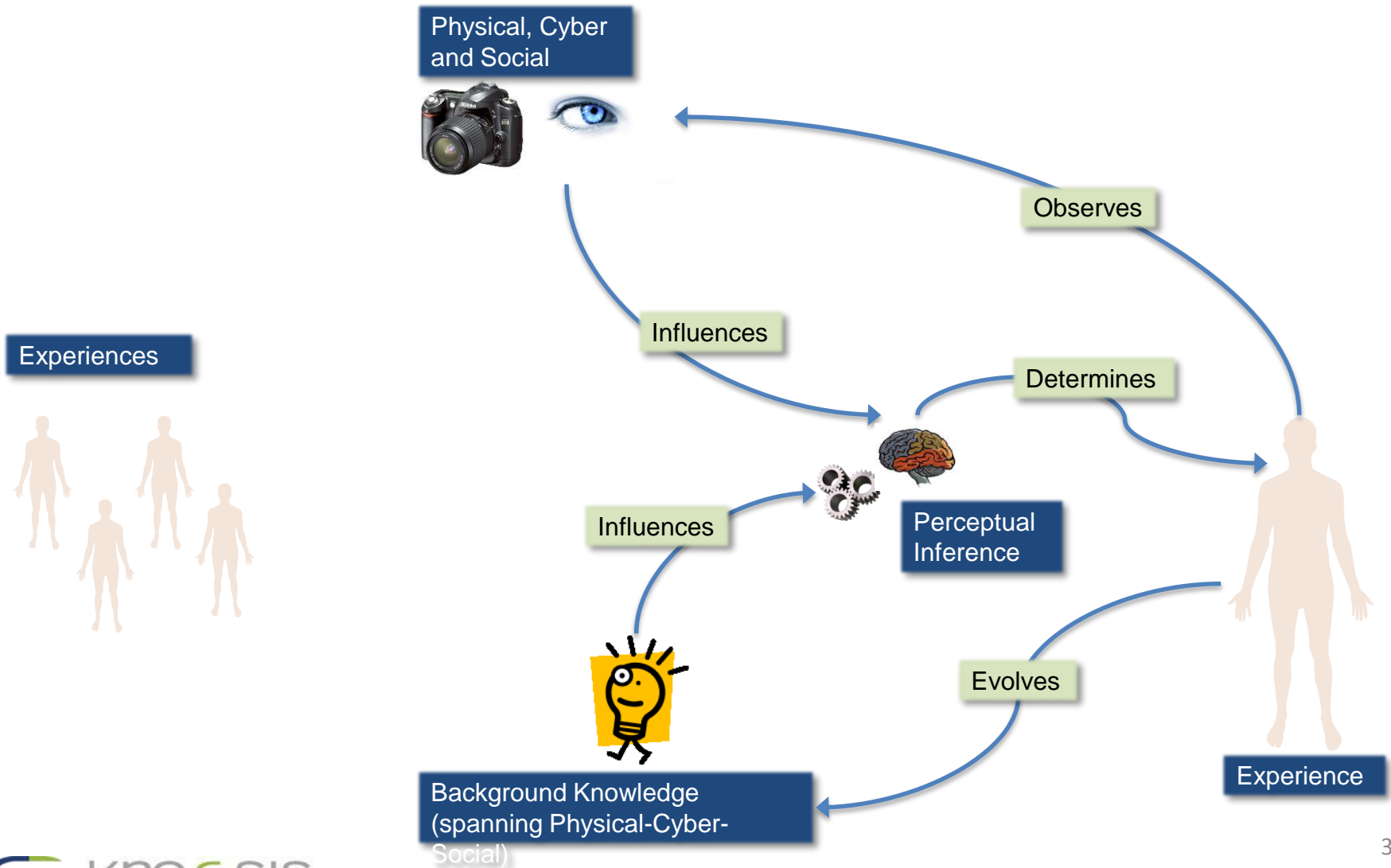
PCS Computing



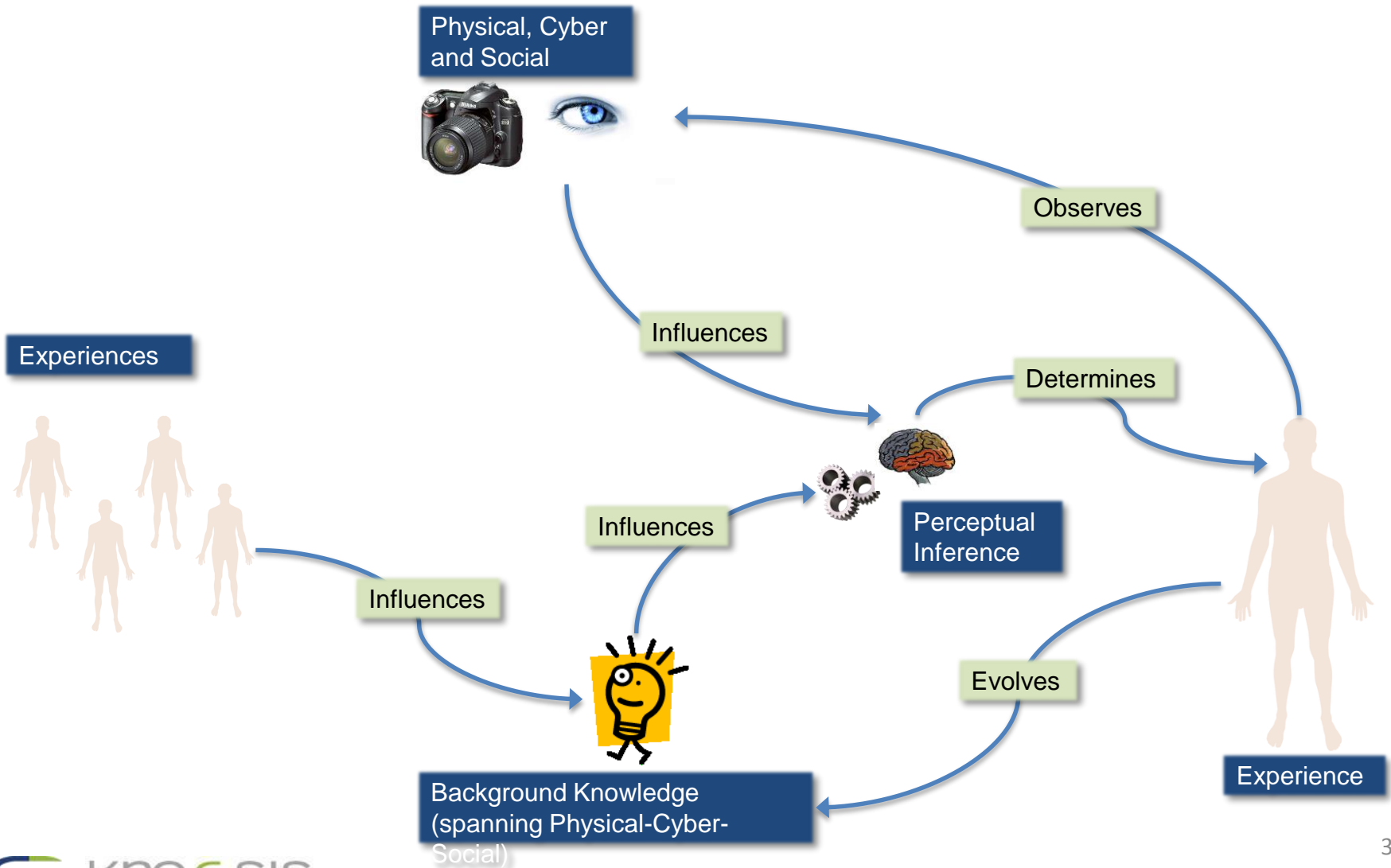
PCS Computing



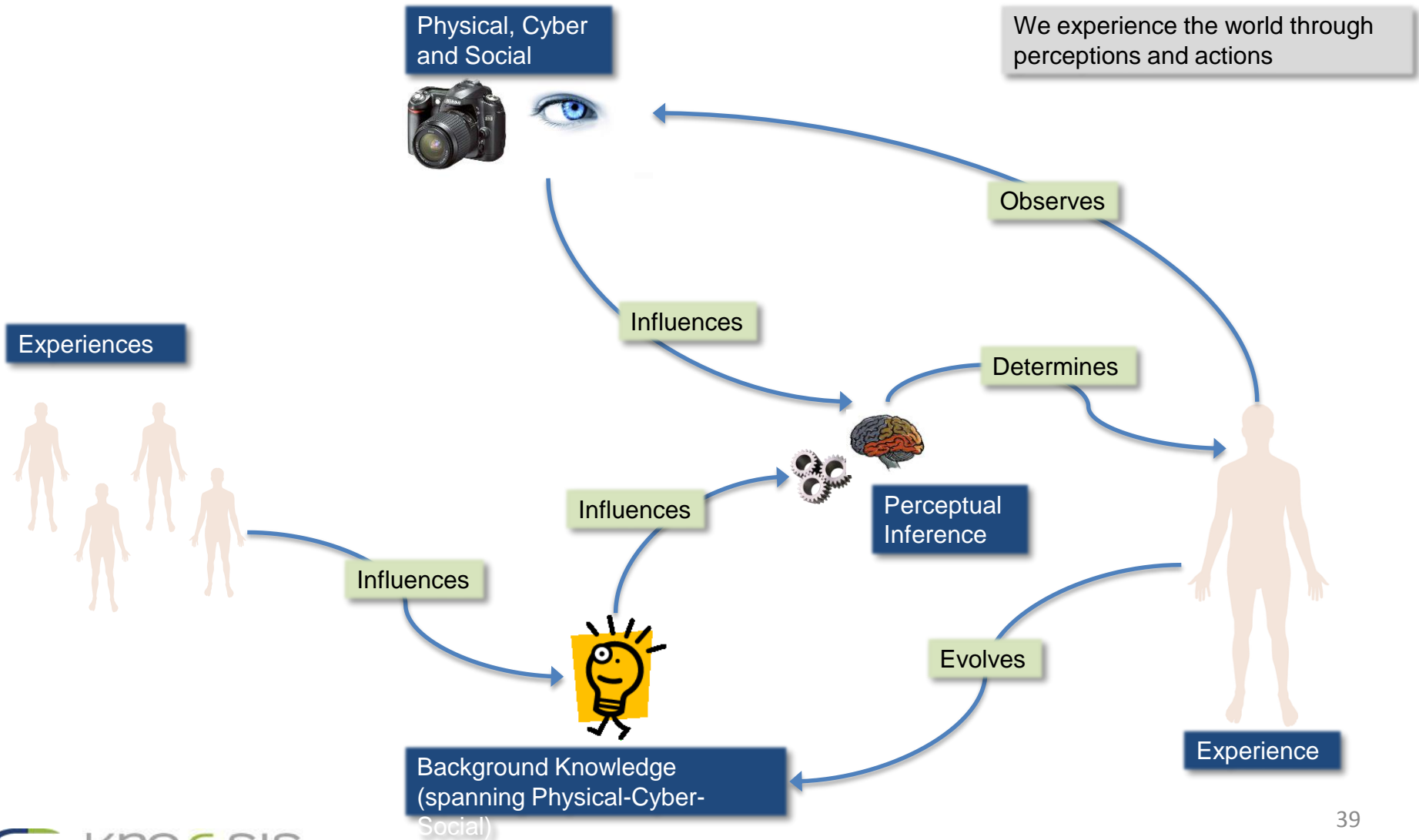
PCS Computing



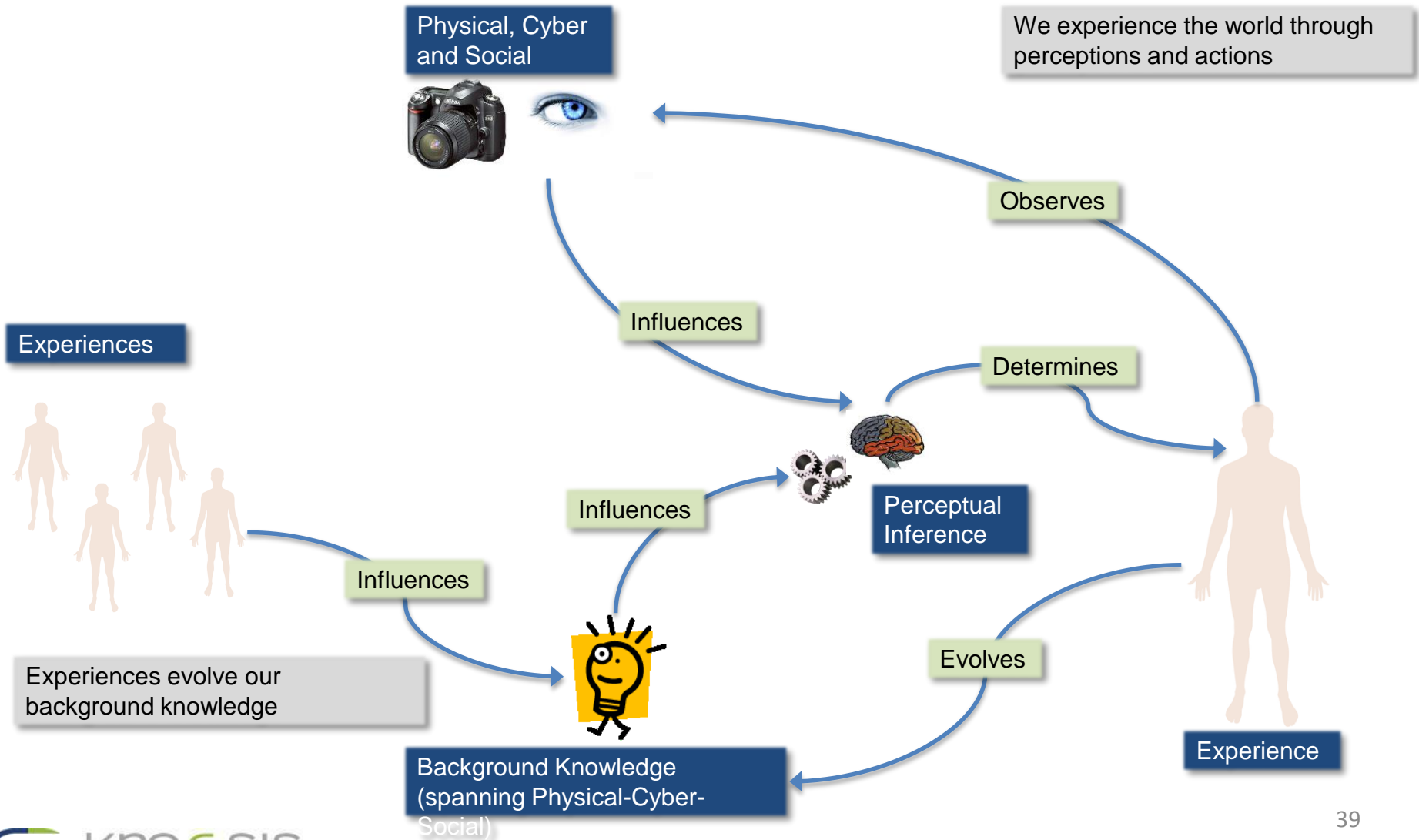
PCS Computing



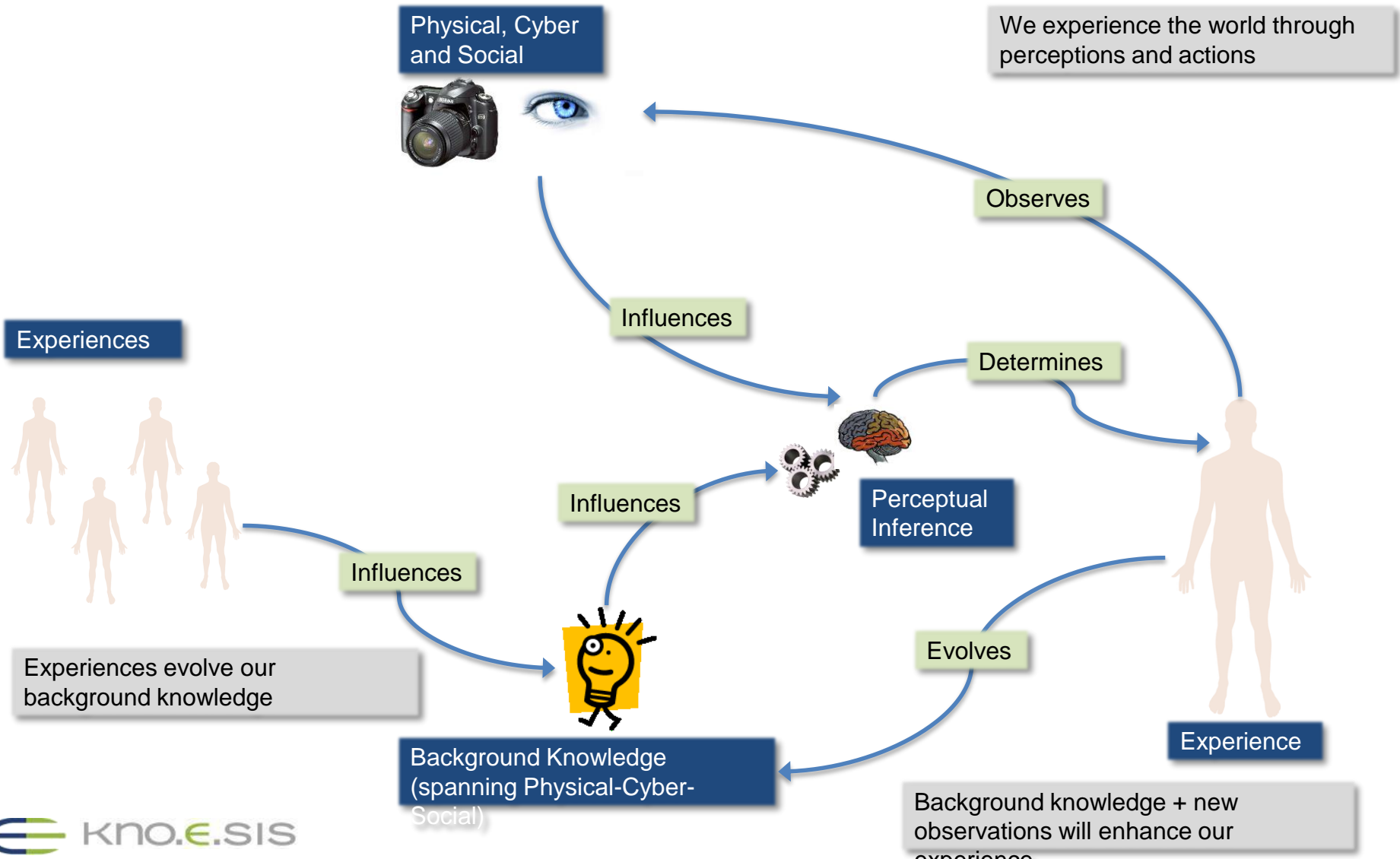
PCS Computing



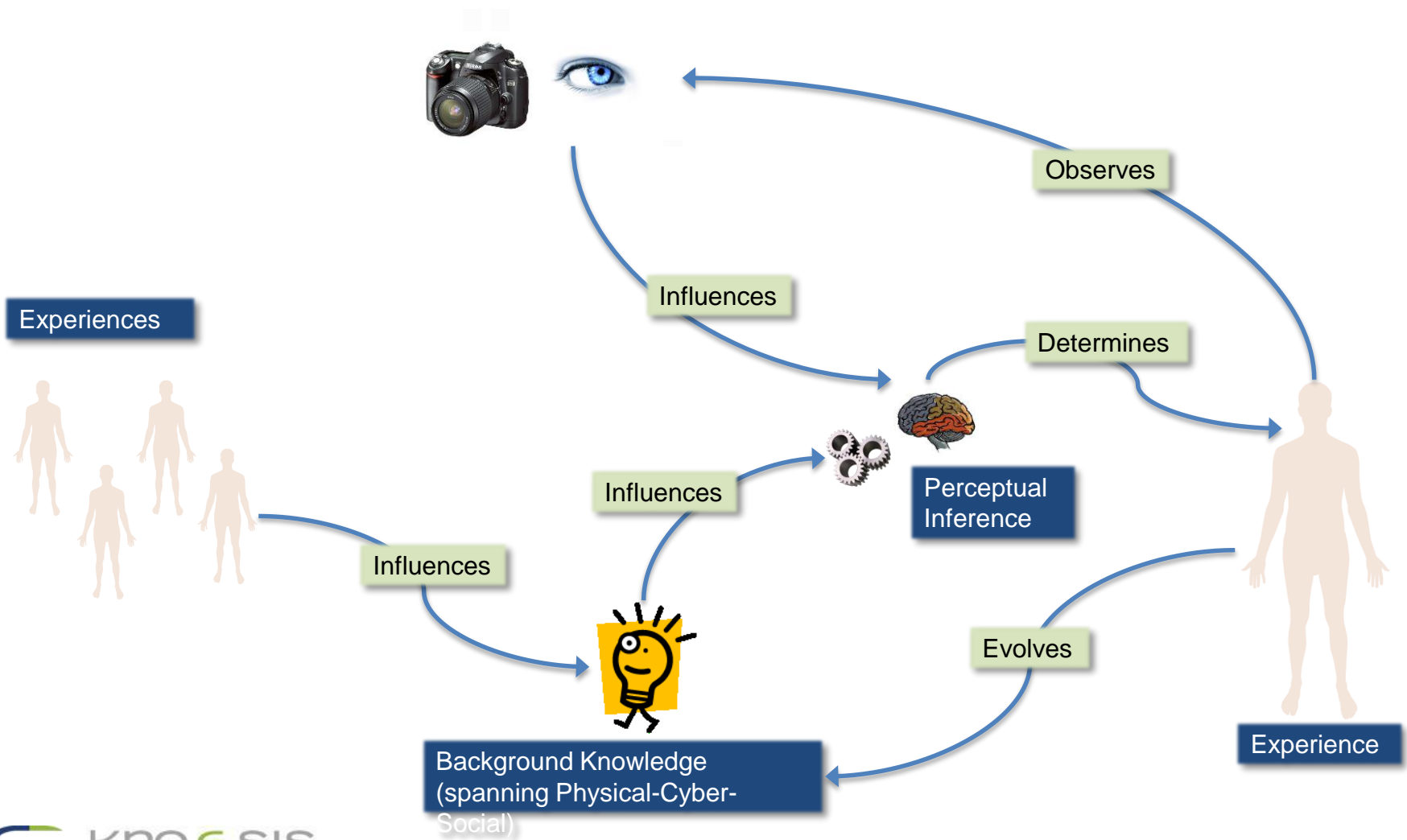
PCS Computing



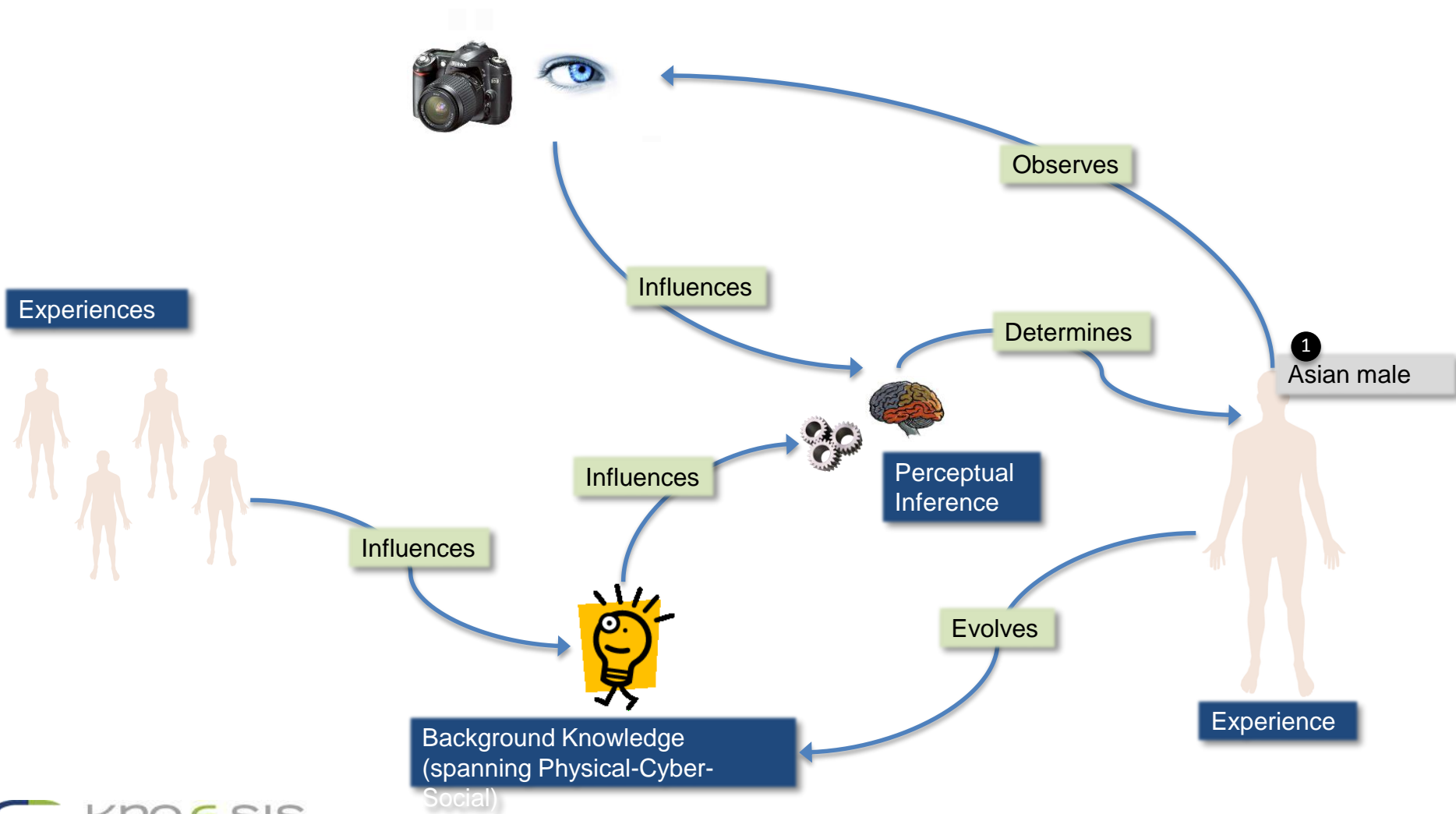
PCS Computing



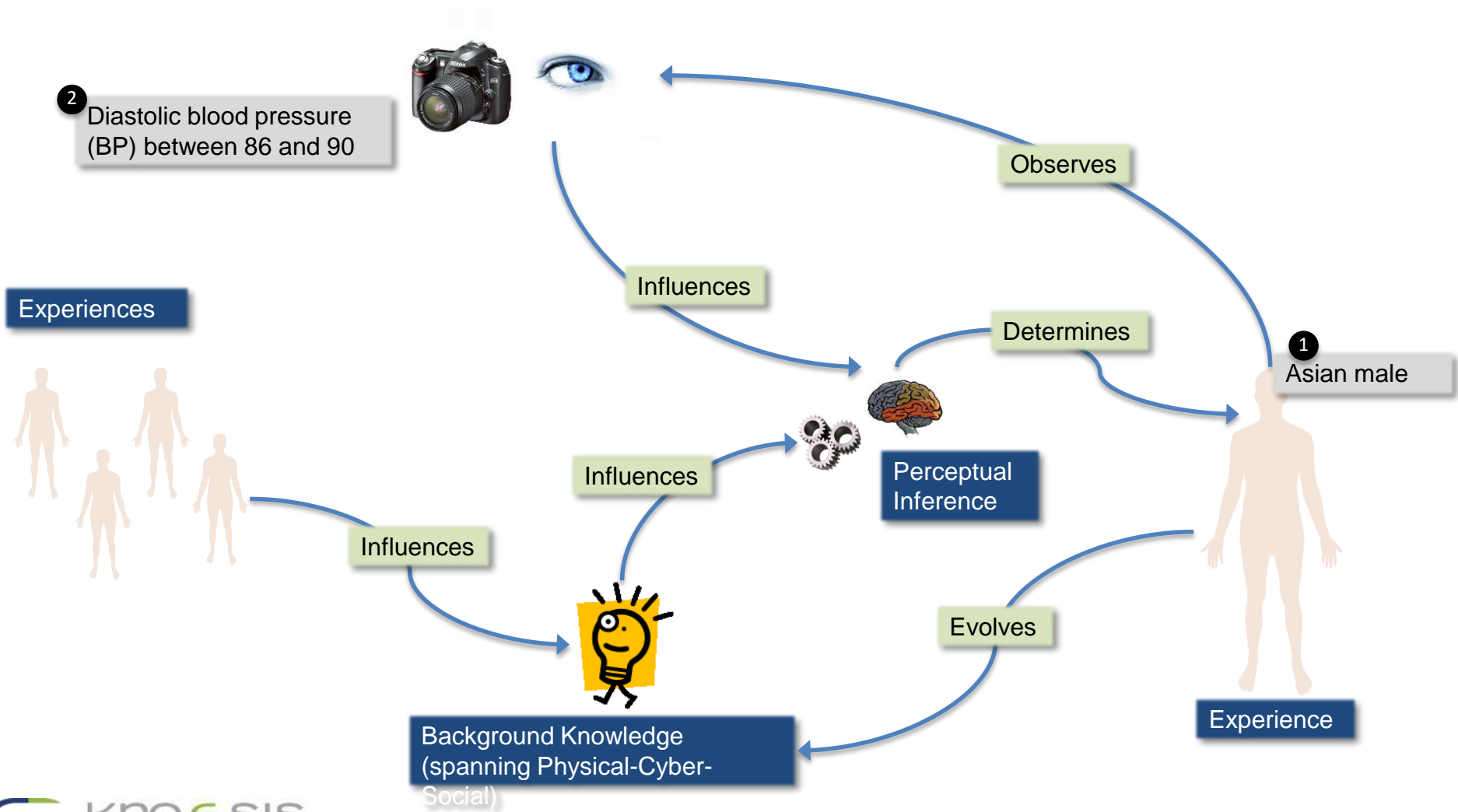
PCS Computing: Scenario of high Blood Pressure (BP)



