

MOOC #LACE13

First experiences with mooc'ing

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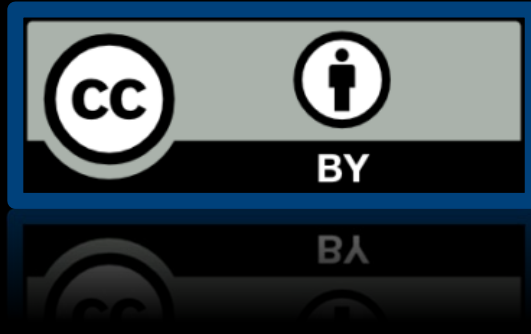
2014 | 04 | 25 – OCWC Global, Ljubljana (Slovenia)



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First of all...



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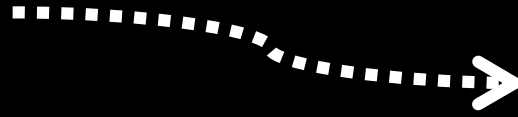


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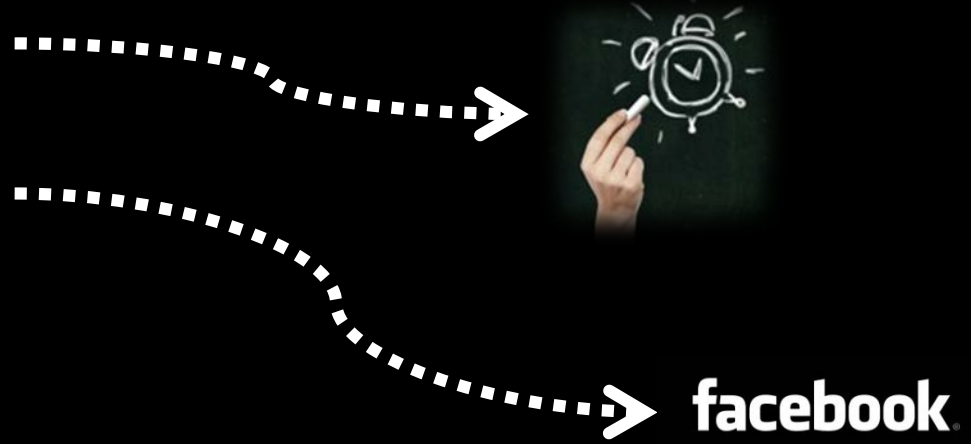


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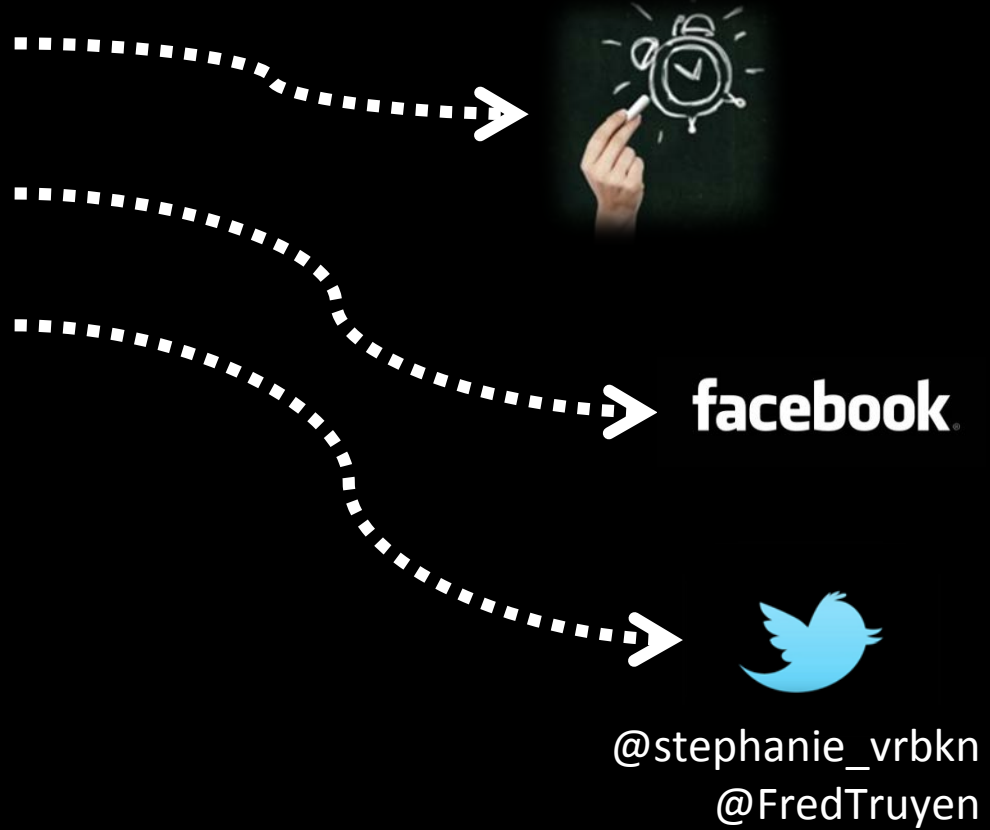


