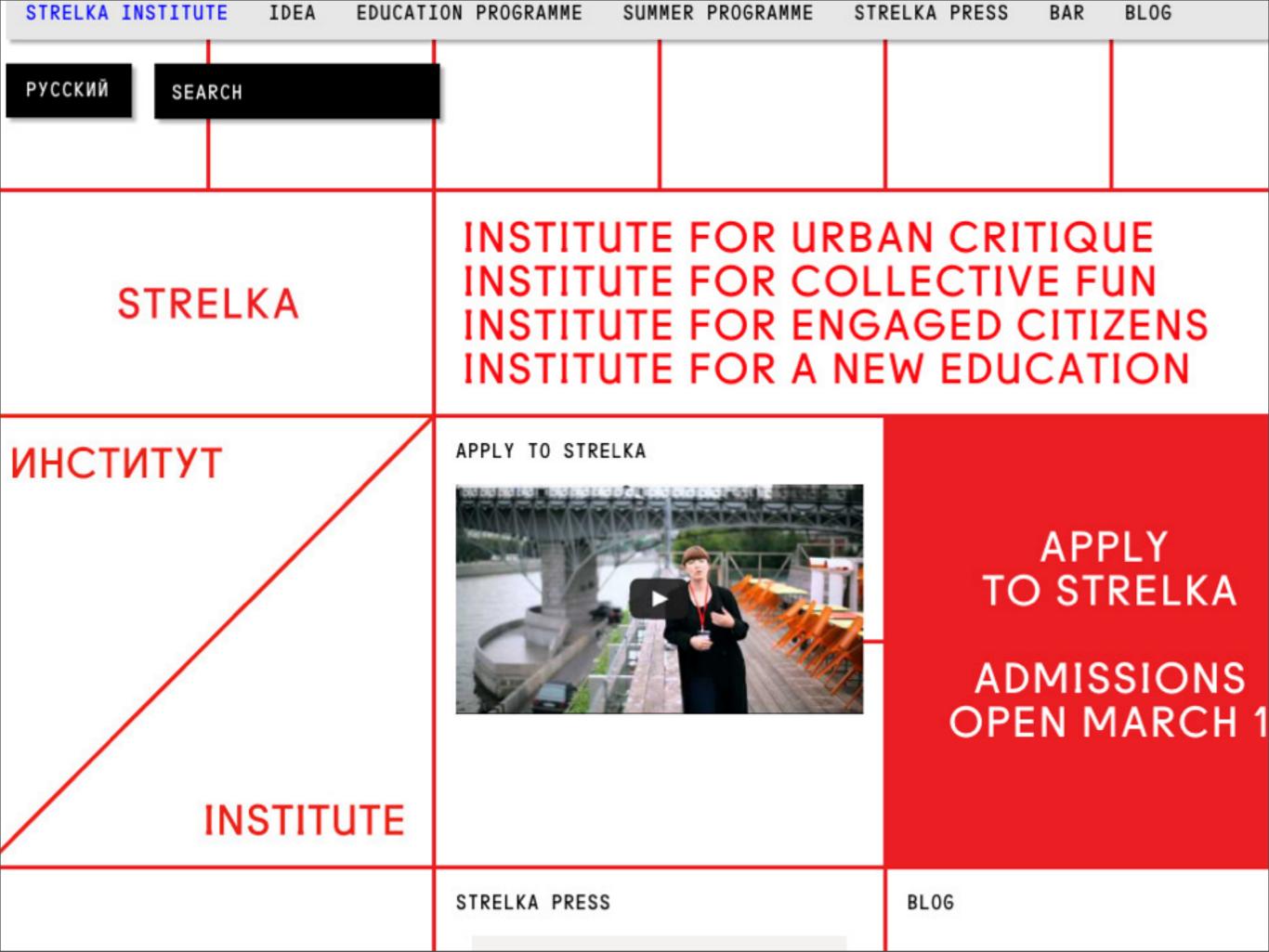
Almost Invisible Cities

Anastassia Smirnova







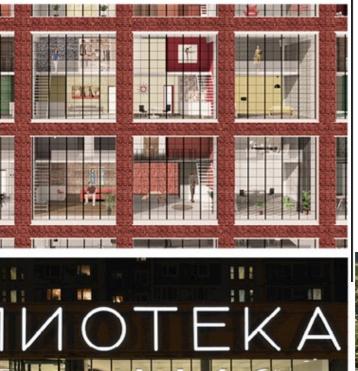
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SVESMI





