

# Reading and Writing as a Creative Cycle: the Need for a Computational Model

### Pablo Gervás

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International Conference on Computational Creativity Ljubljana, Slovenia, June 9<sup>th</sup>-13<sup>th</sup> 2014

#### Overview

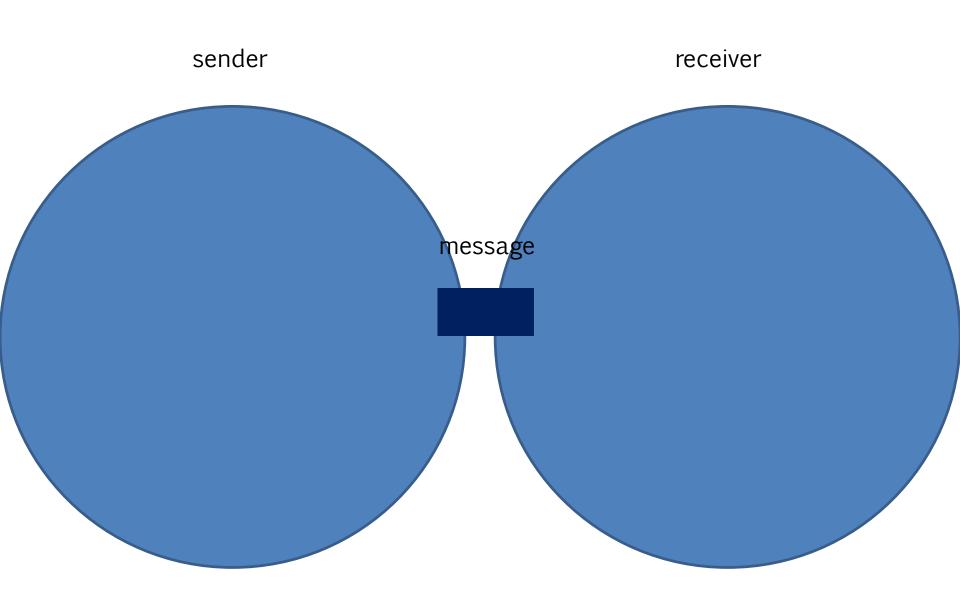
Motivation for the ICTIVS model

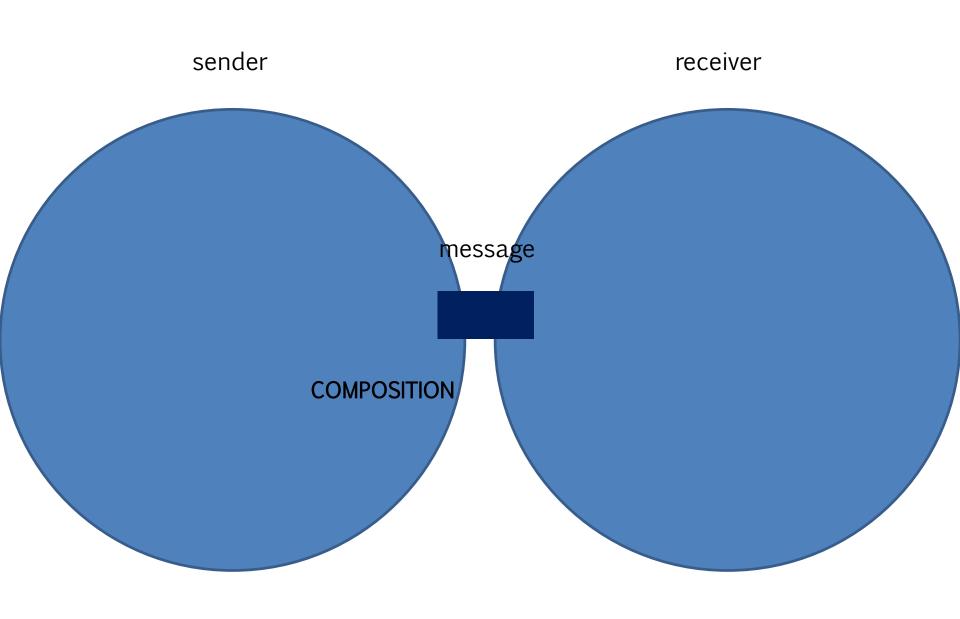
Grounding the ICTIVS model

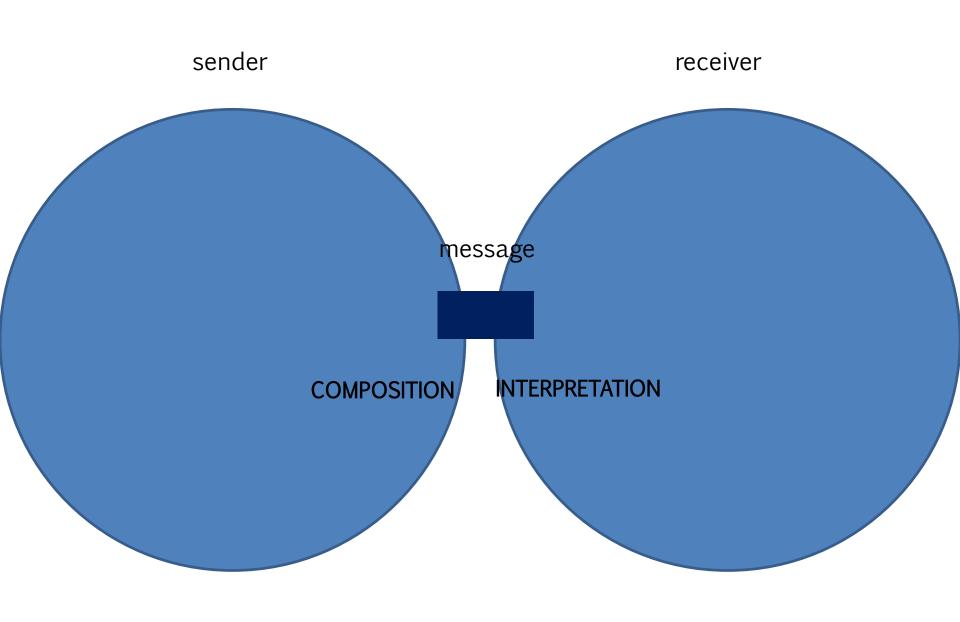
Creativity in the ICTIVS model

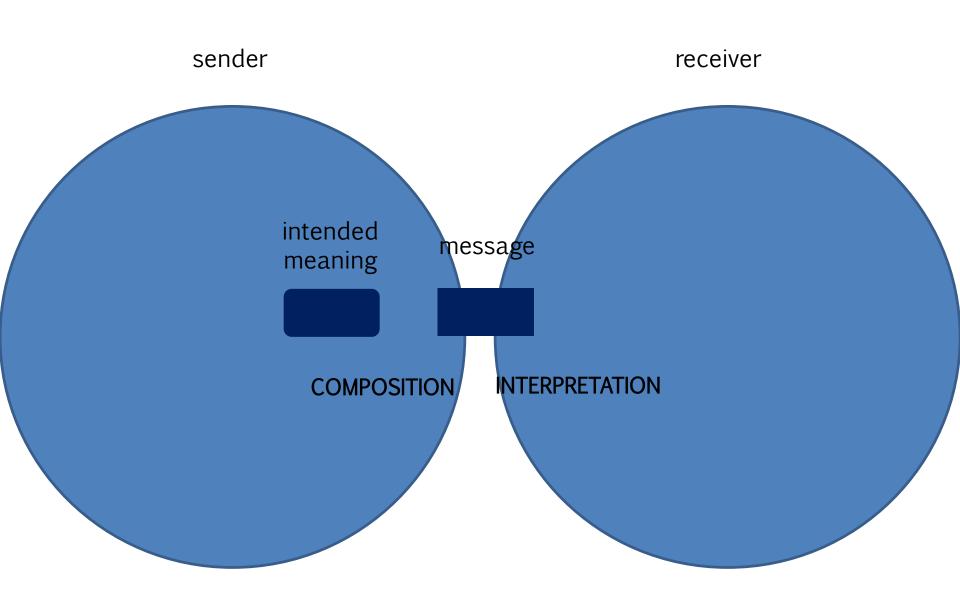
Conclusions

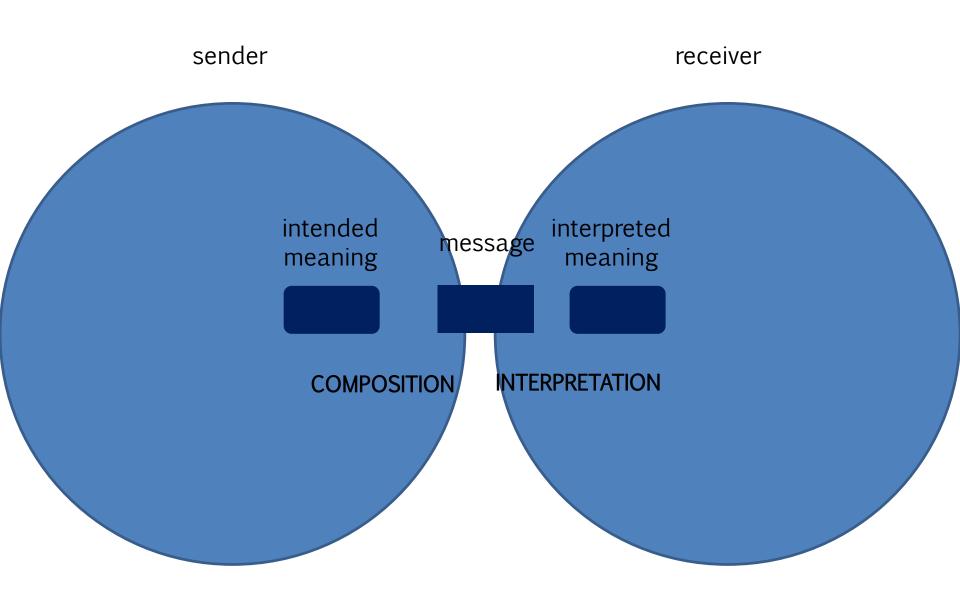
## Motivation for the ICTIVS model

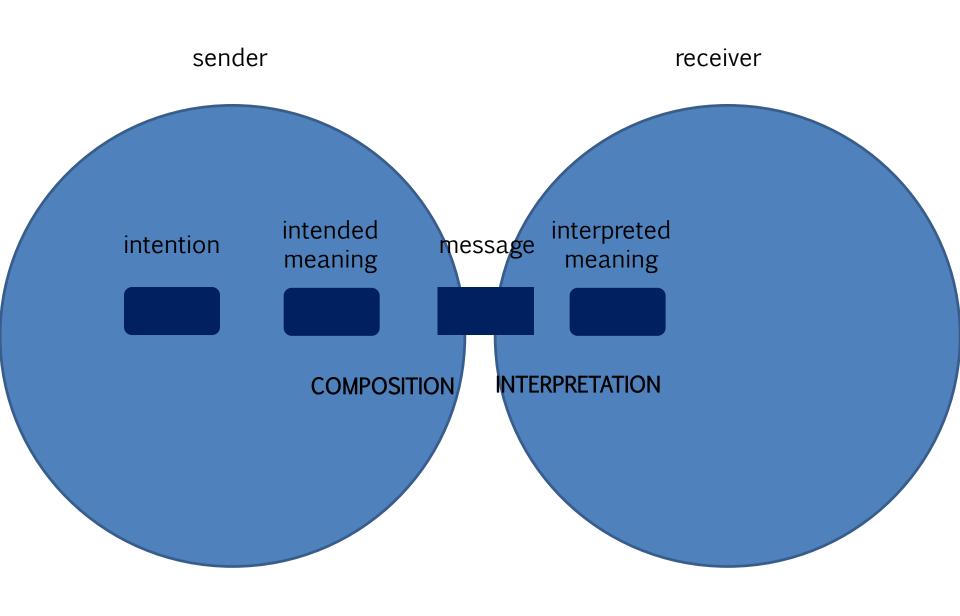