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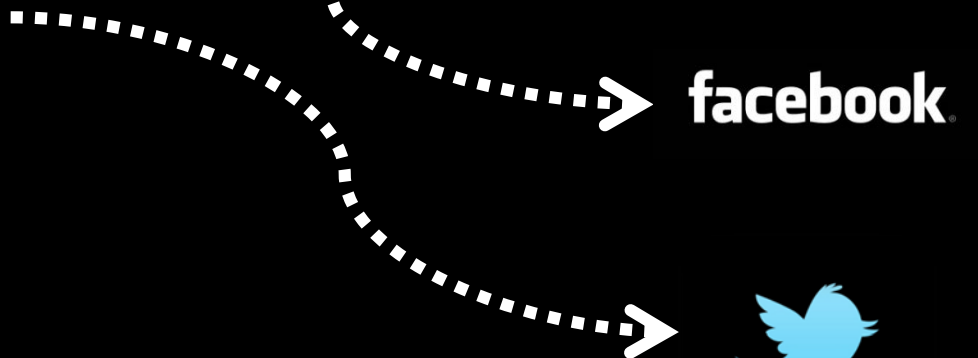
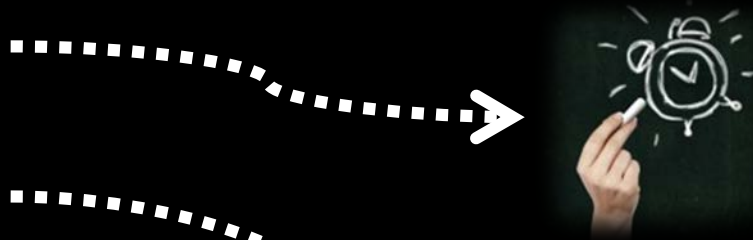
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Stephanie Verbeken

- MsC in Educational Sciences
- Project Assistant at Faculty of Arts, KU Leuven (BE)
- OCW developer
- Supervisor: Prof. **Fred Truyen**



- <1> #LACE13: what, why and how? </1>
- <2> First experiences & Challenges </2>
- <3> MOOC as virtual student mobility </3>
- <4> Future of MOOCs at KU Leuven </4>

Literature and Change in Europe

[Bekijk cursusoverzicht](#)

Laast gewijzigd: 2 dagen geleden door Stephanie Verbeken



Welcome at #LACE13 !

[>> Current Module: Module 1 <<](#)
[>> New Here? <<](#)

Task list for this week:

- 1 Carry out the [Pre-assignment: Present yourself](#)
- 2 Read the articles of the [Pre-task Module 1](#)
- 3 Download the Presentation in the [Course Documents 1](#) page
- 4 Watch the [Weblectures Module 1](#) and simultaneously annotate your presentation
- 5 Read the course text that you can find at [Course Documents 1](#)
- 6 Carry out the [Assignment Module 1](#) in the [Discussion Forum](#)

[Module 1](#)

First things first: before you can start learning, you should

- 1 check this homepage
- 2 read the [course information](#) page
- 3 read the [study guide](#)
- 4 tell us who you are and what you expect from this course in the [Tell us who you are Discussion Forum](#)

- CN-1471-LACE
- Startpagina
- Aankondigingen
- Syllabus
- Modules
- Opdrachten
- Testen
- Cijfers
- Discussies
- Chat
- Personen

Literature and Change in Europe

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This is it.

Our first MOOC.

New Here? <<

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#LACE13: WHAT?



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#LACE13: what?

- LACE = Literature And Change in Europe
- Networked Curriculum
- 7 European universities

Aarhus (Denmark)

Bologna (Italy)

Granada (Spain)

Groningen (The Netherlands)

Leuven (Belgium)

Lisbon (Portugal)

Tartu (Estonia)



#LACE13: what?