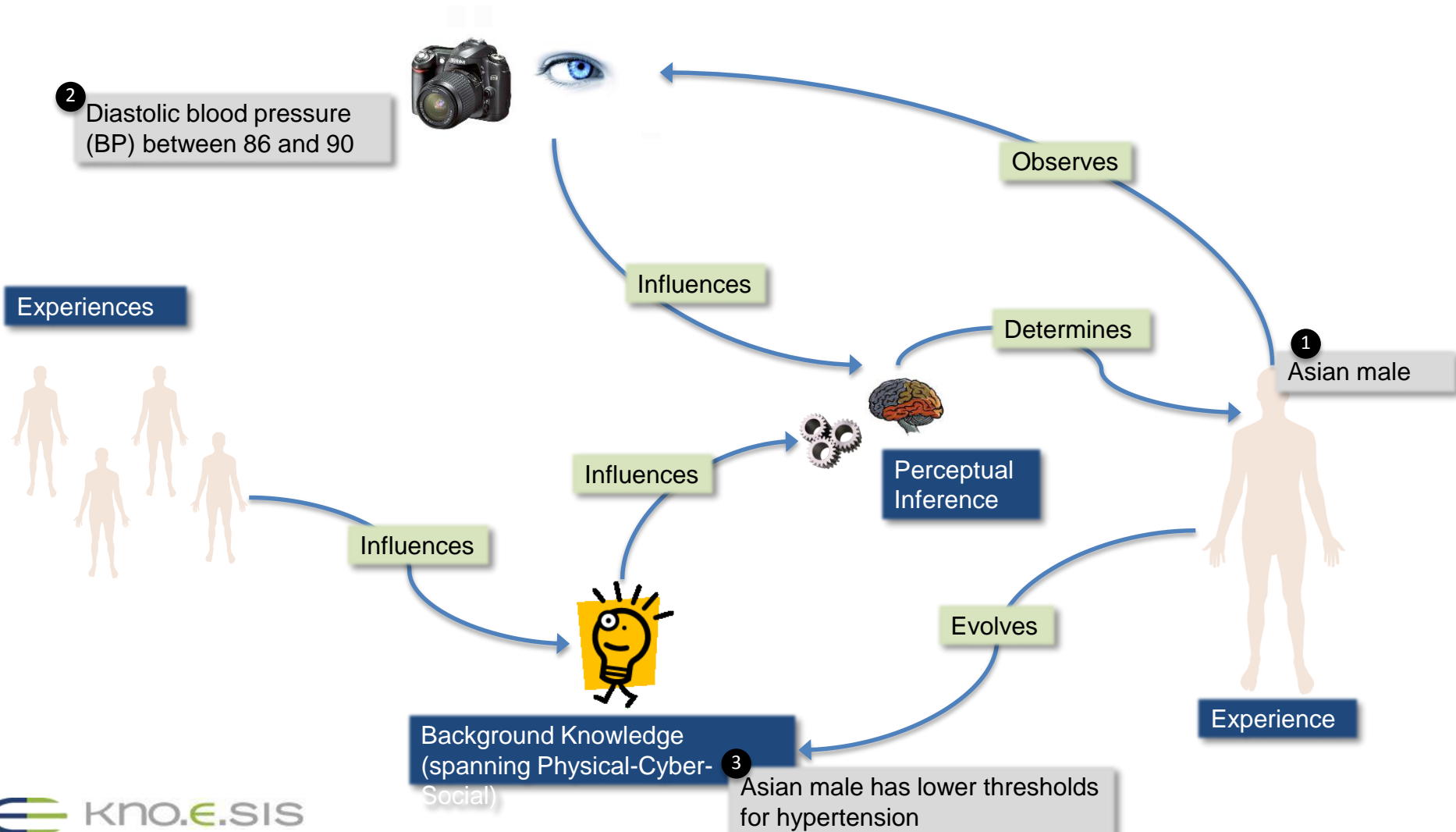
PCS Computing: Scenario of high Blood Pressure (BP)



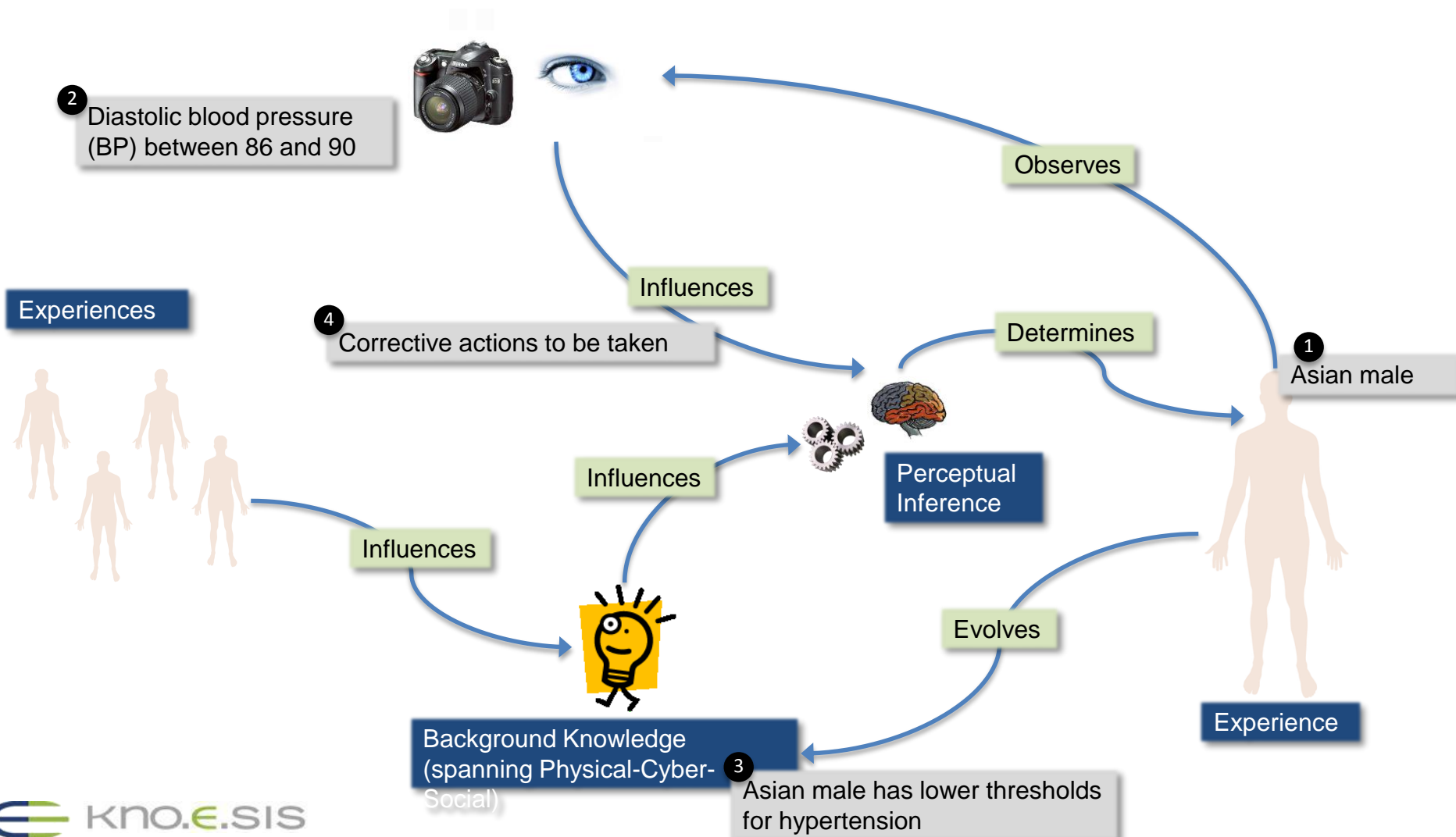
PCS Computing: Scenario of high Blood Pressure (BP)



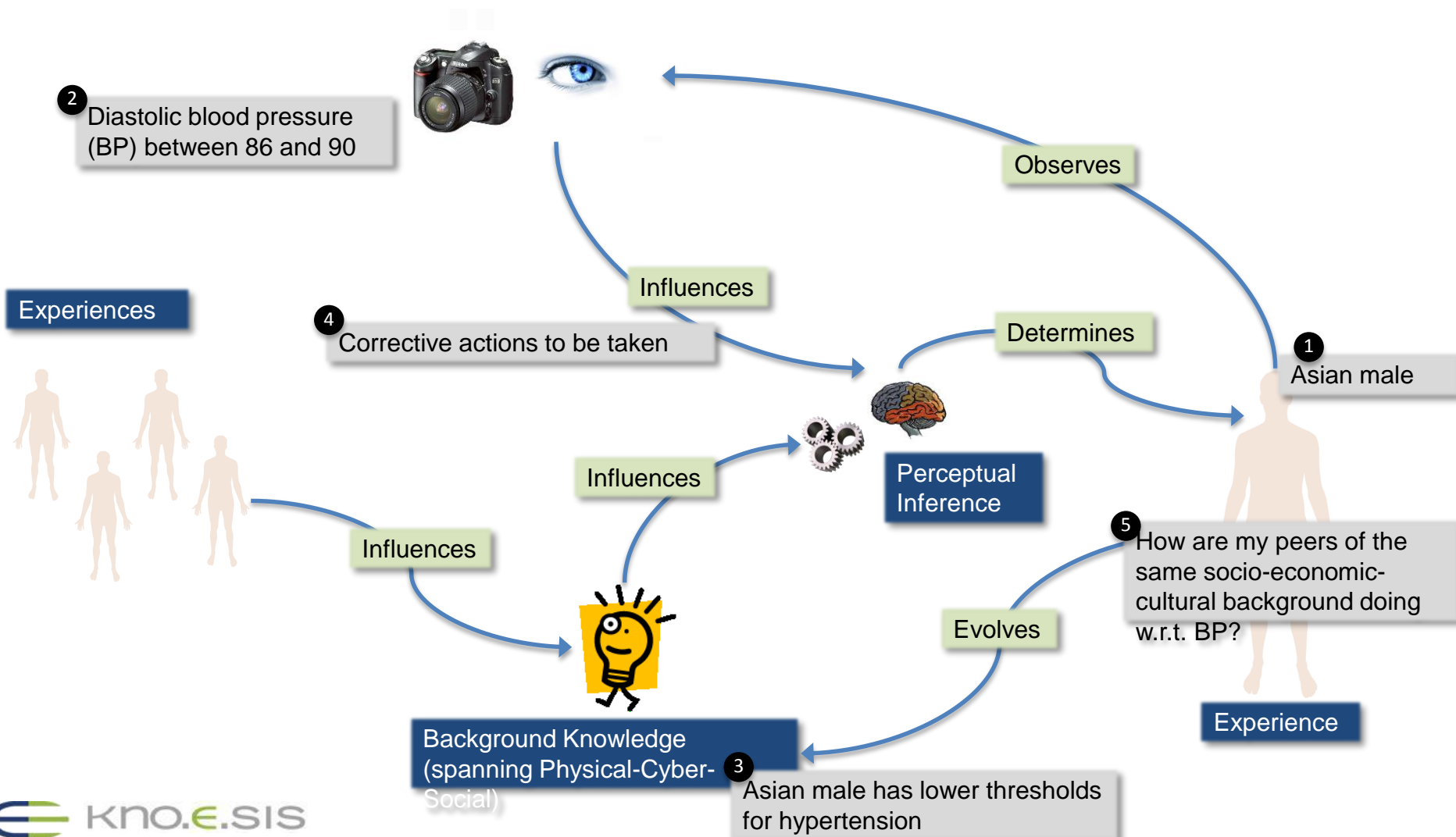
PCS Computing: Scenario of high Blood Pressure (BP)



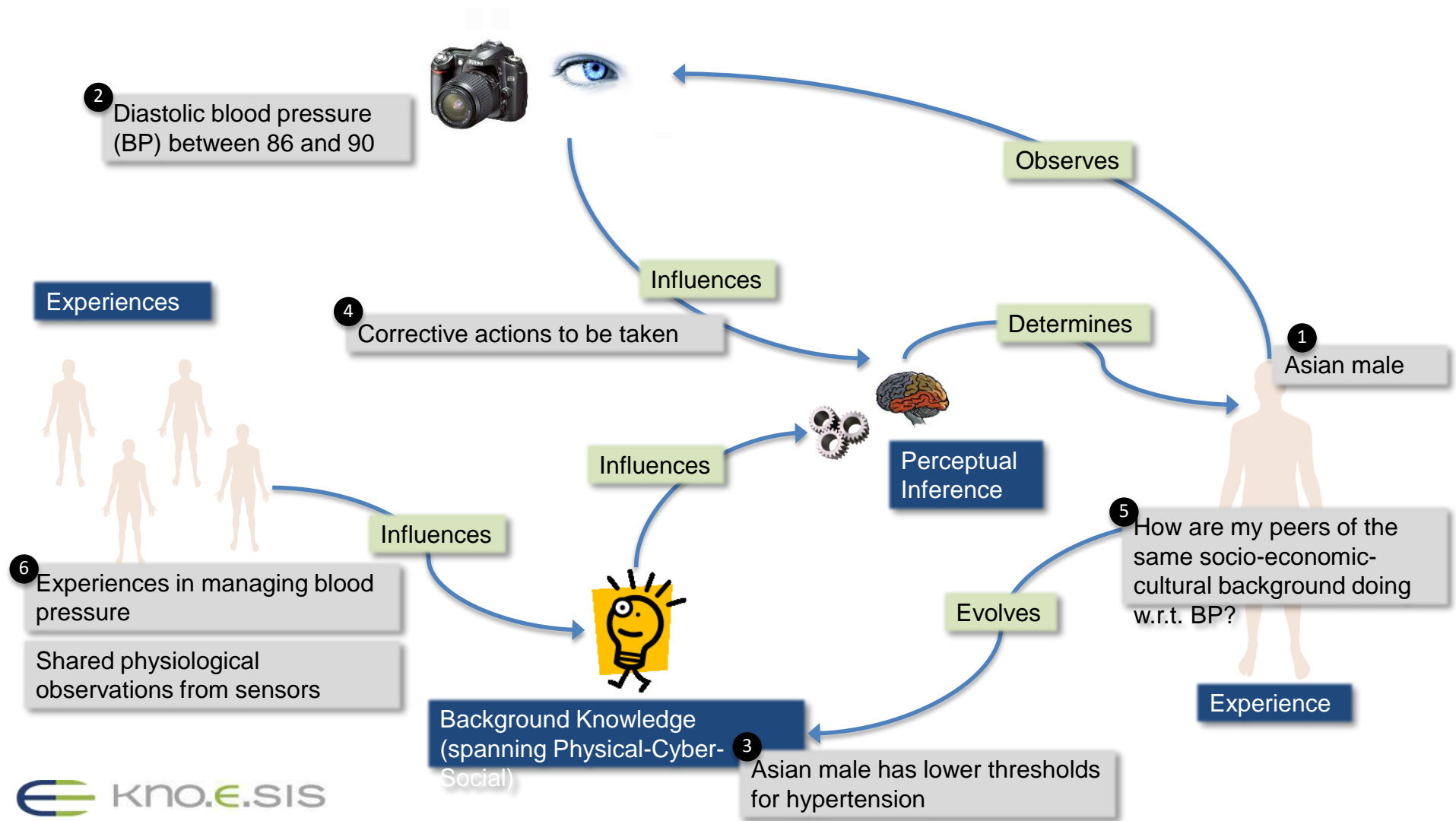
PCS Computing: Scenario of high Blood Pressure (BP)



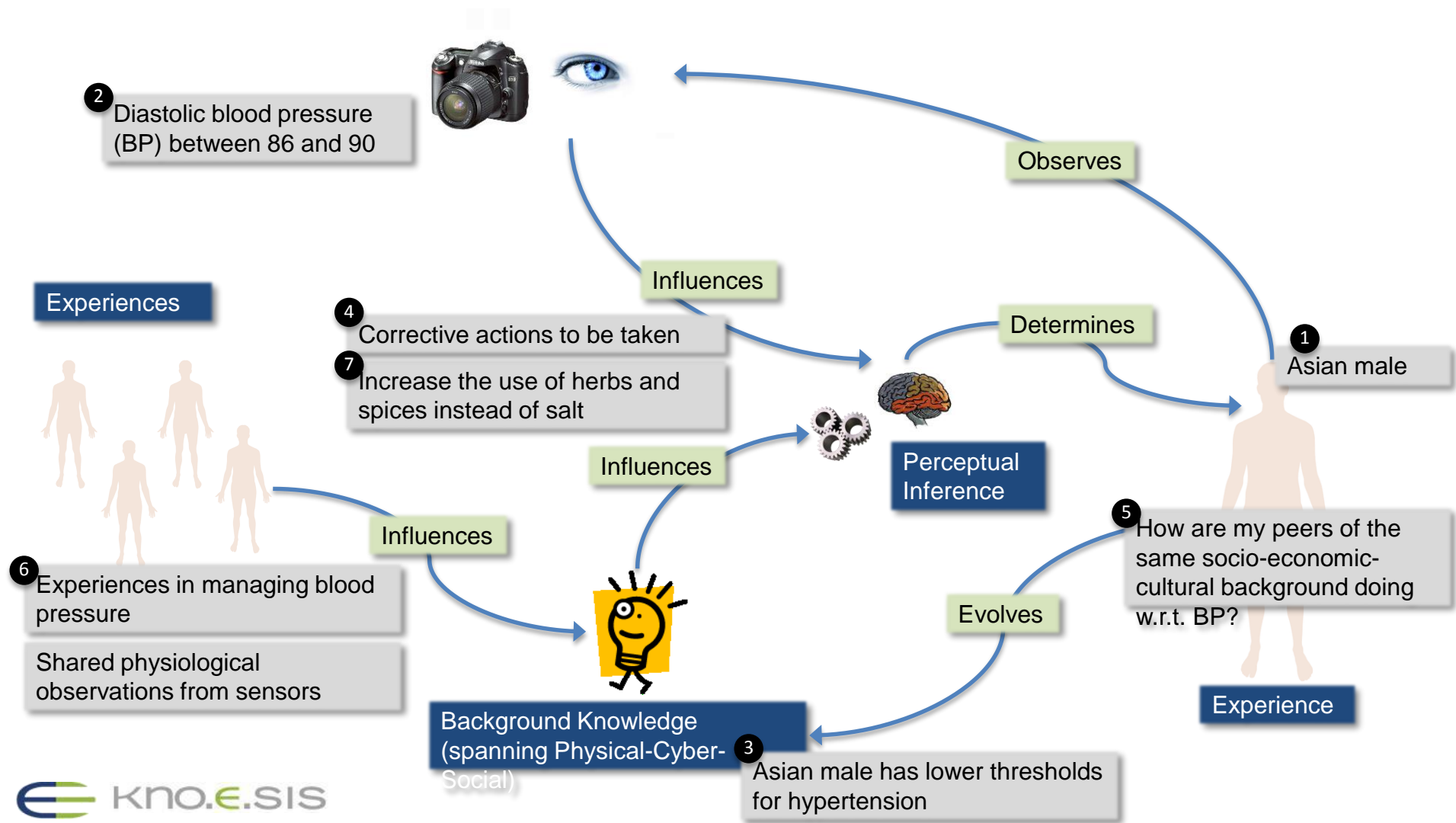
PCS Computing: Scenario of high Blood Pressure (BP)



PCS Computing: Scenario of high Blood Pressure (BP)



PCS Computing: Scenario of high Blood Pressure (BP)



PCS Computing Operators

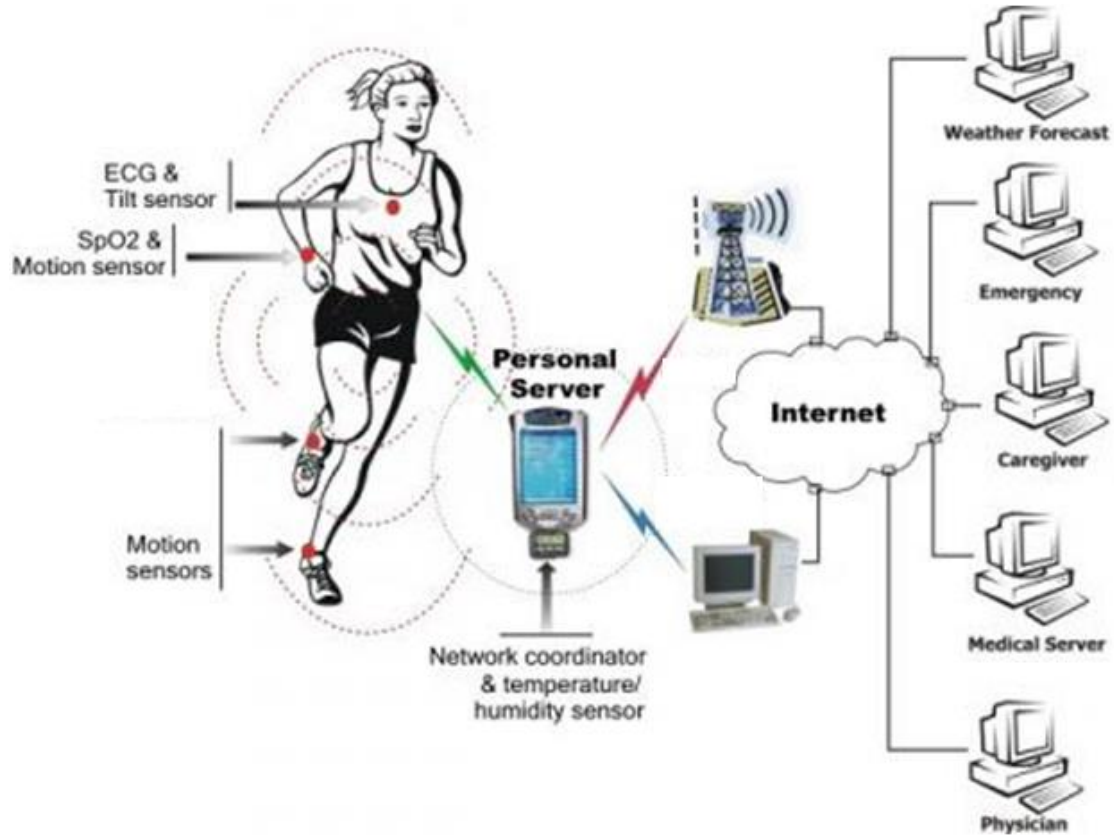
Horizontal Operators

Vertical Operators

Let's look at **machine perception**, which belongs to the category of **vertical operators**

Perception (sense making) is the act of engaging in a cyclical process of **observation** and generation of **explanations** to transform **massive amount** of **raw data** to **actionable** information in the form of **abstractions**

Homo Digitus (Quantified Self)



The Patient of the Future



MIT Technology Review, 2012

Primary challenge is to bridge *the gap between data and knowledge*

DATA

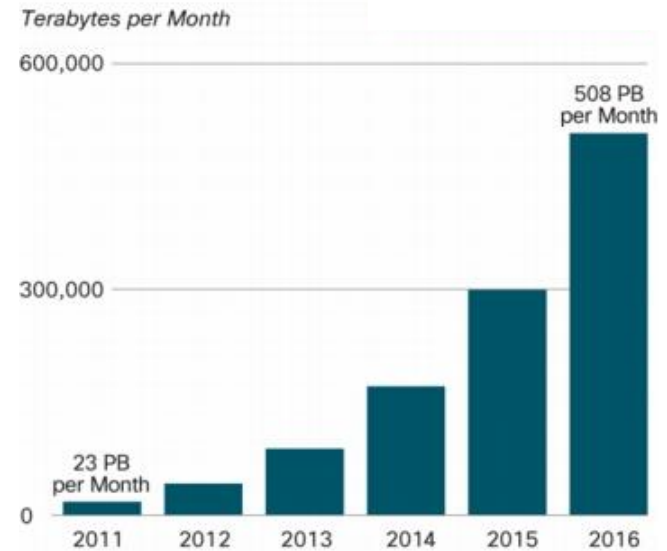
sensor
observations



KNOWLEDGE

situation awareness useful
for decision making

What if we could automate this *sense making* ability?