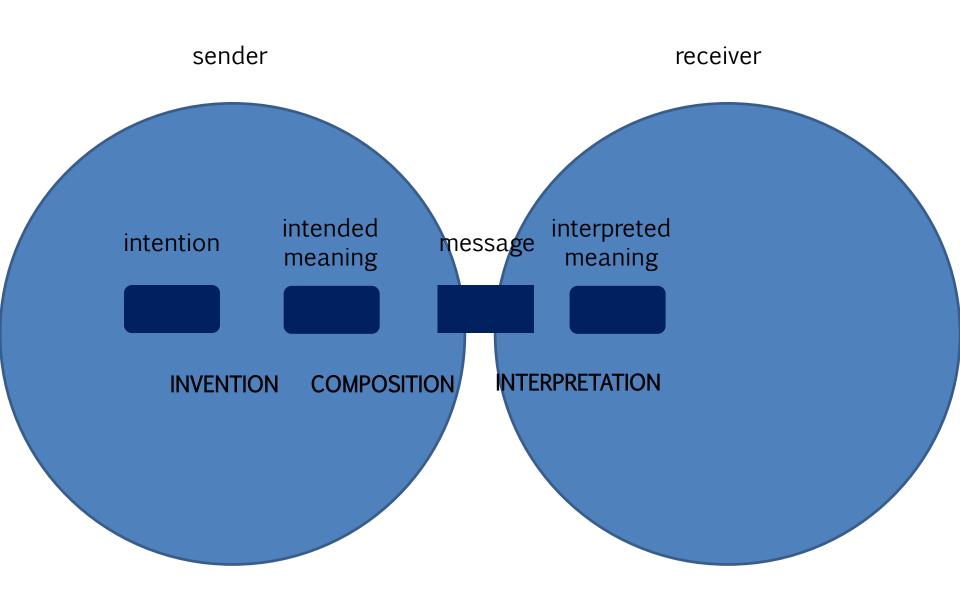


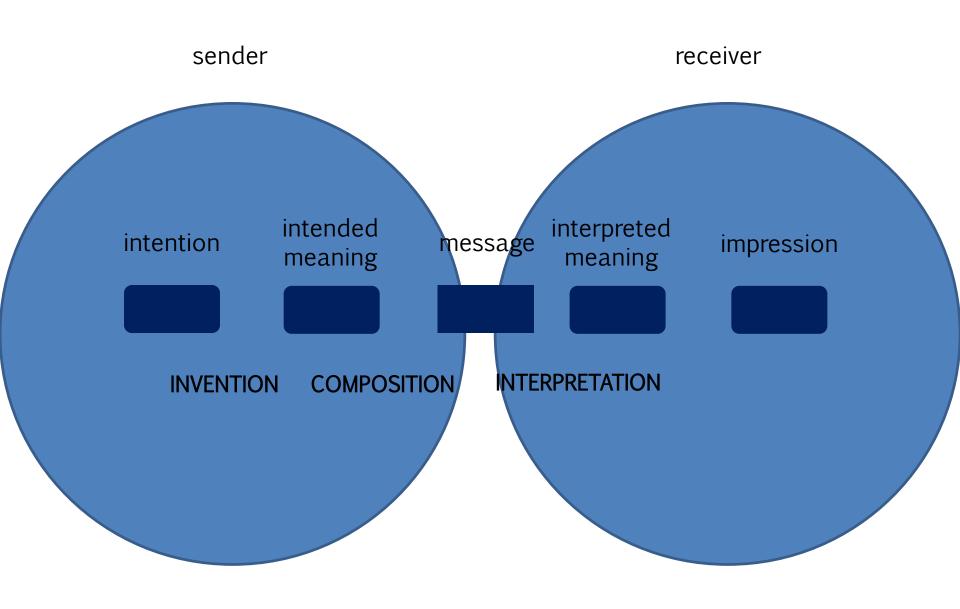


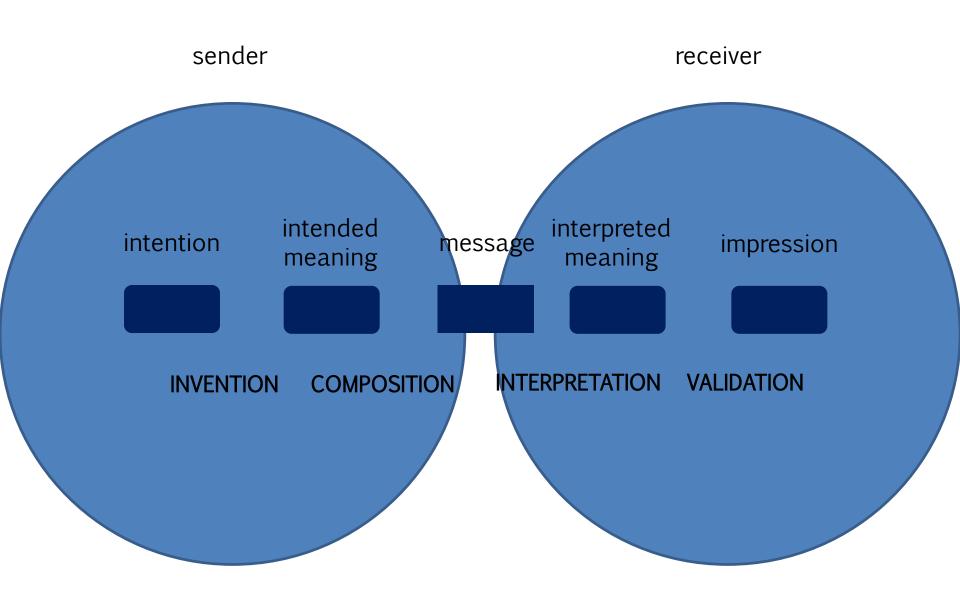


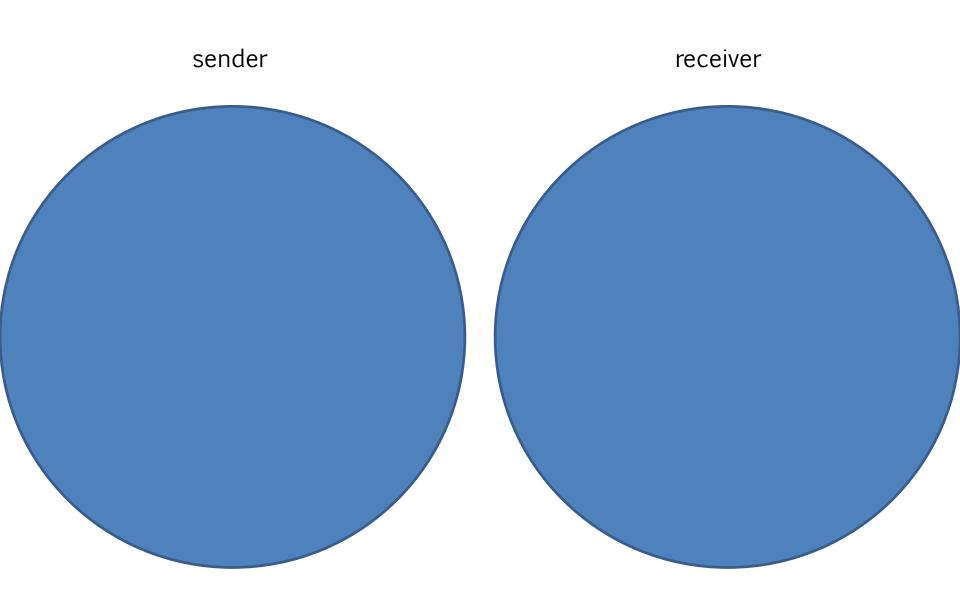


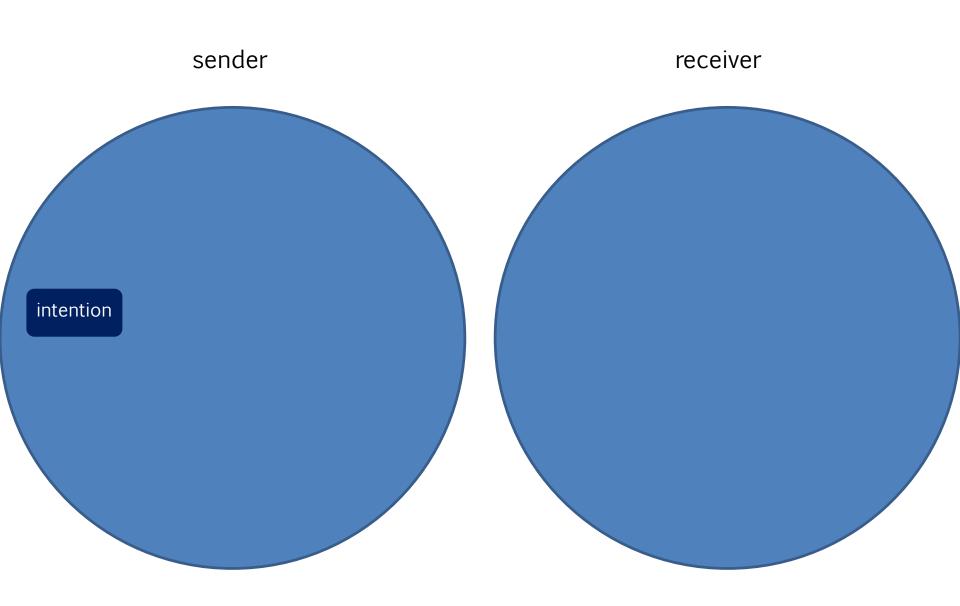


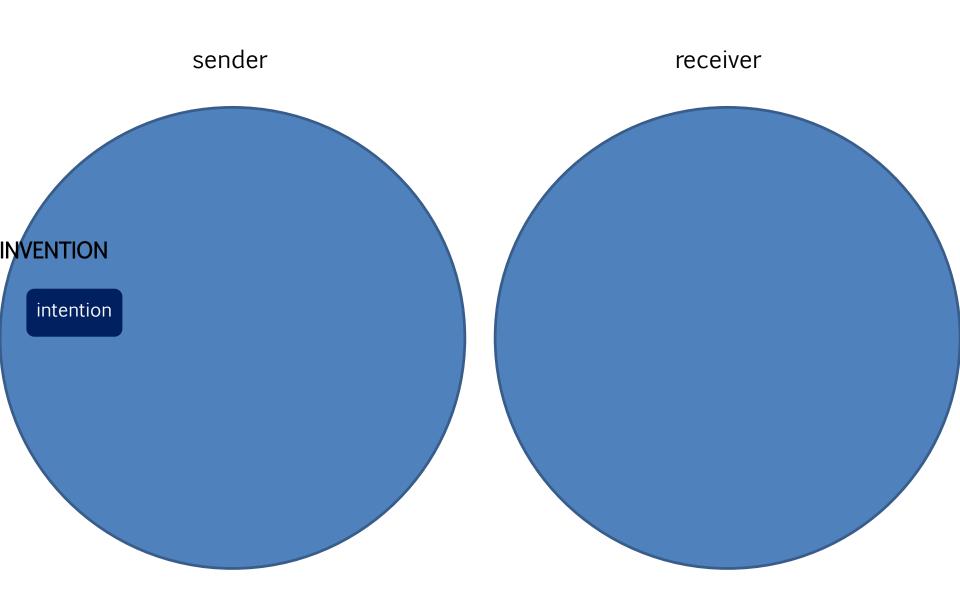


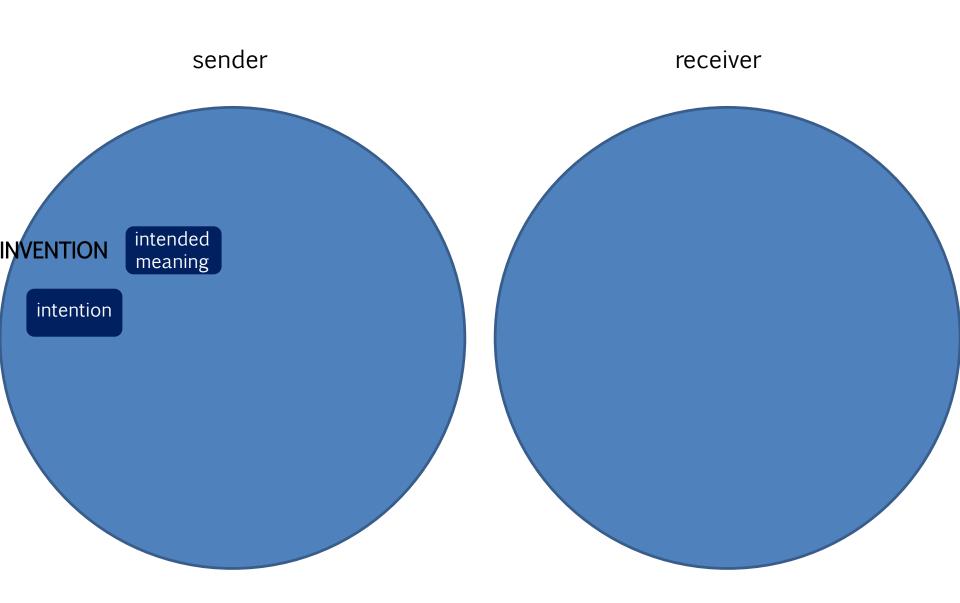


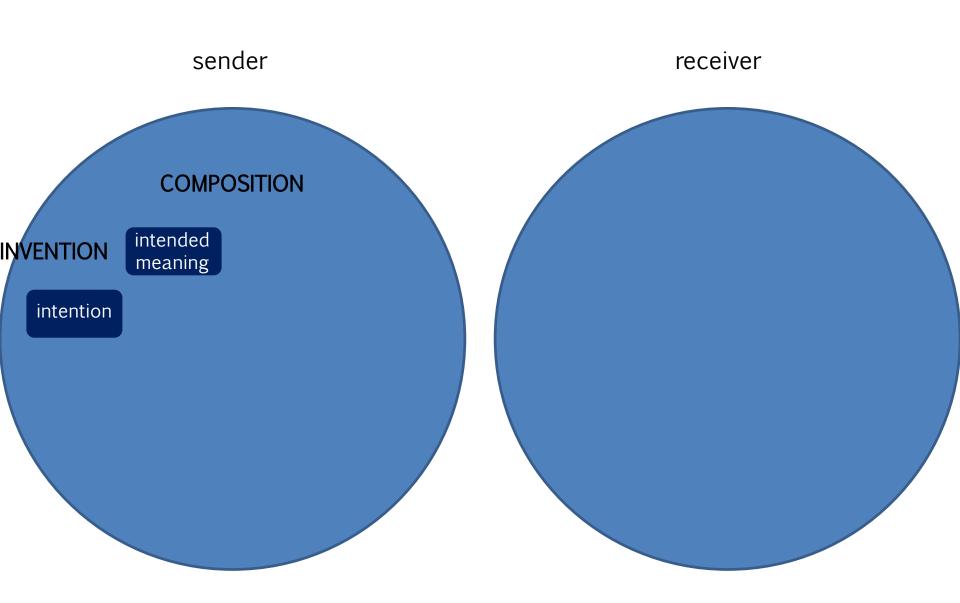


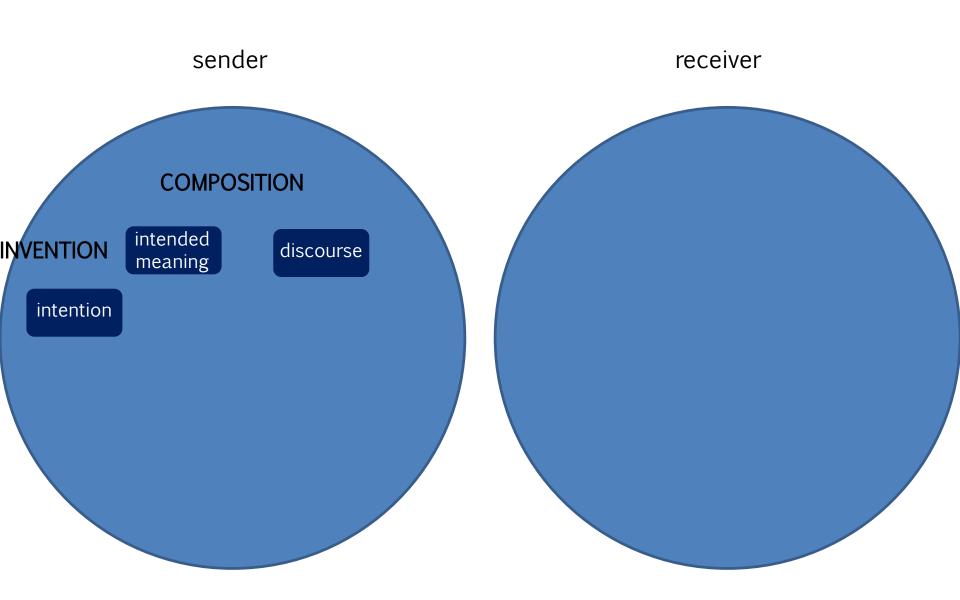


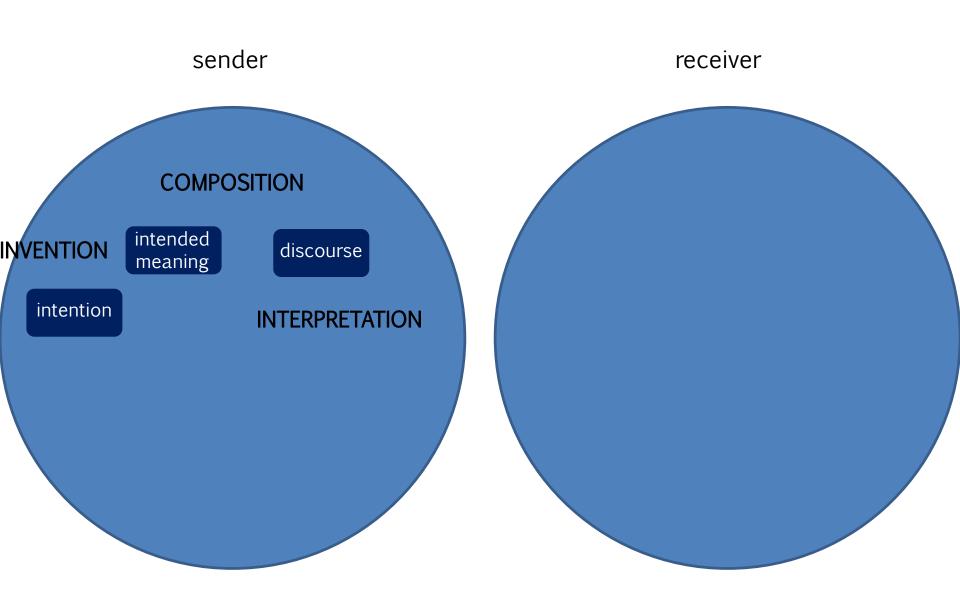


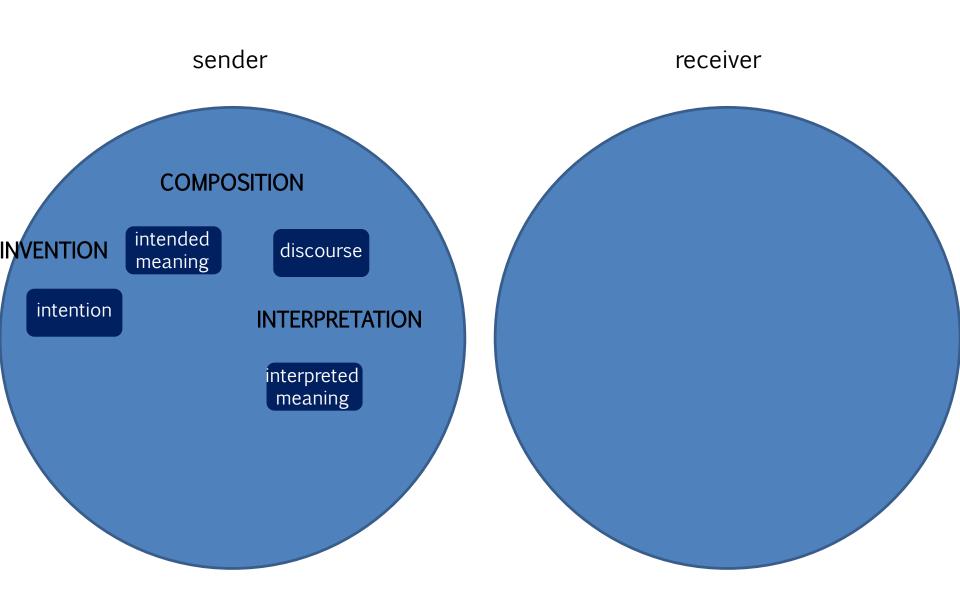


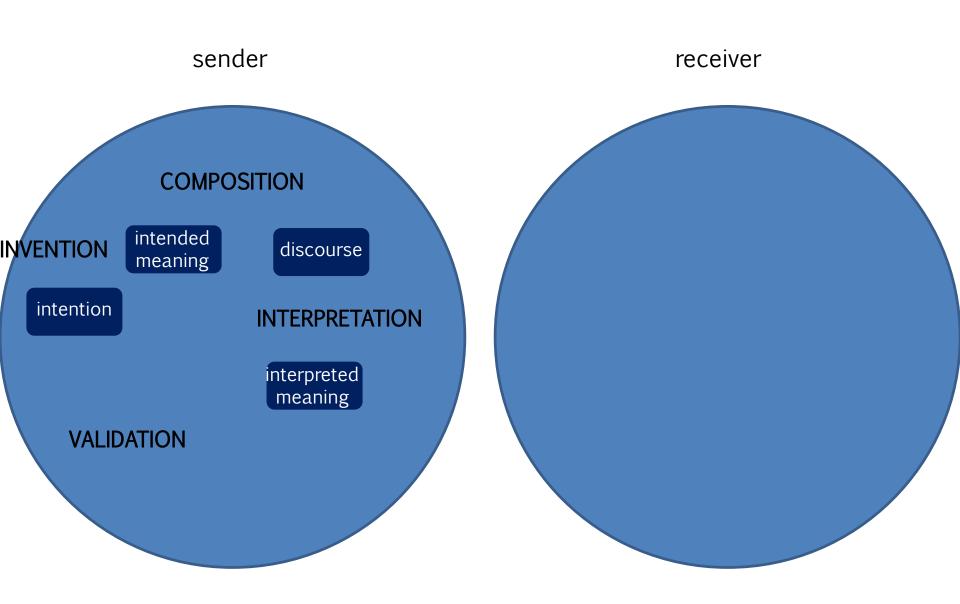


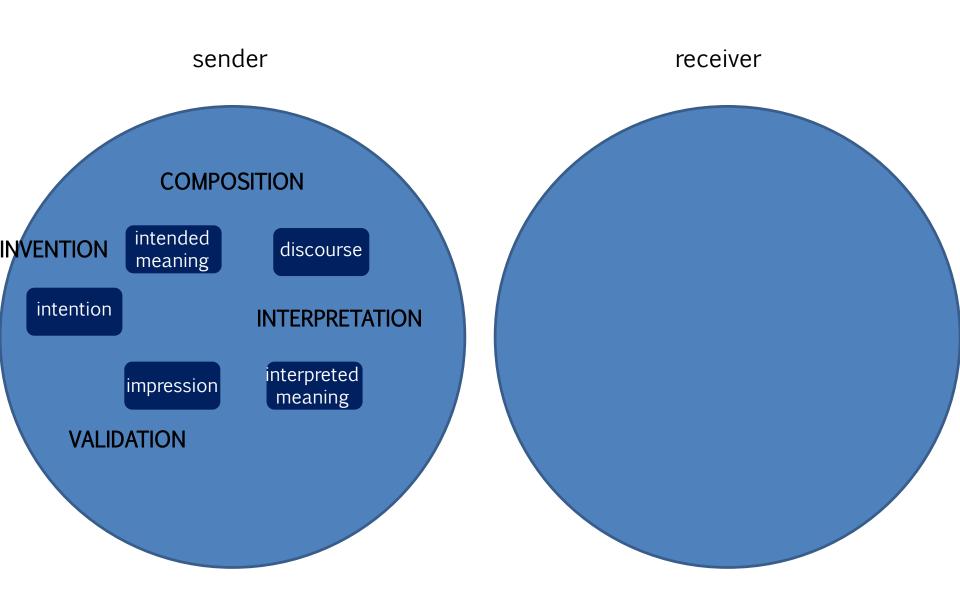


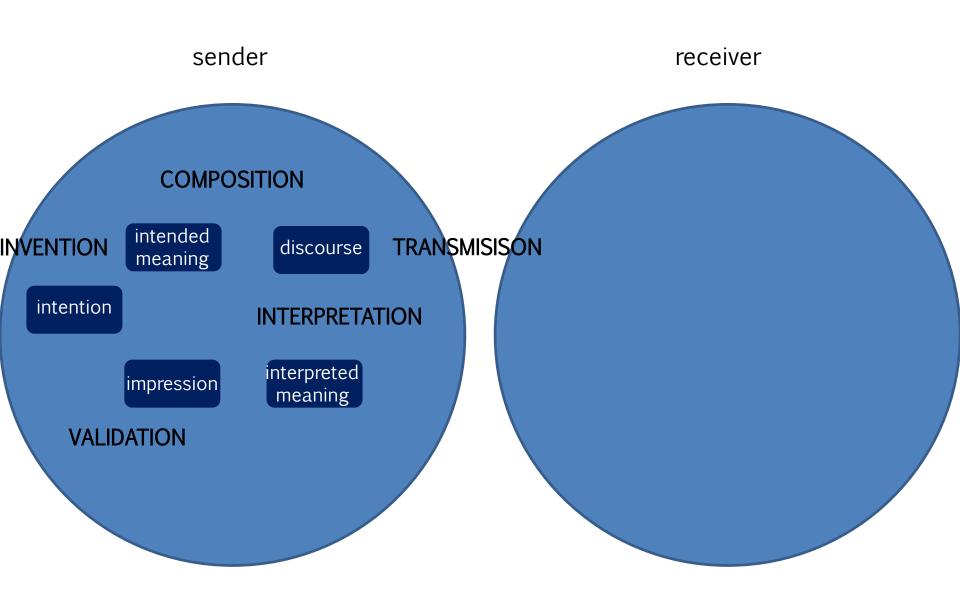


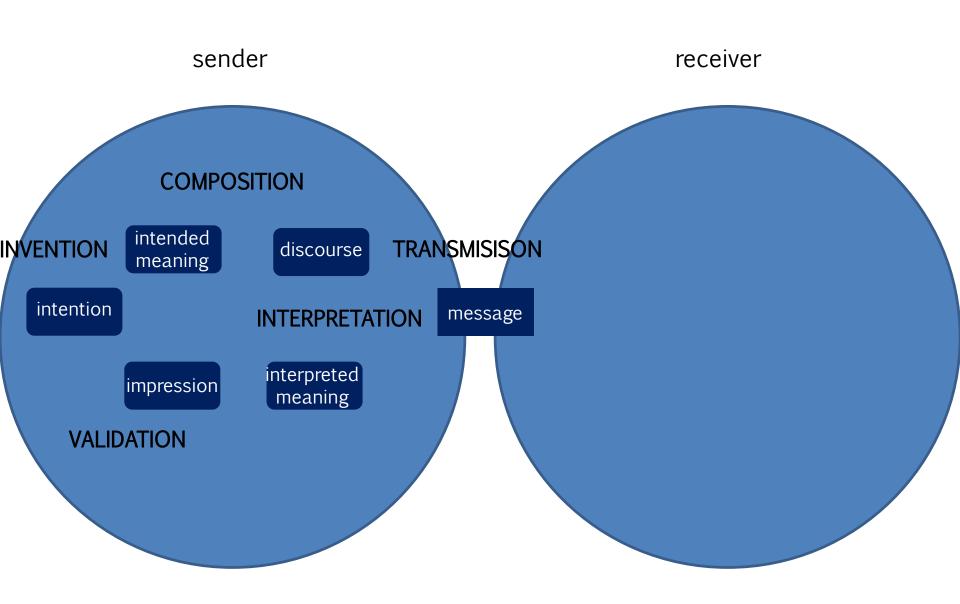


