

Open Policy

Why do we need policies for Open Education?

Alek Tarkowski, Creative Commons Poland

Gijs Houwen, Delft University of Technology

- Why Open policy?
- OER Policies - Examples
- What's in a Policy?
- Types of Policy
- Open Policy Guidelines
- Practical: Outline your own Policy
- Discussion: Questions and Feedback

Why policies for Open Education?

- Inspiration from Open Access movement: top-down policies necessary to provide scale.
- Just as important are:
 - grassroots activities
 - infrastructure

- Policies can be defined and applied at different levels of educational system:
 - International (Paris Declaration)
 - National / regional (Open Scotland)
 - Consortia (OCW Consortium)
 - Institutional (Hewlett Foundation)

- Binding / Non-binding
- Formal / Non-formal

- An OER policy should define:
 - Licensing standard
 - Technical requirements (most importantly, related to storing and making available resources)
 - Other standards (format, accessibility)

- **Hewlett Foundation:** „OER are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others.”
- **UNESCO, Paris Declaration:** „teaching, learning and research materials in any medium, digital or otherwise, that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”

- Case Study Library:
 - Best Practice
 - Different levels of policy
 - Lessons learned and advice

 - Open Toolkits

1. Starting point
2. Goal: What do you want?
3. Why Open Policy?
4. What type of policy?
5. How to Realize?
6. How to Implement?
7. How to Evaluate?

- Group work: Create an outline for your Policy (20 min.)
 - Focus on process as well as policy
 - Be pragmatic
 - Policy vs. Practice

- Questions?
- Problems?
- Feedback?