# A Four-Strategy model of Creative Interaction with Musical Parameter Spaces

Robert Tubb



#### This Talk

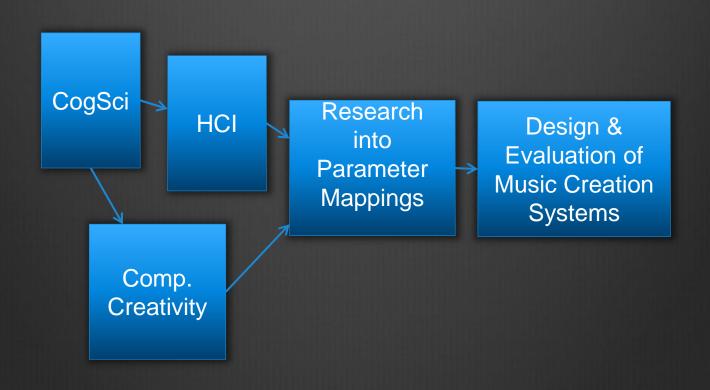
- Soals/Scope: Music Creation Systems & Parameter Space
- Creative Systems Framework & Technological Aberrations
- A slight redefinition of divergence/convergence (Axis 1).
- Dual Process Theory (Axis 2).
- **EATR 4-strategy model of creative parameter navigation:** 
  - \* How the strategies traverse parameter space.
  - How they may interfere with each other.
  - What interfaces suit each one.
- If time: some experimental results.

#### Background/Goals

- 25 years as a guitarist + 20 years in the electronic music community.
- Frustrated with current knobs and sliders interfaces.
- Masters in DSP started PhD in DSP.
- Initial goal dimension reduction for musical interfaces...
- Expressiveness, flow, usability? What are we trying to achieve?

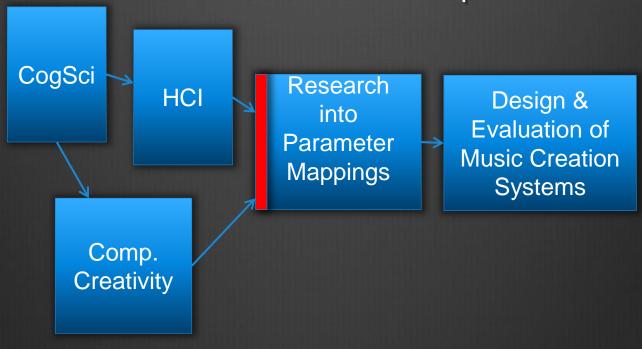
Helping the musician-technology hybrid system to be more *creative*.

### Interdisciplinary Scope



#### Goal:

- + A simple model that characterises the most important aspects of both creativity and usability.
- + Can retrodict many disparate findings of DMI research.
- + Has a clear computational description.
- + Generates clear design and evaluation criteria that makes sense to musicians and music tech. developers.