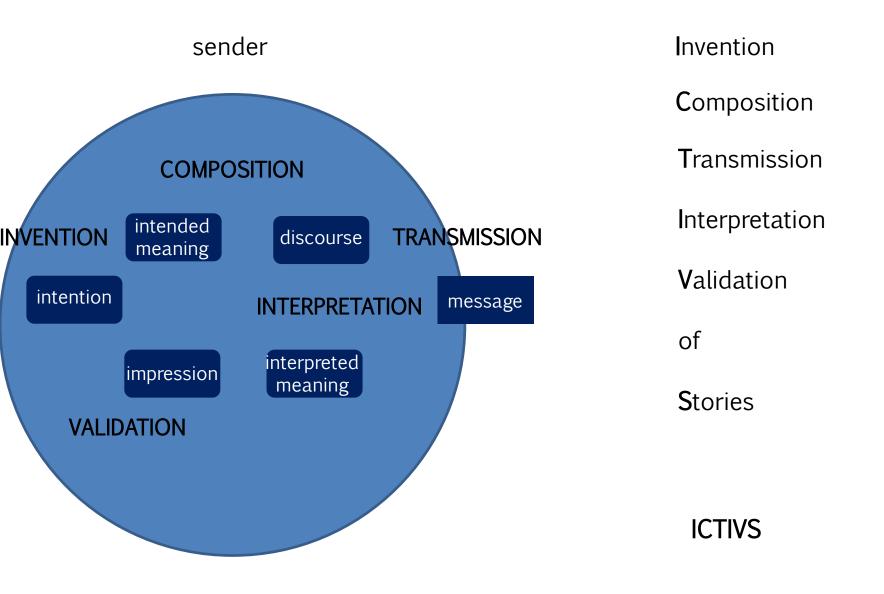




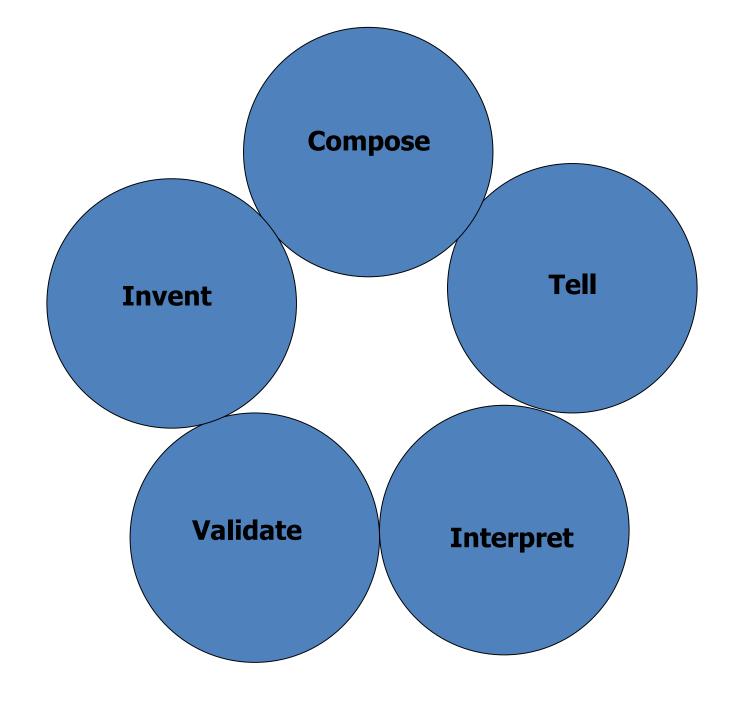








## Grounding the ICTIVS model





**MEXICA** 



**MEXICA** 

Previous Stories

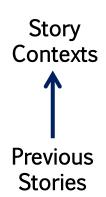




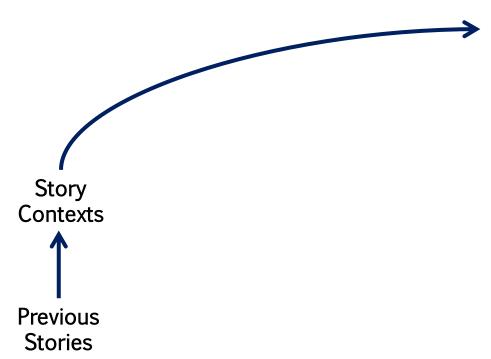


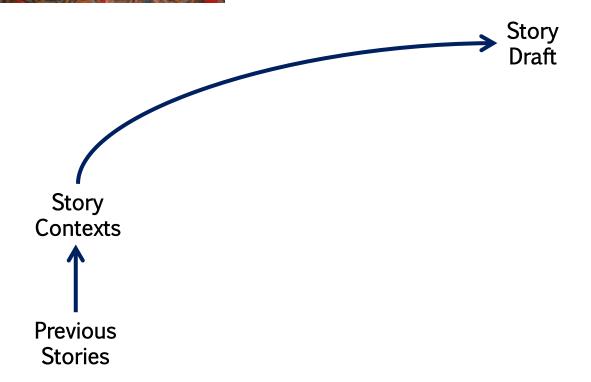






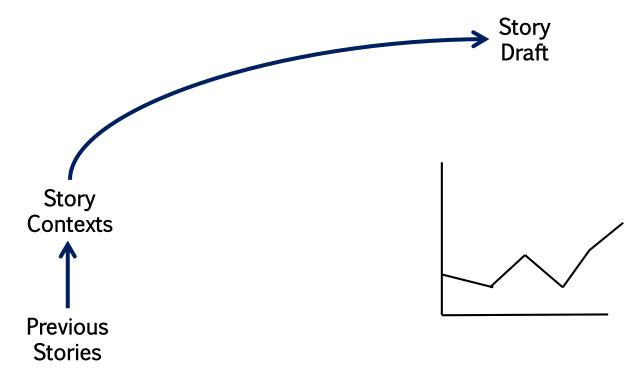






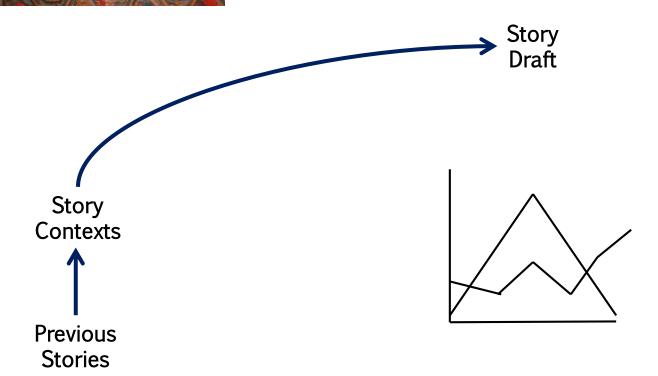


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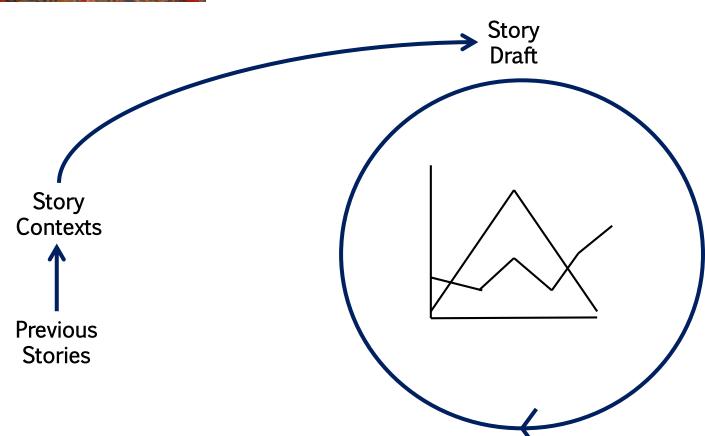




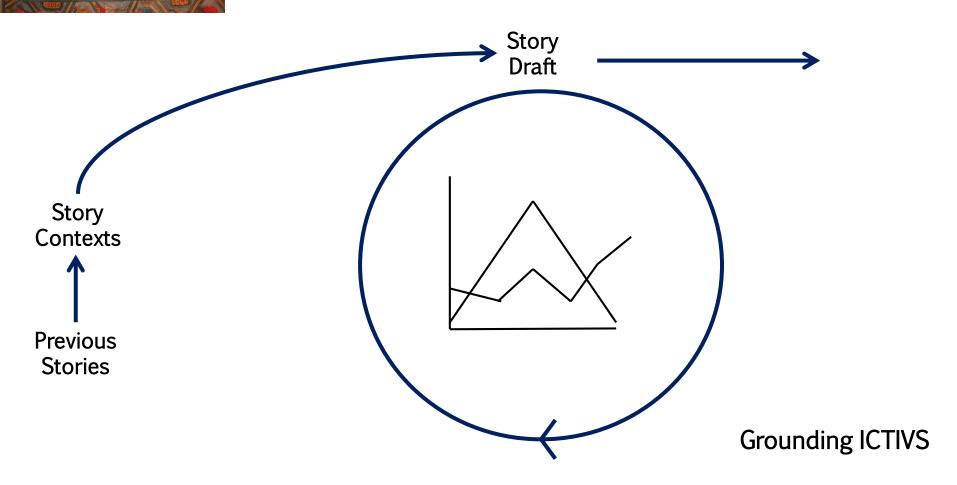
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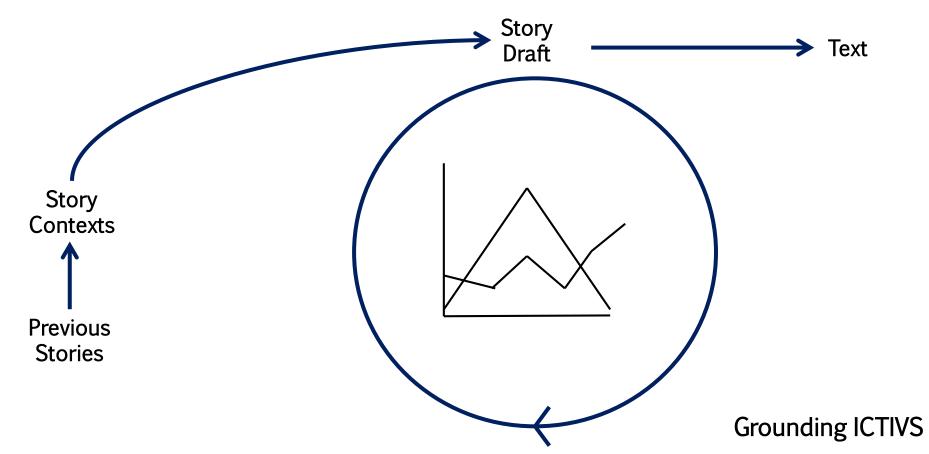