Source: Cisco VNI Mobile, 2012

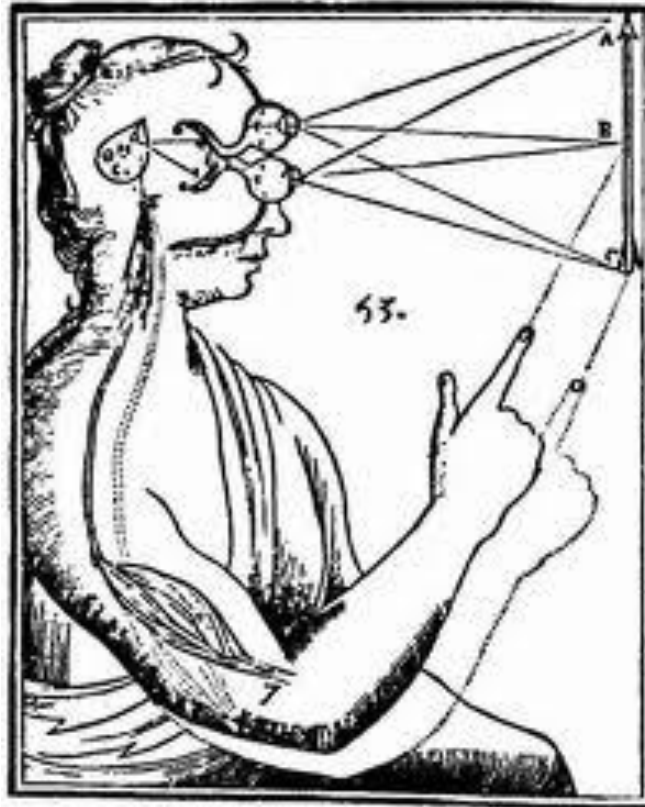
... and do it *efficiently* and at *scale*

Making sense of sensor data with



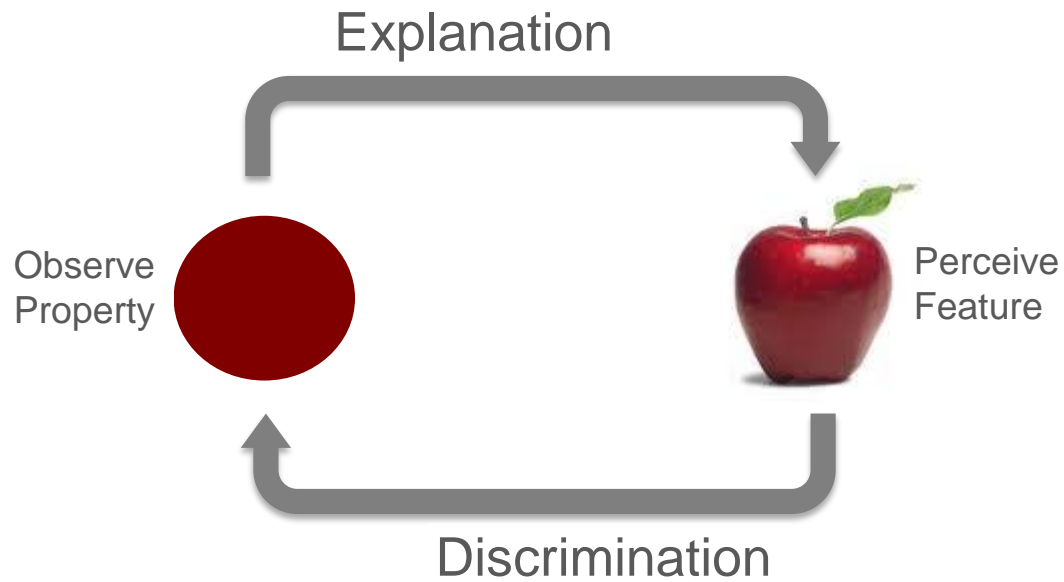
Henson et al [An Ontological Approach to Focusing Attention and Enhancing Machine Perception on the Web](#), Applied Ont, 2011

People are good at *making sense* of sensory input



What can we learn from cognitive models of perception?
The key ingredient is prior knowledge

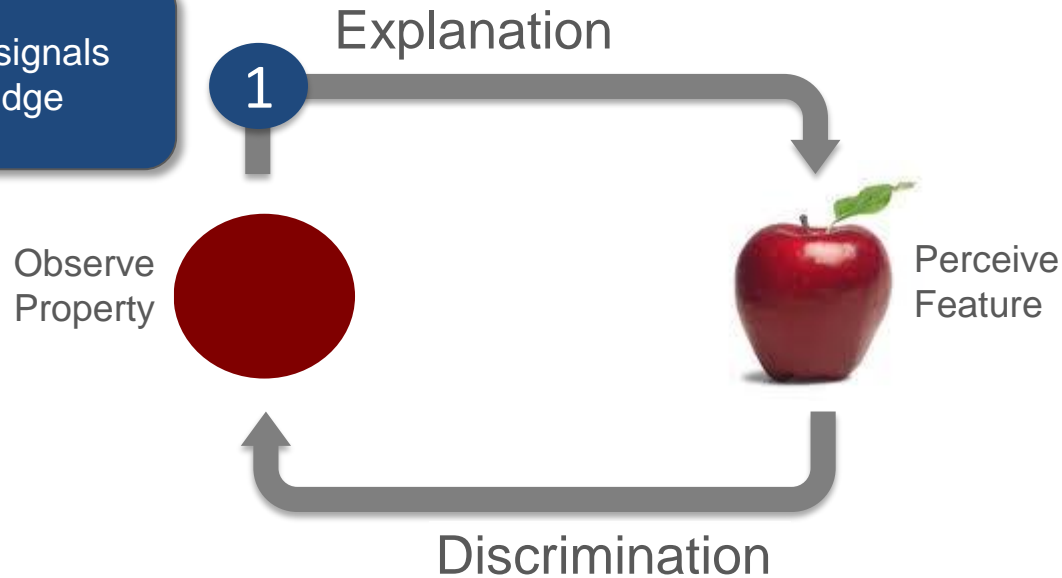
Perception Cycle*



* based on Neisser's cognitive model of perception

Perception Cycle*

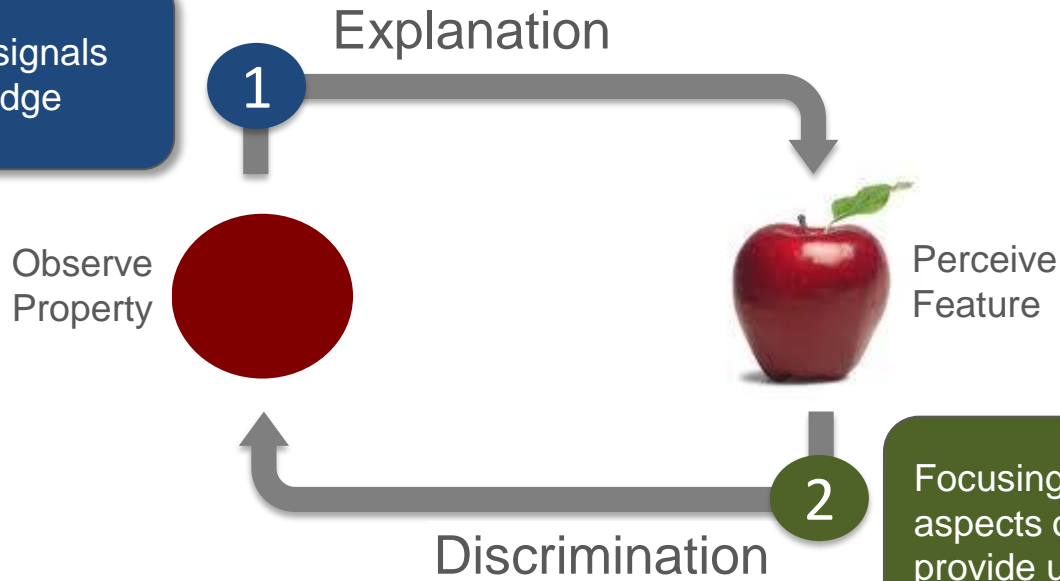
Translating low-level signals
into high-level knowledge



* based on Neisser's cognitive model of perception

Perception Cycle*

Translating low-level signals into high-level knowledge



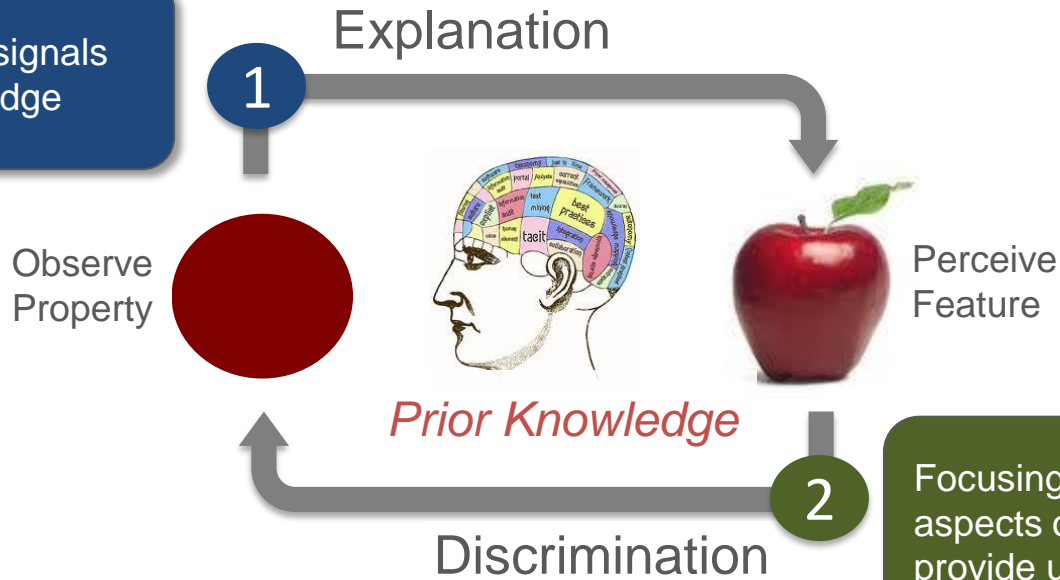
Focusing attention on those aspects of the environment that provide useful information

* based on Neisser's cognitive model of perception

Perception Cycle*

Convert large number of observations to semantic abstractions that provide insights and translate into decisions

Translating low-level signals into high-level knowledge



Focusing attention on those aspects of the environment that provide useful information

* based on Neisser's cognitive model of perception



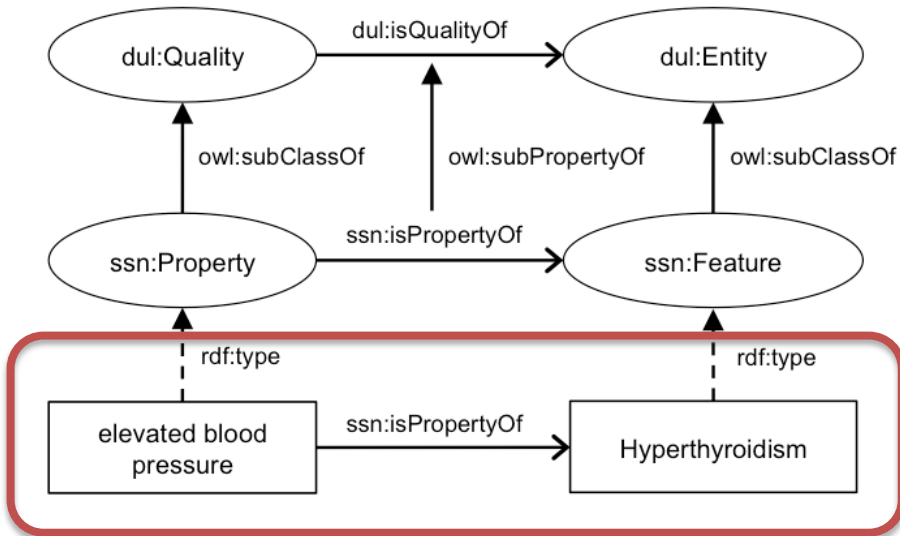
To enable machine perception,



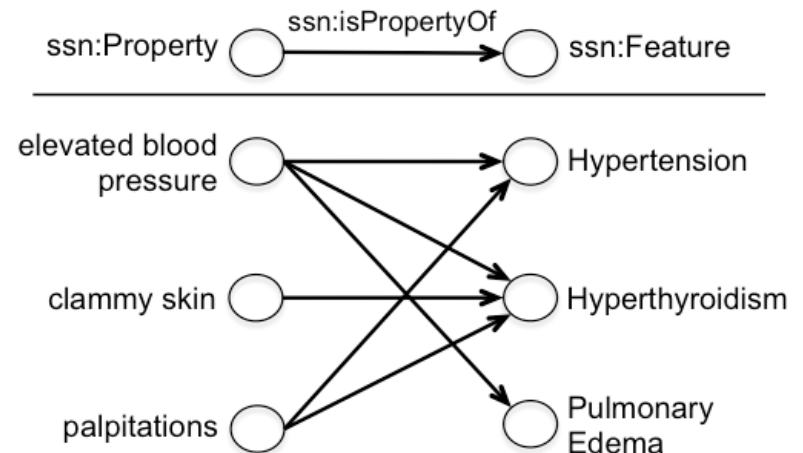
Semantic Web technology is used to integrate **sensor data** with **prior knowledge** on the Web

Prior knowledge on the Web

W3C Semantic Sensor Network (SSN) Ontology

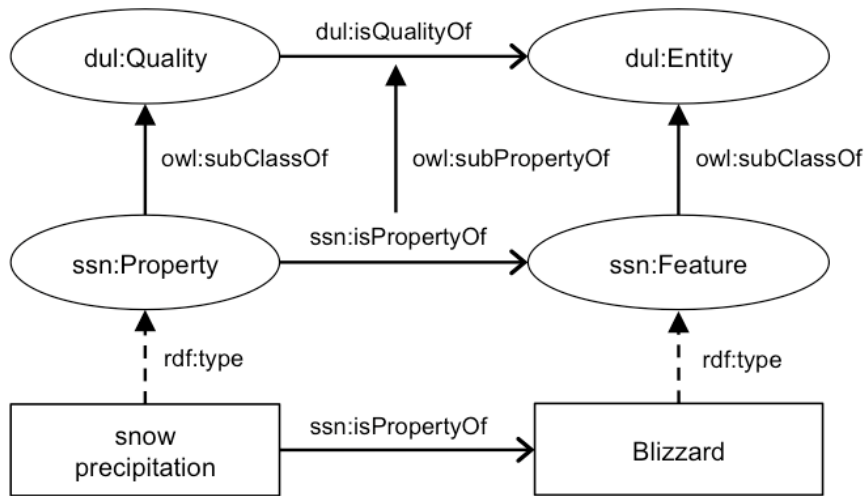


Bi-partite Graph

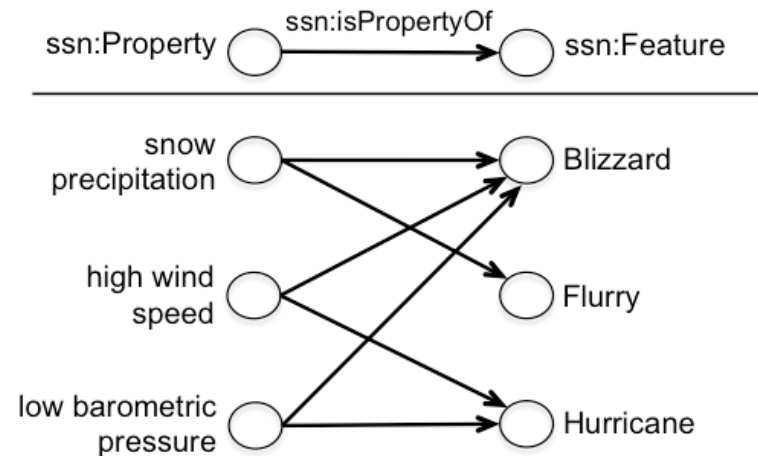


Prior knowledge on the Web

W3C Semantic Sensor Network (SSN) Ontology



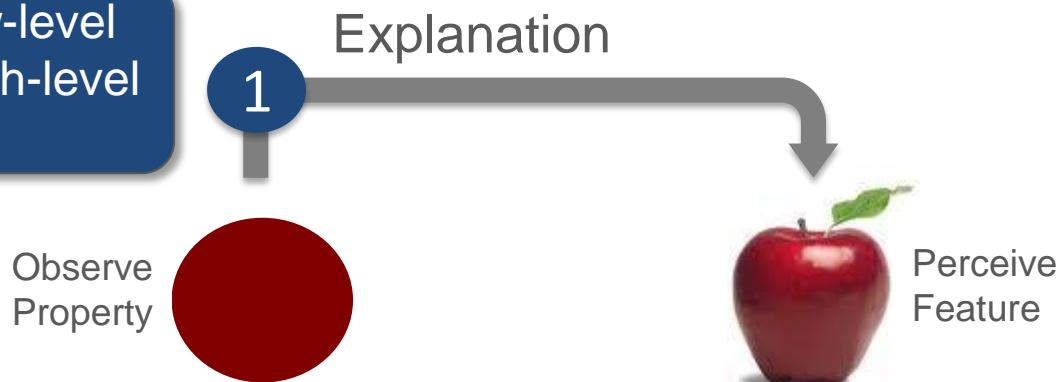
Bi-partite Graph



Explanation

Explanation is the act of choosing the objects or events that best account for a set of observations; often referred to as hypothesis building

Translating low-level signals into high-level knowledge

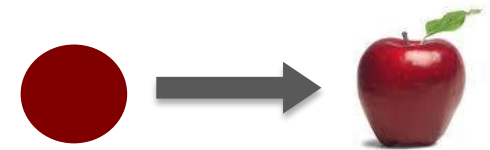


Explanation

Explanation is the act of choosing the objects or events that best account for a set of observations; often referred to as hypothesis building

Inference to the best explanation

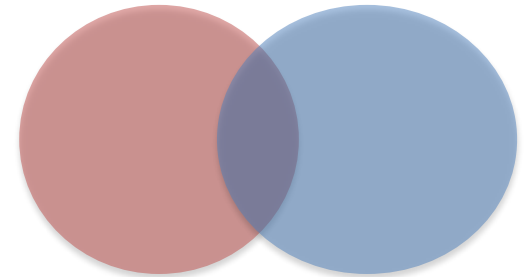
- In general, explanation is an **abductive** problem; and hard to compute



Finding the sweet spot between abduction and OWL

- **Single-feature assumption*** enables use of OWL-DL deductive reasoner

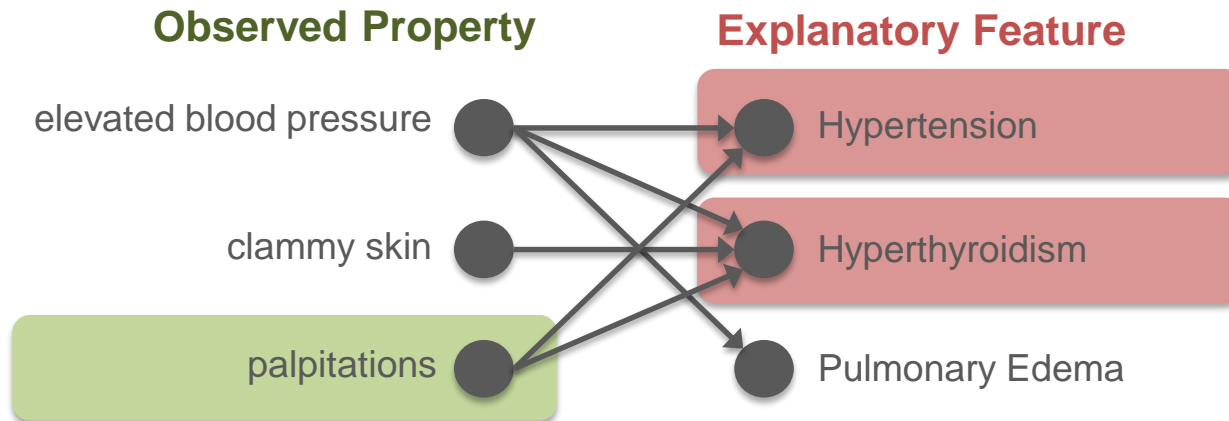
** An explanation must be a single feature which accounts for all observed properties*



Explanation

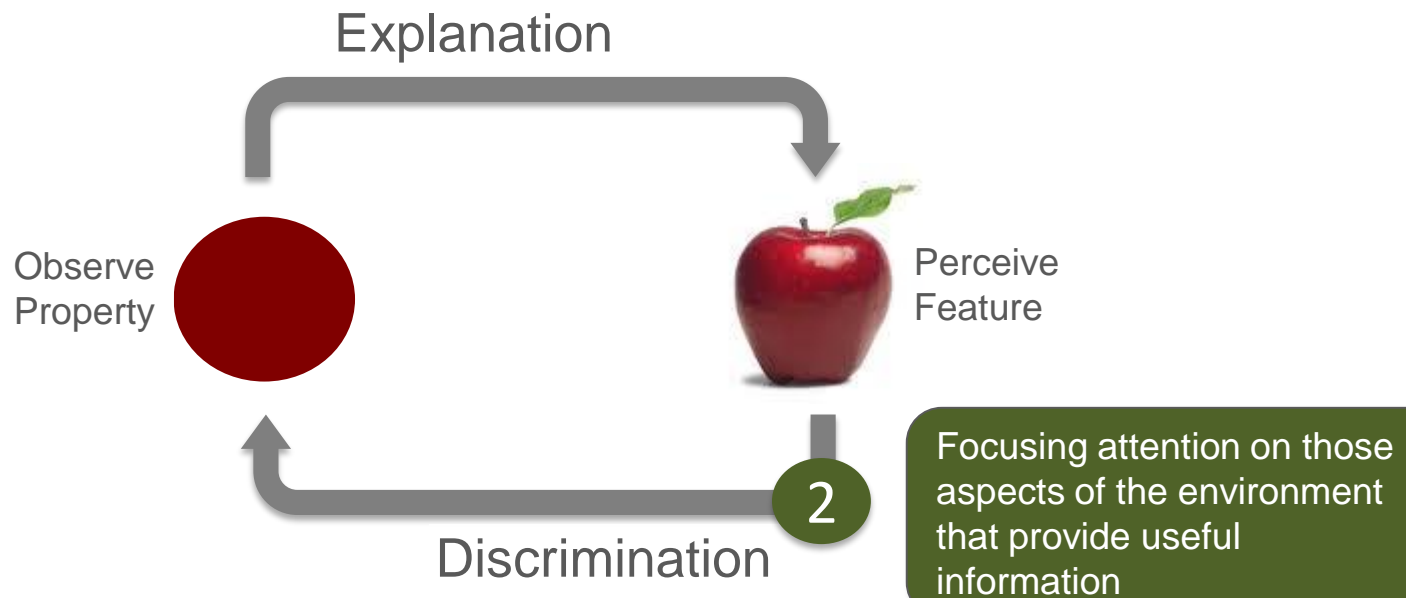
Explanatory Feature: *a feature that explains the set of observed properties*

$\text{ExplanatoryFeature} \equiv \exists \text{ssn}:\text{isPropertyOf}^-. \{p_1\} \sqcap \dots \sqcap \exists \text{ssn}:\text{isPropertyOf}^-. \{p_n\}$



Discrimination

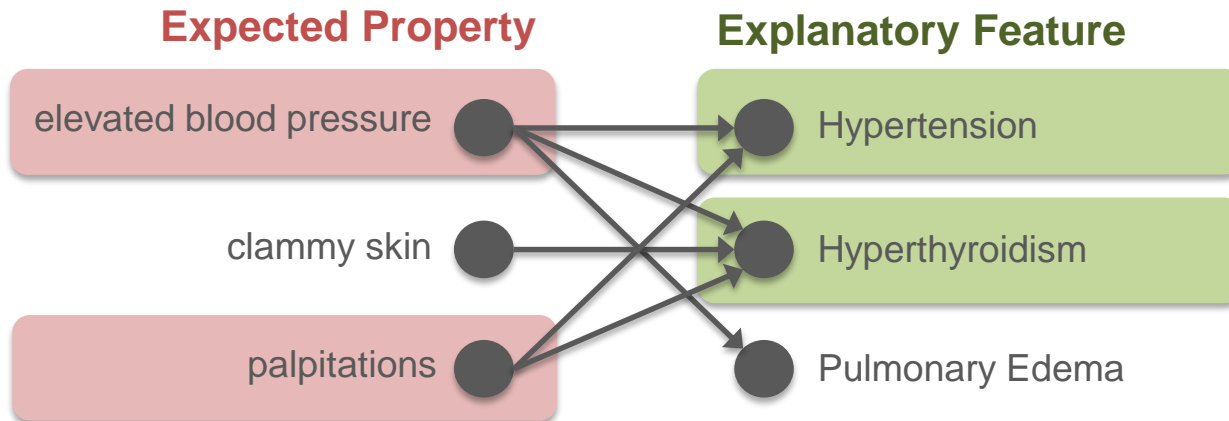
Discrimination is the act of finding those properties that, if observed, would help distinguish between multiple explanatory features



Discrimination

Expected Property: *would be explained by every explanatory feature*

$\text{ExpectedProperty} \equiv \exists sn:\text{isPropertyOf}\{f_1\} \sqcap \dots \sqcap \exists sn:\text{isPropertyOf}\{f_n\}$



Discrimination

Not Applicable Property: *would not be explained by any explanatory feature*

$\text{NotApplicableProperty} \equiv \neg \exists s n: \text{isPropertyOf}.\{f_1\} \sqcap \dots \sqcap \neg \exists s n: \text{isPropertyOf}.\{f_n\}$

Not Applicable Property

elevated blood pressure

clammy skin

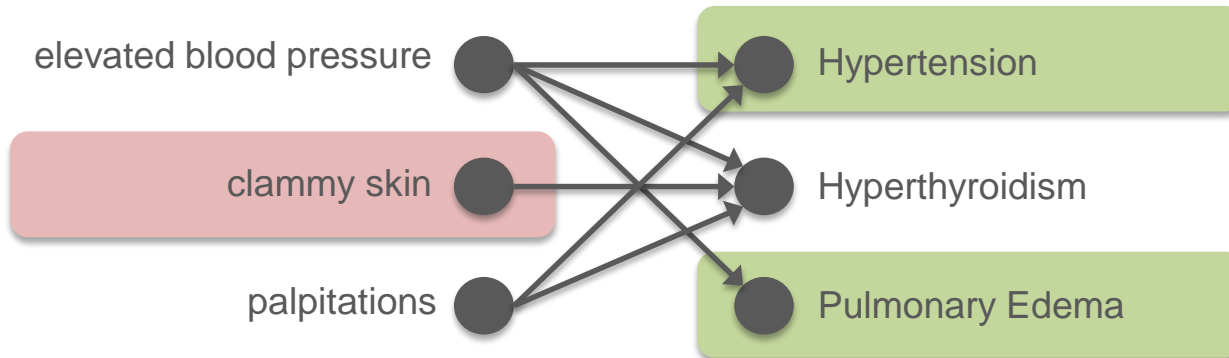
palpitations

Explanatory Feature

Hypertension

Hyperthyroidism

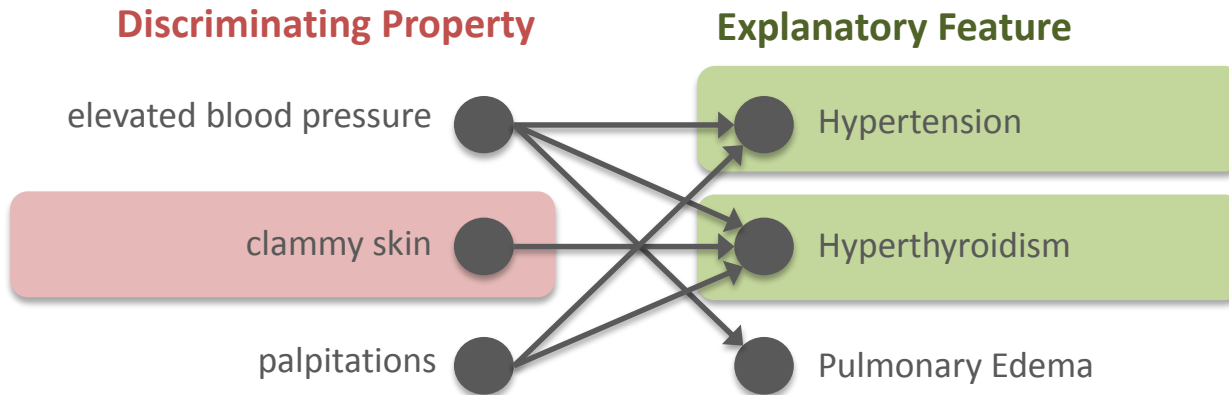
Pulmonary Edema



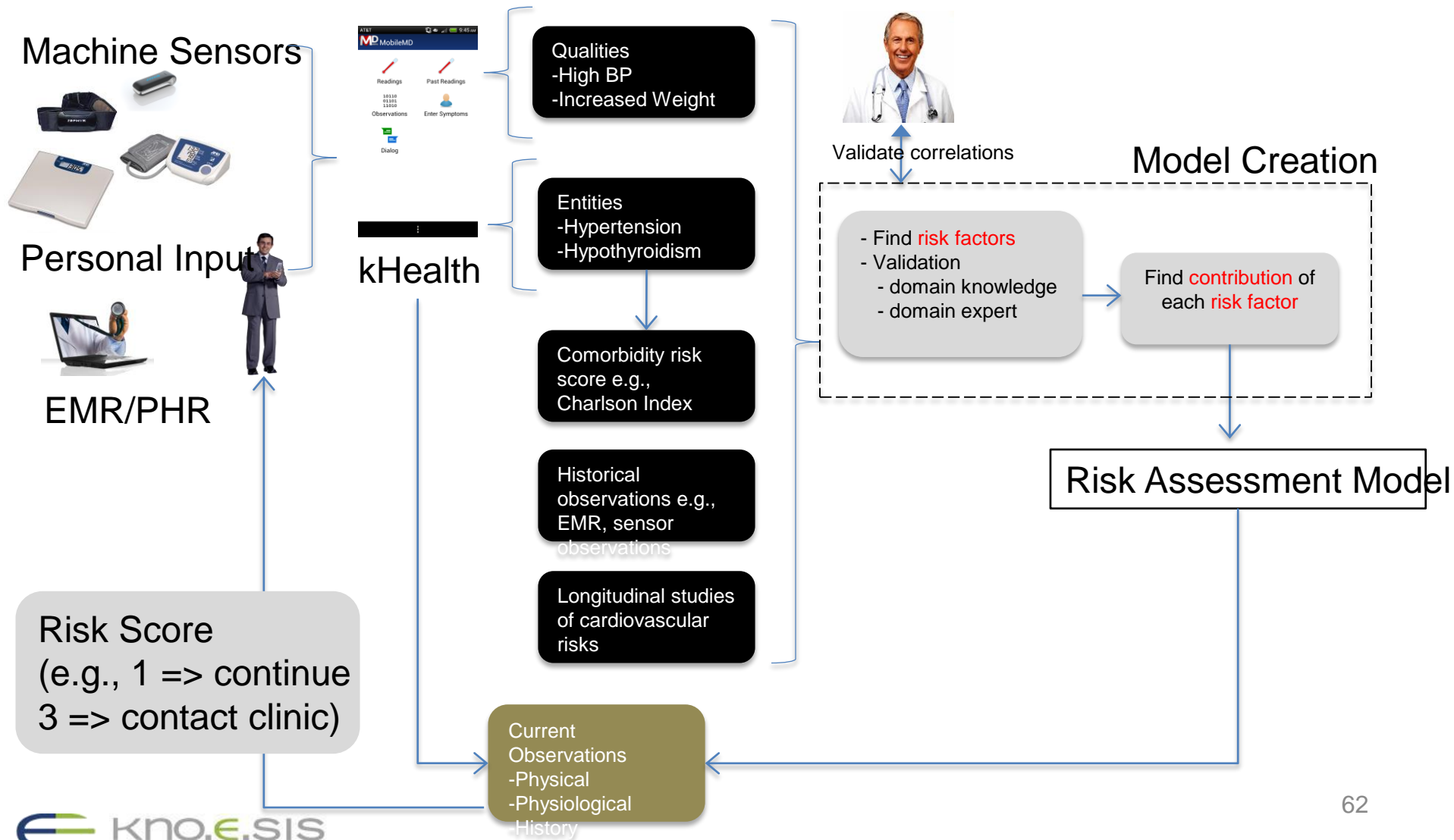
Discrimination

Discriminating Property: *is neither expected nor not-applicable*

$\text{DiscriminatingProperty} \equiv \neg \text{ExpectedProperty} \wedge \neg \text{NotApplicableProperty}$



Risk Score: from Data to Abstraction and Actionable Information



How do we implement machine perception *efficiently* on a resource-constrained device?