MICRORAYON







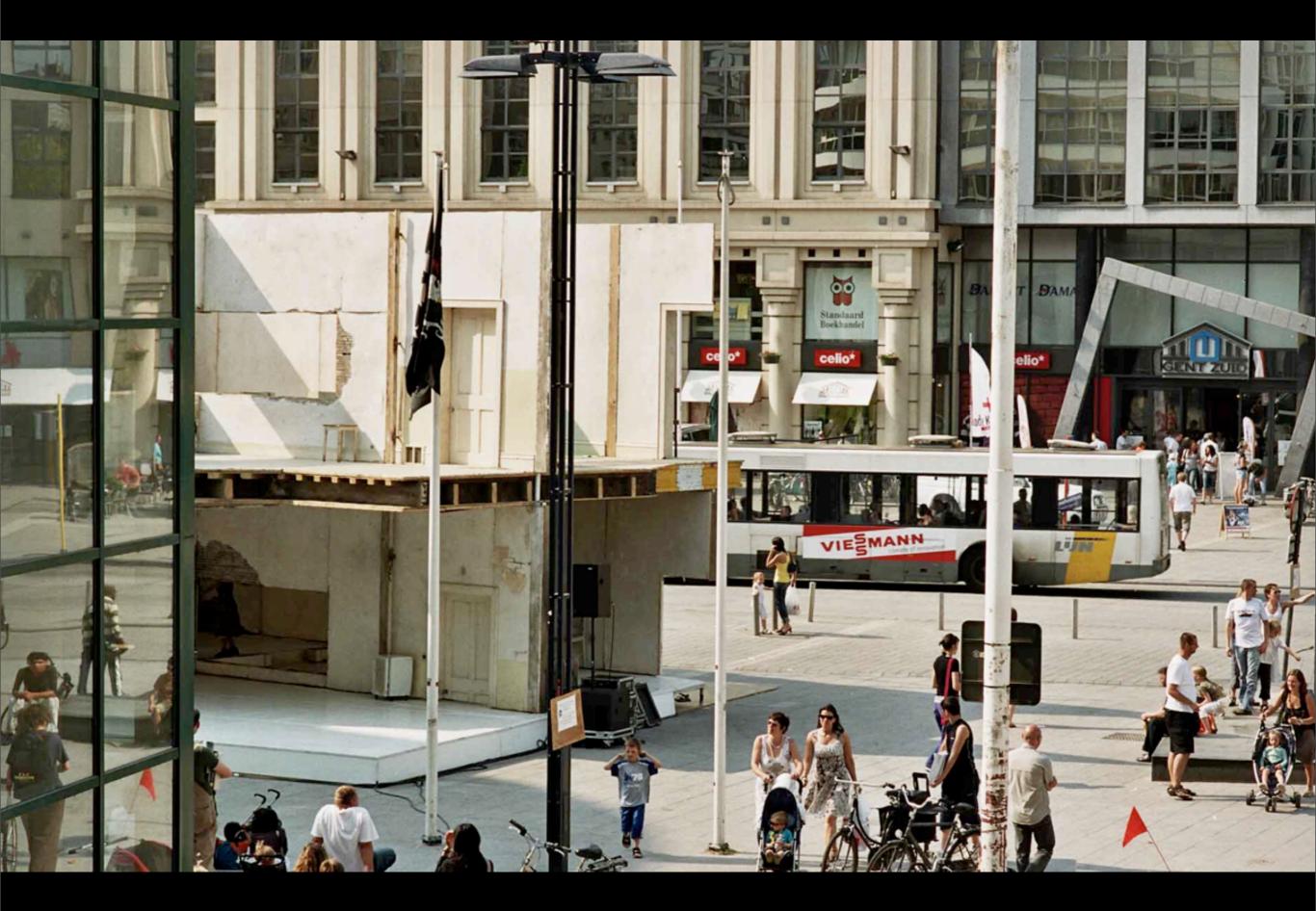






Rotterdam

Moscow



