



# THE ACCELERATOR: CASE STUDY

## *Technology and knowledge transfer at Sound and Vision*

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# TECHNOLOGY TRANSFER

R&D

Demonstrators

ICT

Daily production



# TECHNOLOGY TRANSFER

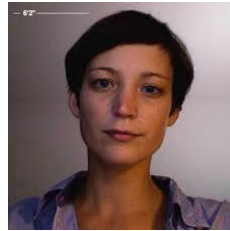
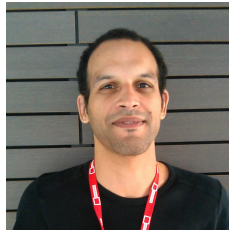


# TECHNOLOGY TRANSFER



- Providing access to audiovisual material
- Cooperative effort, in one room
- Products, not projects
- Incremental development
- Demo every two weeks

# THE ACCELERATOR



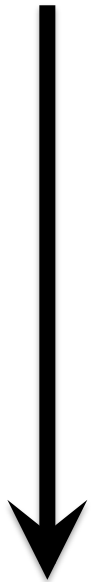
Search infrastructure

2013

Public access

Living lab

2015



# K.T. CHALLENGES AT S&V

- A culture of outsourcing
- Research push vs consumer pull
- Prototypes take a lot of work to put into stable production
- Many ideas but limited resources

# AUDIOVISUAL CHALLENGES

- Rights, rights, rights
- Semantically augmenting professional archive annotations
- Finding highlights within productions
- Scaling up