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You are here. ←

History



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Step 1

Erasmus exchanges &
foreign students

'Regular'
courses,
on campus

Step 1

Erasmus exchanges &
foreign students

'Regular'
courses,
on campus

Step 2

Joint Course 'Culture and
Change in Europe' (Moodle)

Online,
closed vle

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Erasmus exchanges &
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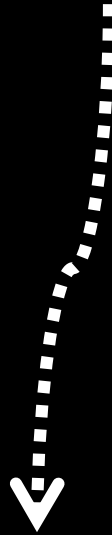
Online,
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Step 3

#LACE13 MOOC (Canvas)

Online,
Open vle

- Course on “Literature and Change in Europe”:



This course aims to give an in-depth view on new ways of approaching literature and culture, in an extended sense, ranging from magazines to digital literature. The strong emphasis on intermediality aims to provide students with the necessary innovative tools for understanding the changing paradigms in postmodernity. We will especially focus on the interplay between literature, oral and visual culture, as well as to key concepts in cultural and textual analysis, such as literacy, fictionality, transmediality, popular culture, hybridity and creolisation. Finally, the context against which we will place these concepts is Europe: challenging classical conceptions of Europe as a geographical (continental), homogeneous entity and epistemological framework, we will propose a more fluid concept: Europe as a changing matrix of (cultural, political, economical) values where post-colonial migrations and globalisation are quickly reconfiguring its old, hegemonic position on the global map.

Visit

GOO.GL/Q820VJ

(You have 10 seconds to grab your smartphone
and take a picture of this slide)



#LACE13: WHO?



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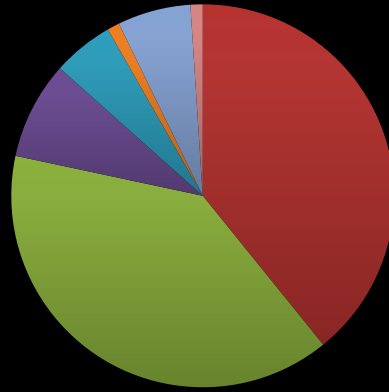
- Coordinator: **Jan Baetens**, KU Leuven
- Module 1: **Fred Truyen**, KU Leuven
- Module 2: **Domingo Sanchez-Mesa**, University of Granada
- Module 3: Jan Baetens, KU Leuven
- Module 4: **Donata-Meneghelli & Monica Turci**, University of Bologna
- Module 5: **Liesbeth Korthals-Altes**, University of Groningen
- Module 6: **Kristian Van Haesendonck**, University of Lisbon
- Module 7: **Henrik Skov Nielsen, Stefan Kjerkegaard** and **Camilla Møhring Reesdorf**, University of Aarhus

Students

- Enrollments: 416
- Curious colleagues of ours: 40+
- Show up for at least startup survey: 78
- Actively involved in first discussions: ±50
- Certificates of accomplishment: 31