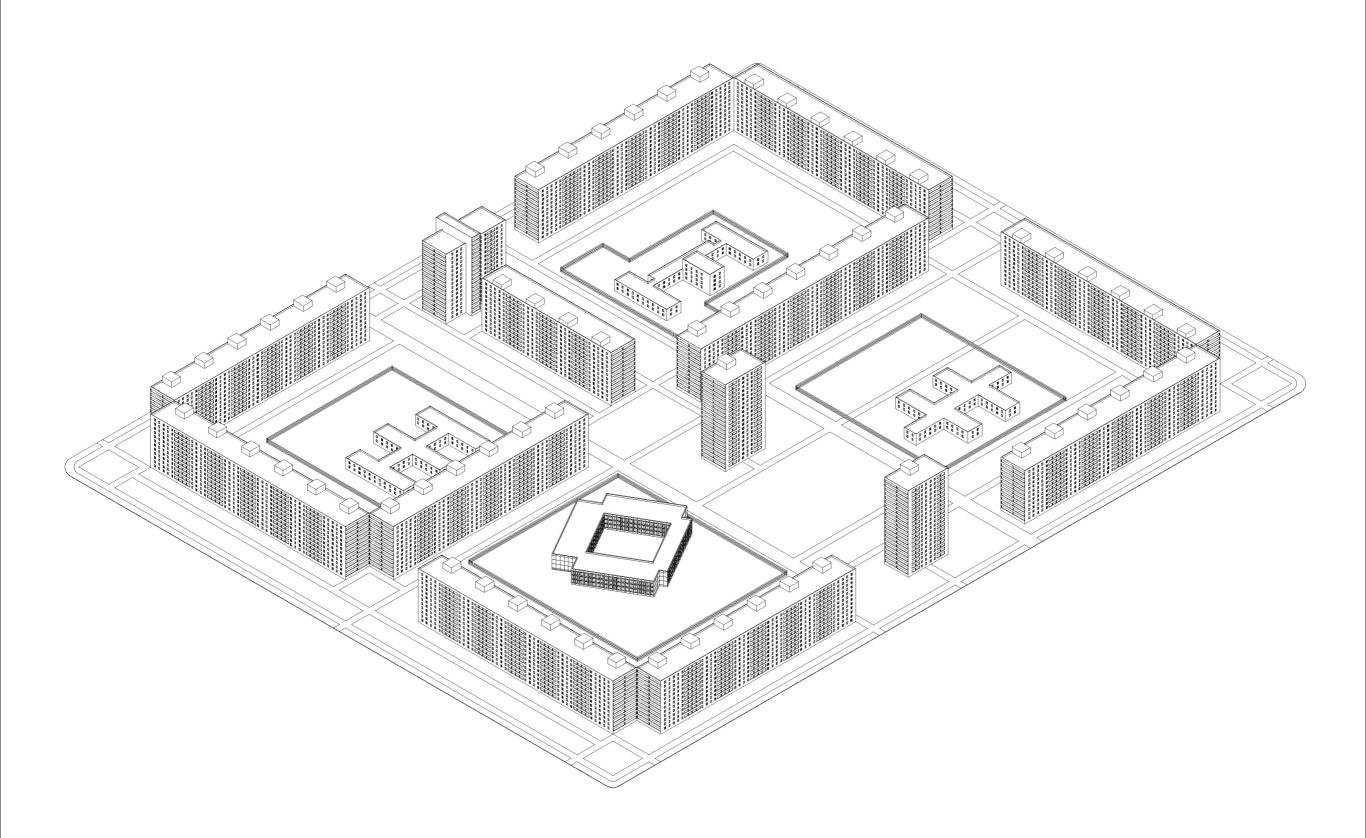
"Damaged Goods", stage design by Anna Viebrock in the city context, Ghent



