



OpenCourseWare in Europe

How to Make Use of Its Full Potential for Virtual Mobility

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Willem: OpenCourseWare Europe

Legal Guidelines Ignasi:

Gijs: **Open Policies**

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OPENCOURSEWARE EUROPE







cc creative OPENCOURSEWARE













Universitat de Barcelona













OCW Why OpenCourseWare?



Source: http://www.opencourseware.eu/blog/2013/09/27/why-opencourseware







Facilitate virtual mobility

- Create of preconditions for a strong European OCW framework
- closer cooperation between European institutes
- mutual use of material and even joint degrees
- enhance quality and increase the usage of online courses



OCW

Results

europe

45%

Analyses of current practices in 83% 77%80% EU (WP2)

> Analyses of existing research & best practices (WP1)



CC

Guidelines successful implementa tion of OCW (WP1)_

Videos

Presentations (WP7)

Guidelines for quality & accreditatio n (WP2)

Overview of

EU copyright

free licenses

(WP2)

Programme of the European Union

legislation & 🦳



Student handbook (WP3)



Workshops (WP7)



Case Study Library (WP4)









LEGAL GUIDELINES







Aim of the guidelines

Report of current practices in OCW sites regarding copyright and use of licenses

We found some misunderstandings and some uncertainity.

Offer some basic guidelines to share resources through OCW sites using open content licenses correctly.



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Current Practices in OCW: What we have found

- Lack of a copyright notice
- Mix of copyright holders
- License incoherences
- Resources without a license, in human and/or machine readable format

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Copyright Notice

Who holds copyright? Institution, authors, both?

(c) University

(c) Author

(c) Author, University







Copyright Notice

Be flexible about copyright notices in different platforms

Otherwise noted, all contents in this site are licensed under ...

If needed:

- (c) Whoever, all rights reserved
- (c) Whoever, CC BY







Open Content Licensing

Use of a CC License allowing derivative works













OCW Marking an OCW site

```
<a rel="license" href="http://creativecommons.org/licenses/by-nc-sa/3.0/">
<img alt="Creative Commons License" style="border-width:0" src="http://i.creativecommons.org/l/by-nc-
sa/3.0/88x31.png" />
</a>
<br />
```

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OCW Marking Content

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OCW Marking Content







OCW Marking Content

PDF – XMP

MP3 - ID3

OGG – Vorbis Comments

Not easy, not friendly

http://wiki.creativecommons.org/Marking/Creators



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OPEN POLICIES







Support for Policy Development

- Why Open Policy?
 - Encourage production and use
 - Integration into educational practice

- Case Study Library
- Policy guidelines





Policy Levels

- Policies at different level of education system:
 - International
 - National / regional
 - Consortia
 - Institutional

Type of Policy:

- Binding / Non-binding
- Formal / Non-formal







Open Policy - Guidelines

- Case Study Library:
 - Best Practice
 - Different levels of policy
 - Lessons learned and advice

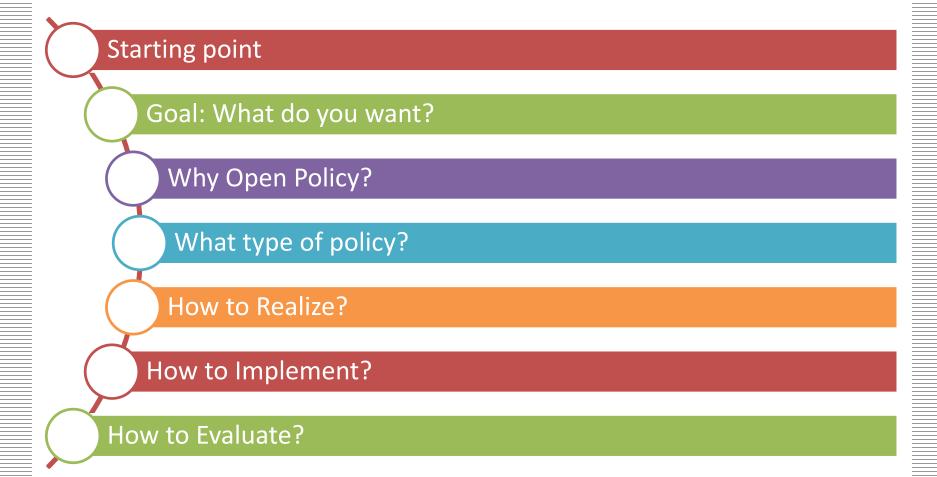
- Policy Guidelines
 - Step-by-Step
 - Case studies and References
 - Open Toolkits







Open Policy - Guidelines







Open Policy - Guidelines

Lessons learned

- Do you really need an Open Policy?
- Policy vs. Practice
- One size fits all/none?
- Build on / make fit with existing policy
- Focus on process as well as policy
- Be pragmatic
- Build a team
- Evaluate!







Partners

- Delft University of Technology
- Universidad Politécnica Madrid
- Universitat de Barcelona
- Katholieke Universiteit Leuven
- Université de Lyon, VetAgro Sup
- OpenCourseWare Consortium
- Creative Commons

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