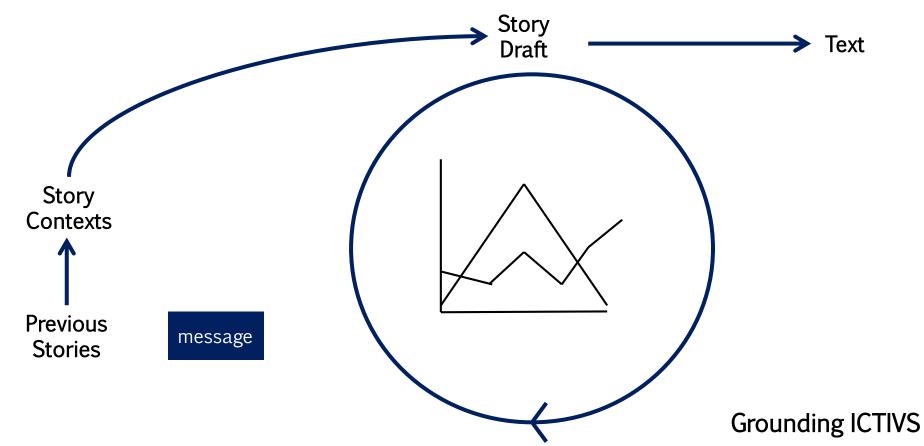




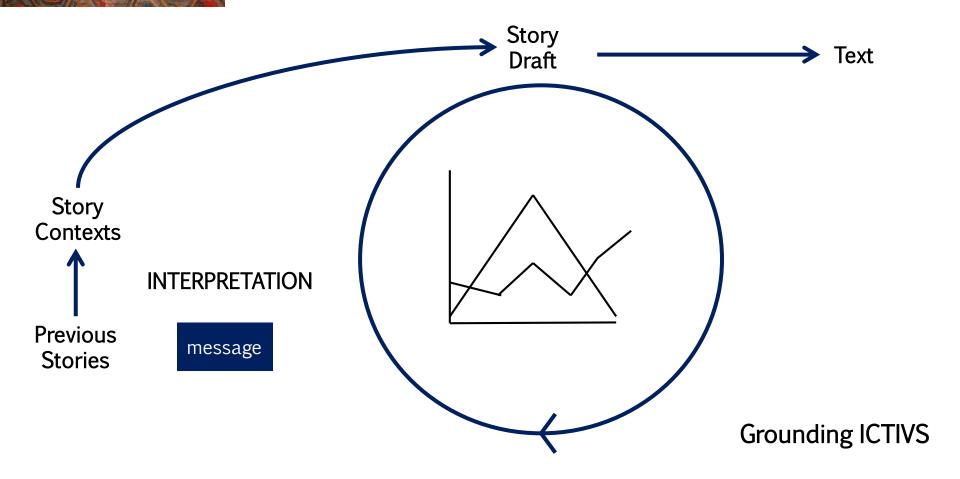
**Grounding ICTIVS** 



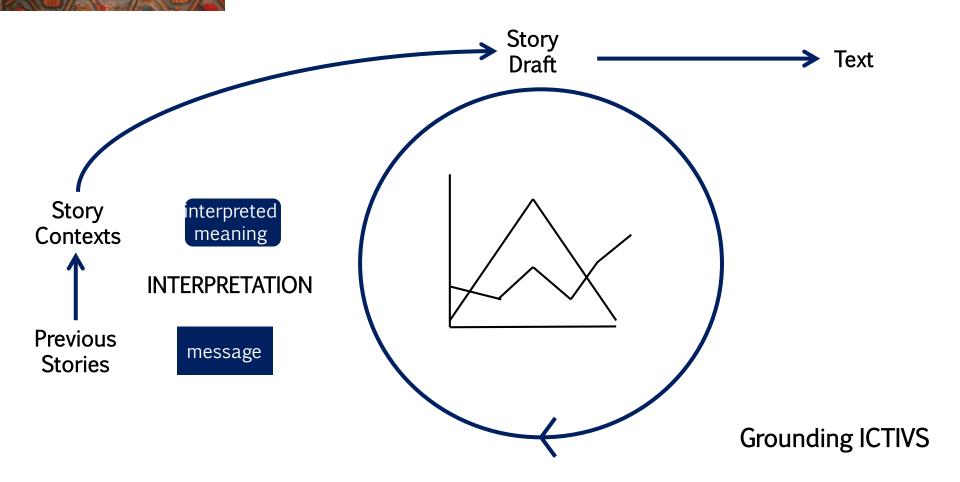


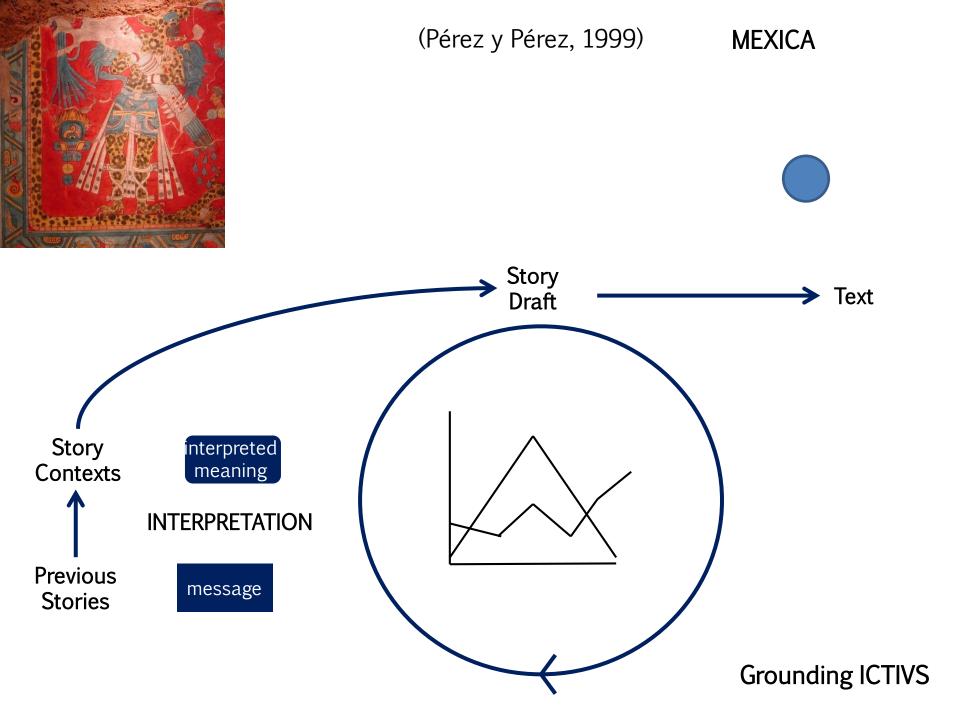


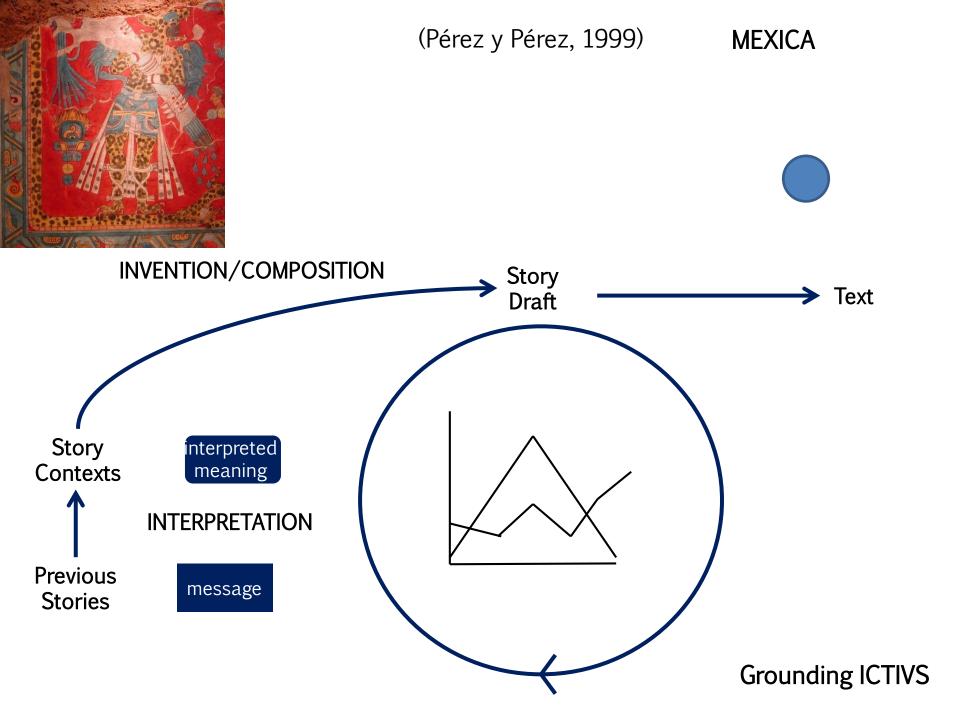
(Pérez y Pérez, 1999)

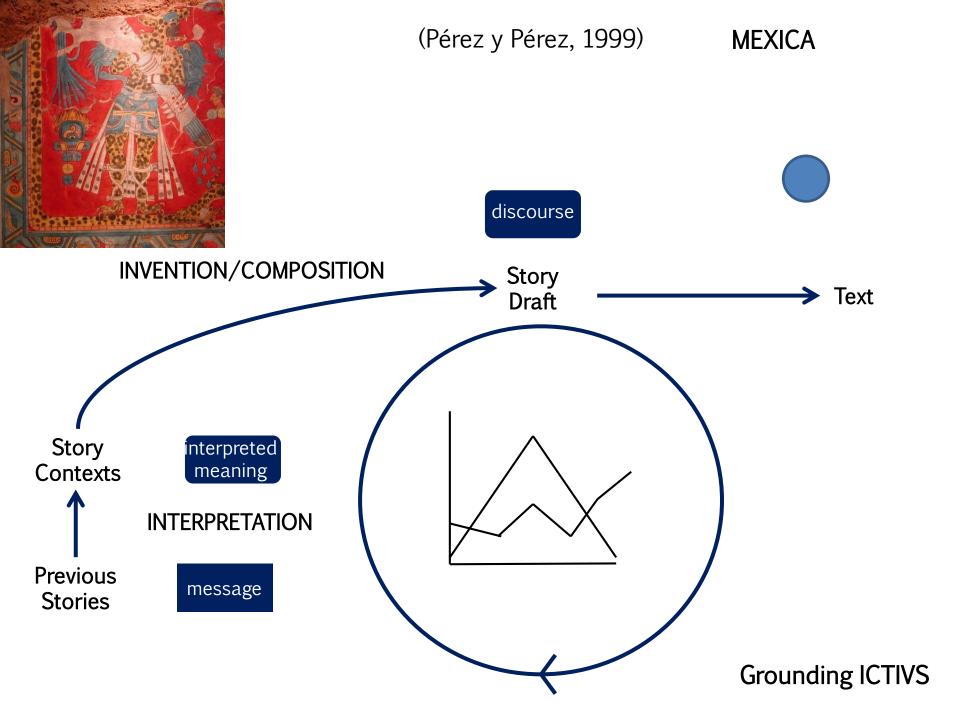


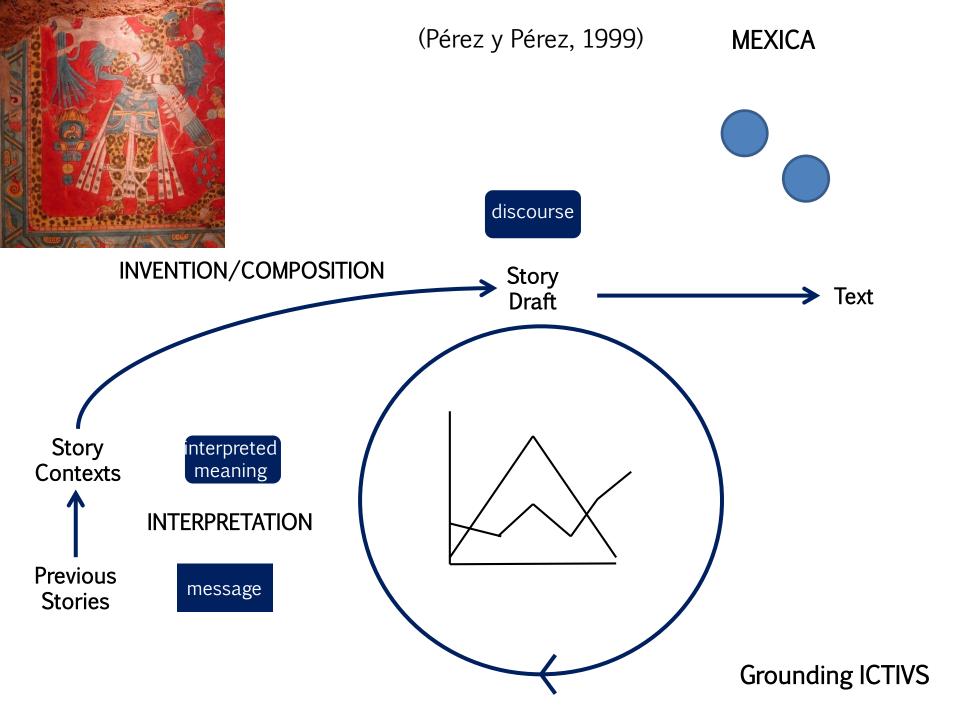
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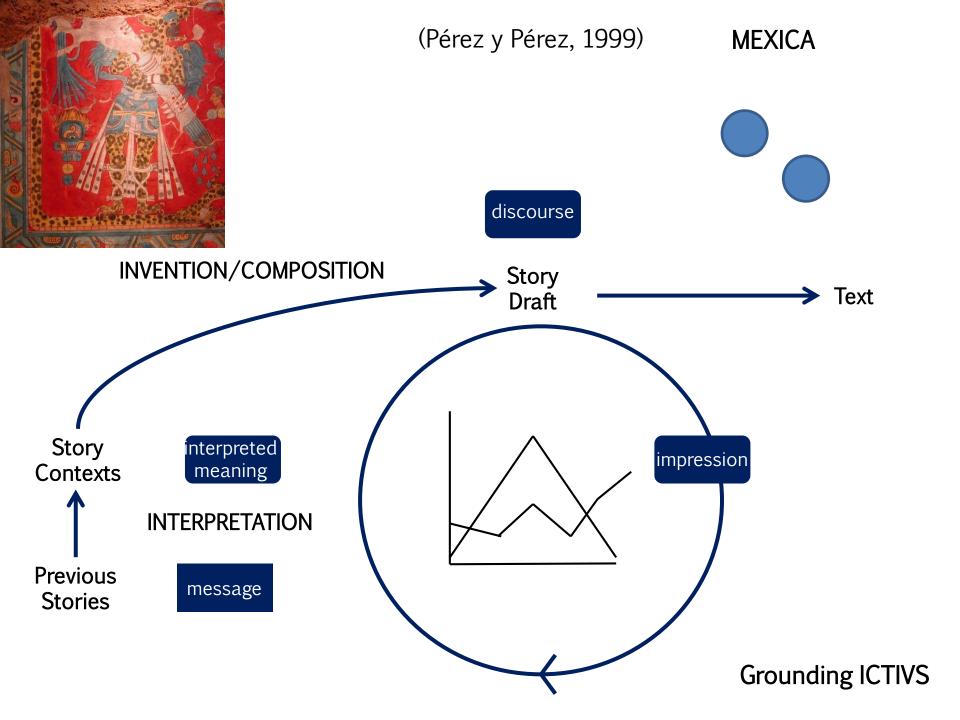