STRELKA

Institute for Media, Architecture & Design Moscow

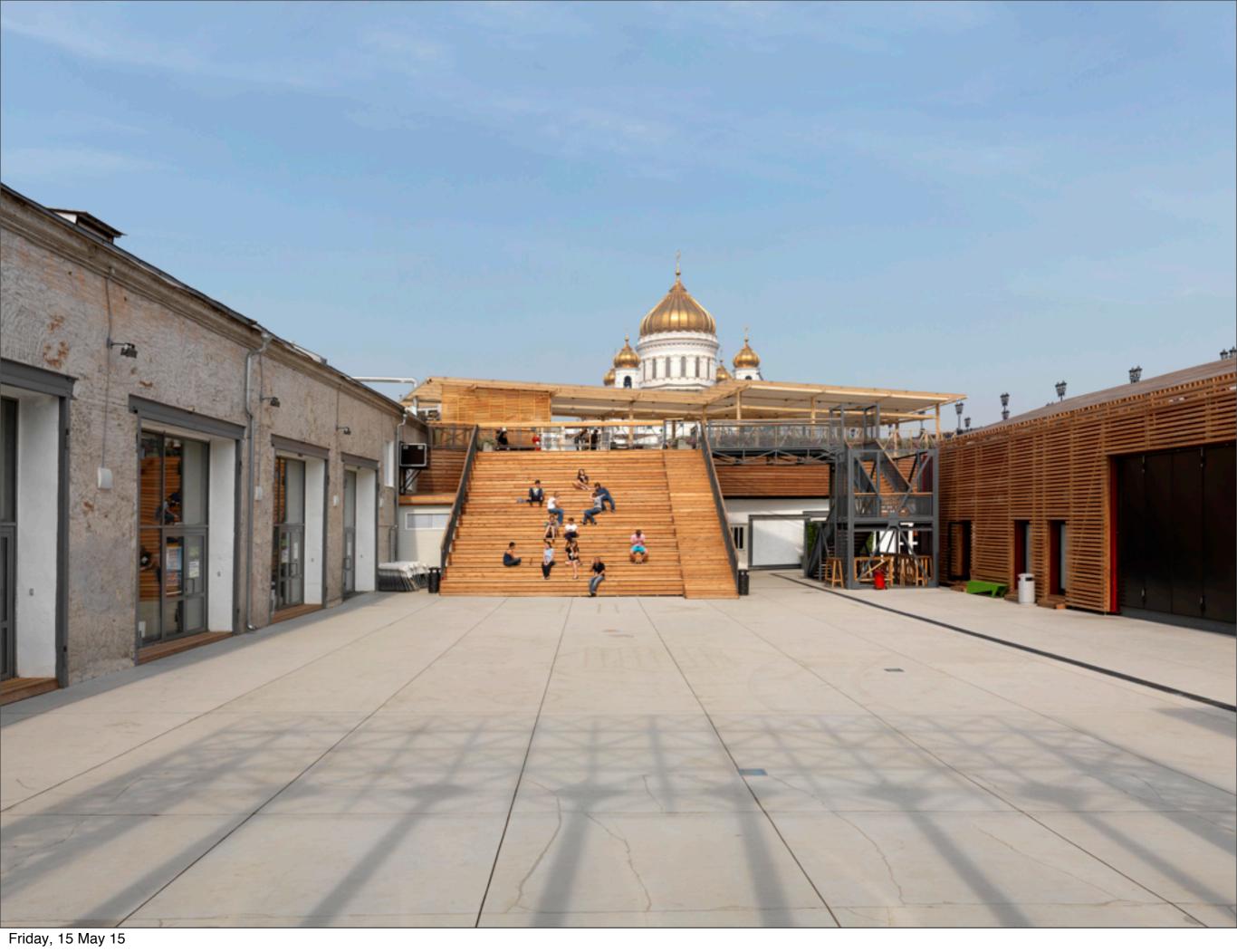




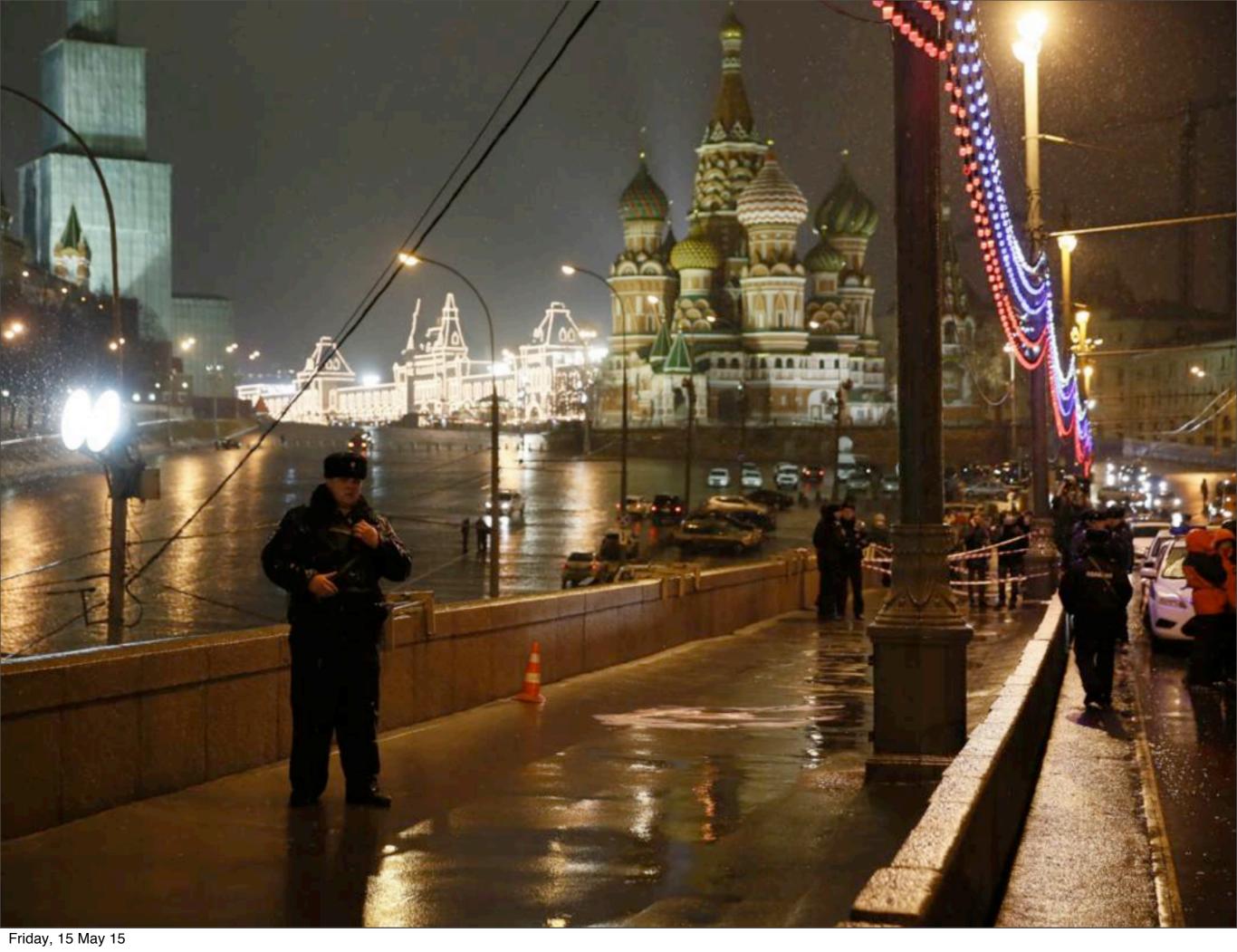










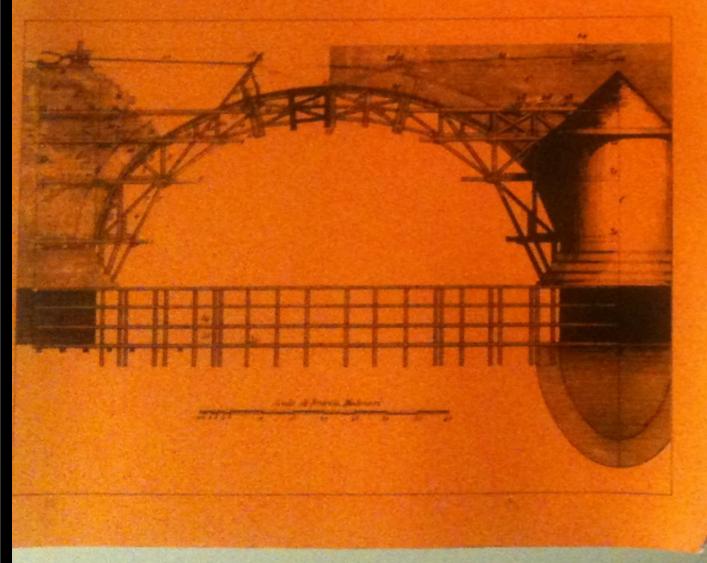