### Music Creation Systems

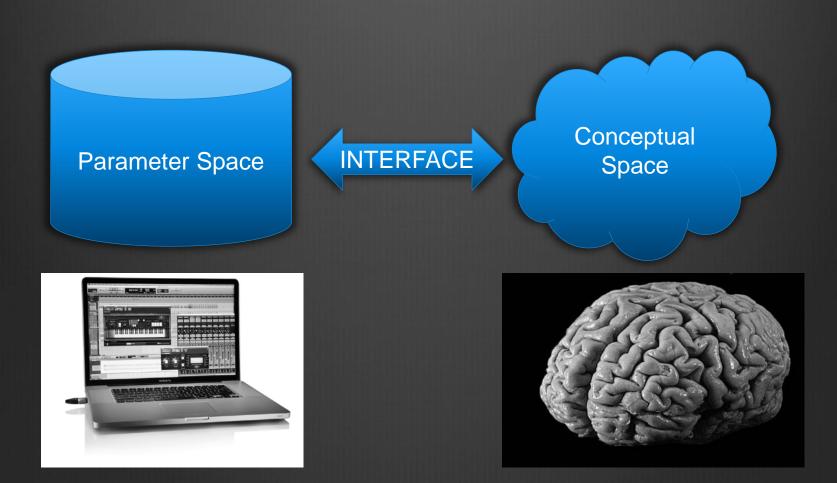
Instruments + Recording Studio

DMIs + DAW





### Conceptual/Solution/Parameter Space



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- Conceptual space traversal mechanism sometimes results in a concept that is not within the existing domain: an "aberration".
- Sometimes this aberration proves valuable. The new concept is then included in the space.
- This is a frequent event in the use of music technology e.g. distortion, feedback, happy accidents. But seldom designed for!

#### Axis 1: Divergent/Convergent

Guilford (1967):

Divergent (multiple idea generation)

Convergent (single "correct" solution

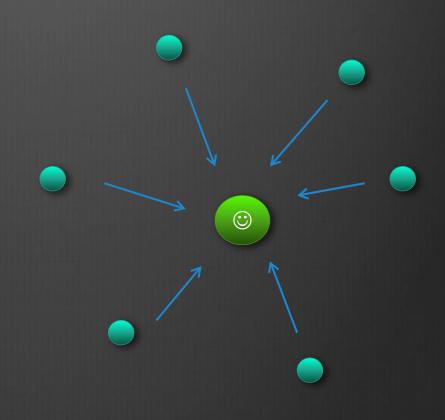
selection)

- Also has been described as evolutionary: ideas evolve by blind variation and selection (Campbell, Simonton).
- Geneplore: Generation and exploration (Finke).
- Individual creativity relies on being good at both these generative selective and evaluative aspects.

# Convergence: Select Best Concepts

- Evaluation
- Selection
- Refinement

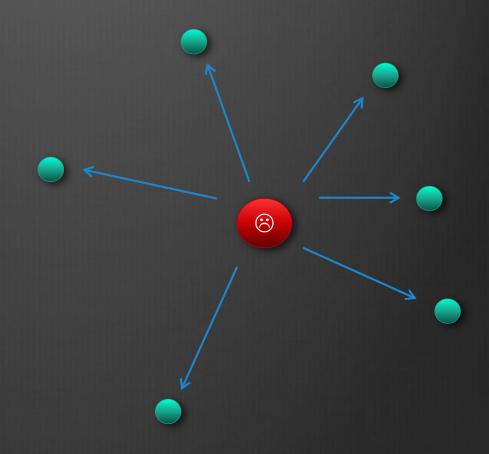
= Value



# Divergence: Generate New Concepts

- Combination
- **Transformation**
- Analogy

= Novelty



Conceptual Space

#### Convergence

- Navigation of solution space is driven by increasing "value".
- Similar to optimisation techniques (in continuous space requires gradient).

### Divergence

Temporary suspension of value maximisation for the sake of escaping local maxima.

# Creativity & Complex Value Functions

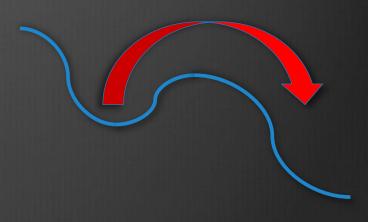
One possible definition:

The art of overcoming "barriers" in conceptual space.

Walls: interim solutions seem like really bad ideas.

Ceilings: lack of tools/abstractions with which to traverse a given region.

Very different barriers: need different divergence techniques...?



### Axis 2: Implicit/Explicit

Dual process theory of decision making.