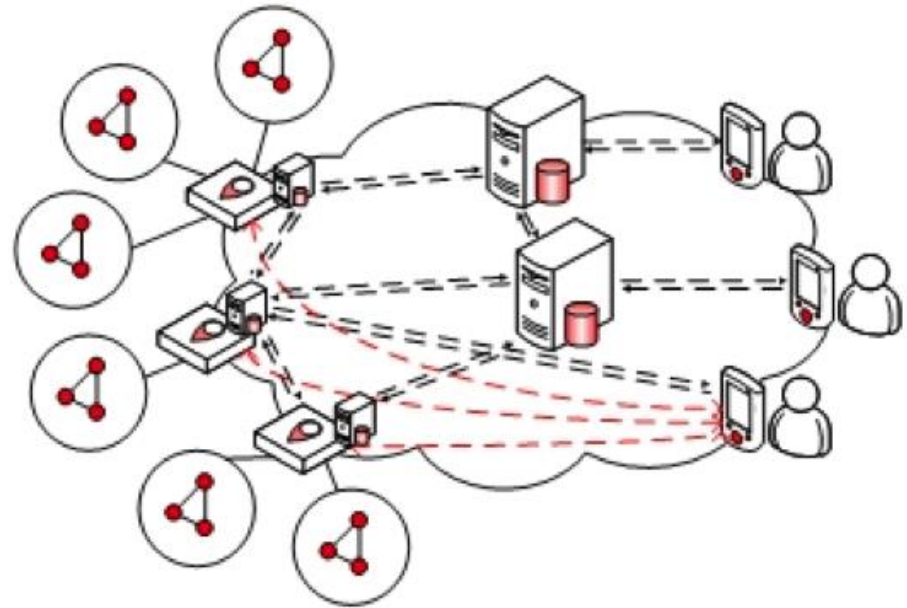


Use of OWL reasoner is resource intensive
(especially on resource-constrained devices),
in terms of both memory and time

- Runs out of resources with prior knowledge >> 15 nodes
- Asymptotic complexity: $O(n^3)$

Approach 1: Send all sensor observations to the cloud for processing

Approach 2: downscale semantic processing so that each device is capable of machine perception



intelligence at the edge



Efficient execution of machine perception

Use *bit vector encodings and their operations* to encode prior knowledge and execute semantic reasoning



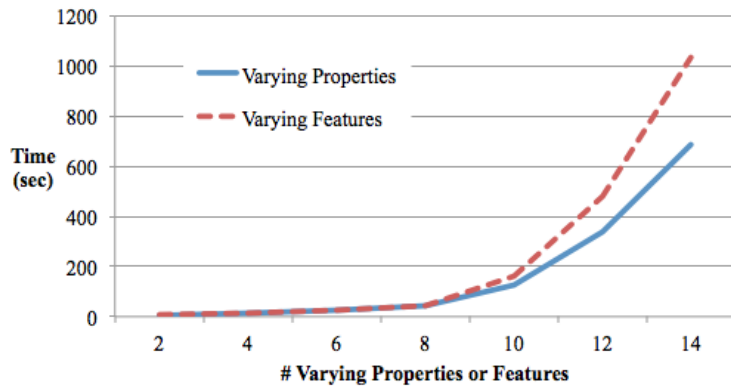
```
010110001101
0011110010101
1000110110110
101100011010
0111100101011
000110101100
0110100111
```



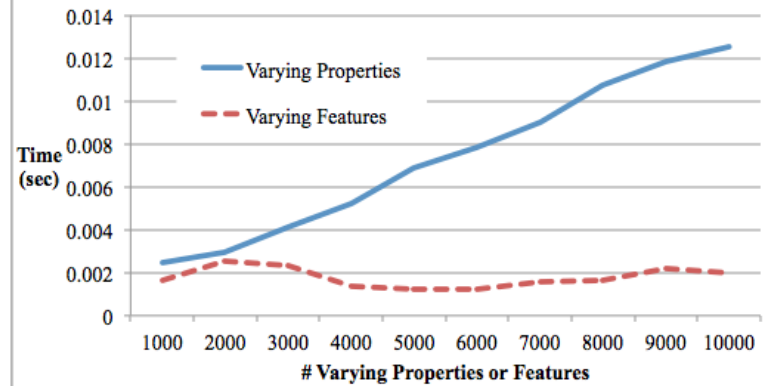
Evaluation on a mobile device



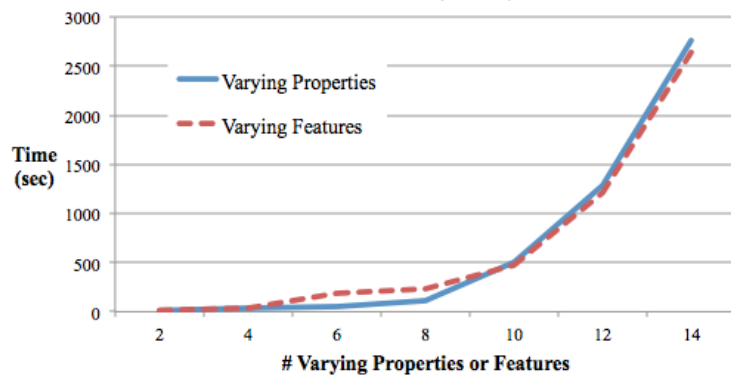
Explanation (OWL)



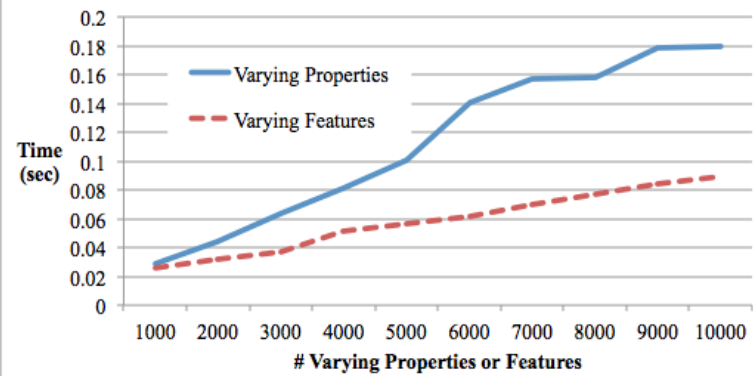
Explanation (Bit Vector)



Discrimination (OWL)



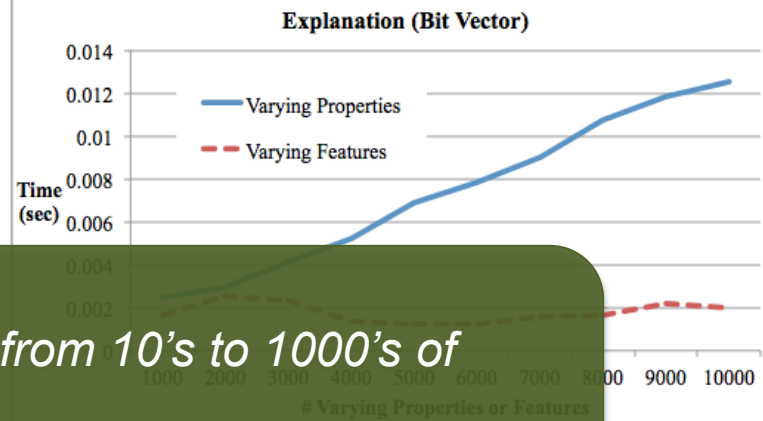
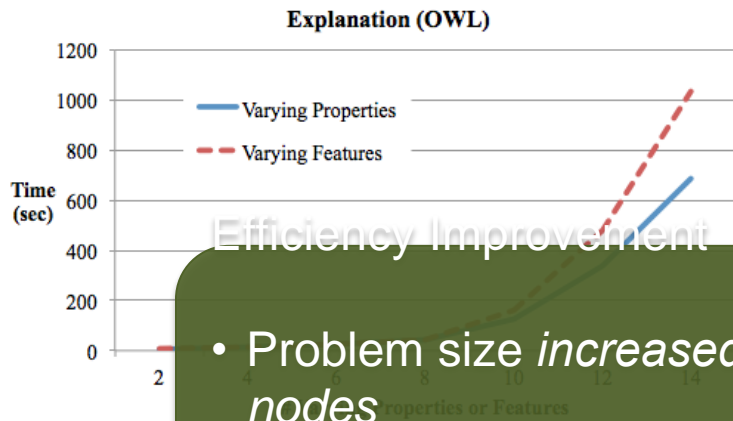
Discrimination (Bit Vector)



$O(n^3) < x < O(n^4)$

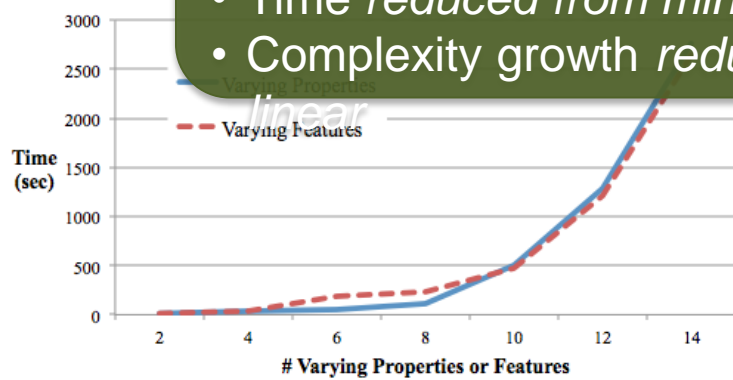
$O(n)$

Evaluation on a mobile device

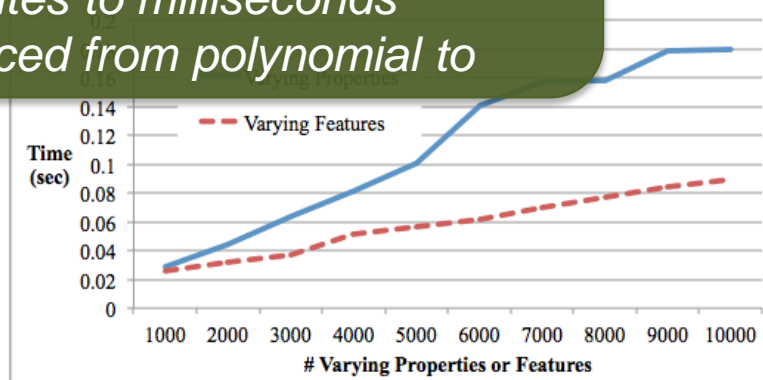


Efficiency Improvement

- Problem size *increased from 10's to 1000's of nodes*
- Time *reduced from minutes to milliseconds*
- Complexity growth *reduced from polynomial to linear*



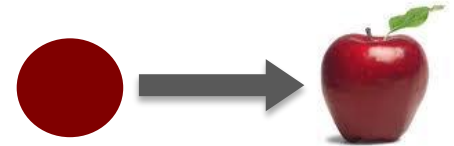
$O(n^3) < x < O(n^4)$



$O(n)$

Semantic Perception for smarter analytics: 3 ideas to takeaway

- 1 *Translate low-level data to high-level knowledge*
Machine perception can be used to convert low-level sensory signals into high-level knowledge useful for decision making
- 2 *Prior knowledge is the key to perception*
Using SW technologies, machine perception can be formalized and integrated with prior knowledge on the Web
- 3 *Intelligence at the edge*
By downscaling semantic inference, machine perception can execute efficiently on resource-constrained devices



Application of **semantic perception** to healthcare...



kHealth

Knowledge-enabled Healthcare

Our Motivation

kHealth: knowledge-enabled healthcare

Through physical monitoring and analysis, our cellphones could act as an early warning system to detect serious health conditions, and provide actionable information



canary in a coal mine





Approach:

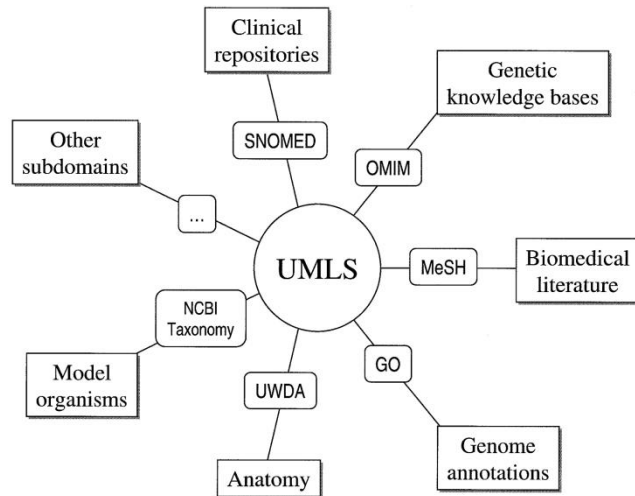
- Use semantic perception inference
- with data from cardio-related sensors
- and curated medical background knowledge on the Web

to ask the patient *contextually relevant questions*

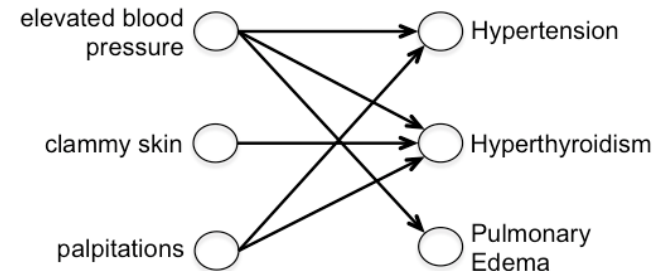
Cardiology Background Knowledge



Unified Medical Language System



Causal Network



- Symptoms: 284
- Disorders: 173
- Causal Relations: 1944



kHealth Kit for the application for reducing ADHF readmission



Android Device
(w/ kHealth App)



Sensors



Weight Scale



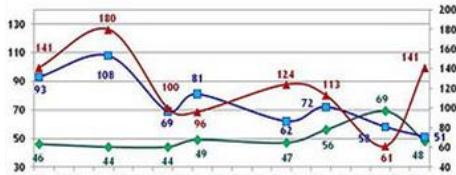
Heart Rate Monitor



Blood Pressure Monitor

Total cost: < \$500

Explanation in kHealth



via Bluetooth



Observed Property

- Abnormal heart rate
- High blood pressure

Explanatory Feature

- Panic Disorder
- Hypoglycemia
- Hyperthyroidism
- Heart Attack
- Septic Shock

Focus in kHealth

Contextually dependent questioning based on prior observations

(from 284 possible questions)



Are you feeling lightheaded?

yes

Are you have trouble taking deep breaths?

yes

Observed Property

- Abnormal heart rate
- High blood pressure
- **Lightheaded**
- **Trouble breathing**

Explanatory Feature

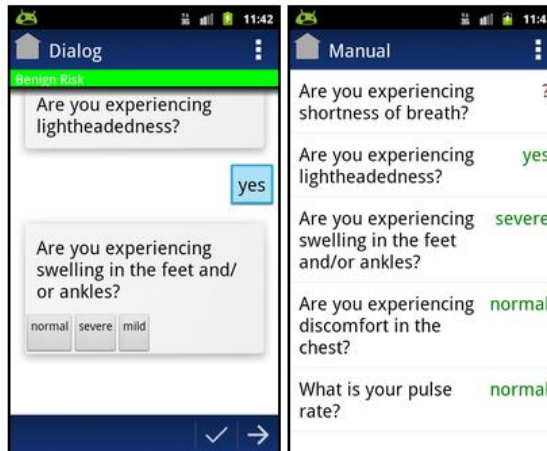
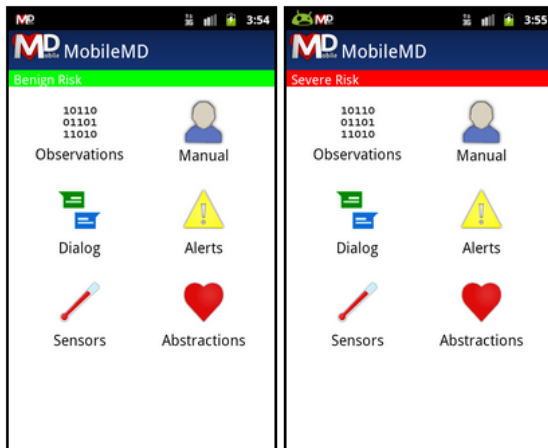
- ~~Panic Disorder~~
- Hypoglycemia
- Hyperthyroidism
- ~~Heart Attack~~
- ~~Septic Shock~~

kHealth Summary



A kHealth application leverage **low-cost sensors** toward **reducing hospital readmissions** of ADHF patients

kHealth will continue toward the vision of Physical-Cyber-Social computing to understand, correlate, and personalize healthcare



Pre-clinical usability trial



Wexner
Medical
Center



Dr. William Abraham, M.D.
Director of Cardiovascular
Medicine

Other Potential Applications

- Asthma, Stress, COPD, Obesity, GI, etc.



Demos

- Real Time Feature Streams:
http://www.youtube.com/watch?v=_ews4w_eCpg
- kHealth: <http://www.youtube.com/watch?v=btnRi64hJp4>

PCS Computing for Asthma



Asthma: Severity of the problem

25
million

People in the U.S. are diagnosed with asthma (7 million are children)¹.

155,000

Hospital admissions in 2006³

300
million

People suffering from asthma worldwide².

593,000

Emergency department visits in 2006³

\$50
billion

Spent on asthma alone in a year²

¹<http://www.nhlbi.nih.gov/health/health-topics/topics/asthma/>

²<http://www.lung.org/lung-disease/asthma/resources/facts-and-figures/asthma-in-adults.html>

³Akinbami et al. (2009). Status of childhood asthma in the United States, 1980–2007. *Pediatrics*, 123(Supplement 3), S131-S145

Specific Aims

Can we detect asthma/allergy early?

Using data from on-body sensors, and environmental sensors

Using knowledge from an asthma ontology, generated from asthma knowledge on the Web and domain expertise

Generate a *risk measure* from collected data and background knowledge

Can we characterize asthma/allergy progression?

State of asthma patient may change over time

Identifying risky progressions before worsening of the patient state

Does the early detection of asthma/allergy, and subsequent intervention/treatment, lead to *improved outcomes*?

Improved outcomes could be improved health (less serious symptoms), less need for invasive treatments, preventive measures (e.g. avoiding risky environmental conditions), less cost, etc.

Massive Amount of Data to Actions

Asthma is a multifactorial disease with health signals spanning **personal**, **public** health, and **population** levels.

Value

Can we detect the asthma severity level?
Can we characterize asthma control level?
What risk factors influence asthma control?
What is the contribution of each risk factor?

↑ semantics

Velocity

Variety

Veracity

Volume

Understanding relationships between health signals and asthma attacks for providing actionable information

Real-time health signals from personal level (e.g., Wheezometer, NO in breath, accelerometer, microphone), public health (e.g., CDC, Hospital EMR), and population level (e.g., pollen level, CO2) arriving continuously in fine grained samples potentially with missing information and uneven sampling frequencies.

Asthma Example of Actionable Information

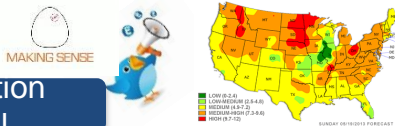
Asthma Healthcare Application

Action in the Physical World

Personal



Public Health



Population Level

Detection of events, such as wheezing sound, indoor temperature, humidity, dust, and CO₂ level

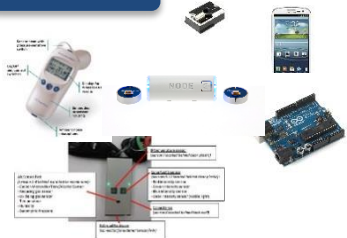


Close the window at home during day to avoid CO₂ inflow, to avoid asthma attacks at night

PCS Computing Challenges

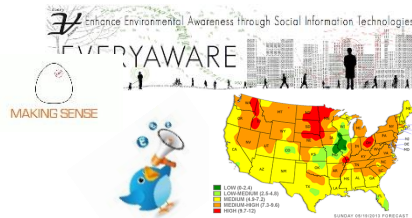
- Variety:** Health signals span heterogeneous sources
- Volume:** Health signals are fine grained
- Velocity:** Real-time change in situations
- Veracity:** Reliability of health signals may be compromised

Personal



Value: Can I reduce my asthma attacks at night?

Population Level



Public Health

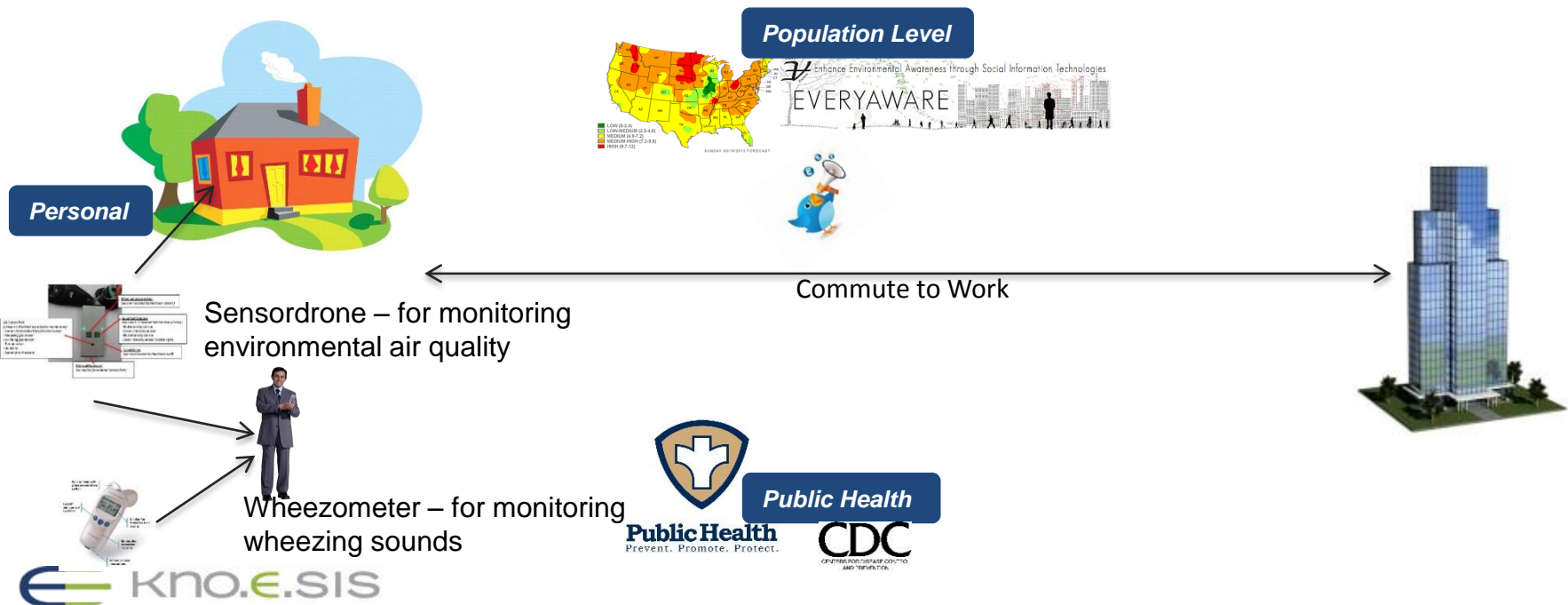


Public Health
Prevent. Promote. Protect.

Value: **Decision support** to doctors by providing them with deeper insights into patient asthma care

PCS Computing: Asthma Scenario

Can I reduce my asthma attacks at night?



PCS Computing: Asthma Scenario

What are the triggers?

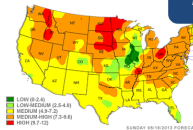
What is the wheezing level?

What is the exposure level over a day?

What is the air quality indoors?

What is the propensity toward asthma?