Aldo Rossi The Architecture of the City

REPORTIONS BOOKS



ПОЕЗДКИ ЗА ГОРОД

6 - 11

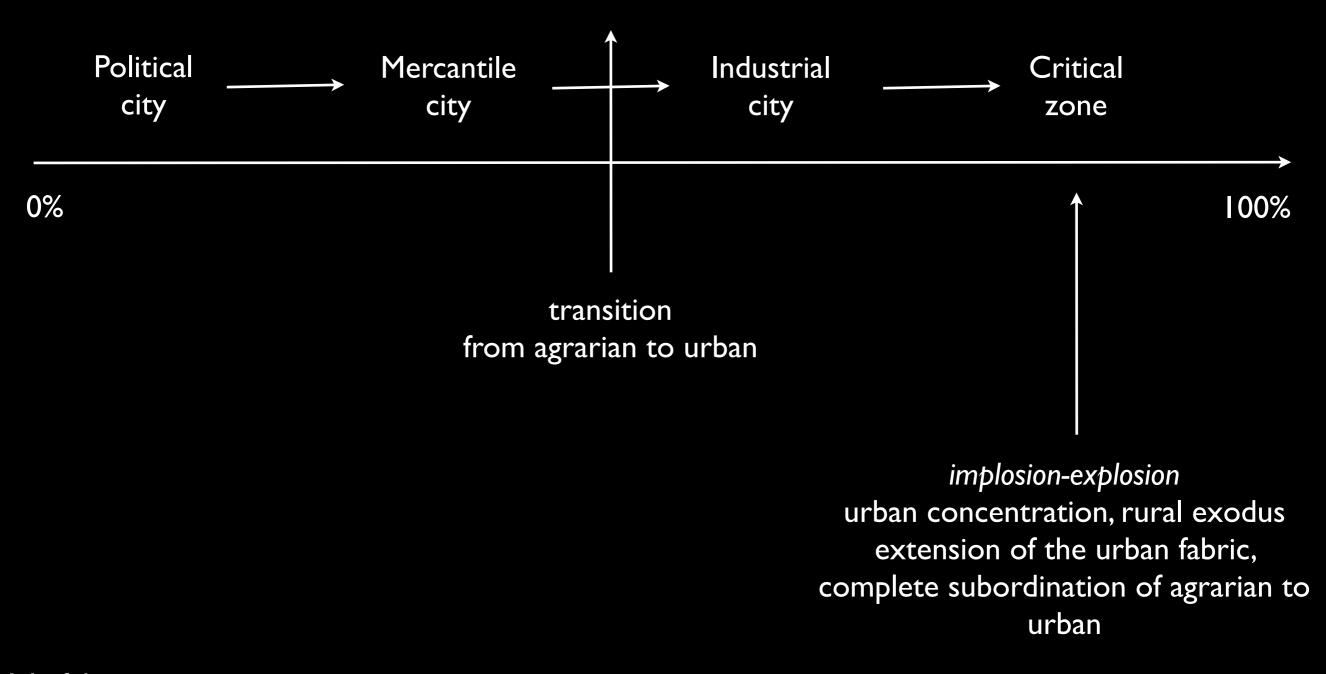
To change the (meta) physical landscape of Russia

ENGLISH: PUBLIC SPACE RUSSIAN: ------

Education programme Public programme Publishing programme Bar/Terrace Education programme Public programme Publishing programme Bar/Terrace STRELKA CONSULTING