## Dual process theory in a nutshell

#### System 1 (Implicit)

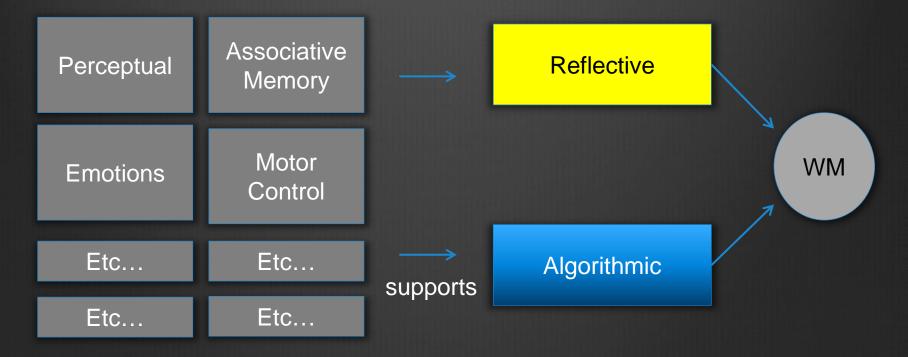
- Fast & Parallel
- Associative memory
- Intuitive & Automatic
- Market Market
- Slow to train
- Recognition based

#### System 2 (Explicit)

- Slow & Serial
- Working memory
- Requires conscious effort
- Adaptable
- "One shot" learning

### Tri-process theory?

Implicit: TASS Explicit



Stanovich, K. E. 2009. Is it time for a tri-process theory?, In Evans and Frankish (2009). 55–88.

#### HCI in a nutshell

- Working memory is precious: limited capacity and duration.
- Make use of "Affordances" (implicit processing of potential uses).
- Don't mess up learned stuff!

#### Hunt, Wanderley et al. 1999

Found that multi-dimensional controllers + complex mappings were better than one-to-one mappings for expressive DMIs.

"holistic" thinking rather than "analytic" thinking.

"The human operator, once familiar with the system, is free to perform other cognitive activities whilst operating the system."

#### Like what...?

#### What if...?

- What if dual process models apply to creative thought as well as just "reasoning"?
- What if both systems can carry out convergent and divergent strategies?

#### The EATR model

Fast System Slow System

Tacit Analytic

#### The EATR model

**Divergent** 

**Exploratory** 

Reflective

**Fast System** 

Slow System

**Tacit** 

**Analytic** 

Convergent

#### **Exploratory (Divergent-Implicit)**

Random sojourns through solution space.

- Exploratory: perturb the system and see what happens. E.g. Blind Variation, Generate & Test.
- Unconscious recombination "spreading activation".

Interaction and Mapping strategy:

fast access to possibilities combinations and transformations, low dimensional & undemanding to use, predictability not important, fast evaluation important.

#### Divergent-Implicit

Random sojourns through parameter space.

- + Cognitively/computationally undemanding.
- + Requires no learning (but exploration leads to learning)
- + Novelty generating: chance of "aberrations" emerging.
- + Breaks through "walls".
- + Enjoyable!

- Extremely inefficient!
- Not as effective for skill acquisition as "deliberate practice"
- "mere" novelty, not transformational creativity.

#### TACIT (Convergent-Implicit)

An implicitly learned mapping between goal, parameter values and gesture

- Tacit knowledge, recognition based processing.
- Practiced complex motor control.
- Automatic selection of previous best (local) solutions.
- Instinctive, automatic behaviour.
- Fast evaluations: "sense of rightness"

Mapping strategy: Complex & multi-dimensional. Haptic. Physically intuitive. Unchanging.

### Convergent-Implicit

An implicitly learned mapping between goal, parameter values and gesture

- + Fast
- + Parallel
- + Low working memory use
- + Enables higher level conscious control: expressiveness, improvisation etc.

- Requires large amounts of practice
- Inflexible (uncreative?)
- Implicit skills tend to be non-transferable

#### ANALYTIC (Convergent-Explicit)

Step by step setting of individual parameters to "correct" values.

- Algorithmic, methodical steps to achieve a known goal.
- Splitting into serial sub-tasks, if-then planning.
- & Critical thinking: comparative evaluations.
- "Honing" the details.

Mapping strategy: Separate controls for perceptually distinct attributes. Independent. Predictable (Linear, continuous etc.).

### Convergent-Explicit

Step by step setting of individual parameters to "correct" values.