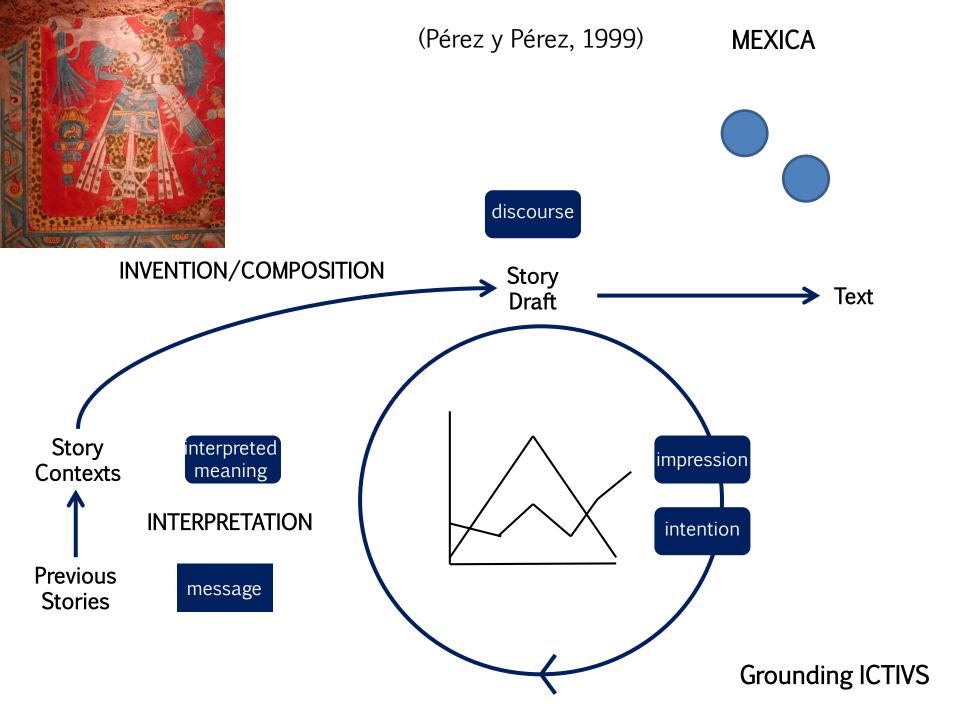


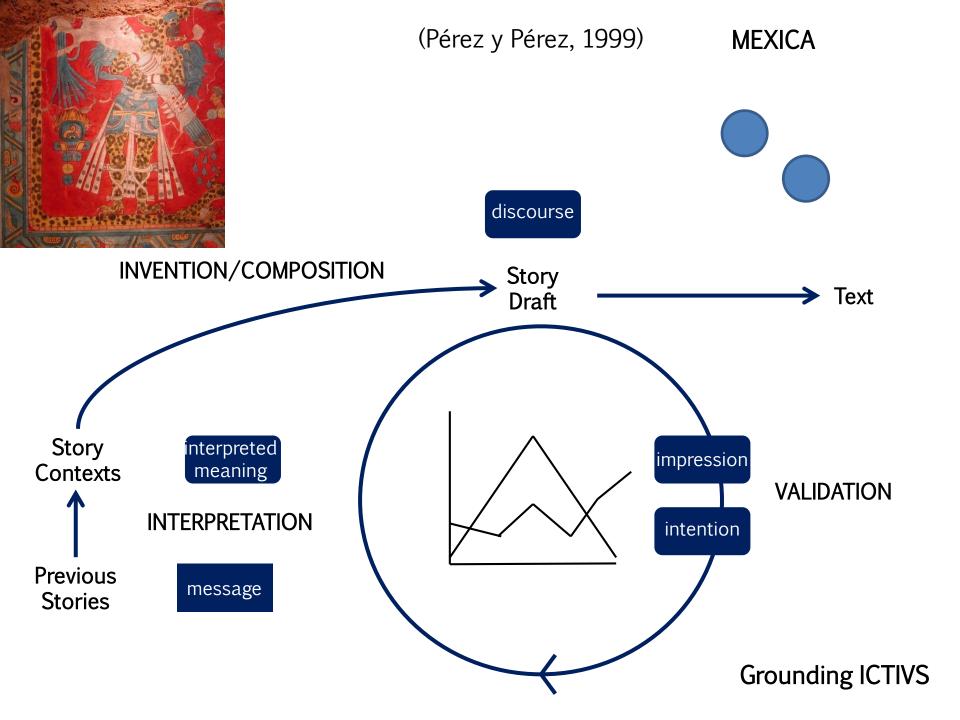


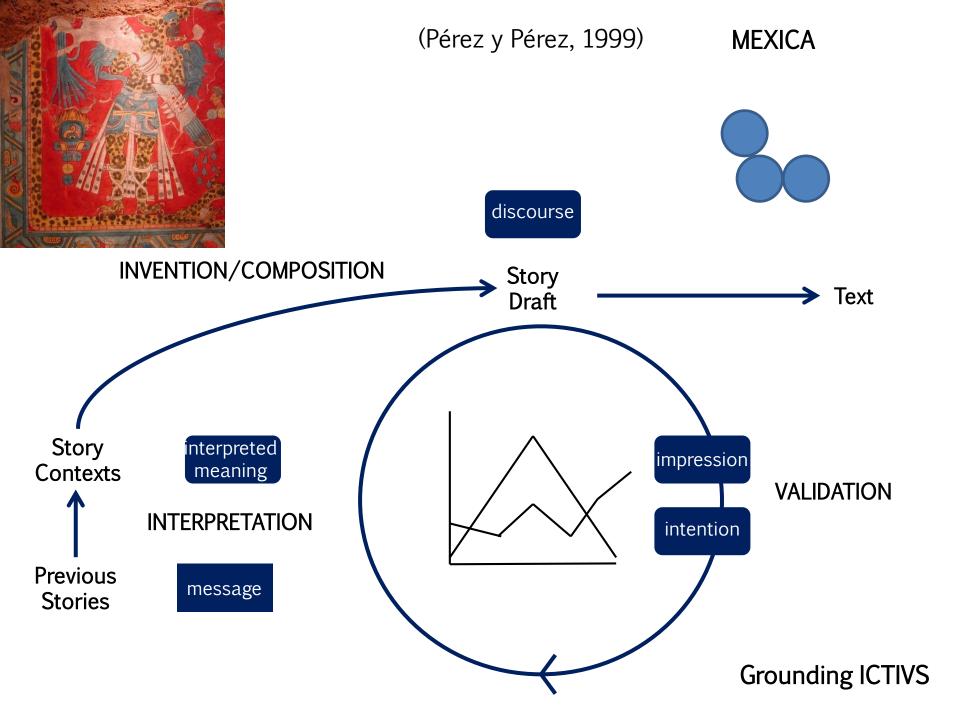


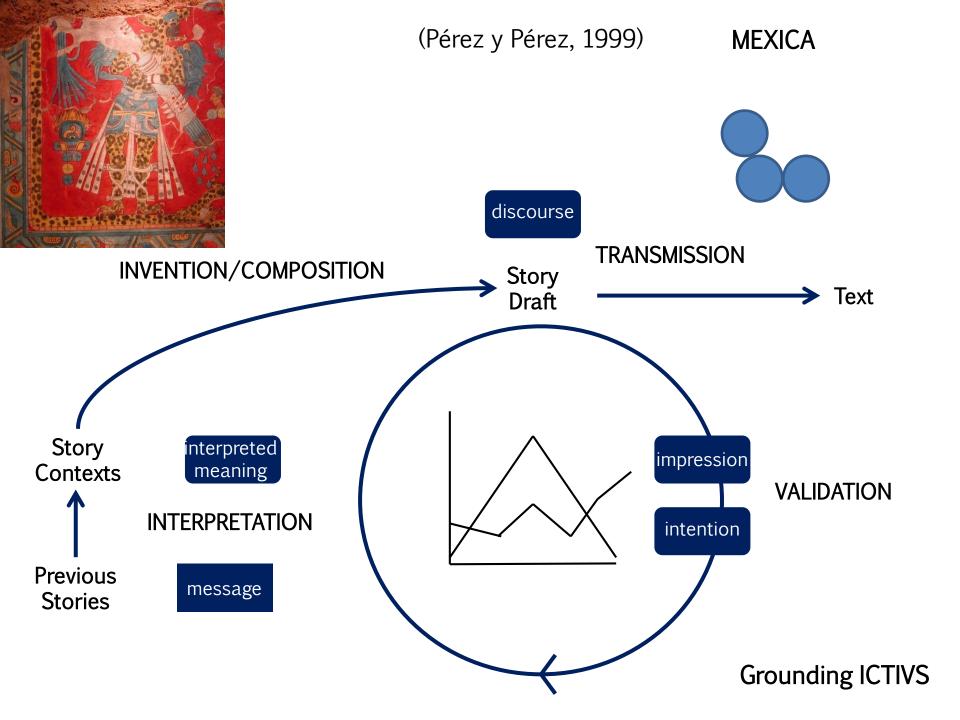


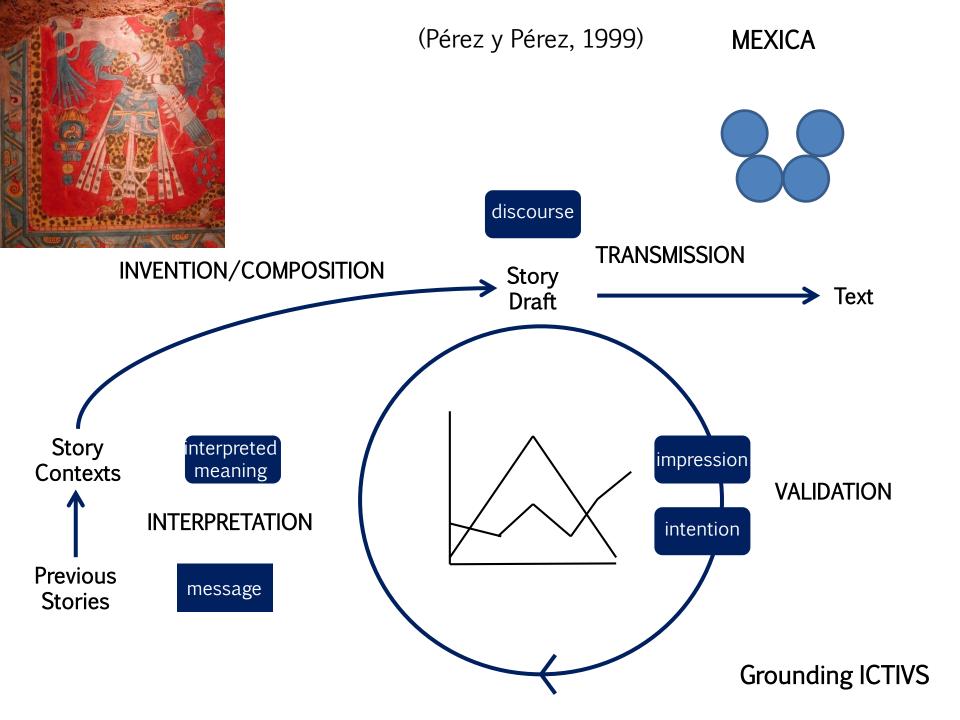


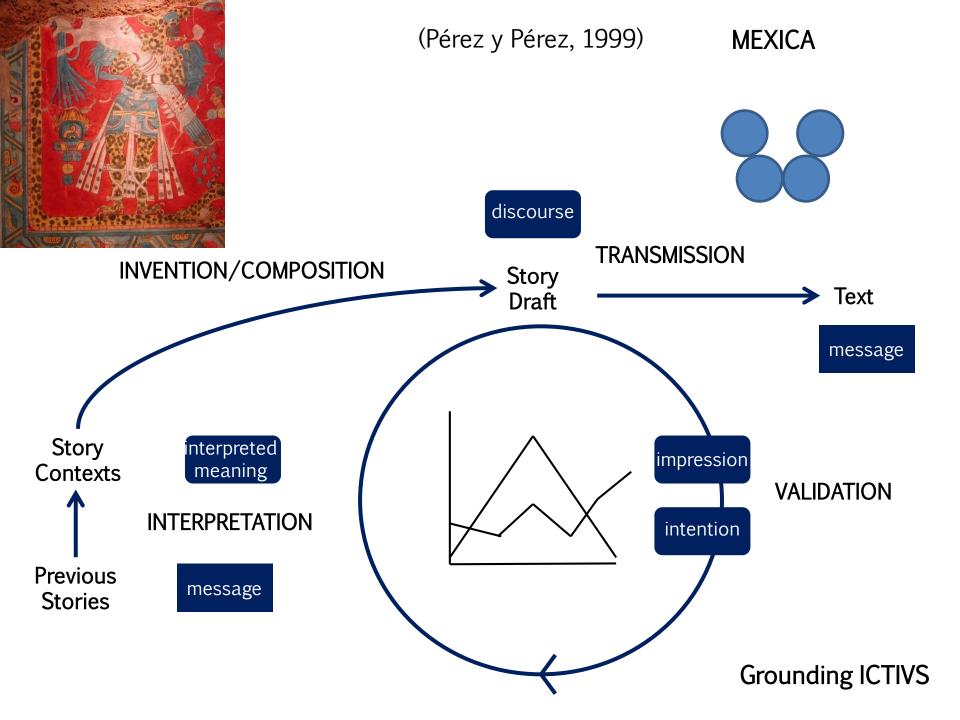


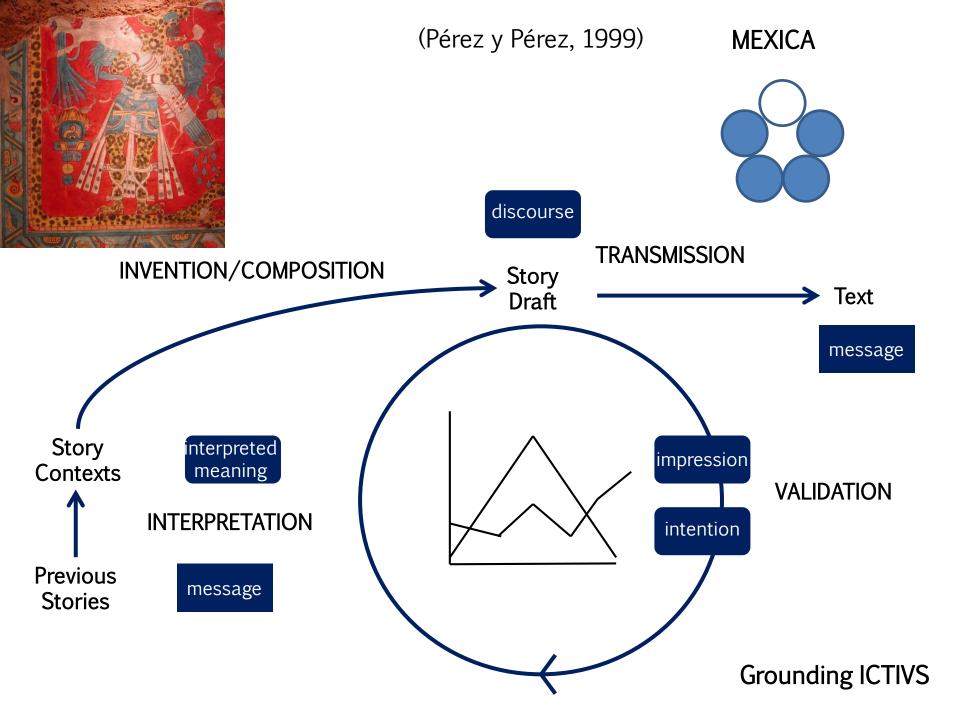


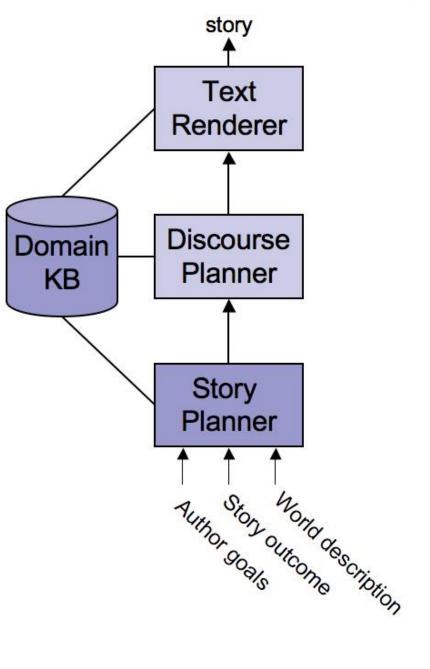


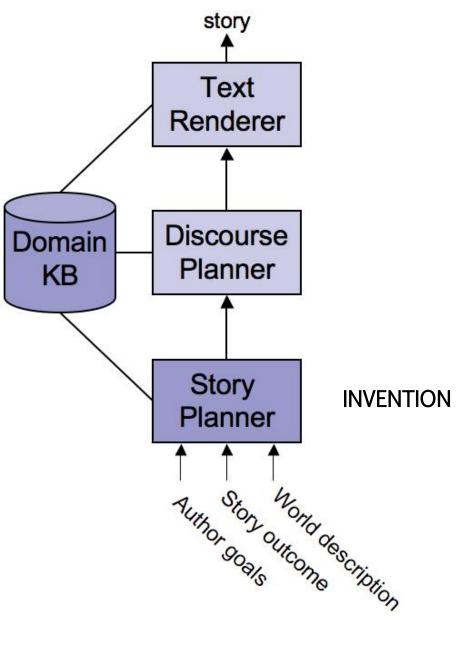


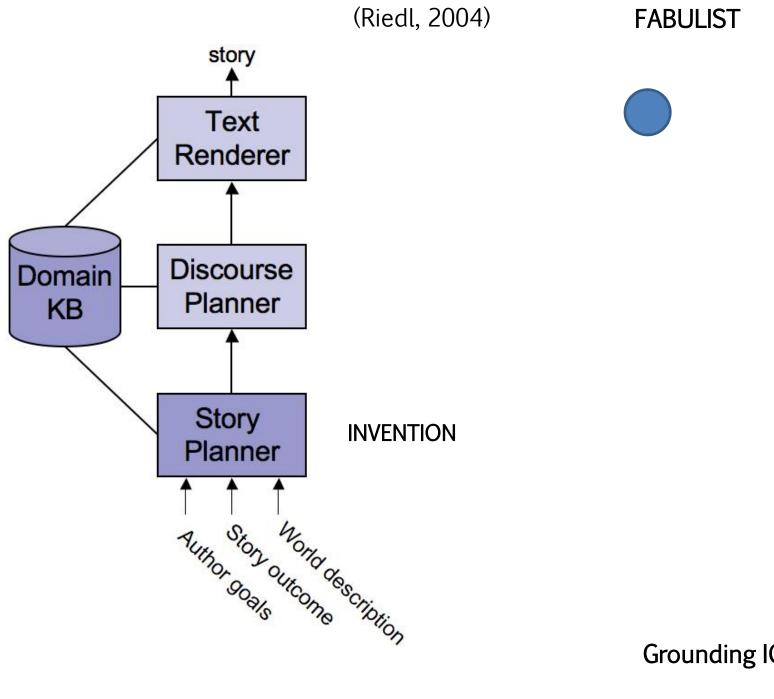


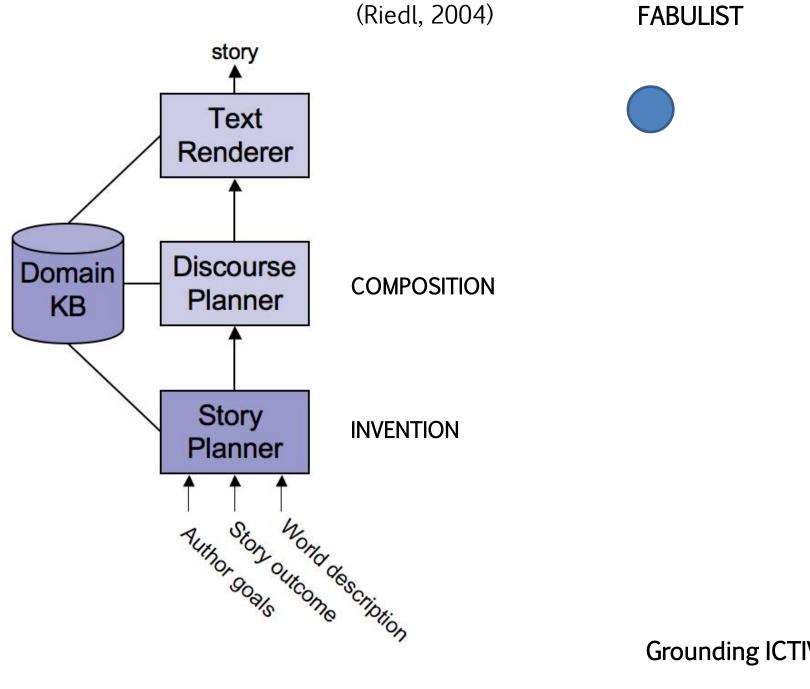


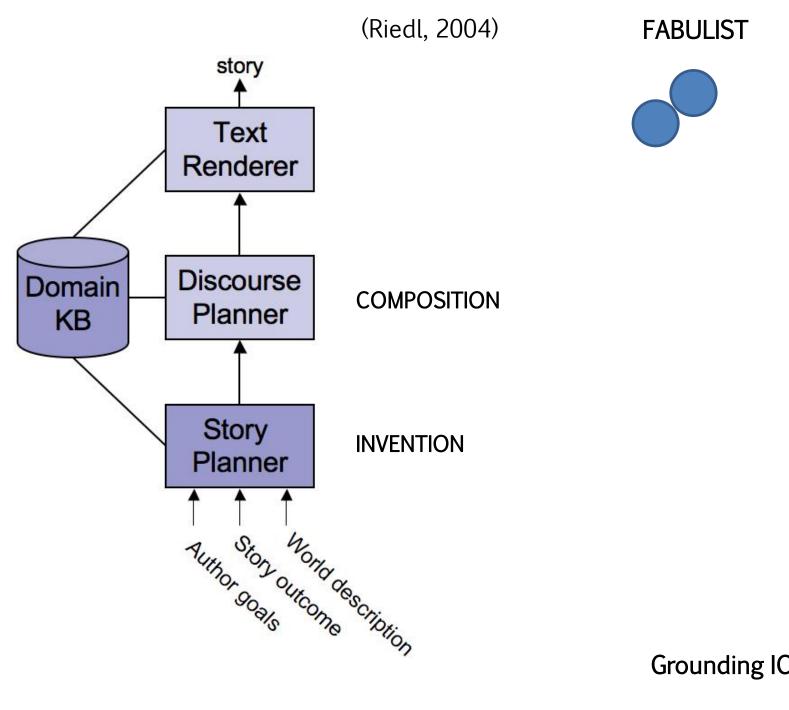


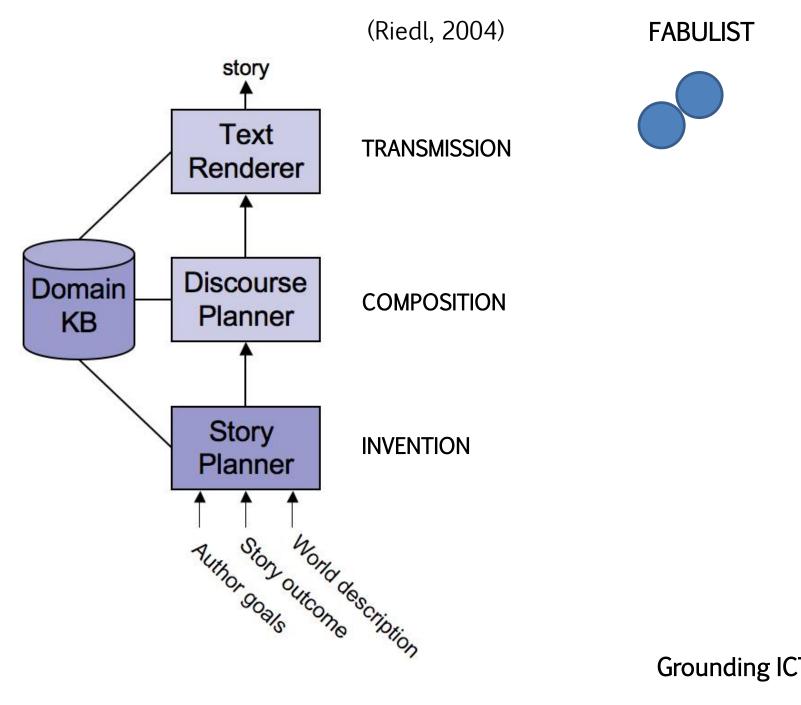


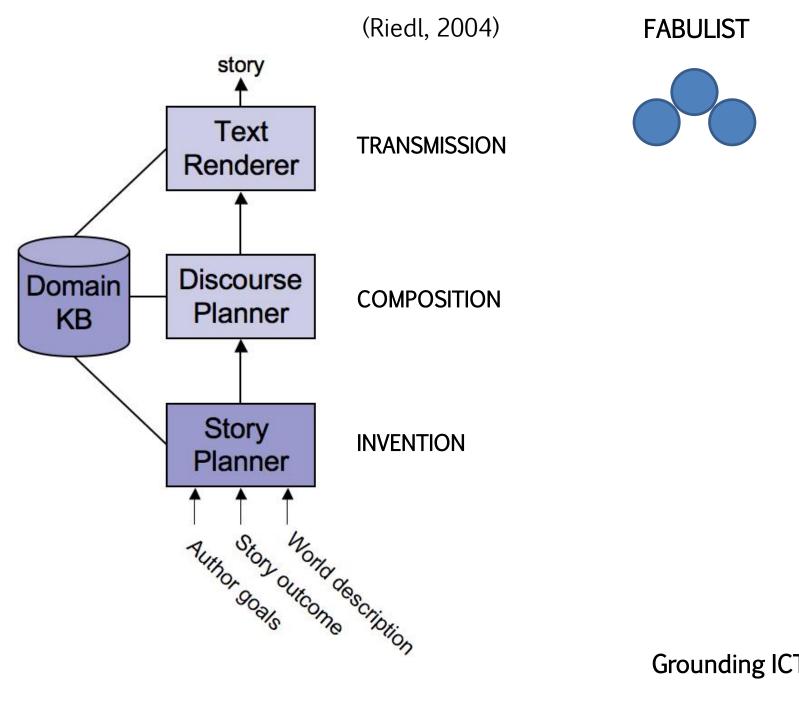


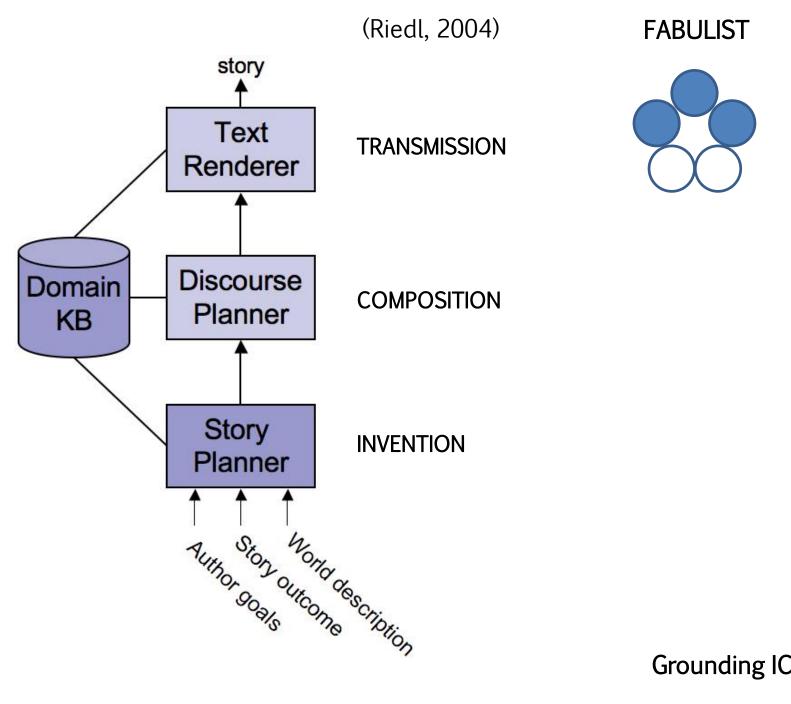












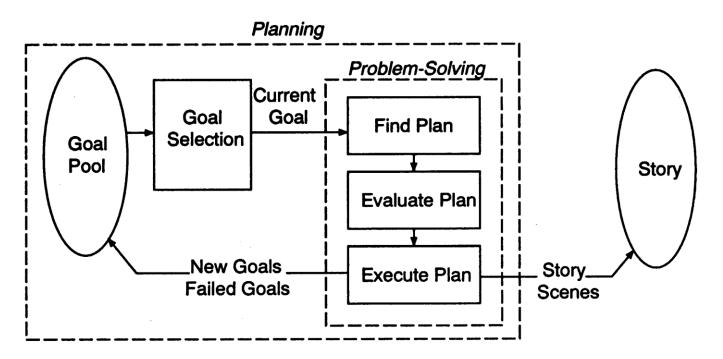


Figure 3.1 Author-Level Processes

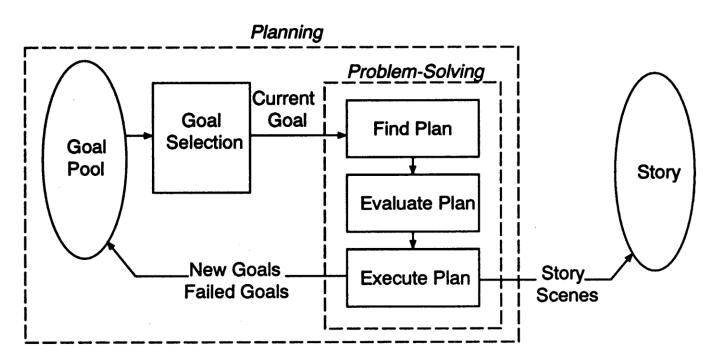


Figure 3.1 Author-Level Processes

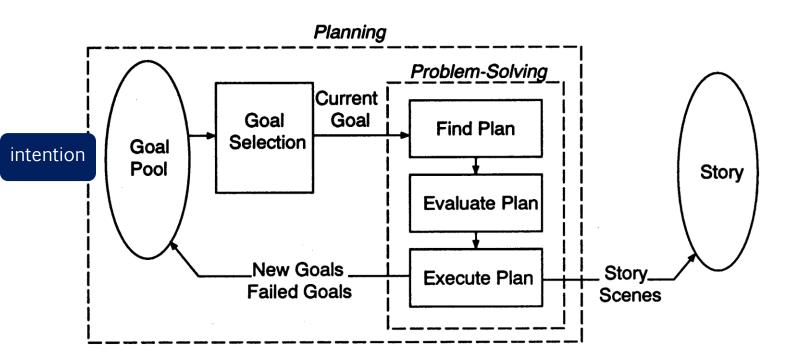


Figure 3.1 Author-Level Processes

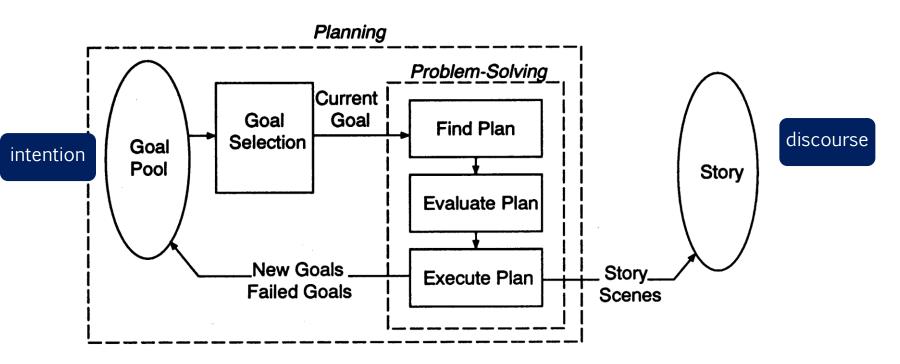


Figure 3.1 Author-Level Processes

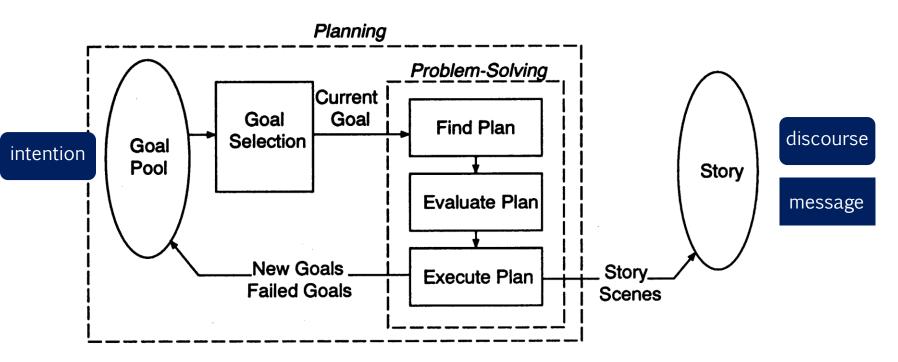


Figure 3.1 Author-Level Processes

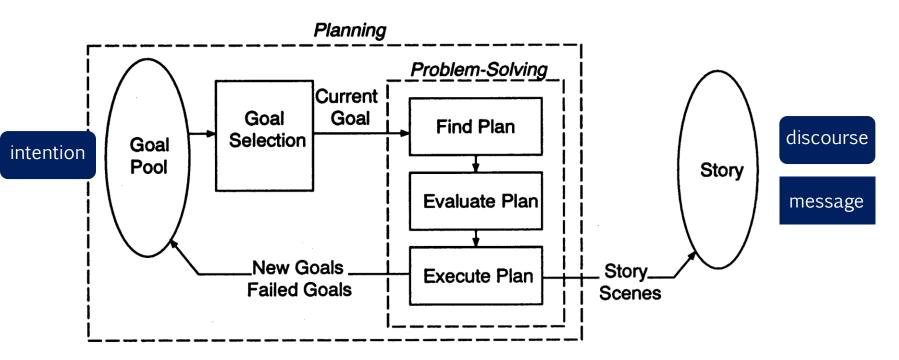


Figure 3.1 Author-Level Processes

INVENTION/COMPOSITION

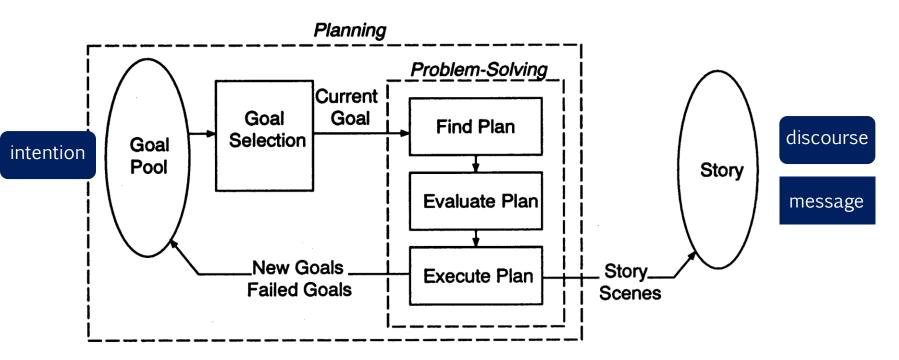


Figure 3.1 Author-Level Processes

INVENTION/COMPOSITION

**VALIDATION** 

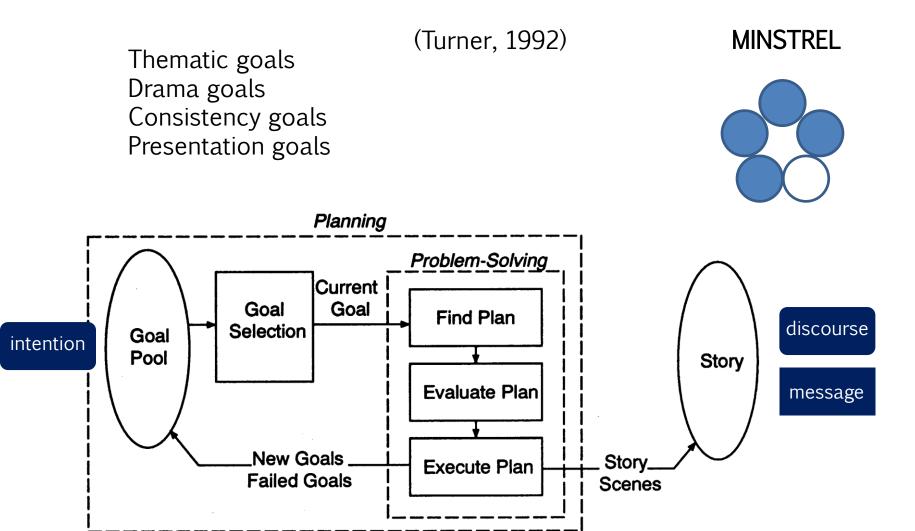


Figure 3.1 Author-Level Processes

INVENTION/COMPOSITION VALIDATION

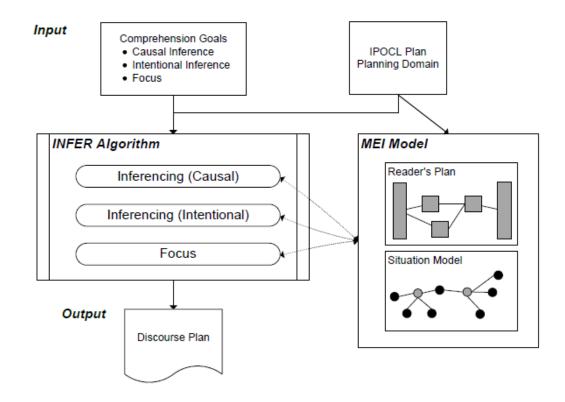


Figure 3.2: The INFER architecture.

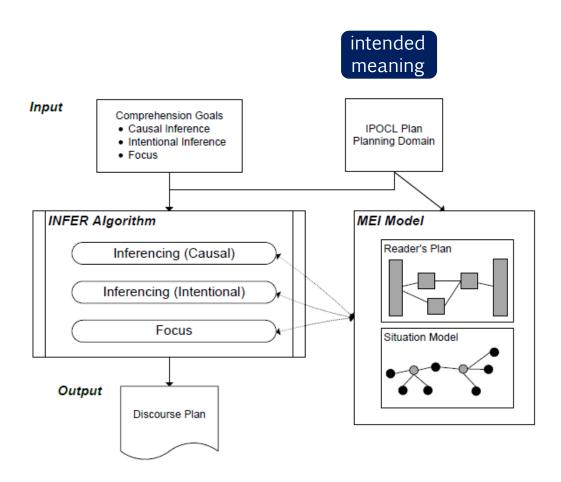


Figure 3.2: The INFER architecture.

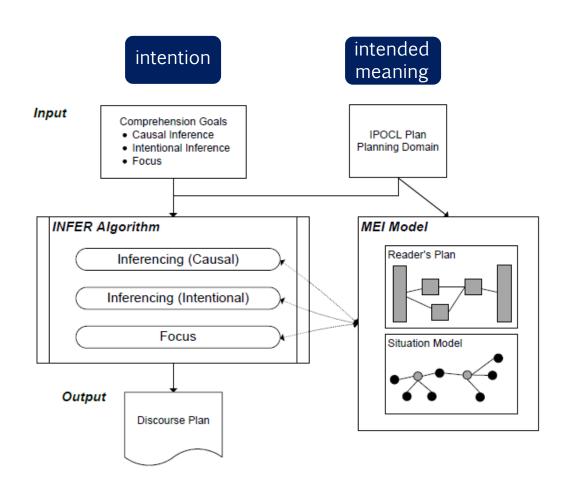


Figure 3.2: The INFER architecture.

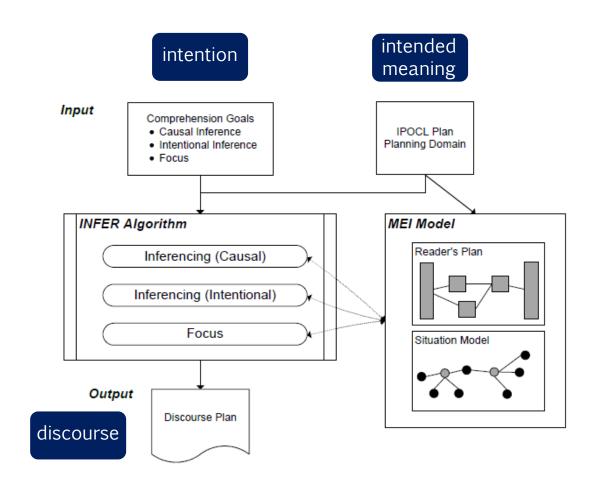


Figure 3.2: The INFER architecture.

(Niehaus, 2009) INFER

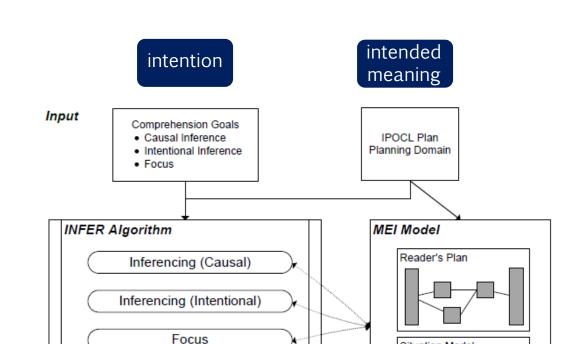


Figure 3.2: The INFER architecture.

Output

discourse

Discourse Plan

Situation Model

(Gervás, 2012) RACONTEUR



(Gervás, 2012) RACONTEUR