Personal



Population Level

Enhance Environmental Awareness through Social Information Technologies
EVERYAWARE



Commute to Work



Sensordrone – for monitoring environmental air quality

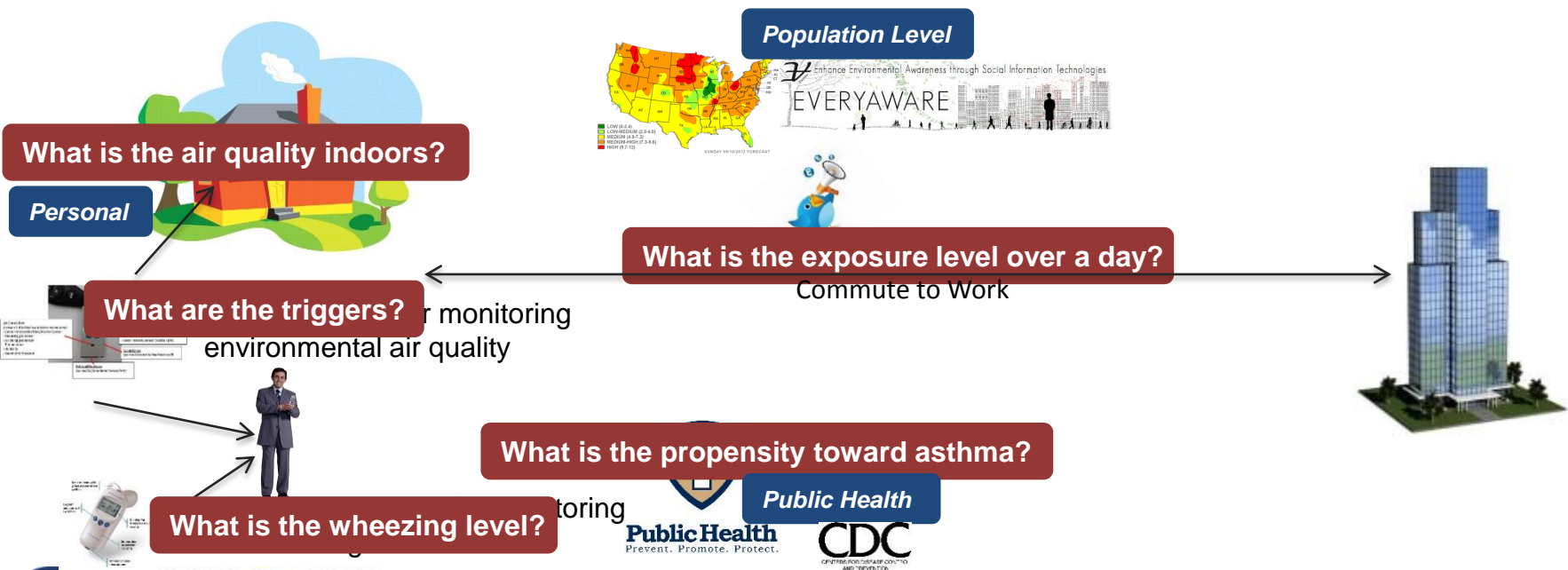
Wheezometer – for monitoring wheezing sounds



Public Health



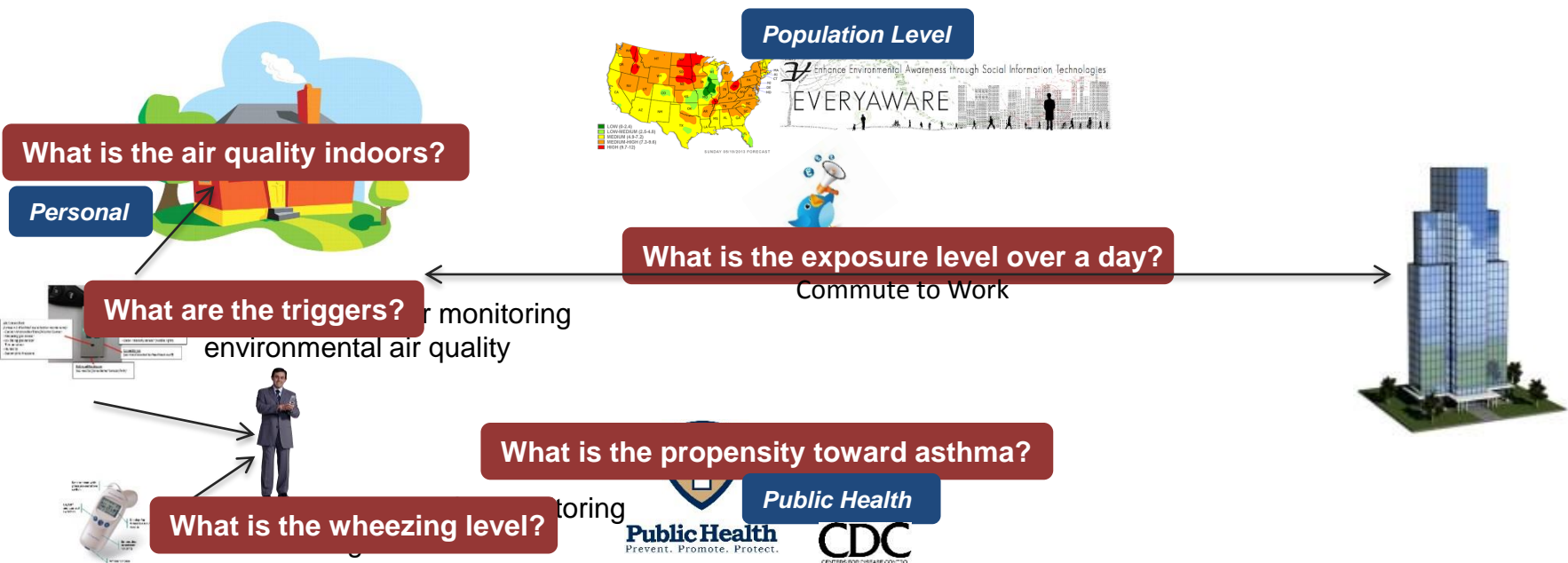
PCS Computing: Asthma Scenario



PCS Computing: Asthma Scenario

Actionable Information

Closing the window at home in the morning and taking an alternate route to office may lead to reduced asthma attacks



Personal, Public Health, and Population Level Signals for Monitoring Asthma

Sensors and their observations for understanding asthma

	Data Sources	Health Signals
Personal Level	<i>Physiological:</i> Wheezometer [57], Nitric Oxide [60], Accelerometer, Microphone, Contextual Questions <i>Environmental:</i> Sensordrone [20], Dust Sensor [59], Location	Wheezing sound, Exhaled Nitric Oxide, Activity level, Coughing sound Personal observations, Temperature, Humidity, CO2, Luminosity, Proximity, Altitude, Pressure, Dust. Particles, Indoor/Outdoor
Public Health	CDC [83], EMR Records	Asthma prevalence based on county, ethnicity, age
Population Level	Everyaware [27], AirQuality Egg [58], Allergy Alerts [61,62], Social Observations (e.g., tweets), Air Quality Index[87]	Community shared air pollution information, Air pollutants outdoors, Pollen level due to weeds, tree, grass, and mold, Air pollution and asthma symptoms and incidents

Asthma Control

and Actionable Information **Asthma Control =>**

	<i>Daily Medication Choices for starting therapy</i>	<i>Not Well Controlled</i>	<i>Poor Controlled</i>
Severity Level of Asthma	<i>(Recommended Action)</i>	<i>(Recommended Action)</i>	<i>(Recommended Action)</i>
<i>Intermittent Asthma</i>	SABA prn	-	-
<i>Mild Persistent Asthma</i>	Low dose ICS	Medium ICS	Medium ICS
<i>Moderate Persistent Asthma</i>	Medium dose ICS alone Or with LABA/montelukast	Medium ICS + LABA/Montelukast Or High dose ICS	Medium ICS + LABA/Montelukast Or High dose ICS*
<i>Severe Persistent Asthma</i>	High dose ICS with LABA/montelukast	Needs specialist care	Needs specialist care

ICS= inhaled corticosteroid, LABA = inhaled long-acting beta₂-agonist, SABA= inhaled short-acting beta₂-agonist ;
*consider referral to specialist

Asthma Early Warning Model

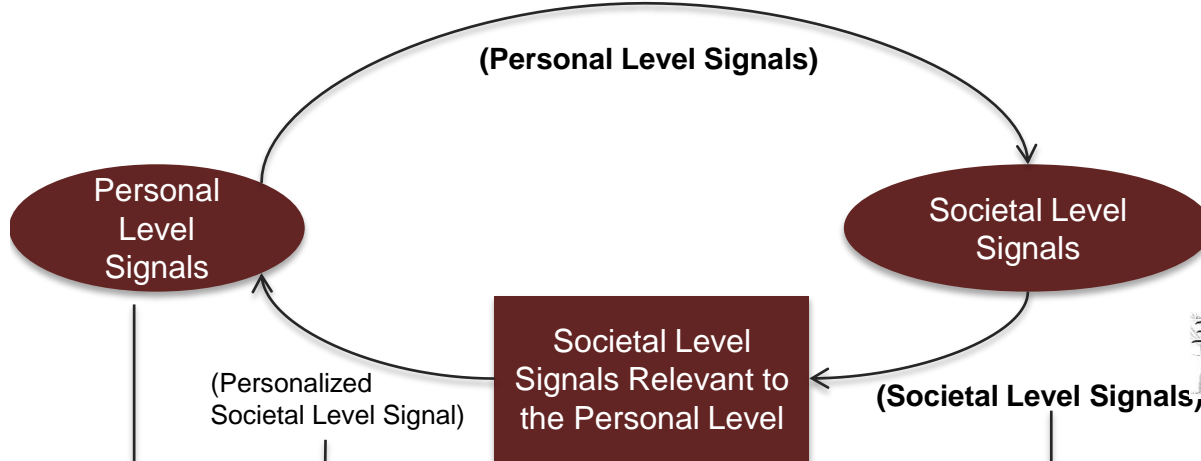
(kHealth**)

Personal Level Sensors

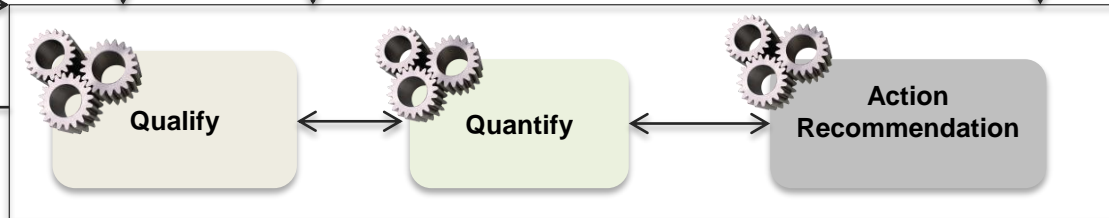


(EventShop*)

Societal Level Sensors



Asthma Early Warning Model (AEWM)



Recommended Action

Action Justification

Verify & augment domain knowledge

Query AEWM

What are the features influencing my asthma?
 What is the contribution of each of these features?
 How controlled is my asthma? (risk score)
 What will be my action plan to manage asthma?



Health Signal Extraction to Understanding

Physical-Cyber-Social System

Personal

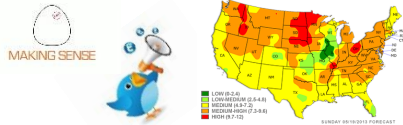


Public Health

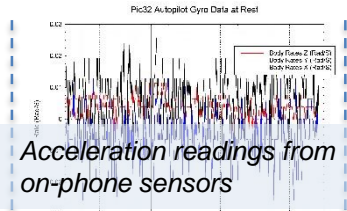


Population Level

Public Health
Prevent. Promote. Protect.



Observations



Wheeze - Yes
Do you have tightness of chest? - Yes

Sensor and personal observations



Outdoor pollen and pollution

tweet reporting pollution level and asthma attacks

Health Signal Extraction

<PollenLevel, ChectTightness, Pollution, Activity, Wheezing, RiskCategory>

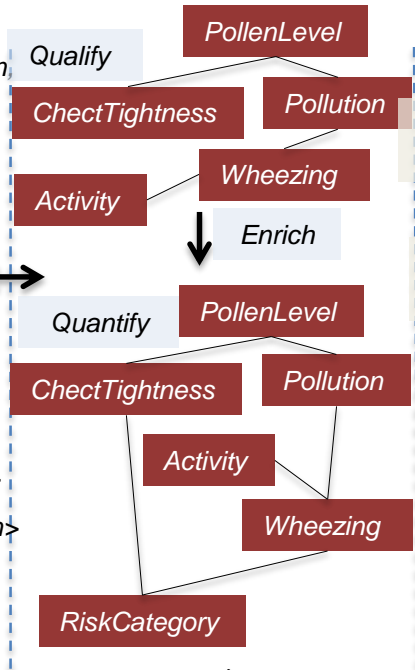
<2, 1, 1,3, 1, RiskCategory>
<2, 1, 1,3, 1, RiskCategory>
<2, 1, 1,3, 1, RiskCategory>
<2, 1, 1,3, 1, RiskCategory>

Risk Category assigned by doctors

Signals from personal, personal spaces, and community spaces

<Wheezing=Yes, time, location>
<ChectTightness=Yes, time, location>
<PollenLevel=Medium, time, location>
<Pollution=Yes, time, location>
<Activity=High, time, location>

Health Signal Understanding



Background Knowledge

Expert Knowledge

Well Controlled - continue
Not Well Controlled - contact nurse
Poor Controlled - contact doctor

PCS Computing for Parkinson's Disease



Parkinson's Disease (PD): Severity of the problem

1 million

Americans live with Parkinson's Disease¹

\$100,000

Therapeutic surgery can cost up to \$100,000 dollars per patient¹.

10 million

People worldwide are living with Parkinson's disease¹.

60,000

Americans are diagnosed with Parkinson's disease each year¹.

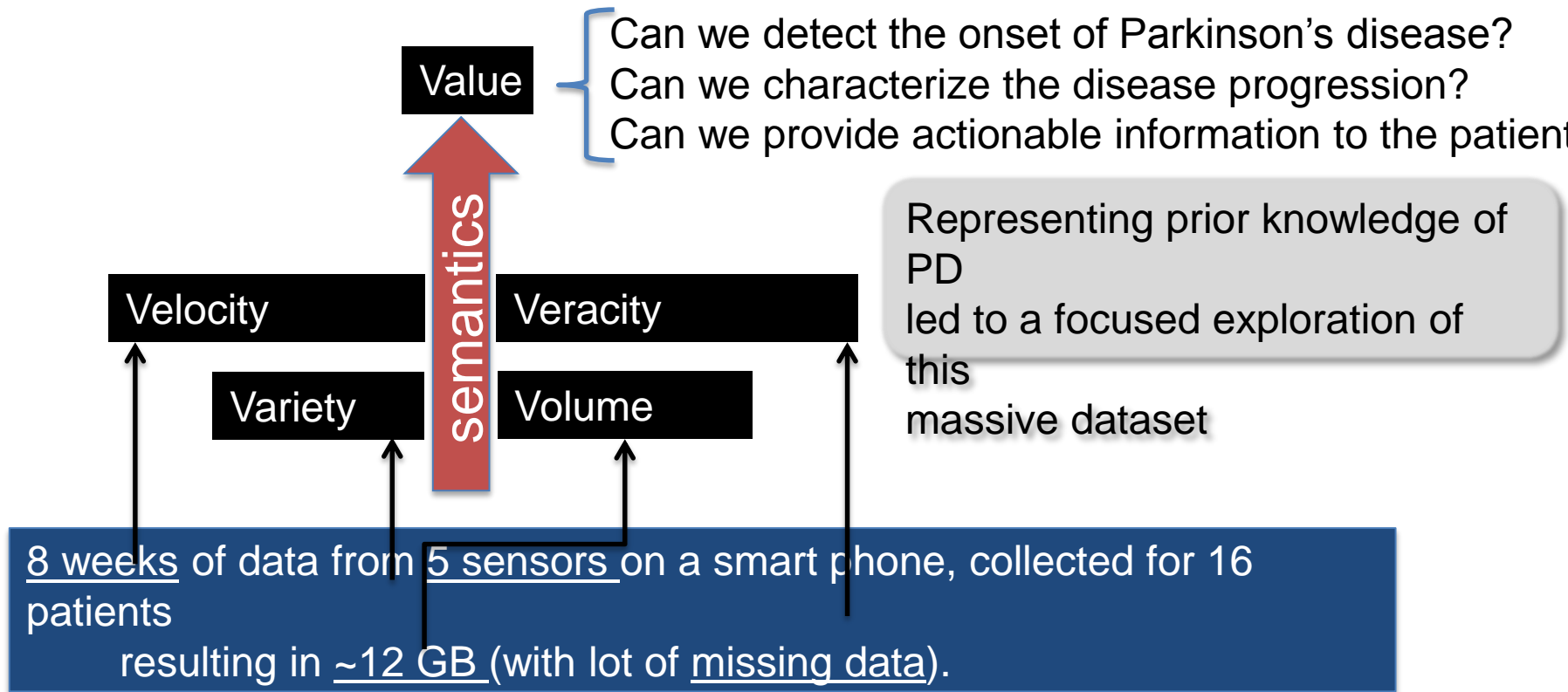
\$25 billion

Spent on Parkinson's alone in a year in the US¹

¹http://www.pdf.org/en/parkinson_statistics

Massive Amount of Data to Actions

Parkinson's disease (PD) data from The Michael J. Fox Foundation for Parkinson's Research.



<https://www.kaggle.com/c/predicting-parkinson-s-disease-progression-with-smartphone-data>

Massive Amount of Data to Actions

Input: Sensor observations such as acceleration, audio, battery, compass, and GPS from smart phones

Output:

- Distinguish patients with and without (control group) Parkinson's
- Categorize disease progression/evolution over time
- Categorize the severity for actionable information

Symptoms to possible manifestations in sensor observations

Mild

Tremors

rapid change in x,y, and z (unlike speed, the x, y, and z will have high variance)

Poor balance

zig-zag movement using GPS? + compass

Moderate

Move slowly

average speed of movement

Move intermittently

x, y, and z coordinates do not change over time

Disturbed sleep

sounds in the night

Slower monotone speech

low energy in the voice recording

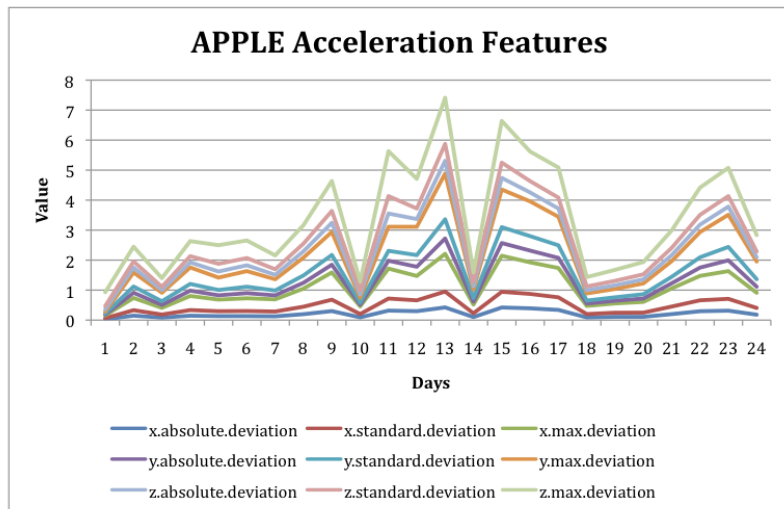
Advanced

Fall prone

rapid change in z coordinate

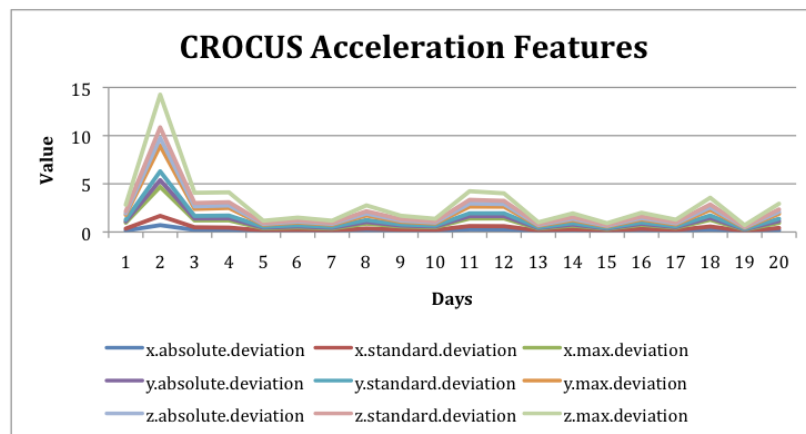
Feature extraction (accelerometer)

Control group



The **movement** of the control group person is **not restricted** and exhibits active motion with **high variance** in acceleration readings

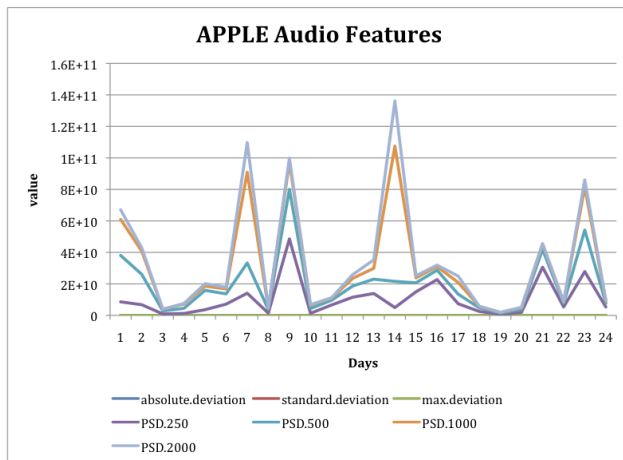
PD patient



The **movement** of the PD patient is **restricted** and exhibits slow motion with **low variance** in acceleration readings

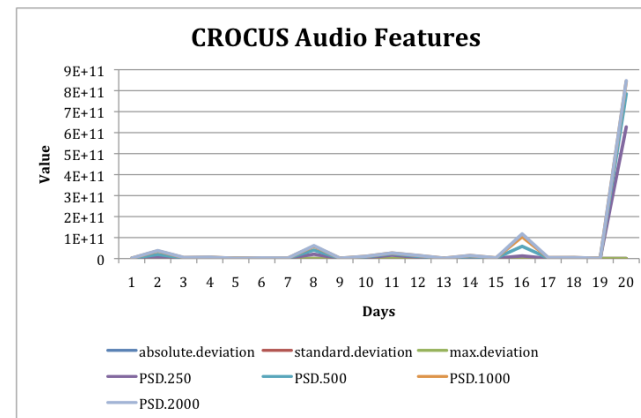
Feature extraction (audio)

Control group



The **speech** of the control group person is **normal** and exhibits good modulation in audio energy level

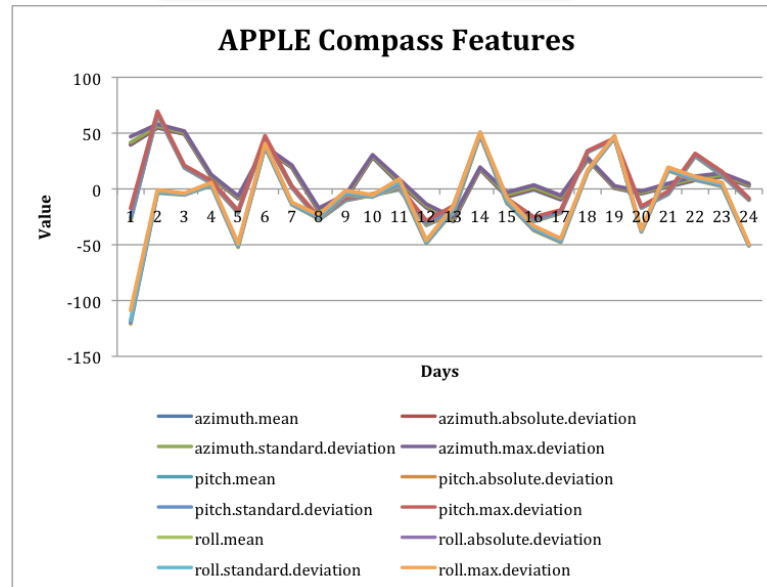
PD patient



The **speech** of the PD patient is **monotone** and exhibits low modulation in audio energy level

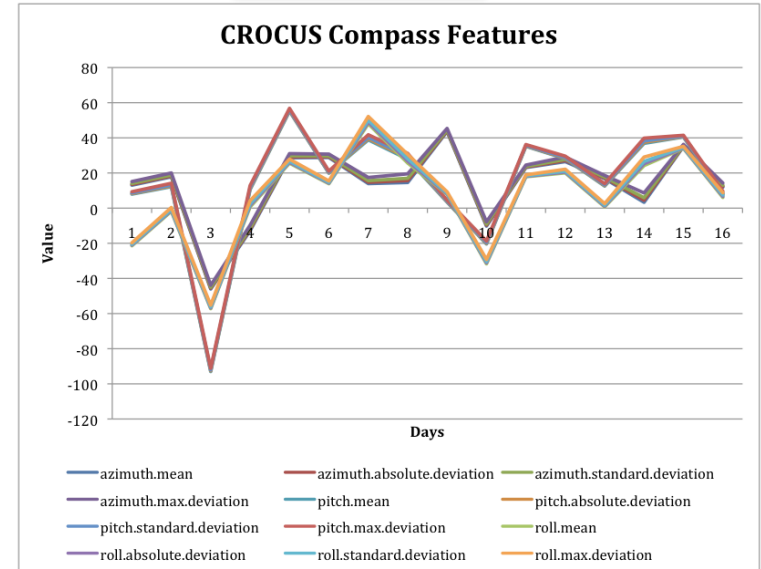
Feature extraction (Compass)

Control group



The **walking direction** of the control group person is **well-balanced** and exhibits equal variations in all directions

PD patient



The **walking direction** of the PD patient is **not well-balanced** and exhibits “sticky” behavior (stuck in one direction)

Evaluation: run *classification algorithms* on carefully crafted features from *knowledge of PD*

Naïve Bayes (Accuracy = 66%)

Predicted =>	Control	PD
Control	25	44
PD	6	75

Bayes Net (Acc. = 74%)

Predicted =>	Control	PD
Control	44	25
PD	13	68

J.48 Decision Tree (Acc. = 72%)

Predicted =>	Control	PD
Control	52	17
PD	24	57

Random Forest (Acc. = 77%)

Predicted =>	Control	PD
Control	57	12
PD	22	59

Random Tree (Acc. = 79%)

Predicted =>	Control	PD
Control	52	17
PD	14	67

Logistic Regression (Acc. = 80%)

Predicted =>	Control	PD
Control	51	18
PD	12	69

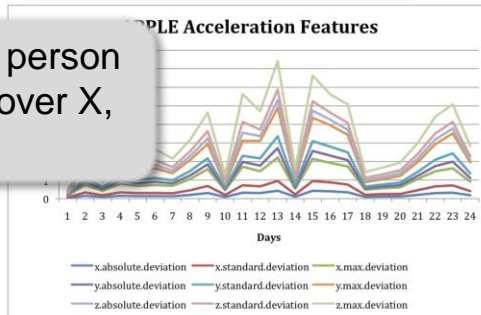
Knowledge Based Analytics of PD dataset

Declarative Knowledge of Parkinson's Disease used to focus our attention on symptom manifestations in sensor observations

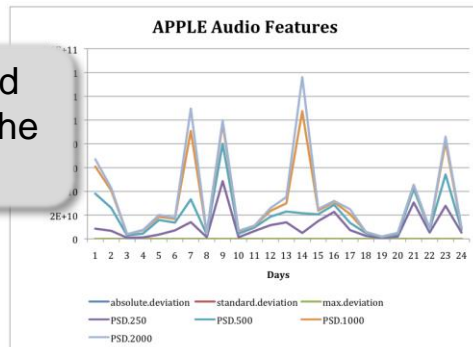
ParkinsonMild(person) = Tremor(person) \wedge PoorBalance(person)
 ParkinsonModerate(person) = MoveSlow(person) \wedge PoorSleep(person) \wedge MonotoneSpeech(person)
 ParkinsonAdvanced(person) = Fall(person)

Control group

Movements of an active person has a good distribution over X, Y, and Z axis

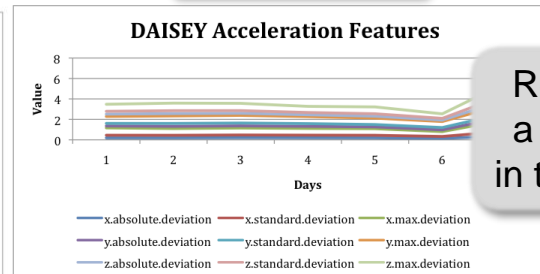


Audio is well modulated with good variations in the energy of the voice

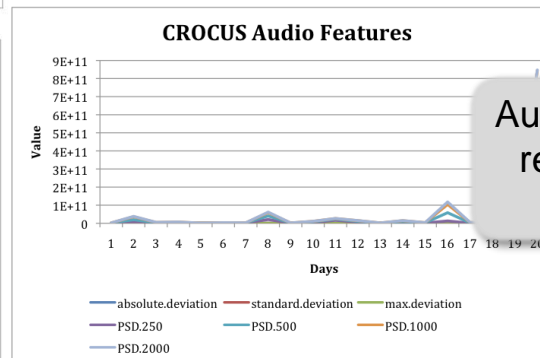


PD patient

Restricted movements by a PD patient can be seen in the acceleration readings



Audio is not well modulated represented a monotone speech



PCS Computing for Traffic Analytics



Traffic management: Severity of the problem

1 billion

Cars on road and this number may double by 2020¹

91%

Got stuck in traffic with an average delay of 1.3 hours in last 3 years¹.

236%

Increase in traffic from 1981 to 2001¹.

42%

Have stress related implications due to traffic¹.