- + Efficient navigation of huge parameter spaces.
- + By far the dominant UI approach.
- + Skills are often transferable
- Serial one-at-a-time adjustments
- Uses working memory
- Goal not always known: more trial and error than design approach would suggest.
- May encourage excessive optimisation of local optima, missing vital remote-associations due to narrowed attention.
- May inhibit reflective thought?

### Divergent-Explicit

Generating meta-concepts. Transforming the constraints/value function

- Meta-level concept forming.
- Intentional changing of the rules or constraints.
- Problem finding / Question asking.
- Reflective Introspection.
- Essential for "transformational creativity" (Boden 1990, Wiggins 2006)
- Interaction & Mapping Strategy: Ability to create new pspaces, or subsets of existing p-spaces, abstractions, metacontrols.

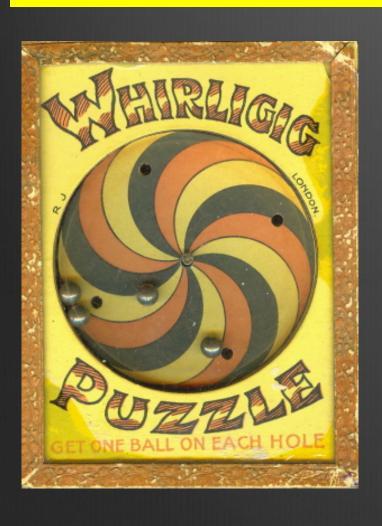
### Divergent-Explicit

Generating meta-concepts. Transforming the constraints/value function

- + Novelty generation, but with greater (eventual) likelihood of value generation.
- + Breaks through "ceilings".
- + Metacognition informs and directs other processes, switching to the optimal strategy for a given situation.

- Cognitively demanding, can be interfered with by analytic processes and narrowed attention.
- Difficult to research (hard to model, evaluate or replicate)!

#### **VALUE CHANGE?**



Sometimes deliberate divergent approaches are necessary to extract the automatic responses from local minima.

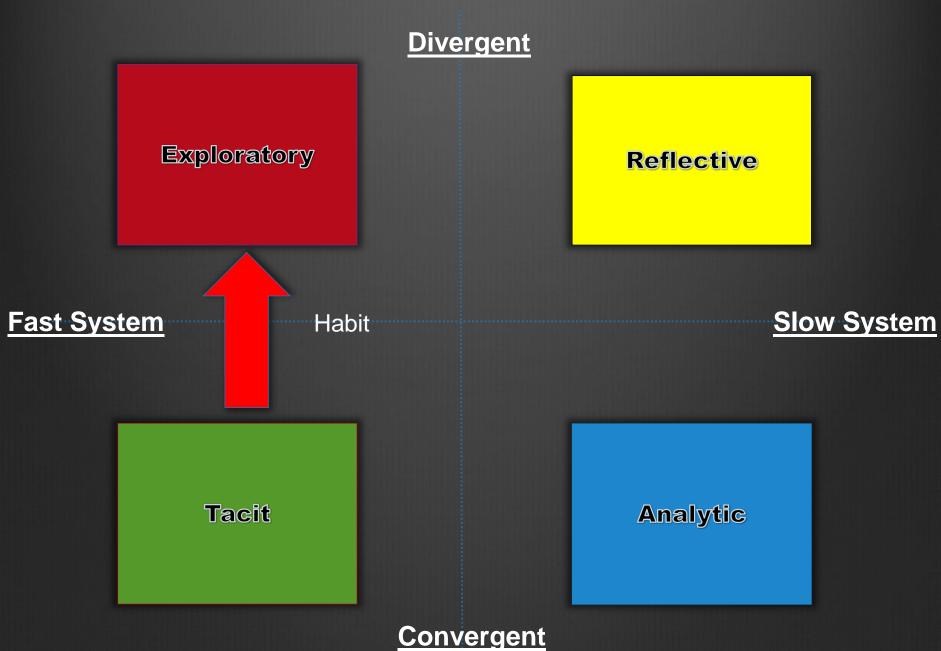
A new value system is the most creative of all?