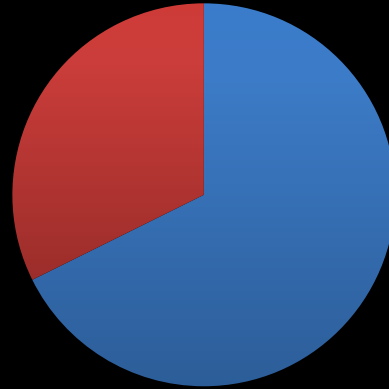


Age



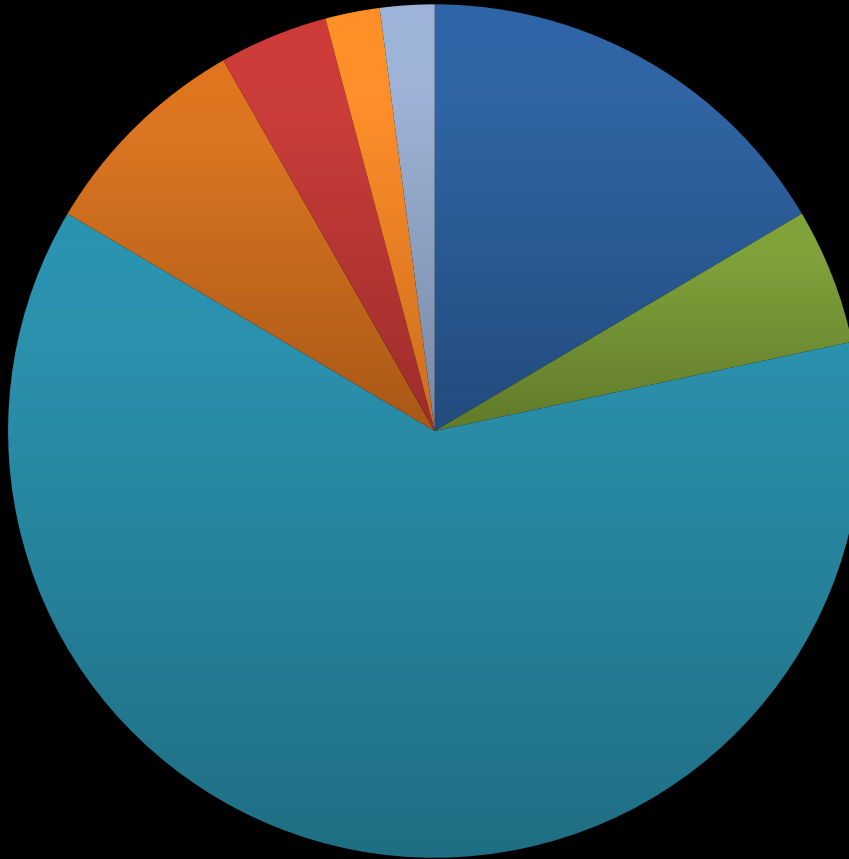
- 13-18
- 19-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 or older
- No answer

