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Annotations, a key asset for video-based e-learning

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Context - video-based e-learning



Credit: Project 366 #59: 280212 Days Gone By... by comedynose / CC BY 2.0

Outline

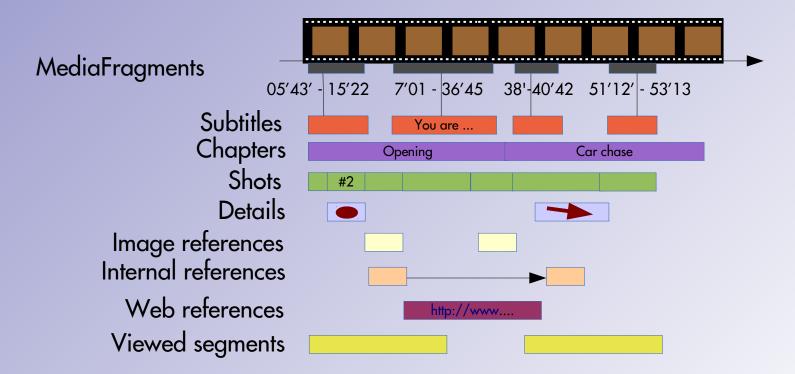
- A primer on video annotations
- Using annotations in video-based e-learning systems
- · Annotation-related challenges
- Experiments to come in the COCo project

Video active reading - a scenario

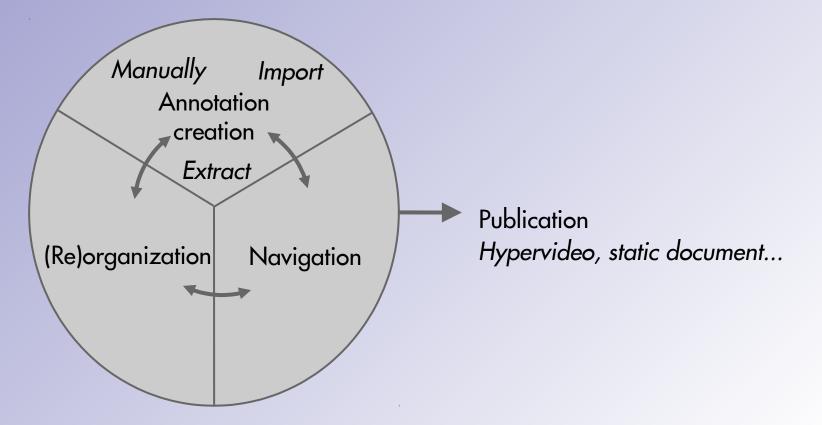


Credit: <u>Mulholland Drive</u> by <u>billgarrett-newagecrap</u> / <u>CC BY 2.0</u>

Video annotation - definition



Video active reading process



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Video-based e-learning activities

- Different activities based on
- the nature of the video document
- the status of the annotator
- the status of the recipient

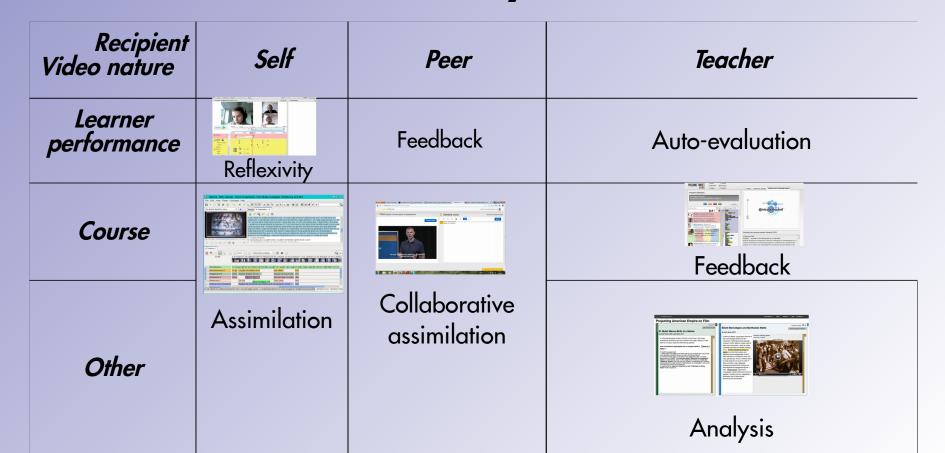
Annotations created by learners

Recipient Video nature	Self	Peer	Teacher
Learner performance	Reflexivity	Feedback	Auto-evaluation
Course		Collaborative assimilation	Feedback Flipped classroom
Other	Assimilation		Course preparation Application of an analysis grid Summary Analysis