285 million

People lived in cities in India, greater than the entire population of US²

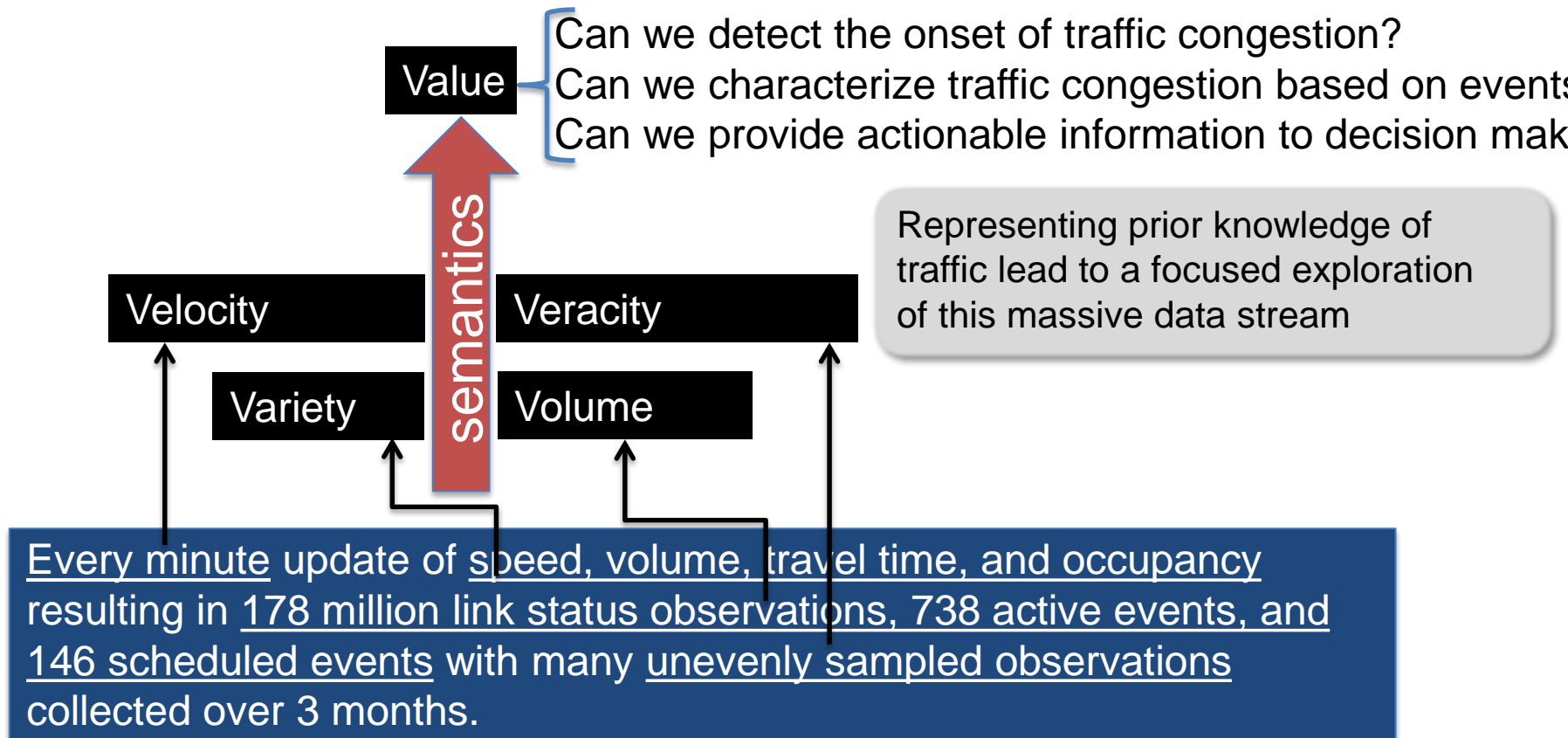
¹ http://www.ibm.com/smarterplanet/us/en/traffic_congestion/ideas/

²The Crisis of Public Transport in India

Massive Amount of Data to Actions

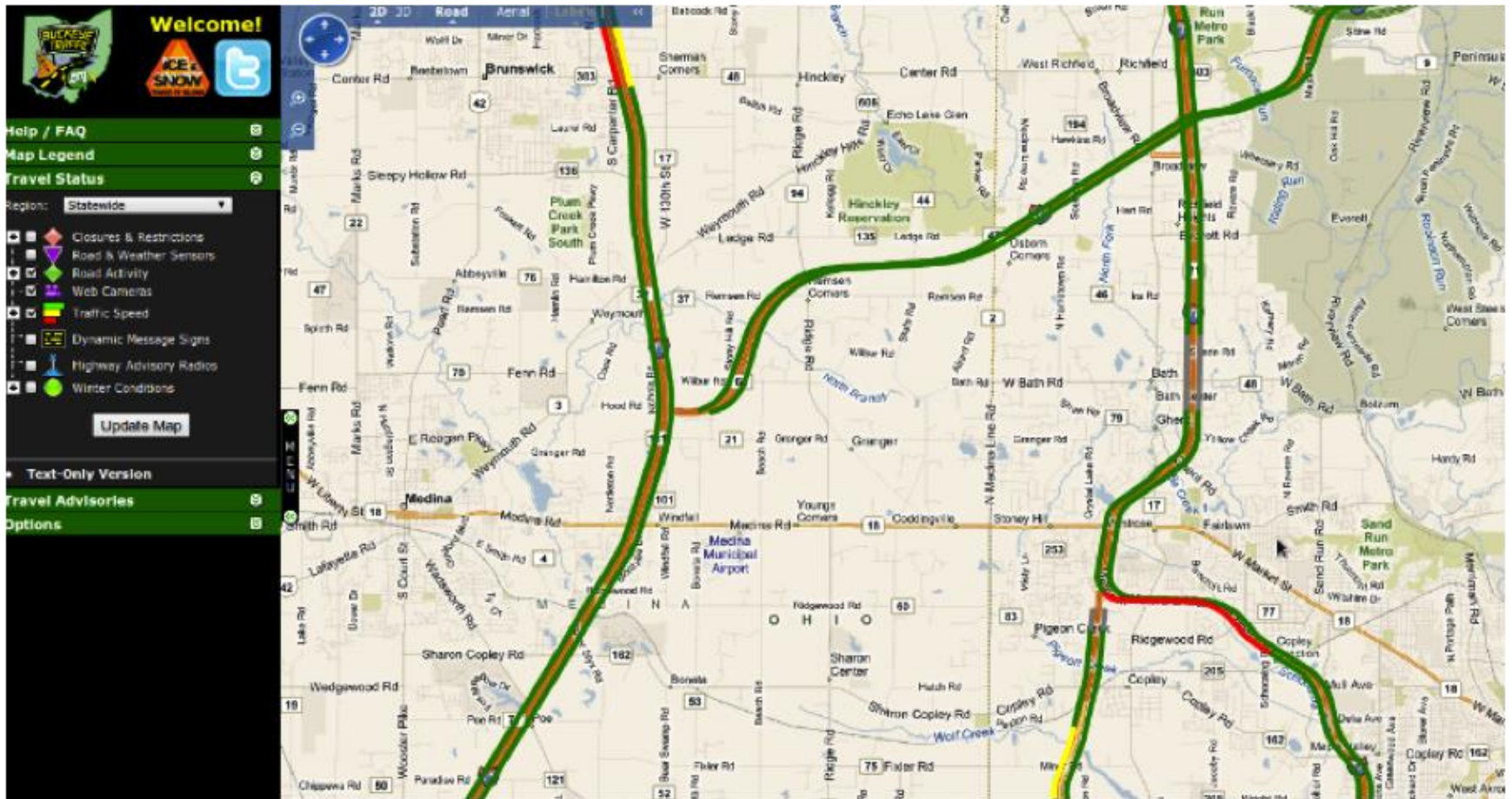
(traffic data analytics)

Vehicular traffic data from San Francisco Bay Area aggregated from on-road sensors (numerical) and incident reports (textual)



Heterogeneity leading to complementary observations

Heterogeneity leading to complementary observations



Heterogeneity leading to complementary observations

The image is a composite of three main elements:

- Top Map:** A traffic map showing I-77 near Brunswick, Ohio. The road is color-coded with red and yellow, indicating heavy traffic. A sidebar on the left includes a "Welcome!" message, "ICE & SNOW" logo, and navigation links like "Help / FAQ", "Map Legend", and "Travel Status".
- Twitter Overlay:** A screenshot of a Twitter feed. The top tweet is from **smrtpnzombies** (Jim Farnsworth) reporting that I-77 southbound at Ridgewood is currently closed due to snow. A second tweet from **Fmann94** (Frankie Manning) mentions a bad jam on I-77. A third tweet from **BillCorneliusMV** (Bill Cornelius) mentions a "web blowtorch" on I-77. A search filter at the bottom of the overlay shows "Tweets containing Ridgewood Road".
- Bottom Map:** A more detailed traffic map of the Medina, Ohio area, showing I-77 and surrounding roads like Ridgewood Rd and Copley Rd. The traffic conditions are color-coded, with red indicating the most congested areas.

Heterogeneity leading to complementary observations



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Home > Fox 8 News

Lane Remains Closed Following I-77 Semi Accident



By Ted Achladis
FOX8.com Reporter

11:02 a.m. EST, January 19, 2011

E-mail Print Share Text Size



Like

Be the first of your friends to like this.



COPLEY TOWNSHIP, Ohio — A lane remains blocked to traffic on Interstate 77 southbound as crews clean up the mess left after a morning tractor-trailer accident, Fox 8 News reports.

The accident occurred Wednesday morning in the vicinity of Ridgewood Road in Copley Township near Akron. The jackknifed semi, which had its load of drywall scatter all over the road, forced officials to completely close a portion of the highway for a few hours.

Traffic in and around the impacted stretch of highway was sluggish during the Wednesday morning commute. Vehicles exited at Ridgewood and re-entered at Miller Road.

Kristen Erickson, of the Ohio Department of Transportation, tells Fox 8 News that the left passing lane was reopened just before 8 a.m., allowing traffic to advance without being forced to take a detour. Erickson still cautions motorists to avoid the area if possible as crews continue the cleaning process.

A spokesperson for the Ohio State Highway Patrol tells Fox 8 News that no injuries were sustained.

Welcome!

ICE & SNOW

Help / FAQ

Map Legend

Travel Status

Region: Statewide

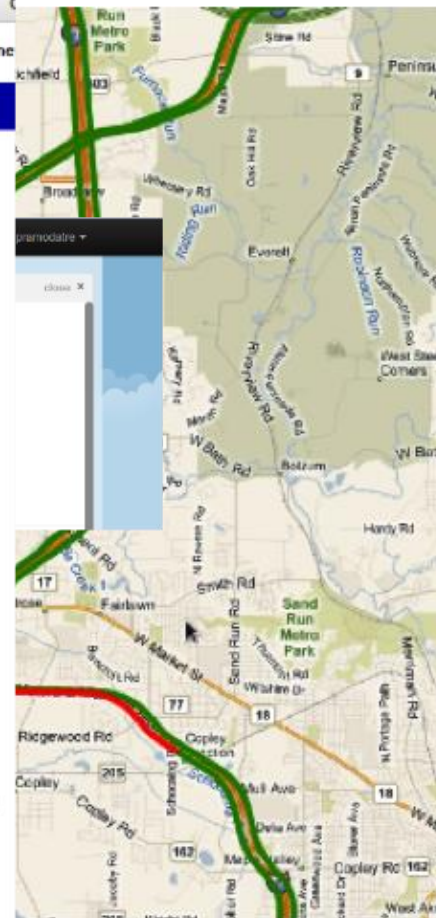
- Closures & Restrictions
- Road & Weather Sensors
- Road Activity
- Web Cameras
- Traffic Speed
- Dynamic Message Signs
- Highway Advisory Radios
- Winter Conditions

Update Map

Text-Only Version

Travel Advisories

Options



linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	511.org
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	
107070	18	-1	-1	-1	341	9/30/12 2:20 PM	
108150	27	6540	29	-1	244	9/30/12 2:20 PM	
108420	36	2548	23	-1	216	9/30/12 2:20 PM	
119626	45	-1	-1	-1	51	9/30/12 2:20 PM	

Slow moving traffic

linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	511.org
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	
107070	18	-1	-1	-1	341	9/30/12 2:20 PM	
108150	27	6540	29	-1	244	9/30/12 2:20 PM	
108420	36	2548	23	-1	216	9/30/12 2:20 PM	
119626	45	-1	-1	-1	51	9/30/12 2:20 PM	

Slow moving traffic

linkid	onstreet	fromstreet	tostreet	511.org	speedlimit
108150	I-880 S	66TH AVE	HEGENBERGER RD		104

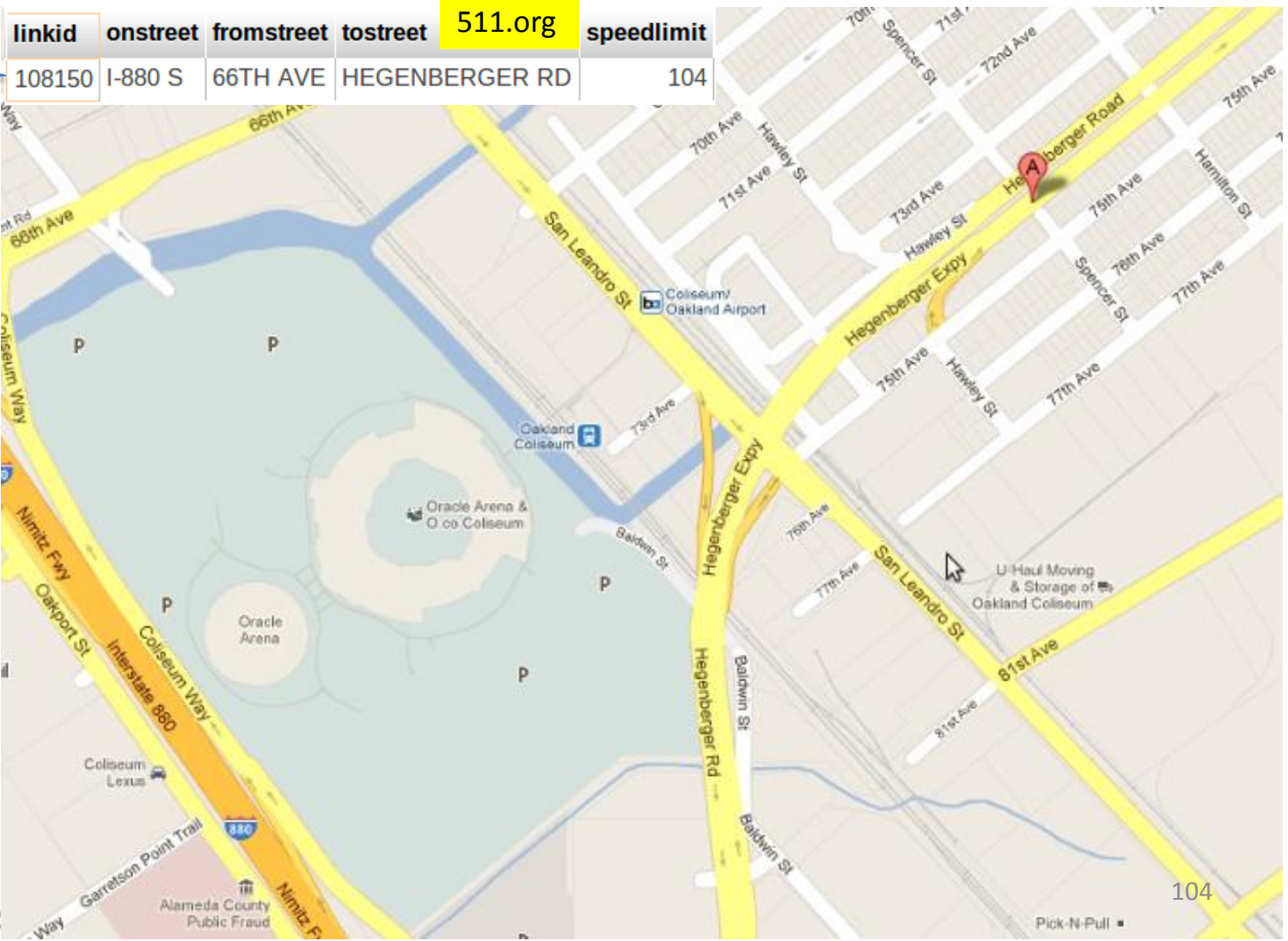
Link Description

linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	511.org
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	
107070	18	-1	-1	-1	341	9/30/12 2:20 PM	
108150	27	6540	29	-1	244	9/30/12 2:20 PM	
108420	36	2548	23	-1	216	9/30/12 2:20 PM	
119626	45	-1	-1	-1	51	9/30/12 2:20 PM	

Slow moving traffic

linkid	onstreet	fromstreet	tostreet	511.org	speedlimit
108150	I-880 S	66TH AVE	HEGENBERGER RD		104

Link Description



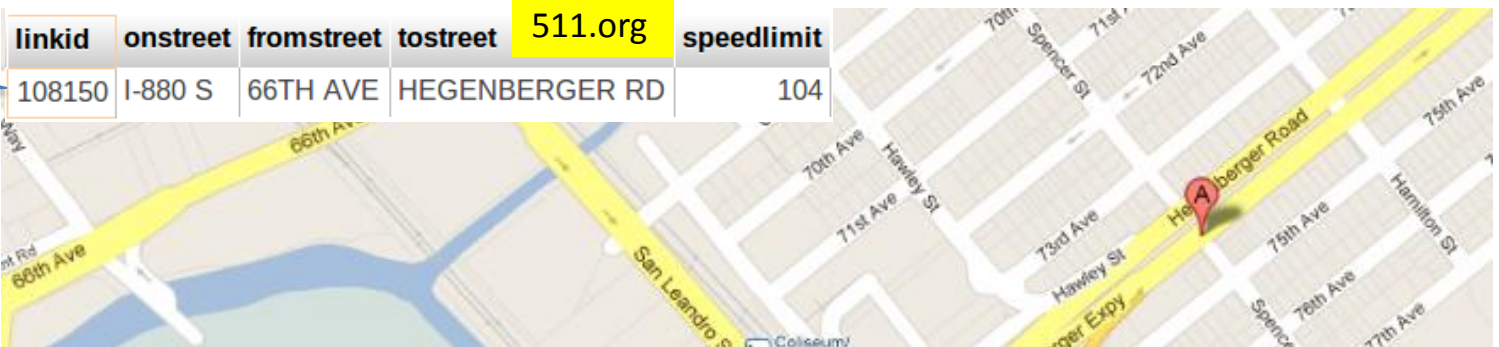
linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	511.org
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	
107070	18	-1	-1	-1	341	9/30/12 2:20 PM	
108150	27	6540	29	-1	244	9/30/12 2:20 PM	
108420	36	2548	23	-1	216	9/30/12 2:20 PM	
119626	45	-1	-1	-1	51	9/30/12 2:20 PM	

Slow moving traffic

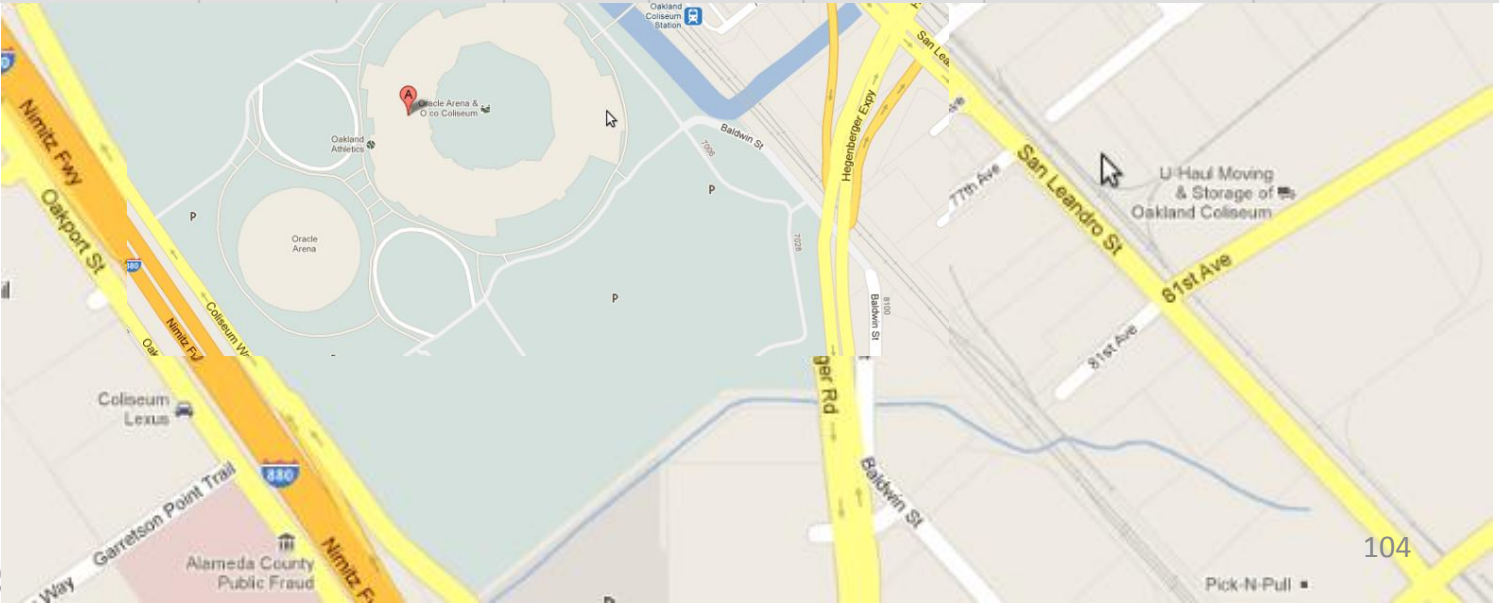
linkid	onstreet	fromstreet	tostreet	511.org	speedlimit
108150	I-880 S	66TH AVE	HEGENBERGER RD		104

Link Description

Scheduled Event



scheduleid	eventtype	onstreet	fromstreet	tostreet	eventlat	eventlong	starttime	endtim	511.org
2012040510161401002076	baseball-game	NULL	NULL	NULL	37750956	-122202232	2012-09-30T11:59:00.0000	2012-09-30T17:00:00.0000	



linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	511.org
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	
107070	18	-1	-1	-1	341	9/30/12 2:20 PM	
108150	27	6540	29	-1	244	9/30/12 2:20 PM	
108420	36	2548	23	-1	216	9/30/12 2:20 PM	
119626	45	-1	-1	-1	51	9/30/12 2:20 PM	

Slow moving traffic

linkid	onstreet	fromstreet	tostreet	511.org	speedlimit
108150	I-880 S	66TH AVE	HEGENBERGER RD		104



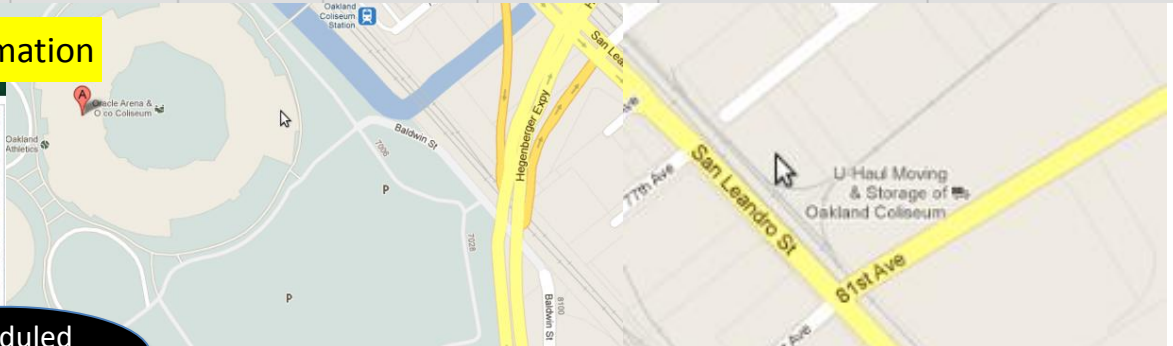
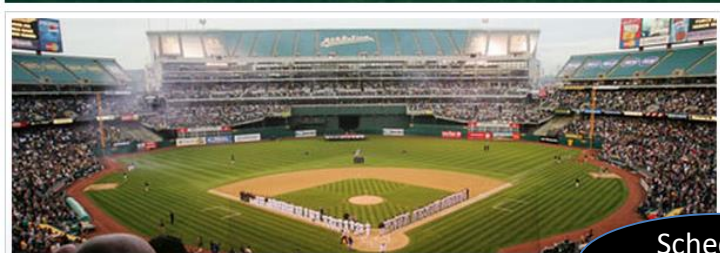
Link Description

Scheduled Event

scheduleid	eventtype	onstreet	fromstreet	tostreet	eventlat	eventlong	starttime	endtim	511.org
2012040510161401002076	baseball-game	NULL	NULL	NULL	37750956	-122202232	2012-09-30T11:59:00.0000	2012-09-30T17:00:00.0000	

THE COLISEUM

Schedule Information



Scheduled Event

Fri, 9/28	Mariners	W 7-4	89-68	Griffin (7-1)	Beavan (10-11)
Sat, 9/29	Mariners	W 5-2	90-68	Balfour (3-2)	Perez (1-3)
Sun, 9/30	Mariners	W 4-3	91-68	Doolittle (2-1)	Kelley (2-4)
Mon, 10/1	Rangers	W 4-3	92-68	Parker (13-8)	Perez (1-4)
Tue, 10/2	Rangers	W 3-1	93-68	Blackley (6-4)	Harrison (18-11)

Uncertainty in a Physical-Cyber-Social System

Observation: Slow Moving Traffic

Multiple Causes (Uncertain about the cause):

- **Scheduled Events**: music events, fair, theatre events, concerts, road work, repairs, etc.
- **Active Events**: accidents, disabled vehicles, break down of roads/bridges, fire, bad weather, etc.
- **Peak hour**: e.g. 7 am – 9 am OR 4 pm – 6 pm

Each of these **events** may have a **varying impact** on traffic.
A **delay prediction algorithm** should process **multimodal** and multi-sensory observations.

Modeling Traffic Events

Internal (to the road network) observations

Speed, volume, and travel time observations

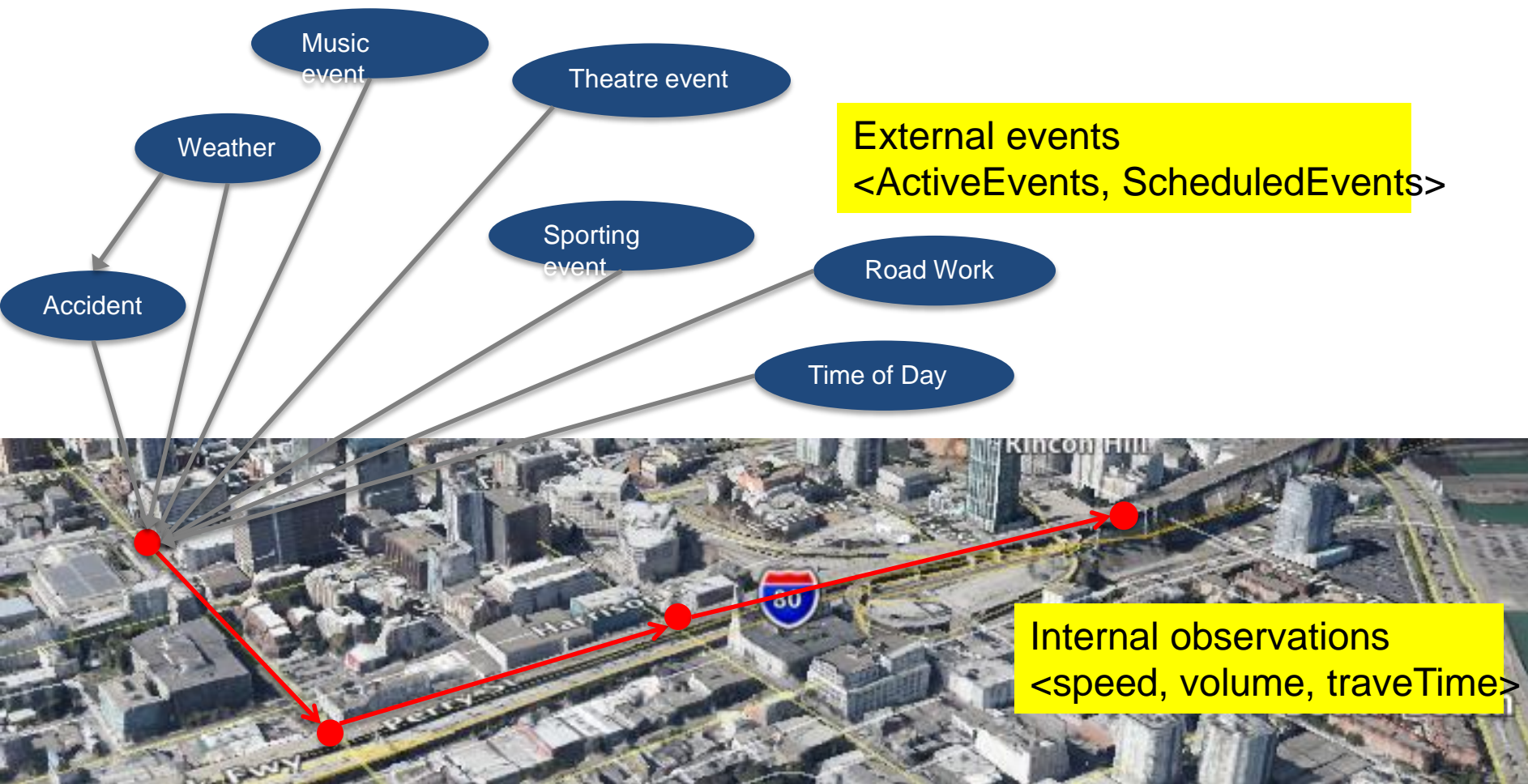
Correlations may exist between these variables across different parts of the network