Gender



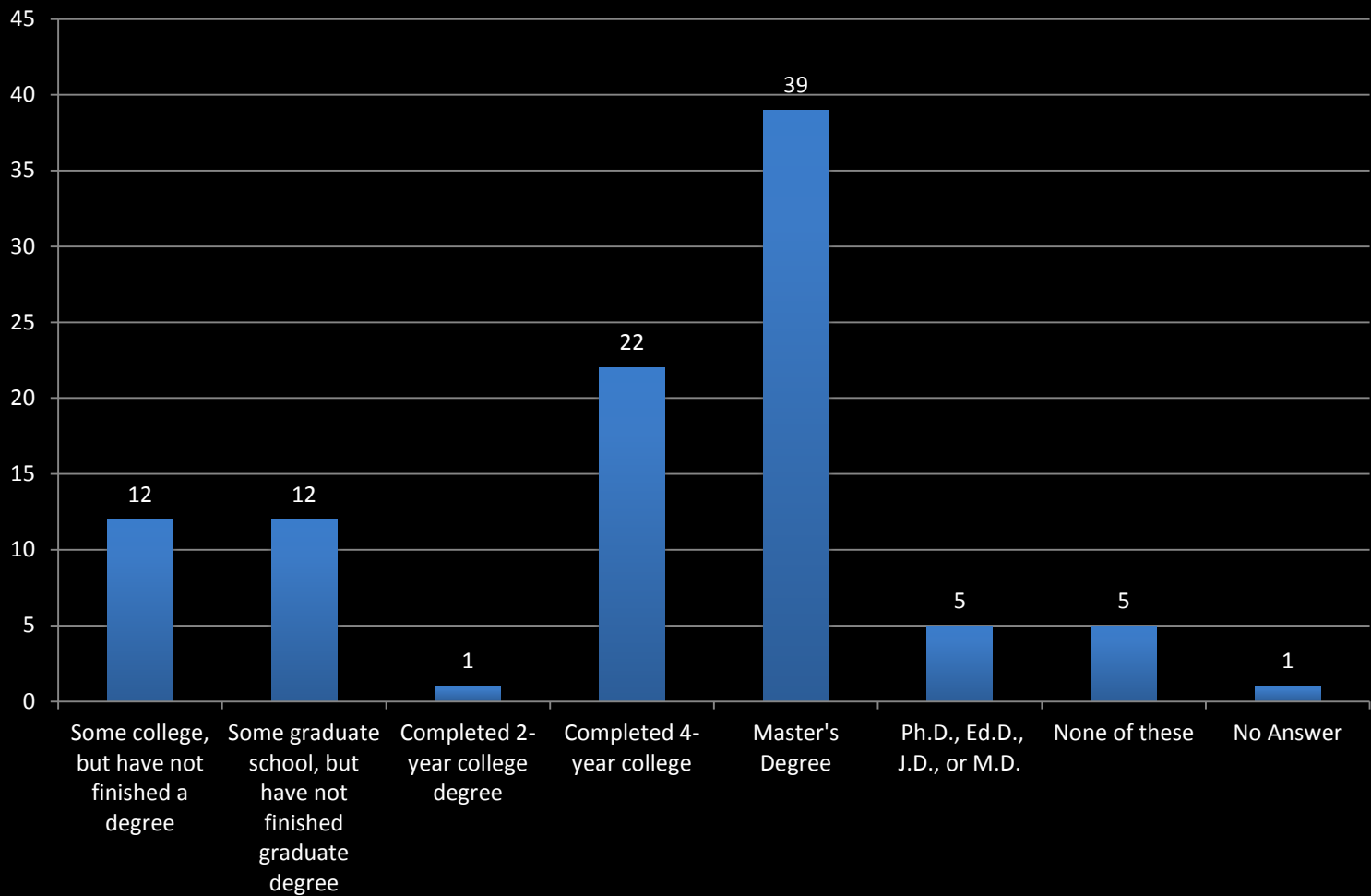
- Female
- Male

Origin



- North America
- Central America + South America & Caribbean
- West Europe
- East Europe or Former Soviet Union
- Africa
- Middle East
- Australia & South Pacific
- Asia

Prior Education



#LACE13: WHY MAKE THE MOOC?



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#LACE13: why?



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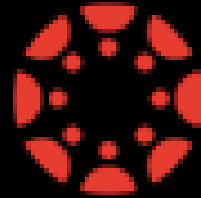


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- Attracting **new students** from other countries than the partner institution's countries
- **Internationalization** at home
- Erasmus **exchange** of students and teachers
- Elaboration of an **open and shared** curriculum

Why Canvas?

- **Free**
- LMS-based canvas.instructure.com
- **Easy** negotiation
 - Institutional MOU
 - Instructor Release
- **Up-to-date** platform
 - LTI Tools
 - Very user-friendly
- Rich **portfolio** (Humanities)



canvas
BY INSTRUCTURE

Why Canvas?



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Why Canvas?



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Why Canvas?



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#LACE13: WHY TAKE THE MOOC?



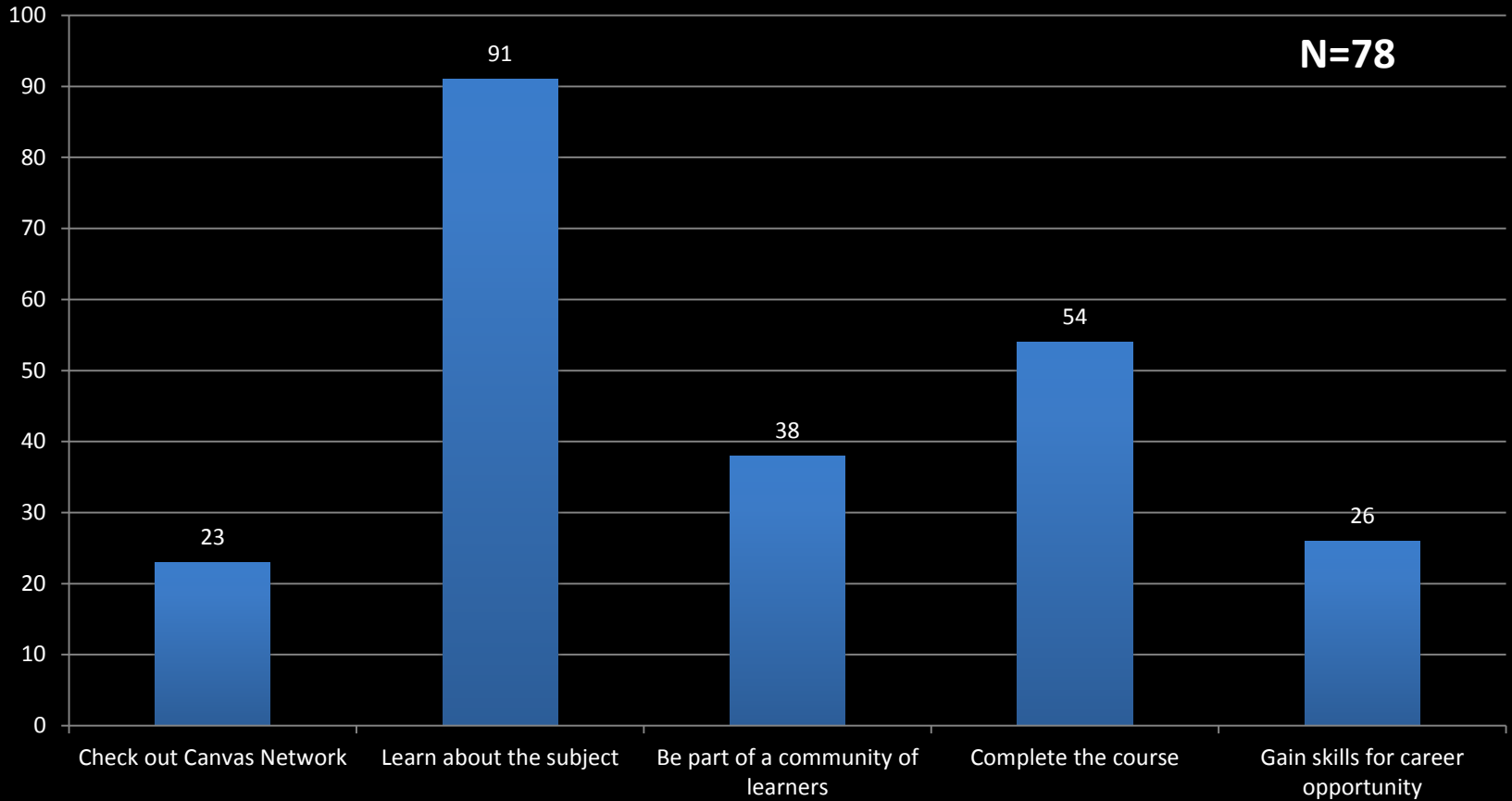
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Aim