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(Gervás, 2012) RACONTEUR















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## **RACONTEUR**















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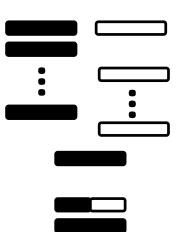












## **RACONTEUR**













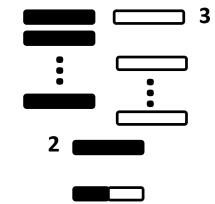


















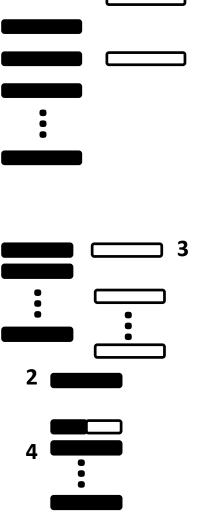








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#### **RACONTEUR**

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

- (...) The black queen saw the third black pawn leaving to the right.
- (...) Three days later, the black queen
- moved southeast. The third white pawn remained behind.
- (..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.









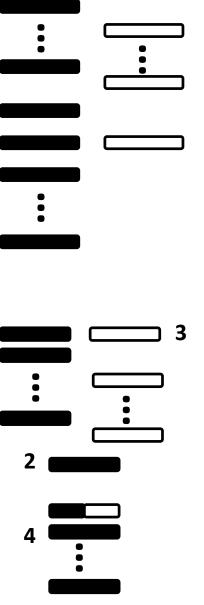








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#### **RACONTEUR**

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

queen

moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.



## intended meaning















discourse





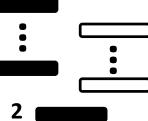




3









#### **RACONTEUR**

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

queen moved southeast. The third white

pawn remained behind. (..) The black queen saw the white

queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.

















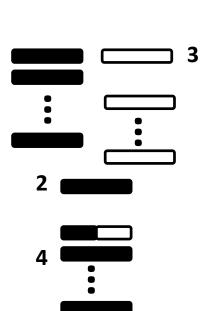






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message

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right.

(...) Three days later, the black queen

moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.































#### **RACONTEUR**



The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

queen

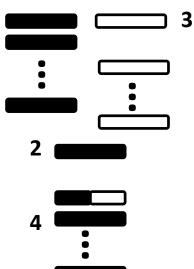
moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.





















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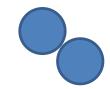