External (to the road network) events

Accident, music event, sporting event, and planned events

External events and internal observations may exhibit correlations

Modeling Traffic Events: Pictorial representation

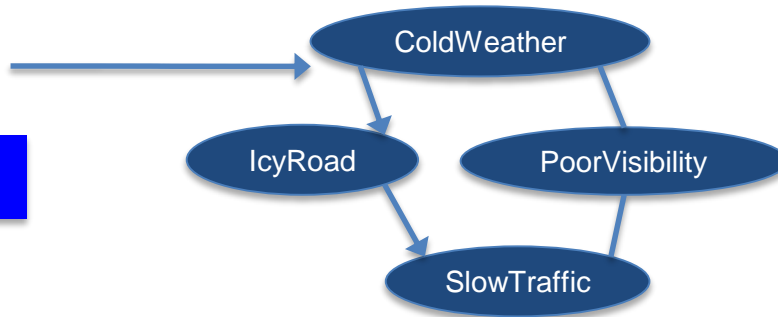


Combining Data and Knowledge Graph

Combining Data and Knowledge Graph



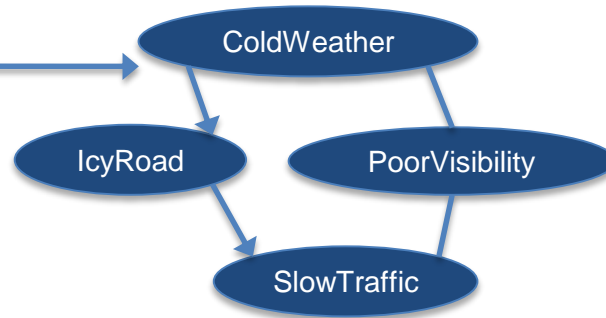
Domain Experts



Combining Data and Knowledge Graph



Domain Experts



Domain Observations

Structure and parameters

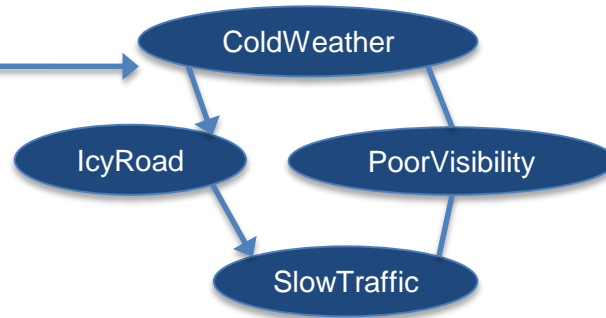
ColdWeather (YES/NO)	IcyRoad (ON/OFF)	PoorVisibility (YES/NO)	SlowTraffic (YES/NO)
1	0	1	0
1	1	1	1
1	1	1	0
1	0	1	1

Combining Data and Knowledge Graph



Domain Experts

Declarative domain knowledge



Domain Observations

Structure and parameters

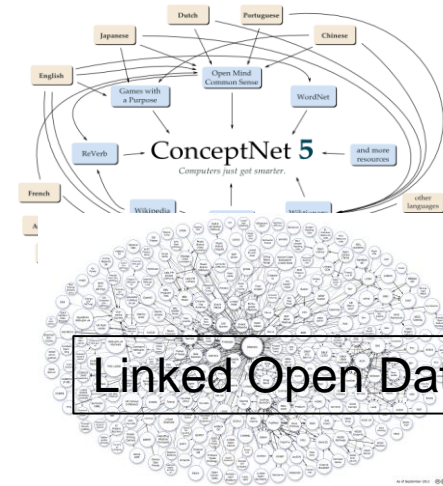
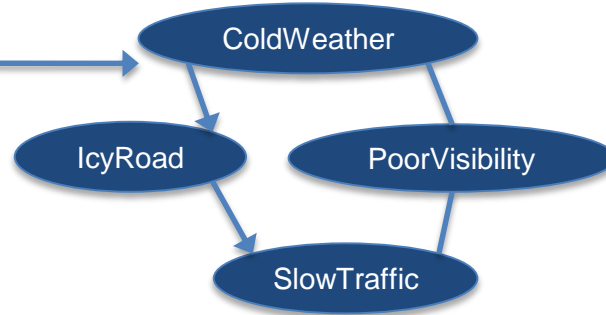
ColdWeather (YES/NO)	IcyRoad (ON/OFF)	PoorVisibility (YES/NO)	SlowTraffic (YES/NO)
1	0	1	0
1	1	1	1
1	1	1	0
1	0	1	1

Combining Data and Knowledge Graph



Domain Experts

Declarative domain knowledge



Linked Open Data

Domain Knowledge

Domain Observations

Structure and parameters



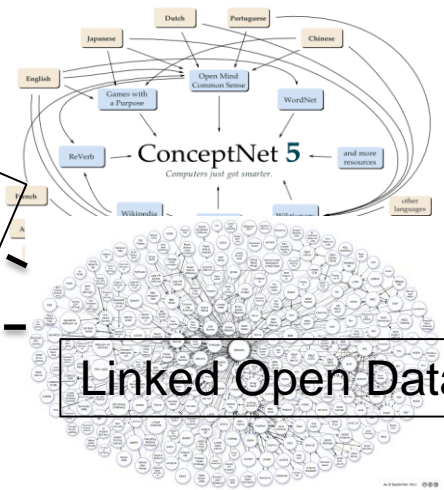
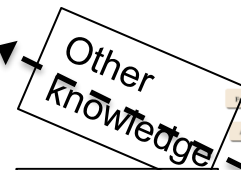
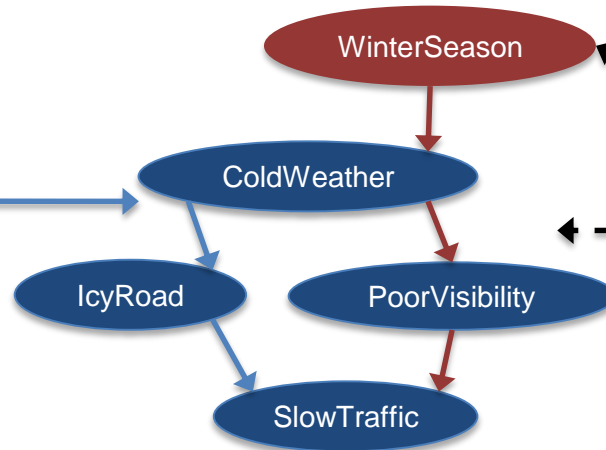
ColdWeather (YES/NO)	IcyRoad (ON/OFF)	PoorVisibility (YES/NO)	SlowTraffic (YES/NO)
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1	0	1	1

Combining Data and Knowledge Graph



Domain Experts

Declarative domain knowledge



Domain Knowledge

Domain Observations

Structure and parameters



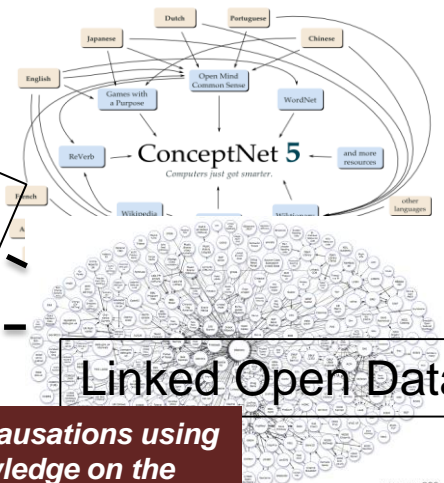
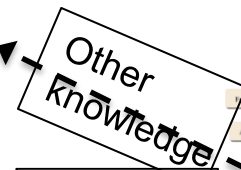
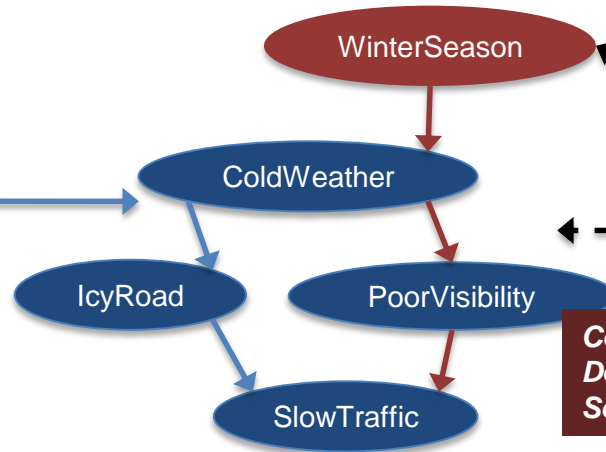
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1	0	1	0
1	1	1	1
1	1	1	0
1	0	1	1

Combining Data and Knowledge Graph



Domain Experts

Declarative domain knowledge



Correlations to causations using Declarative knowledge on the Semantic Web

Domain Knowledge

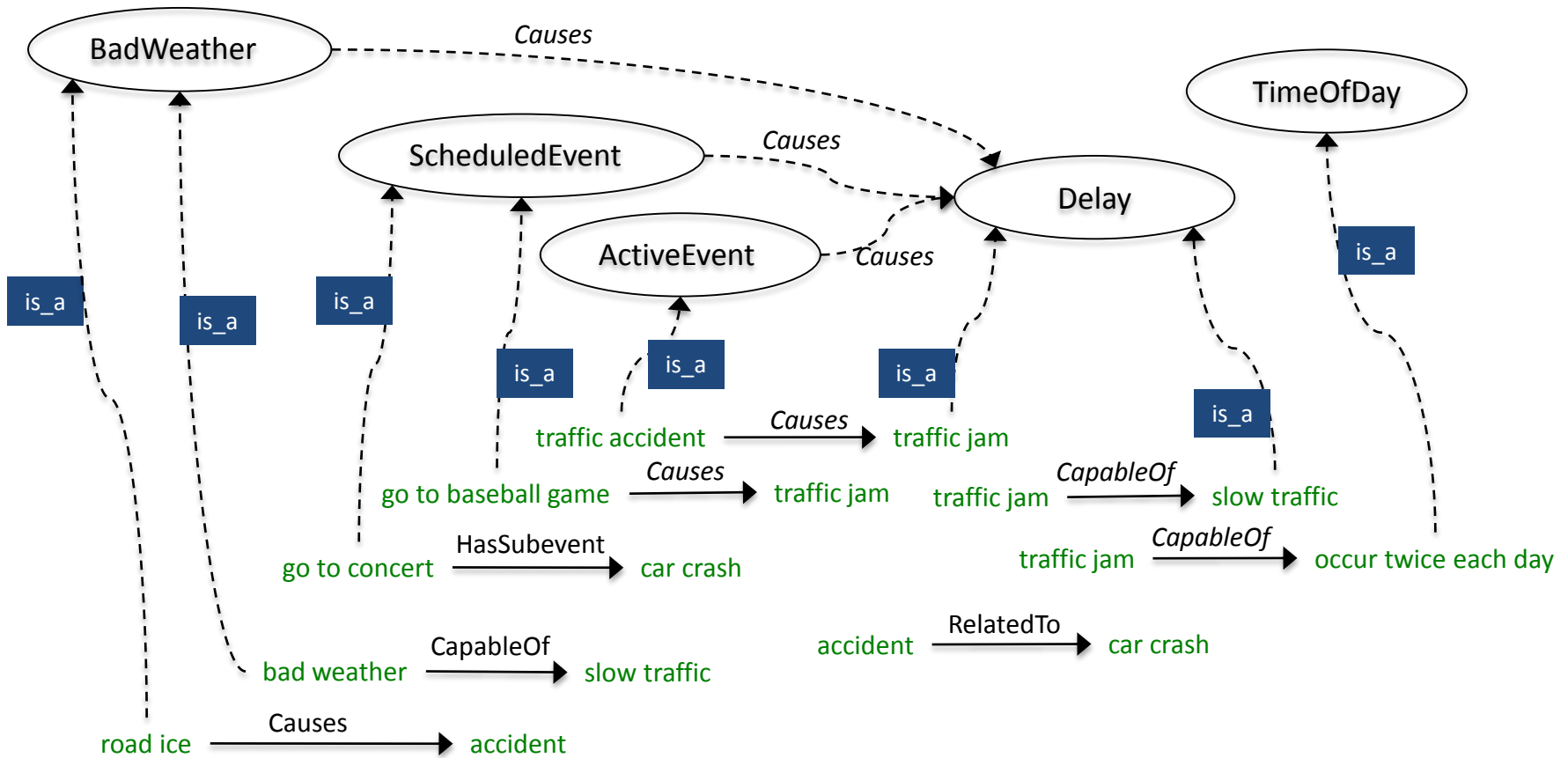
Domain Observations

Structure and parameters



ColdWeather (YES/NO)	IcyRoad (ON/OFF)	PoorVisibility (YES/NO)	SlowTraffic (YES/NO)
1	0	1	0
1	1	1	1
1	1	1	0
1	0	1	1

Declarative knowledge from ConceptNet5



Three Operations: Complementing graphical model structure

linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	linkid	onstreet	fromstreet	tostreet	speedlimit
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	108150	I-880 S	66TH AVE	HEGENBERGER RD	104
107070	18	-1	-1	-1	41	9/30/12 2:20 PM					
108150	27	6540	29	-1	244	9/30/12 2:20 PM					
108420	36	2548	23	-1	216	9/30/12 2:20 PM					
119626	15	-1	-1	-1	51	9/30/12 2:20 PM					

scheduleid	eventtype	onstreet	fromstreet	tostreet	eventlat	eventlong	starttime	endtime
2012040510161401002076	baseball-game	NULL	NULL	NULL	37750956	-122202232	2012-09-30T11:59:00.0000	2012-09-30T17:00:00.0000

baseball game

traffic jam

time of day

Traffic jam

Time of day

Scheduled Event

Link Description

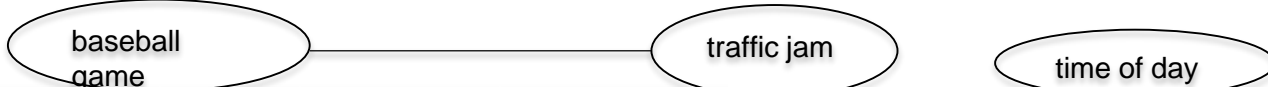
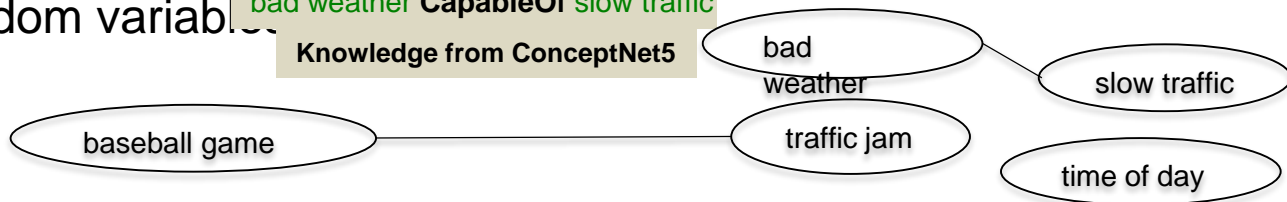
Traffic data from sensors deployed on road network in San Francisco Bay Area

Three Operations: Complementing graphical model structure

Add missing random variables

bad weather CapableOf slow traffic

Knowledge from ConceptNet5



linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	linkid	onstreet	fromstreet	tostreet	speedlimit
107060	18	-1	-1	-1	74	9/30/12 2:20 PM	108150	I-880 S	66TH AVE	HEGENBERGER RD	104
107070	18	-1	-1	-1	41	9/30/12 2:20 PM					
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Traffic jam

Time of day

Scheduled Event

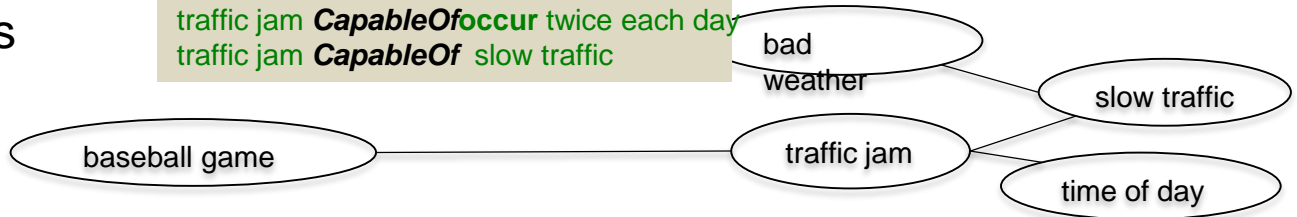
Link Description

Traffic data from sensors deployed on road network in San Francisco Bay Area

Three Operations: Complementing graphical model structure

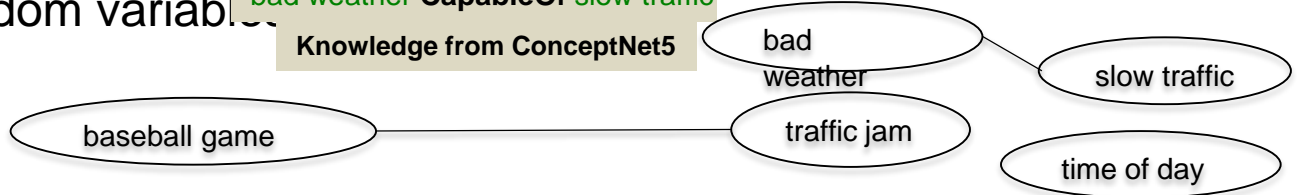
Add missing links

traffic jam *CapableOf* occur twice each day
 traffic jam *CapableOf* slow traffic



Add missing random variables

bad weather *CapableOf* slow traffic
 Knowledge from ConceptNet5



linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp
107060	18	-1	-1	-1	74	9/30/12 2:20 PM
107070	18	-1	-1	-1	41	9/30/12 2:20 PM
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119626	15	-1	-1	-1	51	9/30/12 2:20 PM

linkid	onstreet	fromstreet	tostreet	speedlimit
108150	I-880 S	66TH AVE	HEGENBERGER RD	104

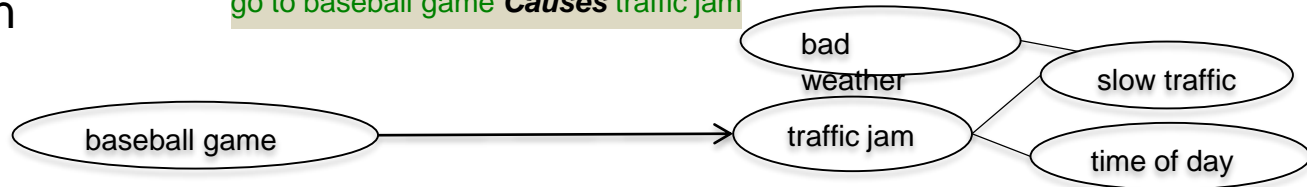
scheduleid	eventtype	onstreet	fromstreet	tostreet	eventlat	eventlong	starttime	endtime
2012040510161401002076	baseball-game	NULL	NULL	NULL	37750956	-122202232	2012-09-30T11:59:00.0000	2012-09-30T17:00:00.0000

Traffic data from sensors deployed on road network in San Francisco Bay Area

Three Operations: Complementing graphical model structure

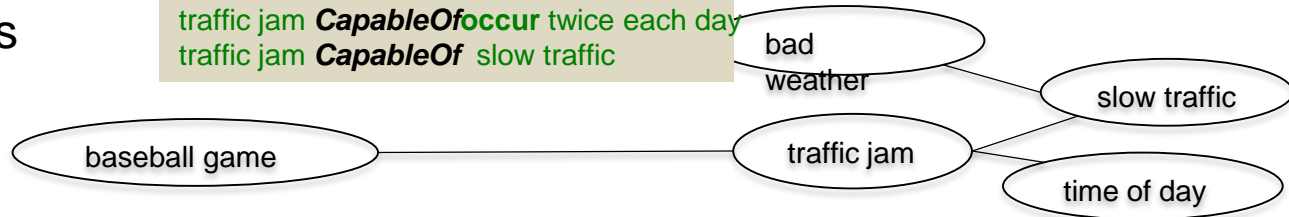
Add link direction

go to baseball game **Causes** traffic jam



Add missing links

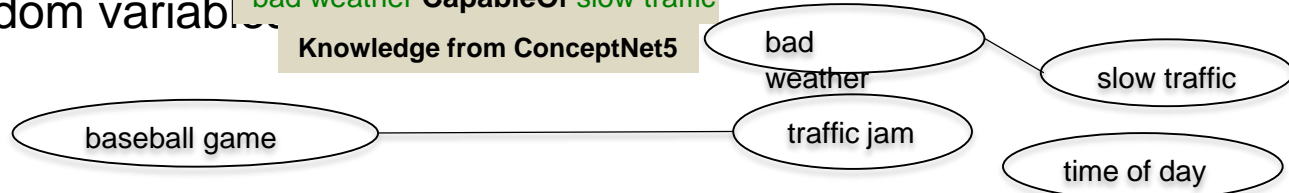
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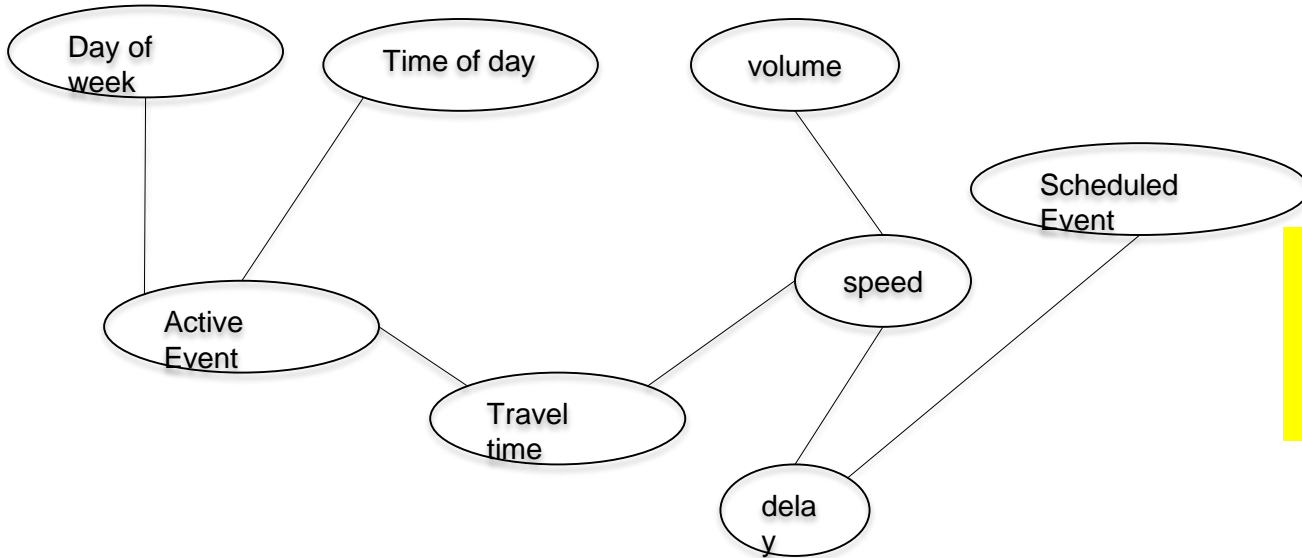


linkid	linkspeed	linkvolume	linkoccupancy	linkdelay	linktraveltime	timestamp	linkid	onstreet	fromstreet	tostreet	speedlimit
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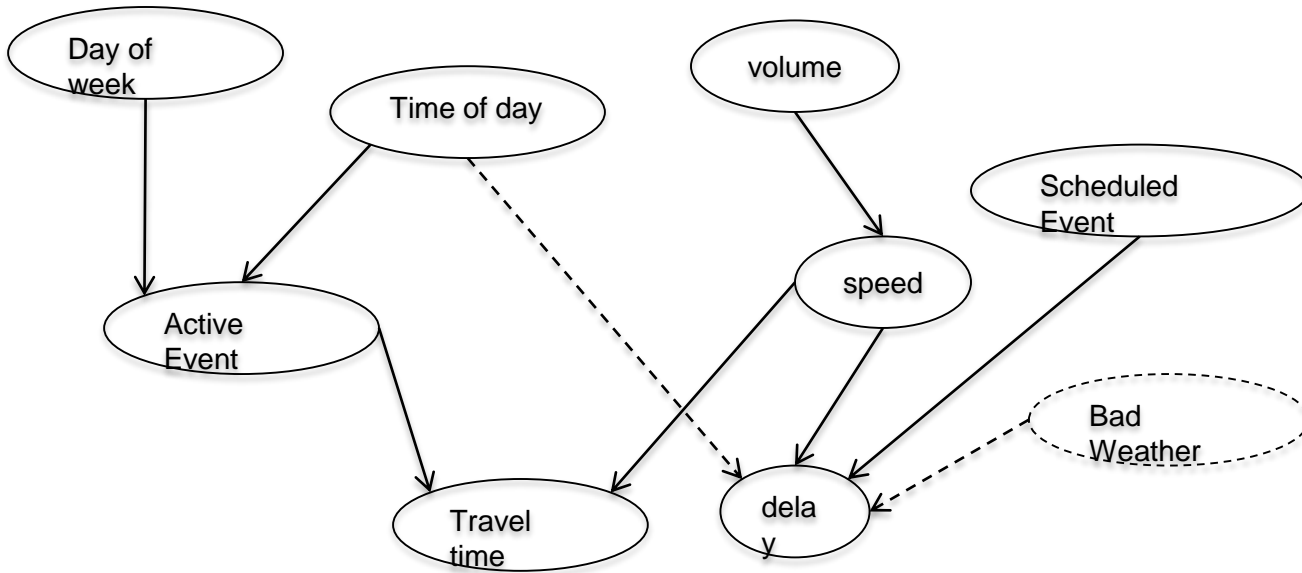
scheduleid	eventtype	onstreet	fromstreet	tostreet	eventlat	eventlong	starttime	endtime
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Traffic data from sensors deployed on road network in San Francisco Bay Area

Enriched Probabilistic Models using ConceptNet 5



Structure extracted from traffic observations (sensors + textual) using statistical techniques



Enriched structure which has link directions and new nodes such as "Bad Weather" potentially leading to better delay predictions

PCS Computing for Intelligence



PCS Computing for Intelligence



GEOINT:
Satellite images



SIGINT:
Mobile Communication



SIGINT:
Sensors on the soldier



OSINT:
Textual message exchanges



SIGINT:
On-ground sensors



WIKIPEDIA
The Free Encyclopedia

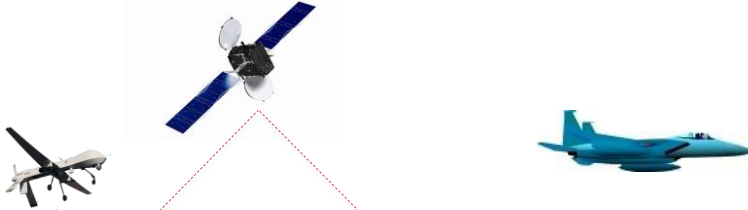


ALJAZEERA

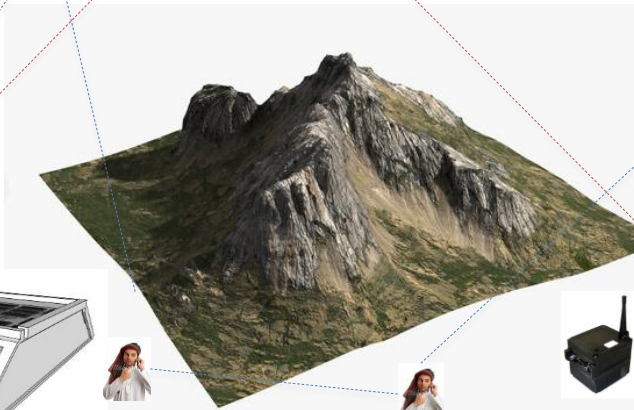


OSINT:
News reports, knowledge bases,
intelligence databases,
history of undesirable events