N=78



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#LACE13: **SETUP**



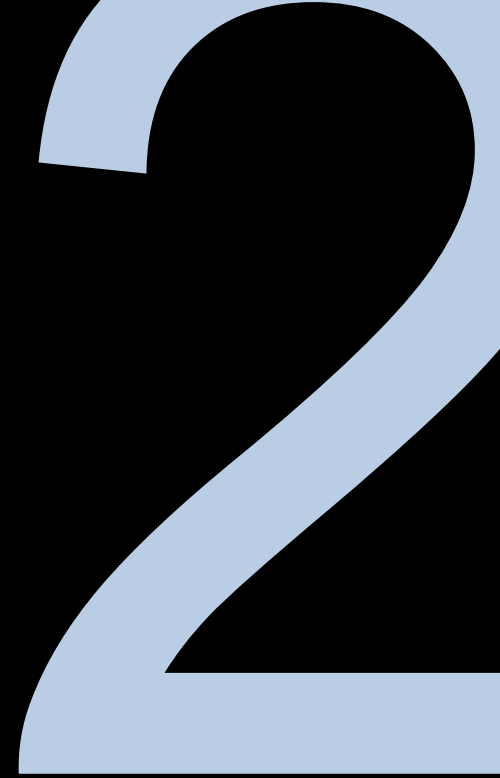
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- **Classic structure:**
 - Information > modules > evaluation
 - Sequential & hierarchical modules
 - Semester pace
- **Content:**
 - Web lectures
 - Articles or course text
 - Discussion forum per module (=assignment)
 - Self evaluation: multiple choice quizzes
(→ important: track progress + learning data)

- Interactivity through
 - Announcements
 - Forum = peer interaction
- Limited extra work load for staff
- Clarity on Learning goals and outcomes



FIRST EXPERIENCES & CHALLENGES



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- **Before the course:**
 - Information about metadata of the course
- **During the course:**
 - Welcome
 - Announcements → structure
 - Increase involvement
 - Enrich learning experiences

+

- Easy access
- Level of participation
- Social happening, interactions
- Relevance of discussion posts

+

- Easy access
- Level of participation
- Social happening, interactions
- Relevance of discussion posts

+

- Easy access
- Level of participation
- Social happening, interactions
- Relevance of discussion posts

?

- Social media
- Forum moderation
- Workload? Too many readings?
Weblectures too long?