The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

(...) Three days later, the black queen

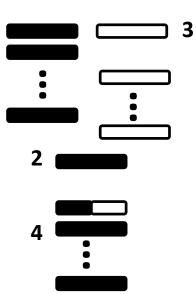
moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.

The white queen died. The black queen saw the white right bishop arriving. The white right bishop attacked the black queen. The black queen died.



















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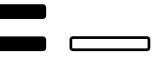
discourse





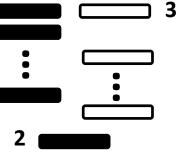






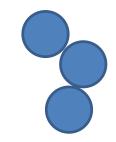








#### **RACONTEUR**



message

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

queen moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.

















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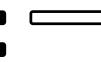
discourse











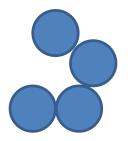








#### **RACONTEUR**



message

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

queen moved southeast. The third white pawn remained behind.

(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

A month earlier three squares northwest, the white queen was three squares south of the centre of the

board. (...) The white queen saw the black queen arriving. The black queen attacked the white queen.

















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discourse











3









#### **RACONTEUR**



message

The black queen was four squares north of the centre of the board. The third black pawn was to the right.

(...) The black queen saw the third black pawn leaving to the right. (...) Three days later, the black

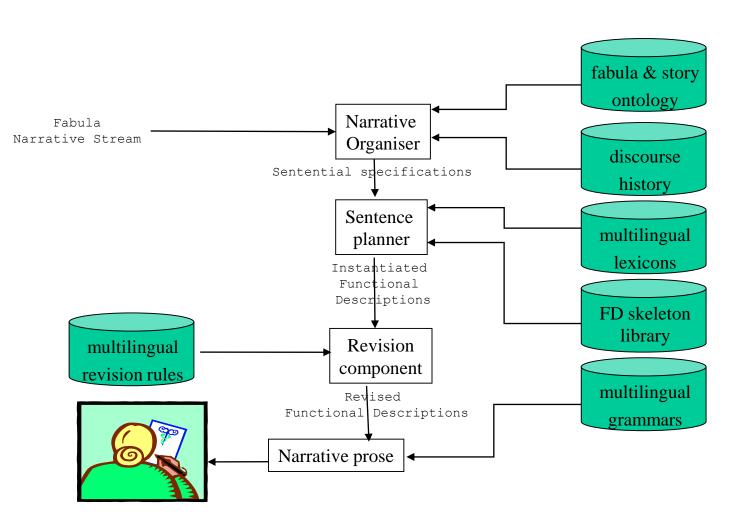
(...) Three days later, the black queen

moved southeast. The third white pawn remained behind.

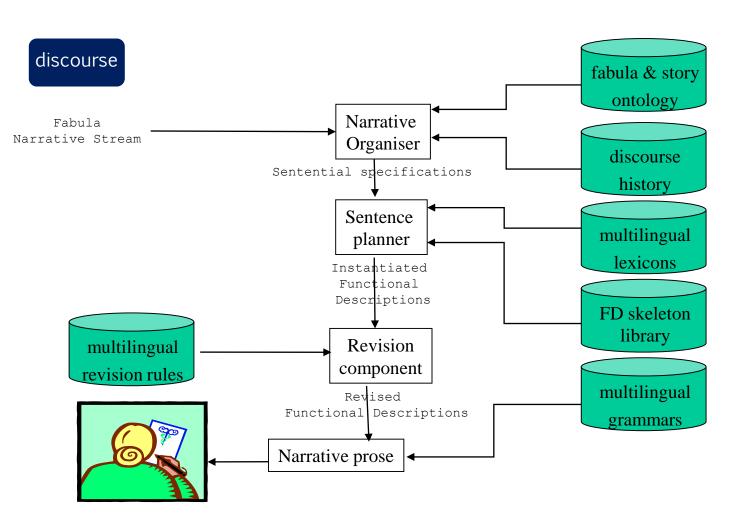
(..) The black queen saw the white queen appearing ahead. The black queen attacked the white queen.