# Processing Efficiency with dimensionality

	Exploratory	Analytic	Tacit
Pre-specified Solution Discovery time	O(c <sup>D</sup> )	O(D)	O(c)
Learning Speed	O(c)	O(D)	O(c <sup>D</sup> ) ?

D = number of parameters/degrees of freedom c = constant

#### The EATR model



#### The EATR model

#### **Divergent**

**Exploratory** 

Reflective

Fast System

Limited WM

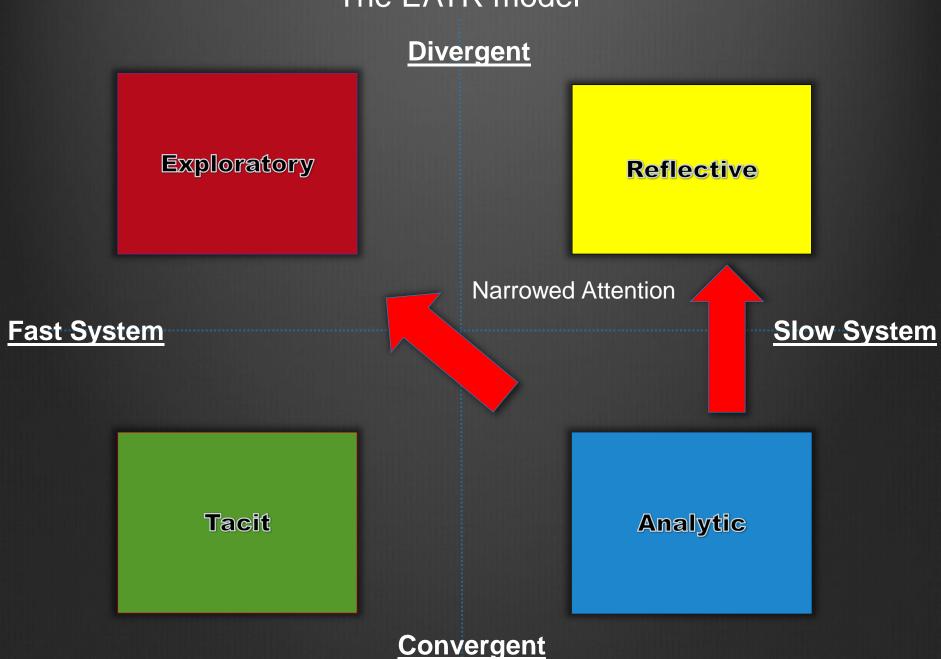
**Slow System** 

**Tacit** 

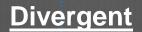
**Analytic** 

Convergent

#### The EATR model



#### The EATR model



Exploratory