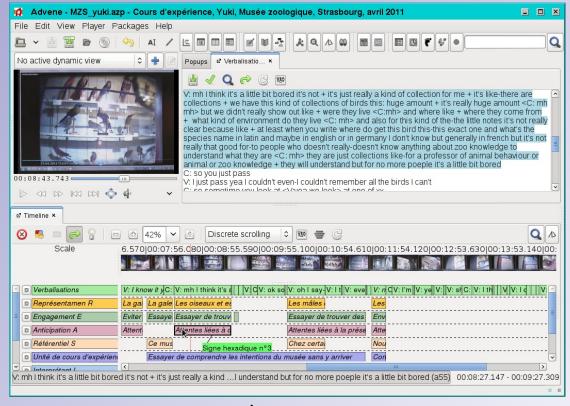
Annotations created by teachers

<i>Recipient</i> <i>Video nature</i>	Self	Peer	Learner	
Learner performance	Notes (for evaluation)	Professional training	Feedback / evaluation	
Own course	Reflexivity	Counter-examples	Enrichments (additional material)	
Other courses	- Concept assimilation - Professional training	 Feedback Comments / enrichments 	Comments / enrichments	
Other content	Assimilation	Comments / enrichments		

Annotations created by learners

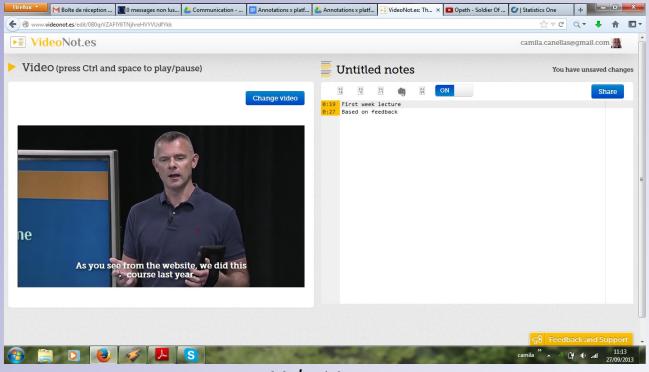


Assimilation - example



Advene

Collaborative assimilation example



VideoNot.es

Feedback - example



PolemicTweet

App. of an analysis grid - example

Annotating Academic video - 1.0.0 RC

Print Logout



Matterhorn Engage player

Analysis - example

mediathread

User Name_3 - Tools - Reports - Help Contact Us

Published to Class 💹 🚔

Create Instructor Feedback

Projecting American Empire on Film

01 Bullet Memo-Birth of a Nation by User Name 392, User Name 619

In a focused paragraph of about 100 (but not more than 125) words, illustrated by at least one (but not more than two) clip(s), totaling no more than four minutes, respond to the following question:

How can Barthes's *Mythologies* help us analyze Griffith's Birth of a <u>Nation</u>?

To fulfill this assignment:

 Watch Birth of a Nation and make clips for your analysis (you may make more selections (clips) than you will use in this bullet memo).
 From the Home page, scroll down to the assignment title " 01 Bullet Memo-Birth of a Nation" and click the green "Respond to Assignment" button; or alternatively, return to this assignment window and click the "Respond" button, and write out your answer, incorporating your alreadymade selections (clips) using the "Add selection to composition" arrow icon in the top right corner of the selection.
 Make sure you save your response on the "Published to Whole

Class" level to submit it.

Silent Stereotypes and Barthesian Myths

by User Name 2972

Assignment X

Class Responses (38)

In *Birth of a Nation*, a great deal of the film's spin and message derives from the characters' mythological body language. However, the film seeks to create myths of black men and women in order to create contrasts and further its ultimate message.