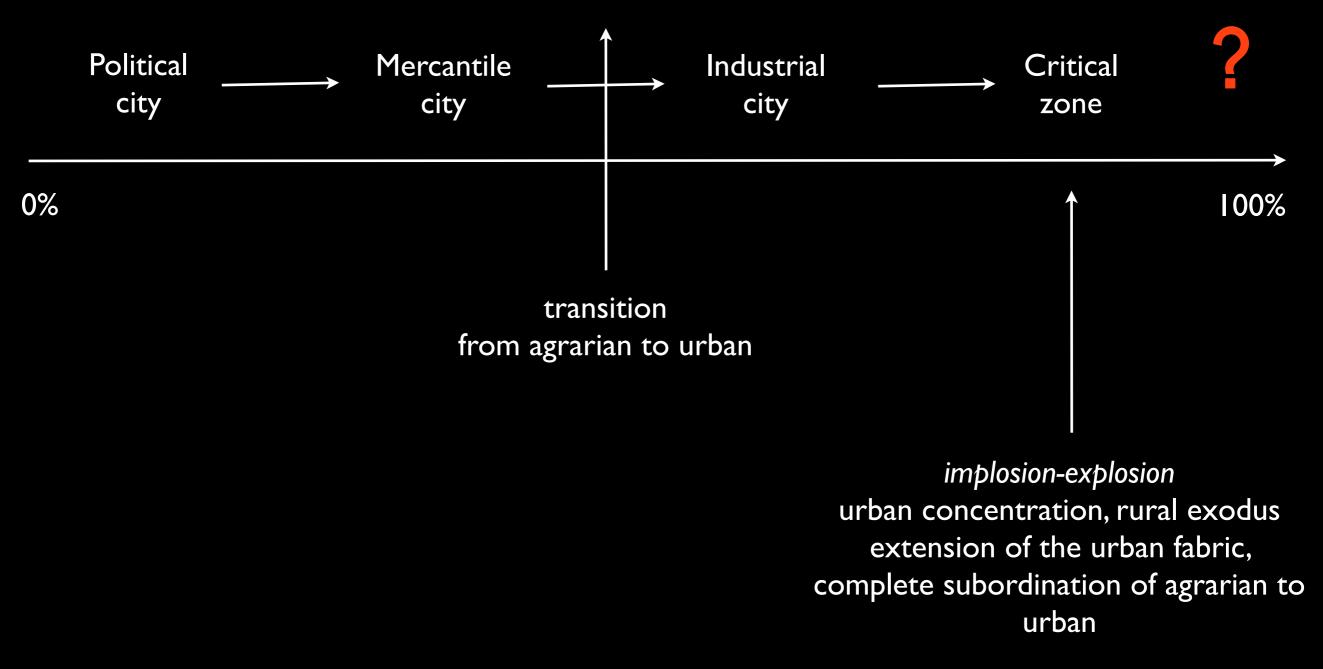


Urban Revolution



H. Lefebvre

Urban Revolution



H. Lefebvre