Reflective

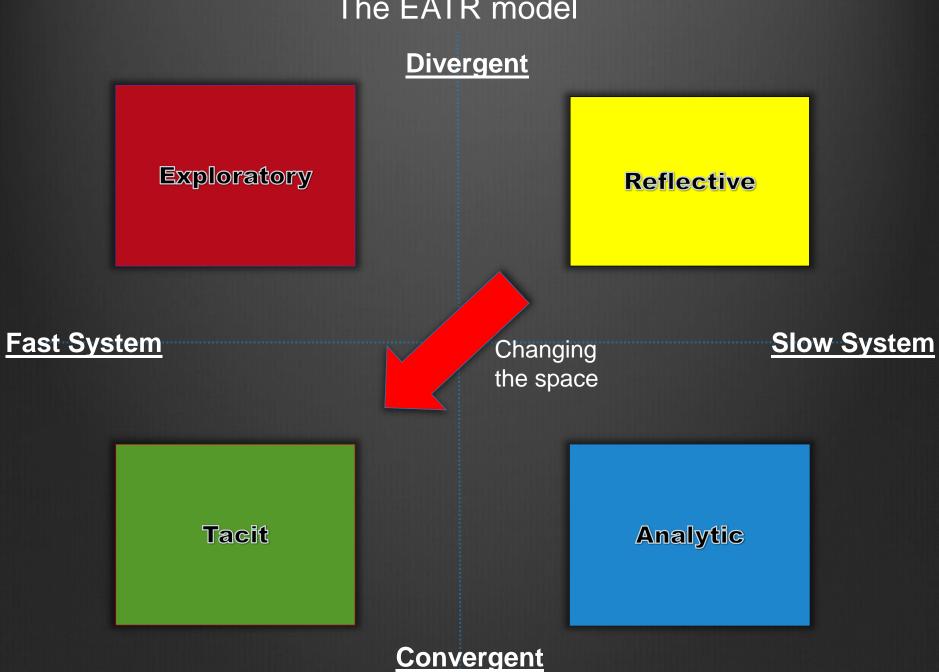
**Fast System** 

Slow System

Tacit

Convergent

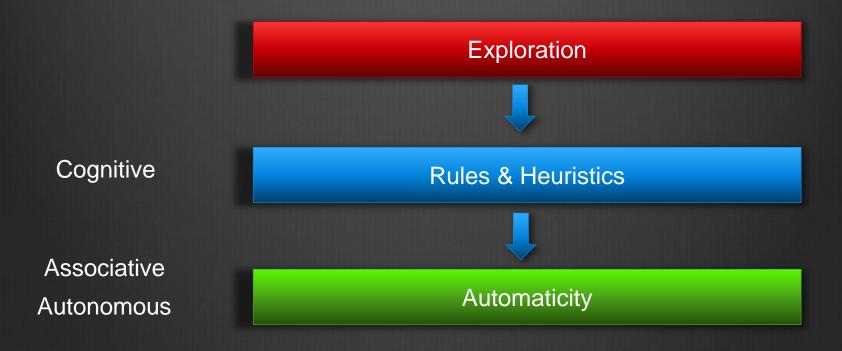
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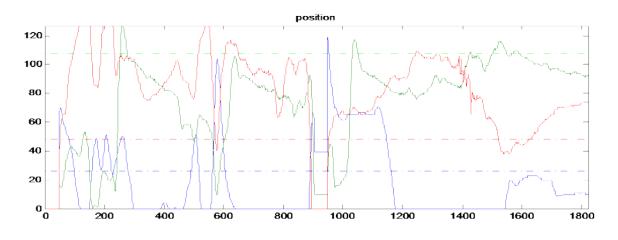
# Stages of Skill Acquisition (Anderson)

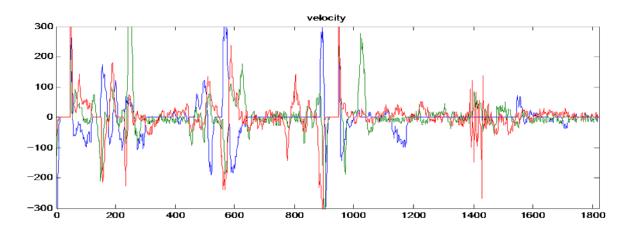
- Cognitive Stage
   Learner develops goals and organises a solution.
- Associative Stage
   Recognize solutions without thinking through.
- Autonomous stage
   Solution achieved with no conscious effort.