VIRTUAL STUDENT MOBILITY



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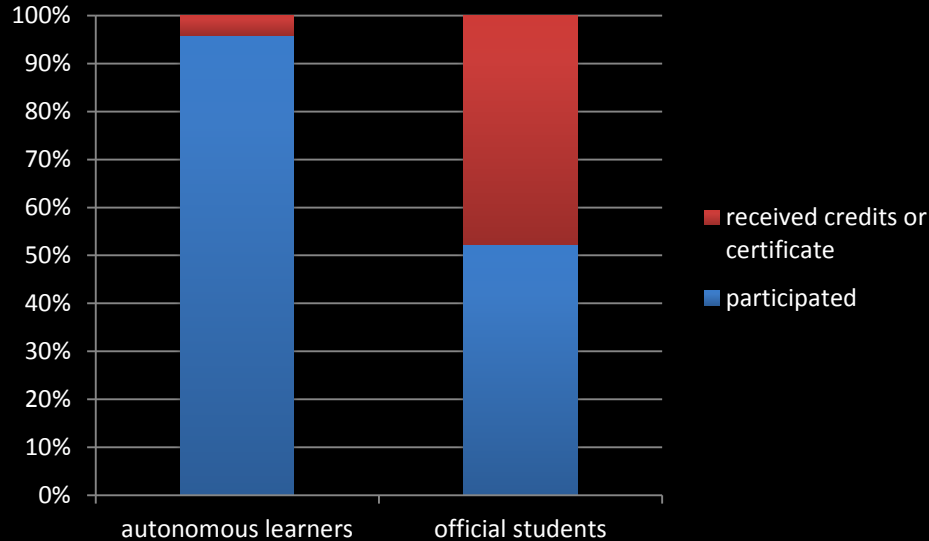
Leuven (Belgium)

Lisbon (Portugal)

Tartu (Estonia)



Autonomous learners	n = 261	(certif.: n=11)
Officially enrolled students	n = 22	(credits: n=20)



Official students

- Choice: discussion forums OR final essay
- Credits: 4 to 12 ECTS, depending on institute)

MOOC students

- Only discussion forums
- Certificate of accomplishment

Student Mobility Cycle



ALTERNATIVE
10. Virtual mobility

1. Teaser course

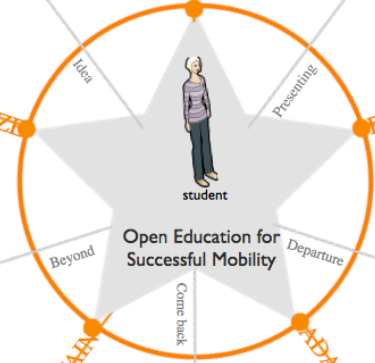
CHOOSE

2. Language course
3. Bridging course
4. Culture course

PREPARE

9. Professional trainings

CAPITALIZE



5. Course context
6. Open study community

ADAPT

8. Lifelong learning
7. Credit transfer

SUSTAIN





FUTURE OF MOOCS AT KU LEUVEN

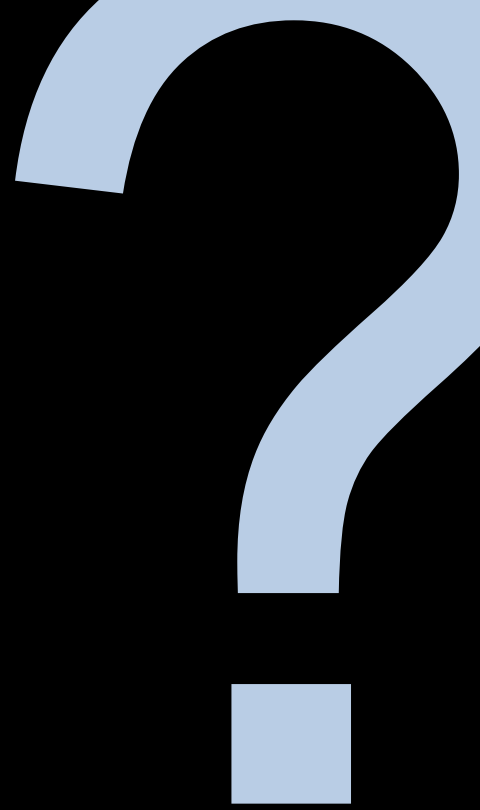


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- KU Leuven internal **call for proposals**
- Primarily **aiming at:**
 - High school students
 - Side inflow
 - Preparatory programmes
- Selection of **platform** and setup **support team**
- **Erasmus Plus** project proposals → student mobility



HAPPY TO TAKE YOUR QUESTIONS



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