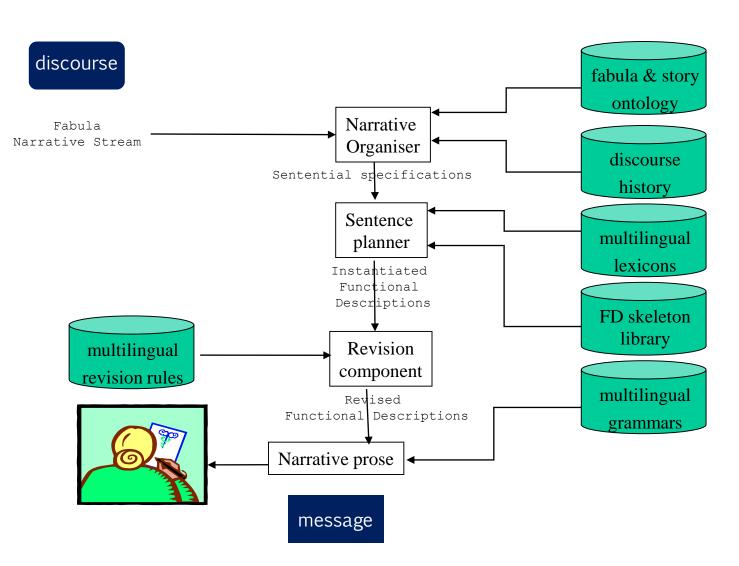
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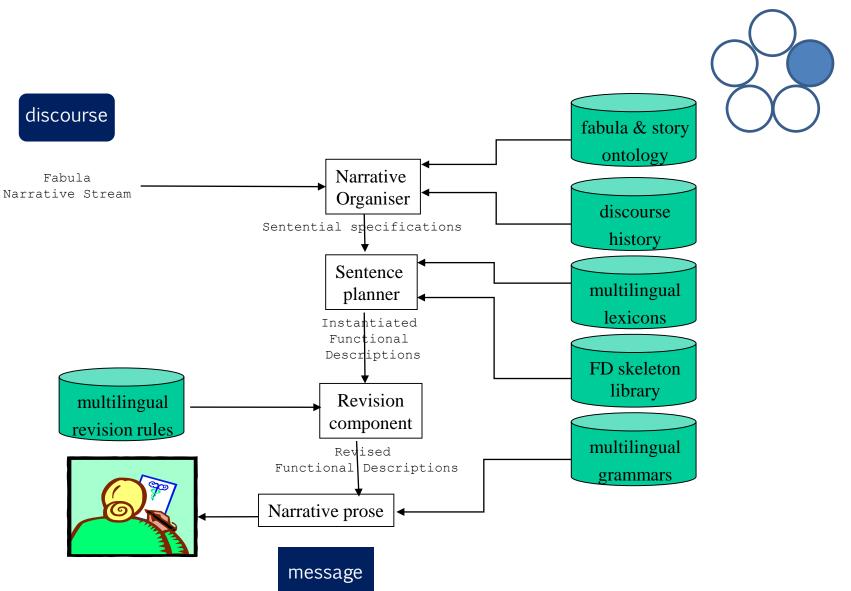
## **Grounding ICTIVS**





(Callaway, 2000)

#### **STORYBOOK**



```
DRAMATIS(SL, OL, T):
      NM \leftarrow \emptyset
     MS \leftarrow \emptyset
     EP \leftarrow \emptyset
     EscapePlans[] \leftarrow \emptyset
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discourse

+ MS +

EP

NM

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T discourse

NM
+
MS
+
meaning
+
EP

```
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T discourse

NM
+
MS
+
EP

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NM
+
MS
interpreted
meaning
+

discourse

Suspense

EP

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DRAMATIS(SL, OL, T):
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                                                                                                                                      discourse
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           If t is the next action in EP:
                                                                                                                     NM
                cost \leftarrow Recalculate-Plan-Cost(EP, MS)
           Else:
                 Links[] \leftarrow Identify-Links-To-Break(Scr, NM)
                                                                                                                                      interpreted
                                                                                                                      MS
                For each link L \in Links:
                                                                                                                                       meaning
                       \langle plans[L], costs[L] \rangle \leftarrow \text{Generate-Escape-Plan}(L, MS, NM, OL)
                                                                                                                        +
                cost \leftarrow min(costs[L])
                                                                                                                      EP
                Let EP be the plan in plans[] with minimum cost in costs[]
           EscapePlans[t] \leftarrow EP
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     Return \langle EscapePlans, Suspense \rangle
                                                                                                                                      impression
                                                                                                                Suspense
```

### (O'Neill, 2013)

#### **DRAMATIS**

Let SL be a script library, OL be an operator library, and T be an ordered sequence of time-slices. Let NM represent narrative memory,  $\overline{MS}$  be a model of reader salience, and EP be the escape plan generated in the previous iteration.

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```

discourse

+ MS +

NM

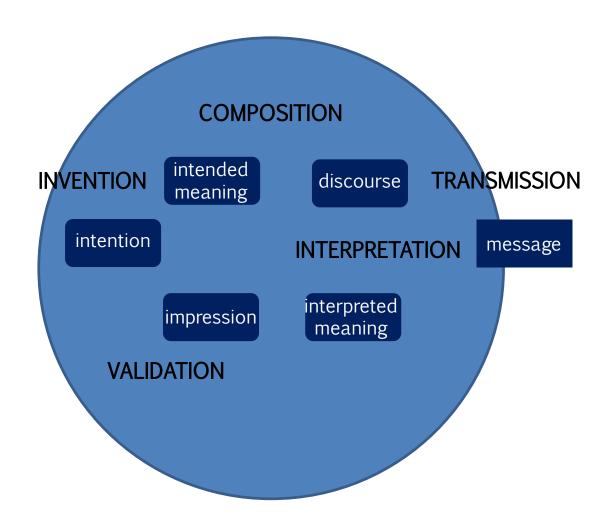
interpreted meaning

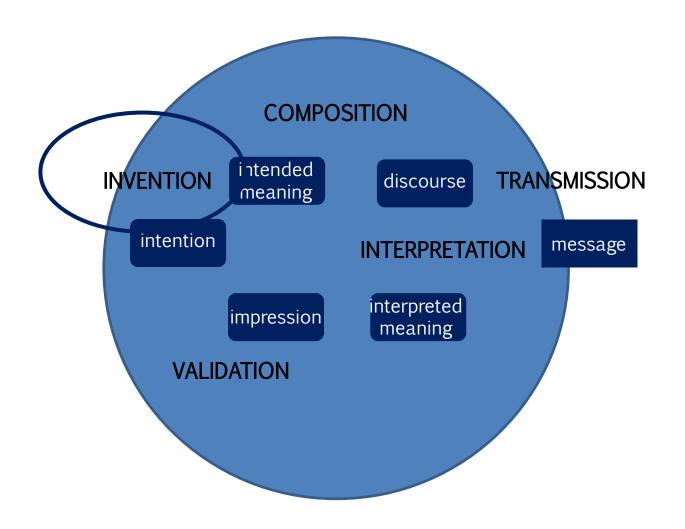
Suspense

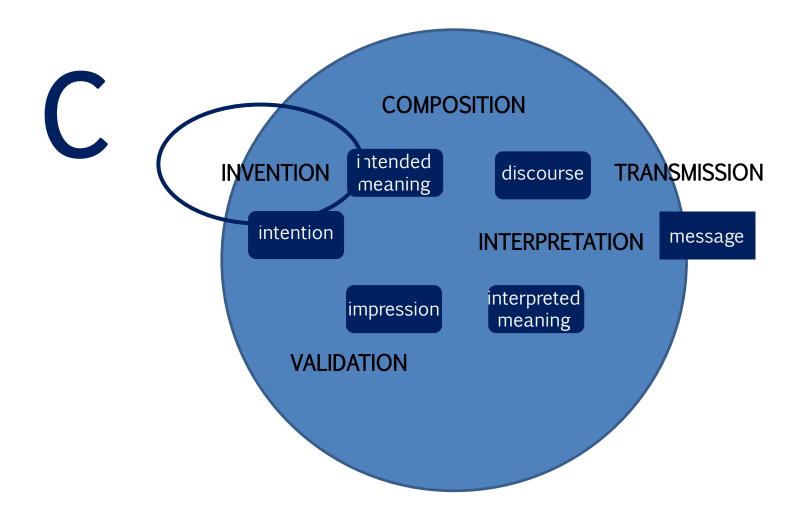
EP

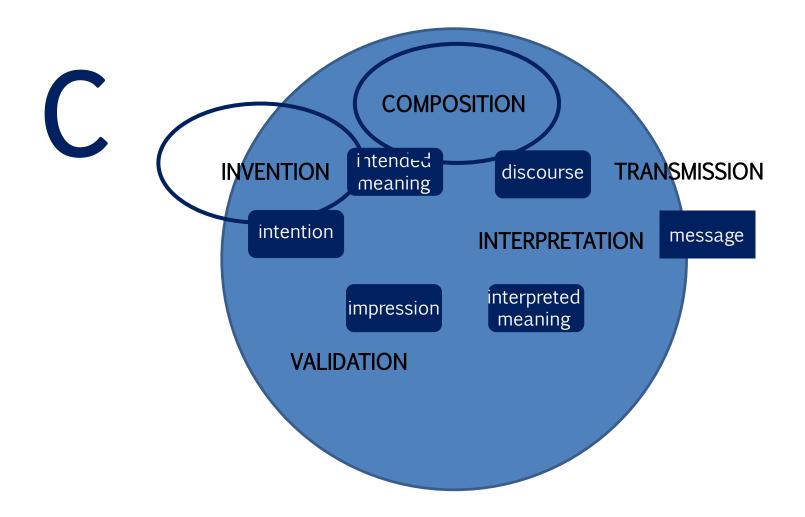


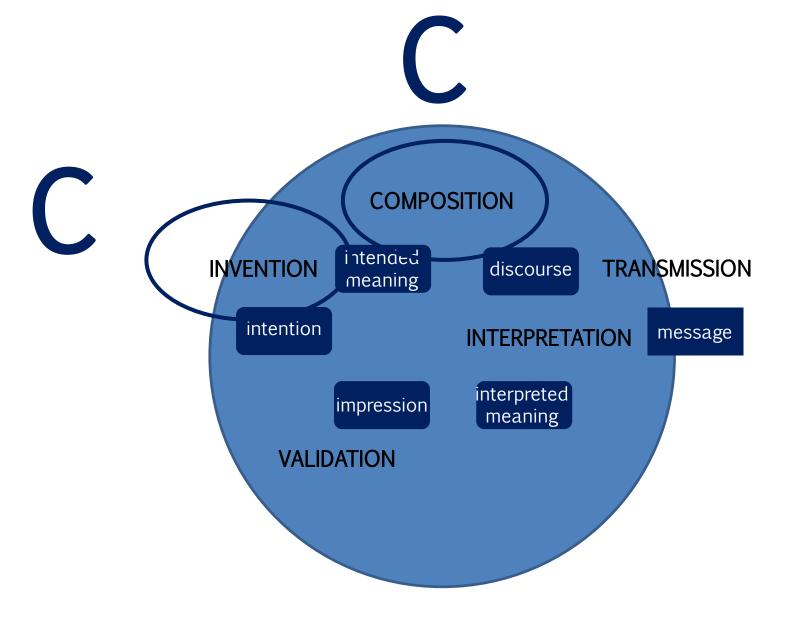
# Creativity in the ICTIVS model

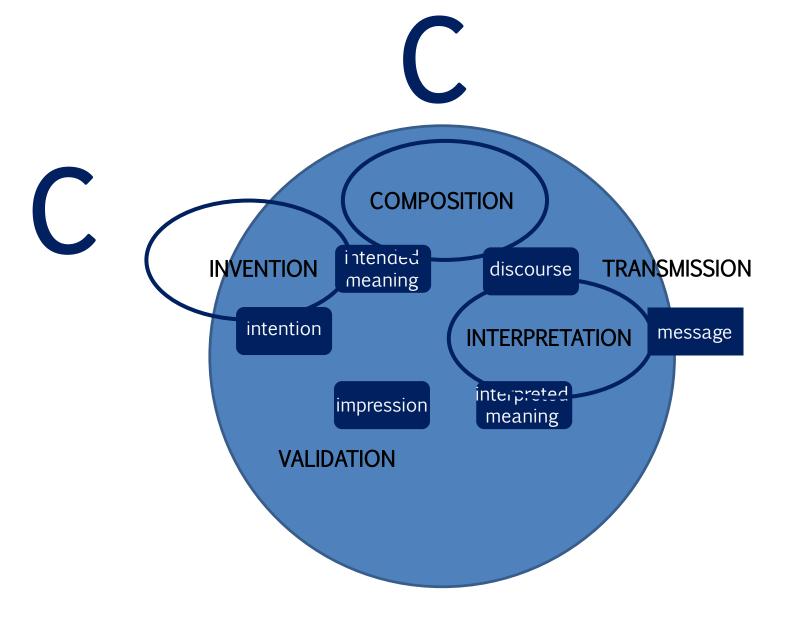


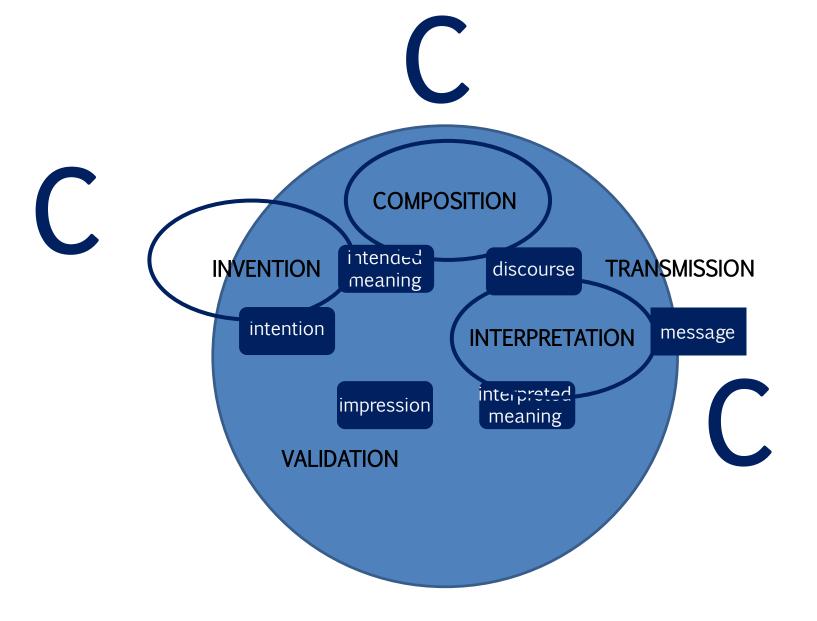


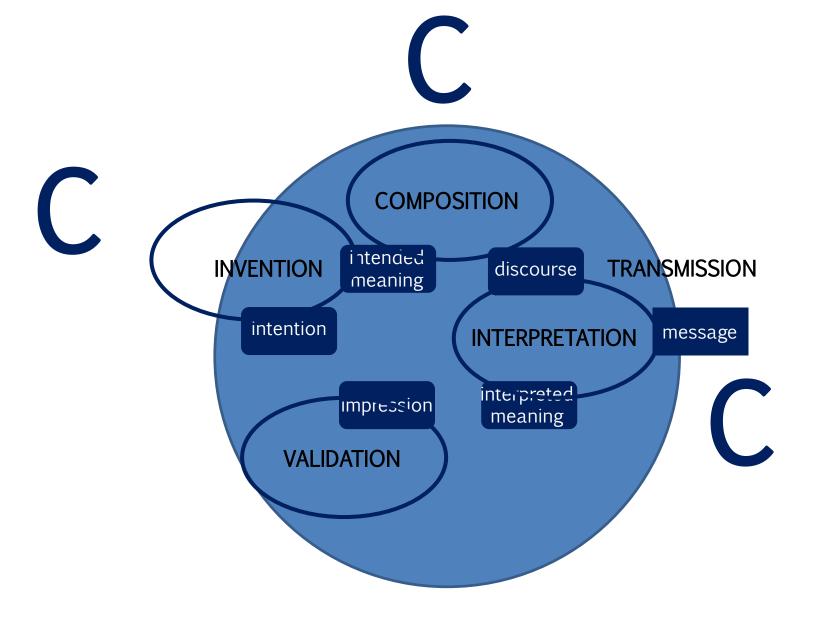


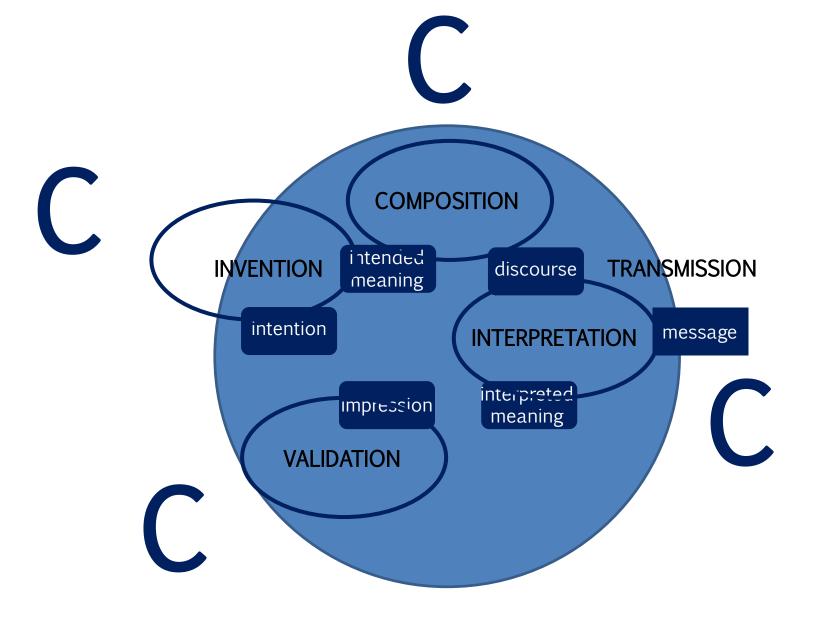












## Conclusions

Take it apart to put it together again

Take it apart to put it together again

Creativity required at all levels

Take it apart to put it together again

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Less often considered levels more relevant than popular ones!

Take it apart to put it together again

Creativity required at all levels

Less often considered levels more relevant than popular ones!

Feedback loop is fundamental to the process





## Acknowledgements

This paper has been partially supported by the **projects WHIM 611560 and PROSECCO 600653** funded by the **European Commission**, Framework Program 7, the ICT theme, and the Future Emerging Technologies FET program.

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## Thank you!

http://nil.fdi.ucm.es