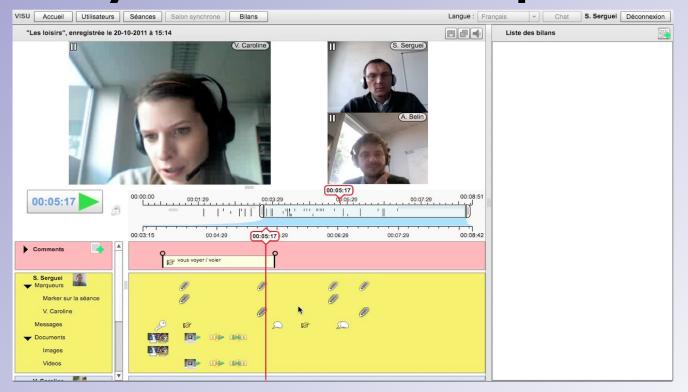
In the Hirst extended portrayal of

blacks in the film, their actions and appearances are exaggerated; most of them walk with a hunchback or limp, and clap hyperbolically. This is a method meant to make physical and visual the myth of Black uncivility, a logic repeatedly employed throughout *Birth*. Women are also presented as exaggerated figures here **III lydia brown** Stoneman's housekeeper reacts to Stoneman's edict of equality in a sexual manner, suggesting a Barthesian myth of black female promiscuity and manipulation.



MediaThread

Reflexivity/Feedback - example



Visu

Course enrichment - example



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Annotation model challenge

- Goals
 - Ensure interoperability
 - Ensure durability
- Support
 - Anchoring now normalized (MediaFragment)
 - From unstructured free-text annotations to semantic annotations

Semi-automatic annotation challenge

- Many efforts to do automatic generation (Translectures, linkedTV) but not perfect yet
- Provide tools that combine automatic algorithms and correction interfaces

Interfaces for manual annotation challenge

- Complex activity upon dynamic documents
 - exacerbated by collaboration features
- Device issues (mobile)
- Balance between genericity and specificity

Hypervideo production challenge

- Authoring environments
- Guided hypervideo production
- Ergonomic (design and interactivity) guidelines

Annotation-based analytics challenge

- Fine-grained analytics
 Using explicit data from annotations
- For course re-engineering, reflexivity

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CominOpenCourseware



COCo project - goals

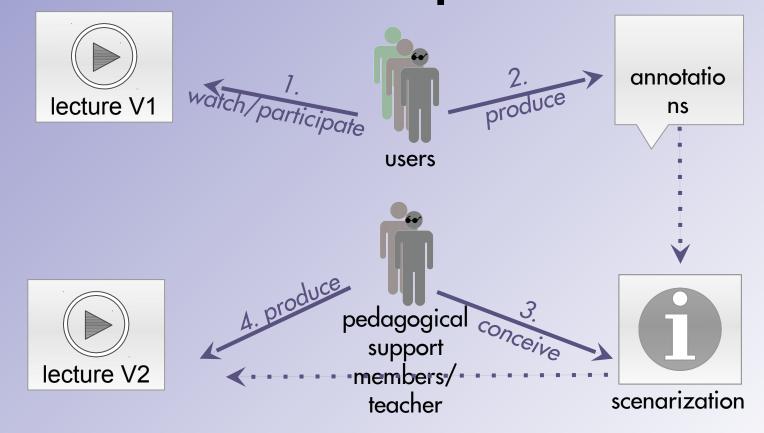
Creating open multimodal, video-centered contents for knowledge diffusion

Experimenting with new techniques for e-learning

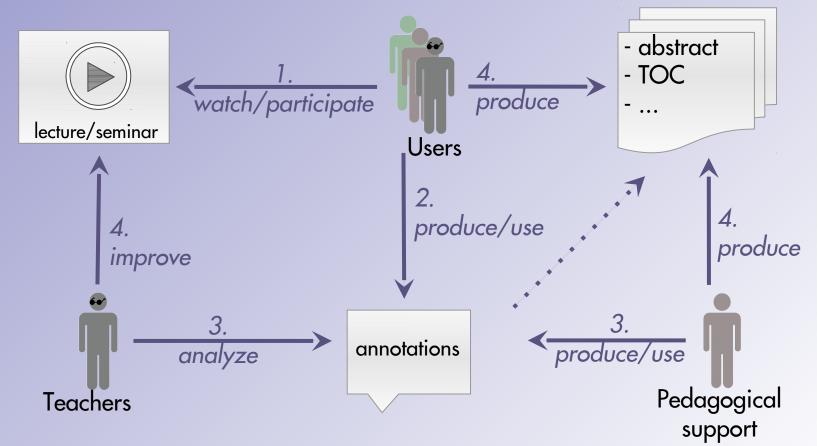
COCo project - ongoing work

- Live annotation
- Iterative course conception
- Collaborative annotation of pedagogical capsules

Iterative course conception



Collaborative course enrichment



Conclusion

- Many tools and experience on video annotation
- Great potential for promoting learner engagement in e-learning systems through a variety of innovative pedagogical setups