Cyber

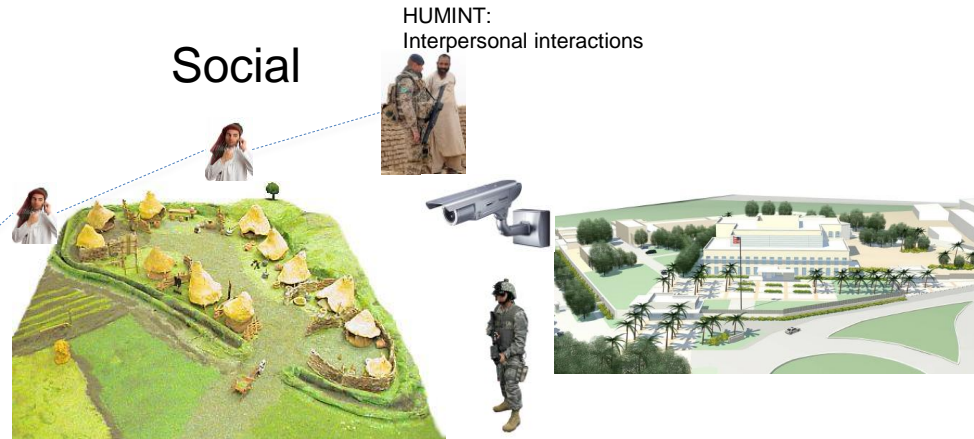


Physical



Secret cell

Social



HUMINT:
Interpersonal interactions



PCS Computing for Intelligence

**Observations span physical, cyber, and social space
generating massive, multimodal, and multisensory observations**



GEOINT:
Satellite images



SIGINT:
Mobile Communication



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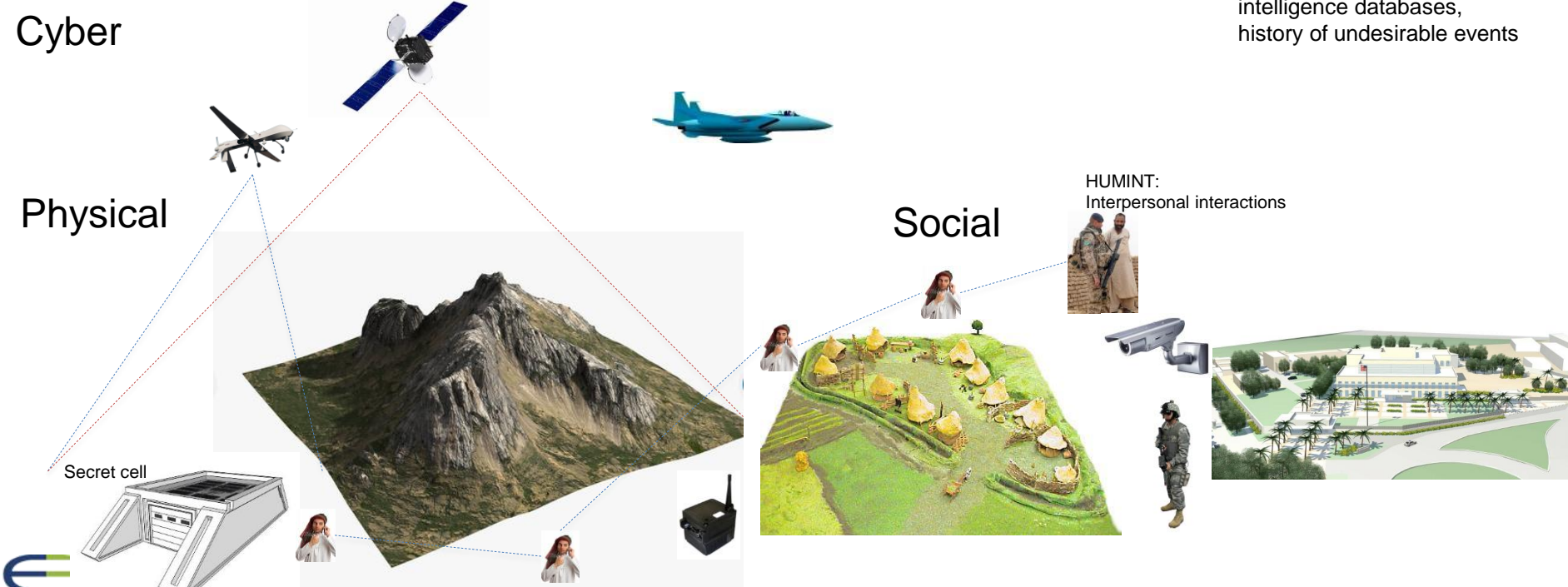
OSINT:
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Cyber

Physical

Social

HUMINT:
Interpersonal interactions



Scenario: Physical Cyber Social Threat

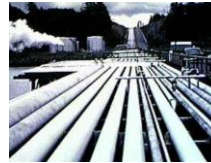
Government Facilities



Water Reservoirs



Natural Gas Pipelines

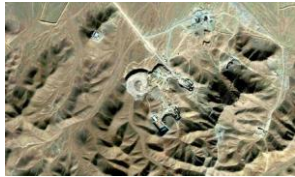


Power Grid

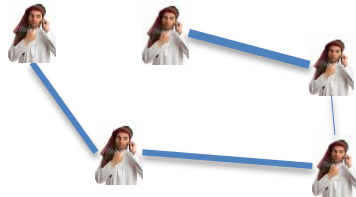


Threat to physical/cyber infrastructure

Observations



GEOINT:
Satellite and drone images capturing activities in a geographical area



SIGINT:
Phone logs indicating calling patterns



OSINT:
Communication and group dynamics on social media and emails



IMINT:
Observations from continuous monitoring (e.g., CCTV)



Multi-Int:
Prior knowledge from historical events/threats

Data Sources



GEOINT:
Satellite images



SIGINT:
Mobile Communication



SIGINT:
Sensors on the soldier



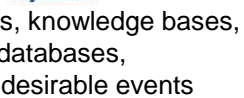
OSINT:
Textual message exchanges



SIGINT:
On-ground sensors



OSINT:
News reports, knowledge bases, intelligence databases, history of undesirable events



Scenario

(along with the knowledge required to answer them)

What physical infrastructure may have threats?

- Location based knowledge
- Physical Infrastructure at a location
- Surveillance with high activity (e.g., logs, CCTV)
- Prior disposition of infrastructure to risks
- Events of high risk near the location (e.g., raid of explosives)

What are the locations currently at high threat level?

- Location based knowledge
- Locations with physical infrastructure + suspects
- Locations where surveillance logs show frequent attacks

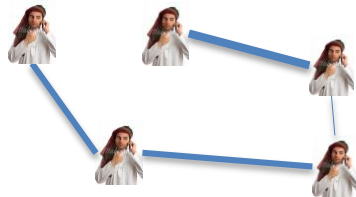
Who are the suspects?

- Location based knowledge
- People from watch list and making international calls
- People from watch list and found near infrastructure through surveillance

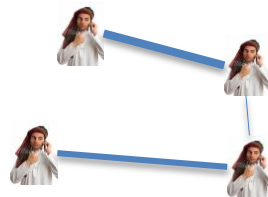
Observations



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Answering these questions demands semantic integration, annotation, mapping, and interpretation of massive multi-modal and multi-sensory observations.

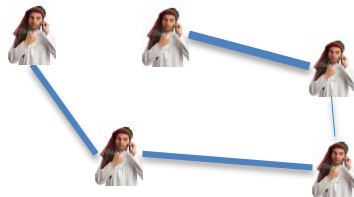
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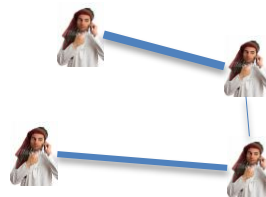
Observations



GEOINT:
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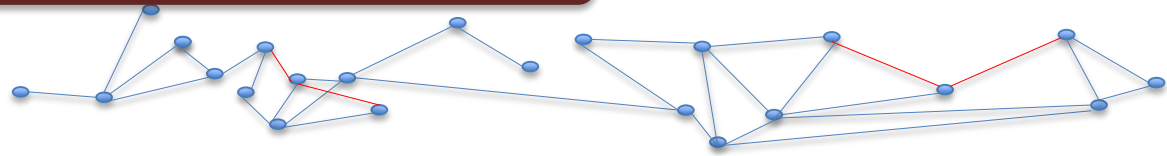


IMINT:
Observations from continuous monitoring (e.g., CCTV)



Multi-Int:
Prior knowledge from historical events/threats

PCS computing for detecting threats



Filter: semantics-empowered threat detection

Characterizing threats and their severity level using weights learned from data

ThreatLevel1 => InternationalCalls \wedge ForeignTravel \wedge WeaponMarket \wedge ExplosiveIngredients w1

ThreatLevel2 => InternationalCalls \wedge ForeignTravel \wedge WeaponMarket \wedge ExplosiveIngredients \wedge InWatchList w2

ThreatLevel3 => InternationalCalls \wedge ForeignTravel \wedge WeaponMarket \wedge ExplosiveIngredients \wedge InWatchList \wedge CaughtSurveillance w3

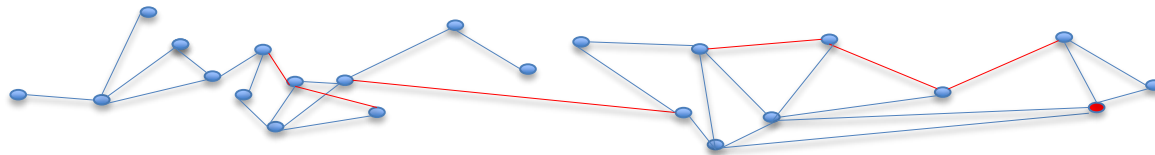
Domain Expert

Decision support

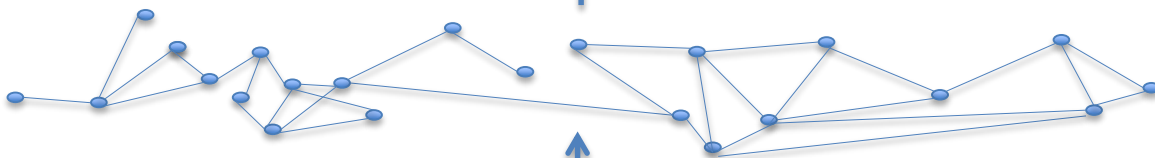


Prior knowledge from historical events/threats

Abnormal signatures



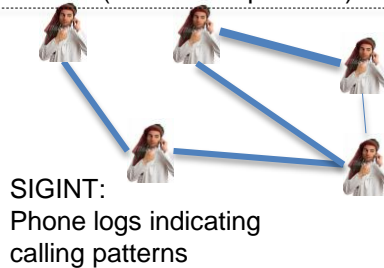
Expand: graph based anomaly detection



Semantic fusion (horizontal operators) of MULTI-Int abstraction (vertical operators) for situation awareness

Observation Physical

GEOINT: Satellite and drone images capturing activities in a geographical area

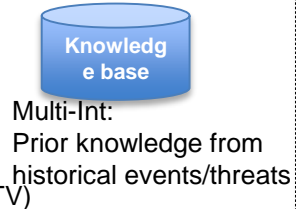


Social

OSINT: Communication and group dynamics on social media and emails



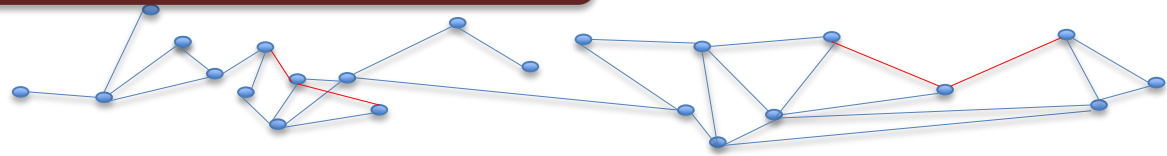
Cyber



What physical infrastructure may be at risk?
Who are the suspects?
What are the locations currently at high threat level?



PCS computing for detecting threats



Known threats based on analyzing historical threat scenarios and the conditions that persisted during these threats

Filter: semantics-empowered threat detection

Characterizing threats and their severity level using weights learned from data

ThreatLevel1 => InternationalCalls \wedge ForeignTravel \wedge WeaponMarket \wedge ExplosiveIngredients w1

ThreatLevel2 => InternationalCalls \wedge ForeignTravel \wedge WeaponMarket \wedge ExplosiveIngredients \wedge InWatchList w2

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Domain Expert



Prior knowledge from historical events/threats

Decision support



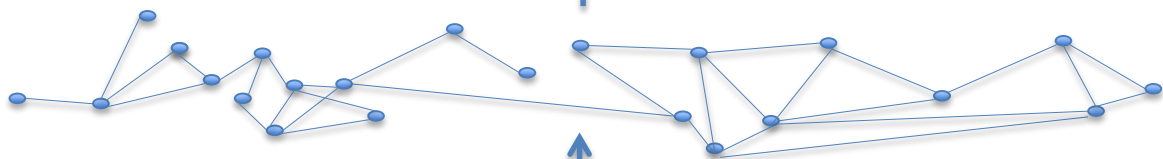
What physical infrastructure? Who are the suspects? What are the locations currently at high threat level?

Takeaway Points:

- PCS computing is crucial for a holistic interpretation of observations
- Horizontal and vertical operators empowers analytics spanning CPS modalities
- Semantics-empowered graph based anomaly detection algorithms will detect more anomalies
- Leveraging prior knowledge from experts and historical data will allow characterization of threats

Abnormal signatures

Expand: graph based anomaly detection



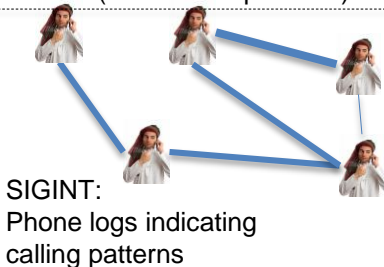
Unified Semantic representation of observations across multi-modal and heterogeneous observations

Semantic fusion (horizontal operators) of MULTI-Int abstraction (vertical operators) for situation awareness

Observation Physical

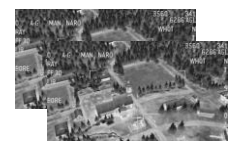


GEOINT: Satellite and drone images capturing activities in a geographical area



Social

OSINT: Communication and group dynamics on social media and emails



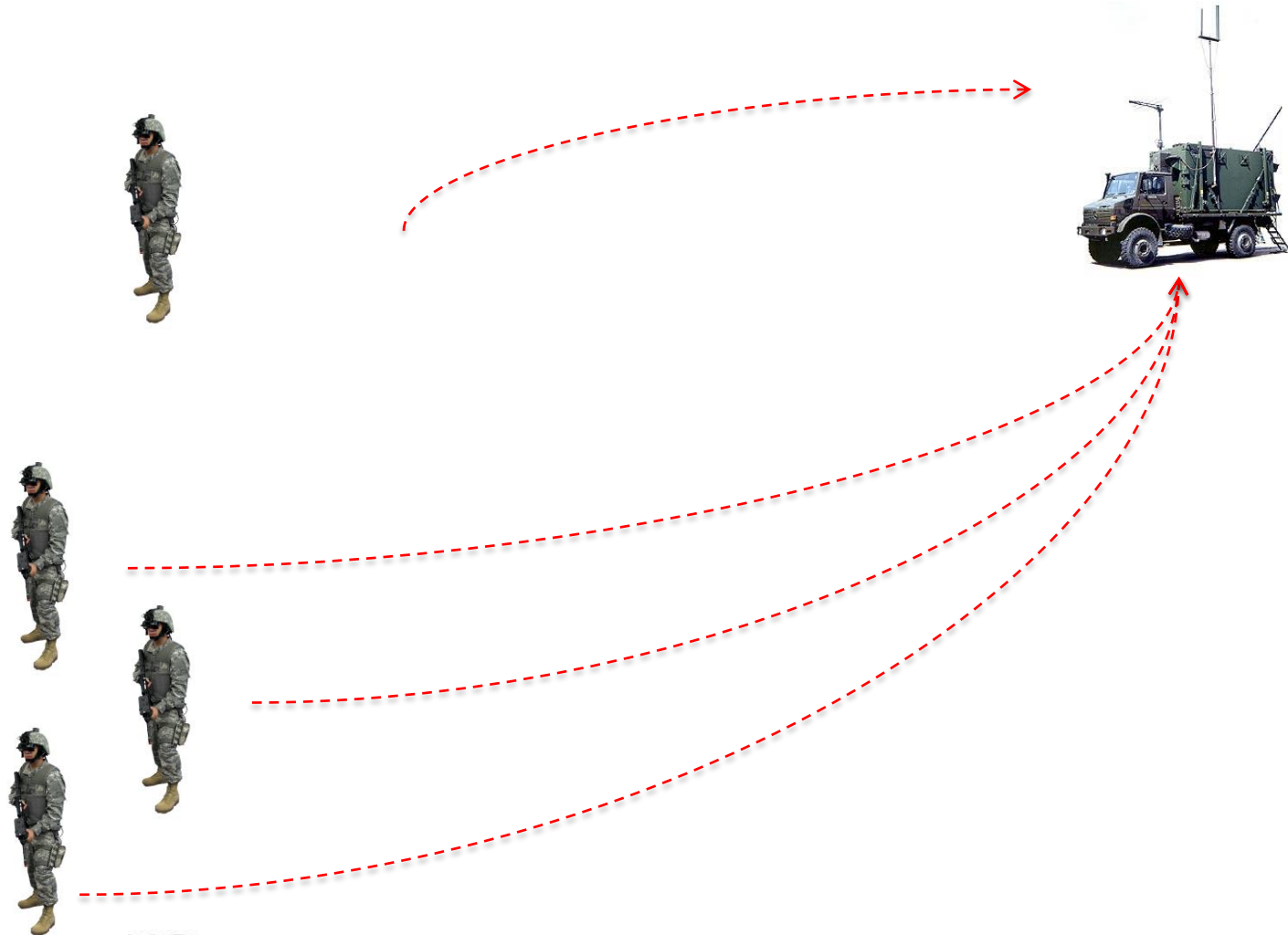
IMINT: Observations from continuous monitoring (e.g., CCTV)

Cyber



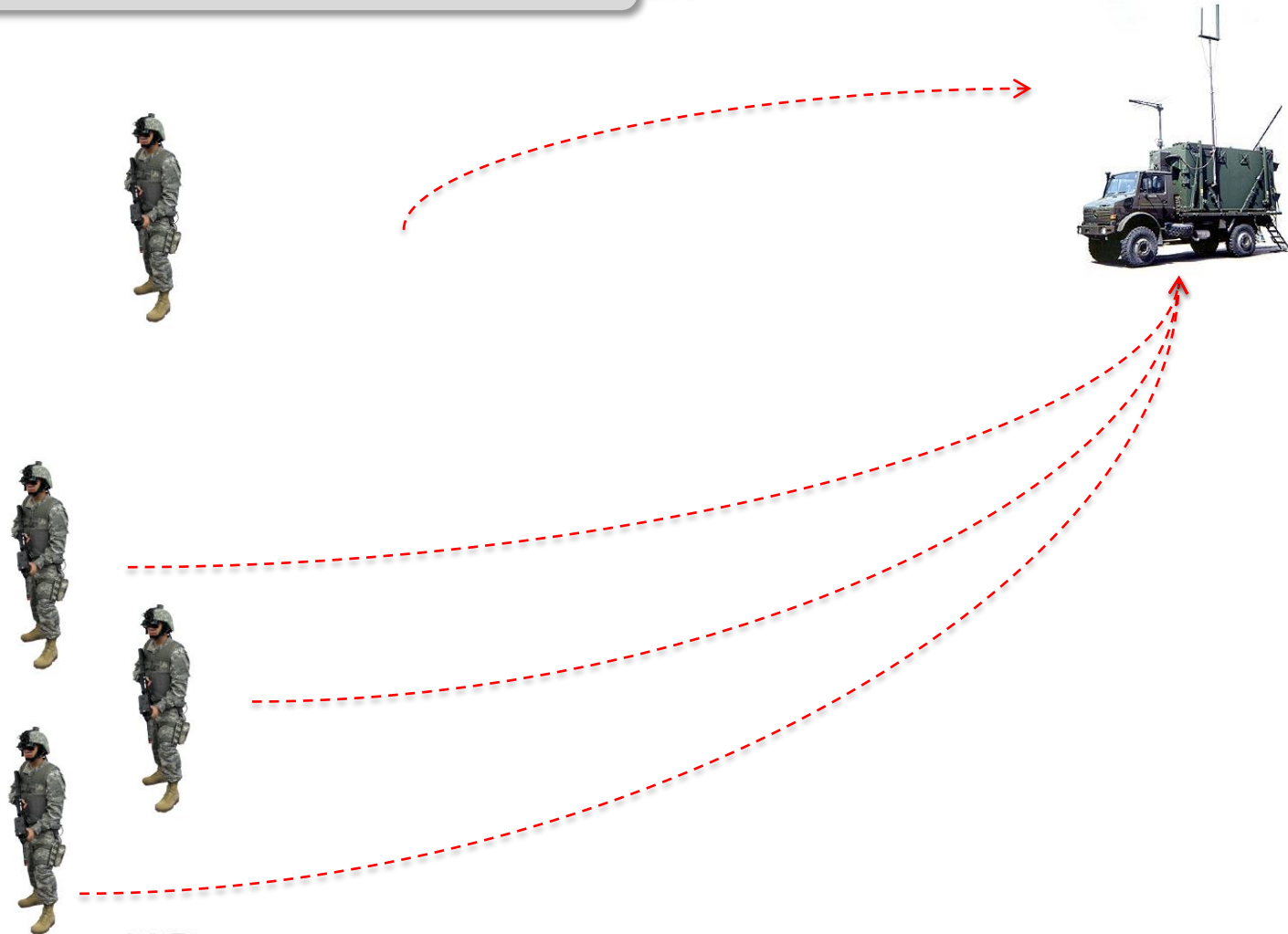
Multi-Int: Prior knowledge from historical events/threats

PCS computing for soldier health monitoring



PCS computing for soldier health monitoring

There are a variety of sensors used to monitor vitals of soldiers, location, and presence of poisonous gases.



PCS computing for soldier health monitoring

There are a variety of sensors used to monitor vitals of soldiers, location, and presence of poisonous gases.

- Footsteps
- Heart rate
- GPS
- CO
- O₂
- CO₂
- Accelerometer
- Intrusion Detection
- Compass



- Each soldier is **augmented** with **situation awareness** of **location**, **poisonous gases**, and **vitals**.
- Cohort health management is crucial for real-time efficient management of **stress levels** of **soldiers**
- Data sent to a mobile control center after initial pre-processing and analysis
- **Dynamic allocation** of units **based on their physiological state** and **stress levels** leads to **informed decisions**

CPS Current State of Art: Limitations

CPS are **stovepipe** systems with **narrow set** of **observations** of the real world.

No knowledge support for informed **decision making** with Mark's case.

Social aspects crucial for decision making is **ignored**

The vision of Physical-Cyber-Social Computing is to provide solutions for these limitations.

Conclusions

Transition from **search** to **solution** to **PCS computing** engines for actionable information.

Seamless integration of technology involving **selective human involvement**.

Transition from **reactive systems** (humans initiating information need) to **proactive systems** (machines initiating information need).

Sharing of **knowledge**, **experiences**, and **observations** across physical-cyber-social worlds lead to **informed decision making**. **Subjectivity**, **personalization** and **social** aspects are key to convert insight into action.

Physical-Cyber-Social Computing articulates how to achieve this vision. **Semantic computing** supports integration and reasoning capabilities needed for PCS computing.

AI



Ambient Intelligence



HCI

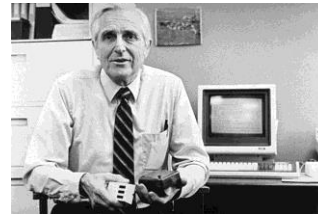
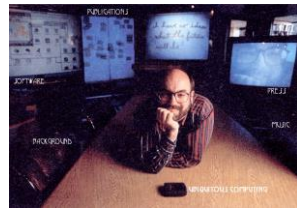


CHE



Machine Centric

Human Centric



J. McCarthy

M. Weiser

D. Engelbart

J. C. R. Licklider

A bit more on this topic

Influential visions by Bush, Licklider, Eaglebert, and Weiser.

Amit Sheth, Pramod Anantharam, Cory Henson, 'Physical-Cyber-Social Computing: An Early 21st Century Approach,' IEEE Intelligent Systems, pp. 79-82, Jan./Feb. 2013

Amit Sheth, "[Computing for Human Experience: Semantics-Empowered Sensors, Services, and Social Computing on the Ubiquitous Web](#)," IEEE Internet Computing, vol. 14, no. 1, pp. 88-91, Jan.-Feb. 2010, doi:10.1109/MIC.2010.4

A. Sheth, [Semantics empowered Cyber-Physical-Social Systems](#), Semantic Web in 2012 workshop at ISWC 2102.

Cory Henson, Amit Sheth, Krishnaprasad Thirunarayan, '[Semantic Perception: Converting Sensory Observations to Abstractions](#),' IEEE Internet Computing, vol. 16, no. 2, pp. 26-34, Mar./Apr. 2012, doi:10.1109/MIC.2012.20

Cory Henson, Krishnaprasad Thirunarayan, Amit Sheth. [An Ontological Approach to Focusing Attention and Enhancing Machine Perception on the Web](#). Applied Ontology, vol. 6(4), pp.345-376, 2011.

Cory Henson, Krishnaprasad Thirunarayan, and Amit Sheth, '[An Efficient Bit Vector Approach to Semantics-based Machine Perception in Resource-Constrained Devices](#),' In: Proceedings of 11th International Semantic Web Conference (ISWC 2012), Boston, Massachusetts, USA, November 11-25, 2012.

- OpenSource: <http://knoesis.org/opensource>
- Showcase: <http://knoesis.org/showcase>
- Vision: <http://knoesis.org/vision>
- Publications: <http://knoesis.org/library>
- PCS computing: <http://wiki.knoesis.org/index.php/PCS>

Acknowledgements

- Collaborators: U-Surrey (Payam Barnaghi), UCI (Ramesh Jain), DERI, AFRL, Boonshoft Sch of Med – WSU (Dr. Forbis, ...), OSU Wexner (Dr. Abraham), and several more clinical experts, ...
- Funding: NSF (esp. IIS-1111183 “[SoCS: Social Media Enhanced Organizational Sensemaking in Emergency Response](#),”), AFRL, NIH, Industry....

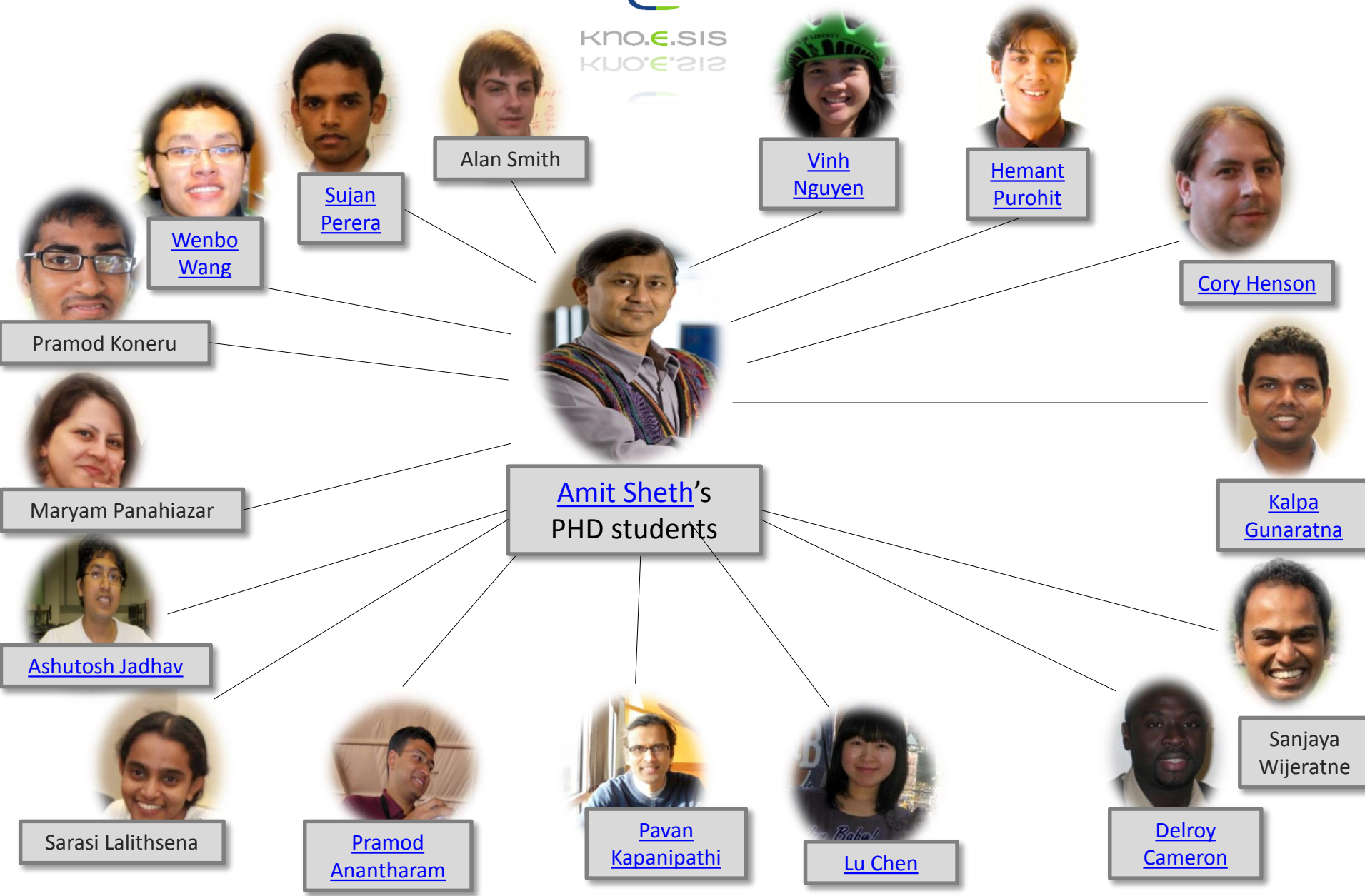


FROM INFORMATION TO MEANING



Physical Cyber Social Computing

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