### Stages of Learning a Synthesis Parameter Space

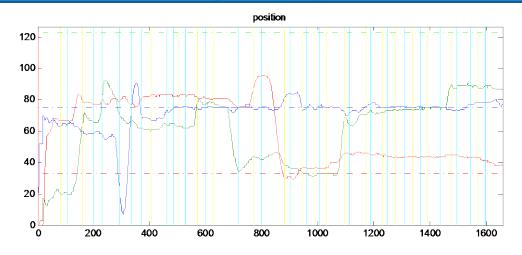


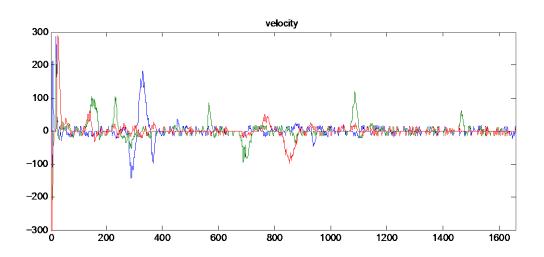
# 3D Controller: Exploratory paths



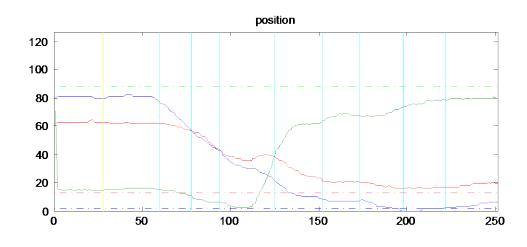


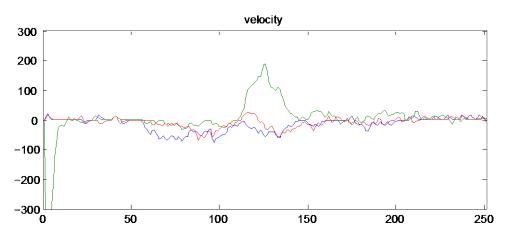
# 3D Controller: Analytic paths



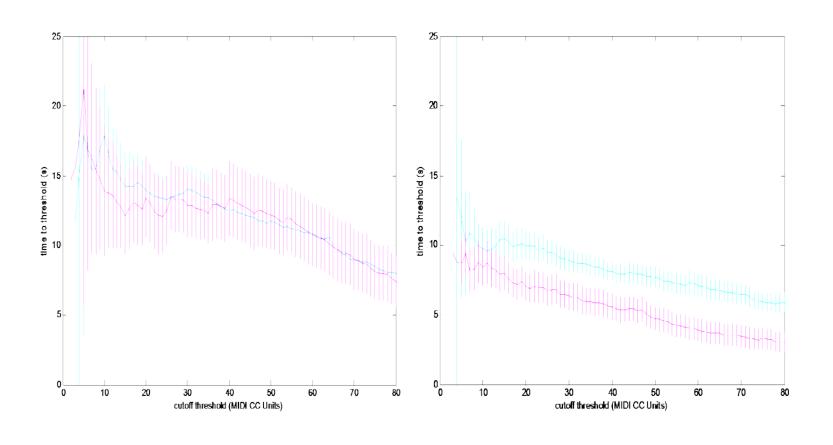


## 3D Controller: Tacit paths





### Multi-D controllers improve more with practice



After 3 hrs practice

**Before** 

### Towards A Design Framework for Music Creation Systems

There are 12 strategy transitions that need to be considered!

#### Some examples:

- Discoveries in exploratory mode need to easily be made editable analytically. Likewise gestures.
- Gestural skill needs to be re-used at recurrent levels of abstraction.
- Ideas previously optimised need to be transformed and recombined easily without losing their value.
- \* "Think about the entire parameter space. E.g. if it is very redundant or fragile then exploratory strategies will not work.
- The 4 modes could actually be provided as interface modes.

#### Hypothesis

- Multi-D controllers suit fast automatic processing.
- Interfaces that use less of the explicit system leave more room for reflective cognition.
- Reflective cognition essential for transformational creativity.

Therefore well learned multi-dimensional interfaces should enhance transformational creativity, analytic ones may be inhibiting it!

#### Thanks!

Some other papers:

Tubb, R., and Dixon, S. 2014.

Sonic zoom: A zoomable mapping of a musical parameter space using hilbert curves.

Computer music journal 38(3):forthcoming.

Tubb, R., and Dixon, S. 2014.

The Divergent Interface: Supporting Creative Exploration of Parameter Spaces.

International Conference for New Interfaces for Musical Expression (NIME), 2014 forthcoming.