Towards a new economy & business mindset

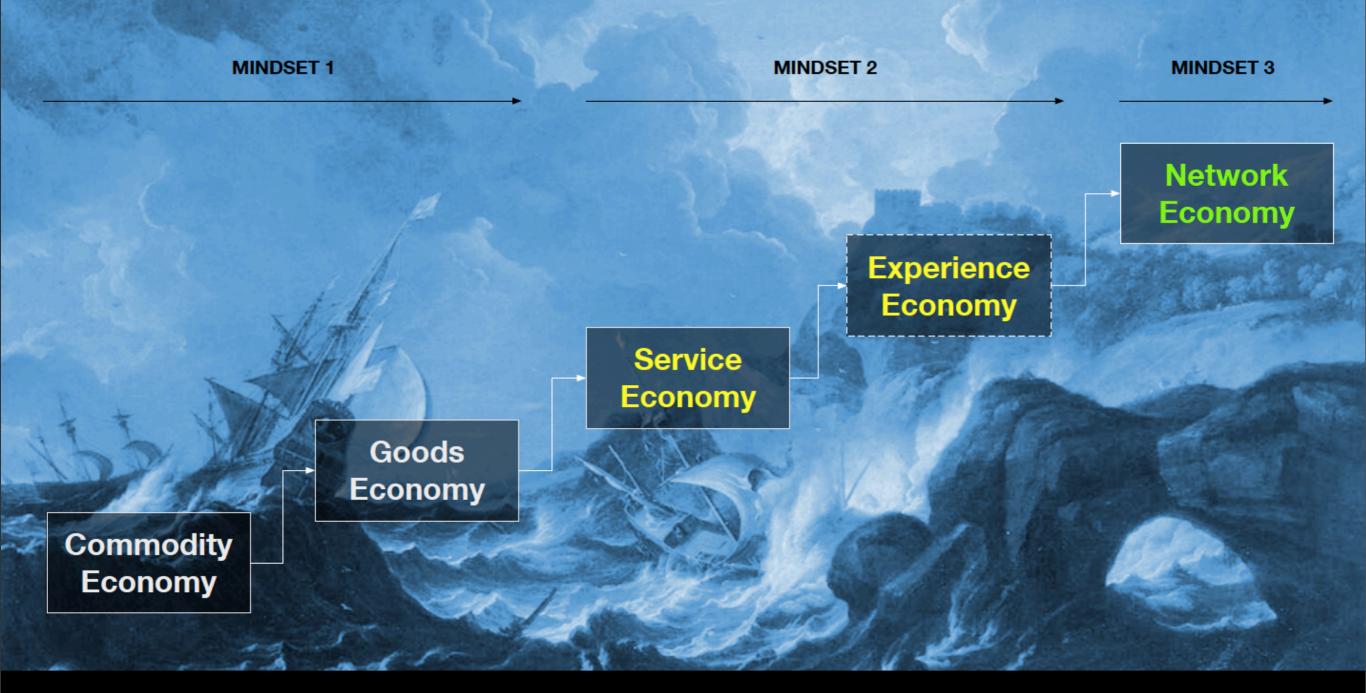
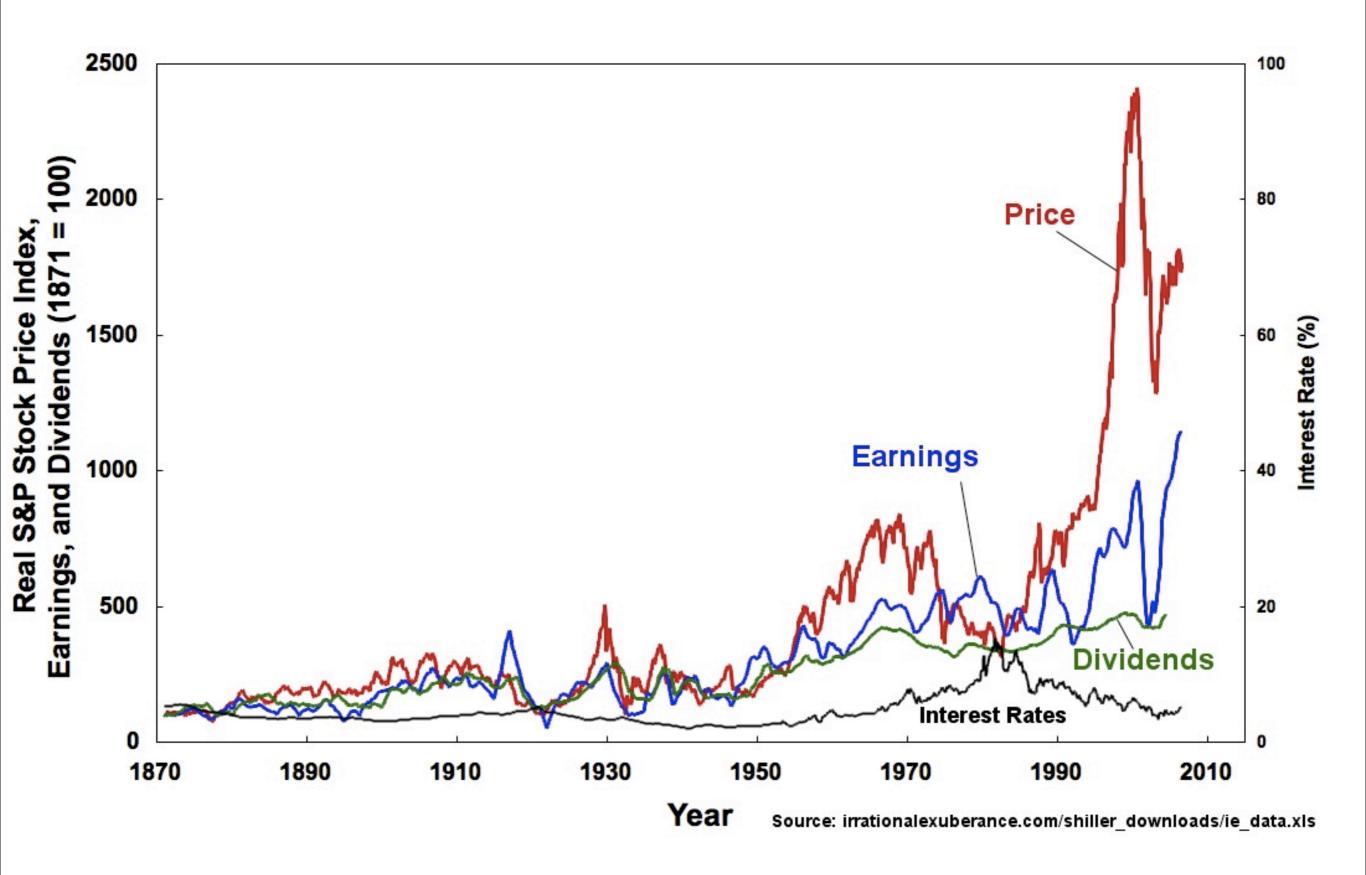


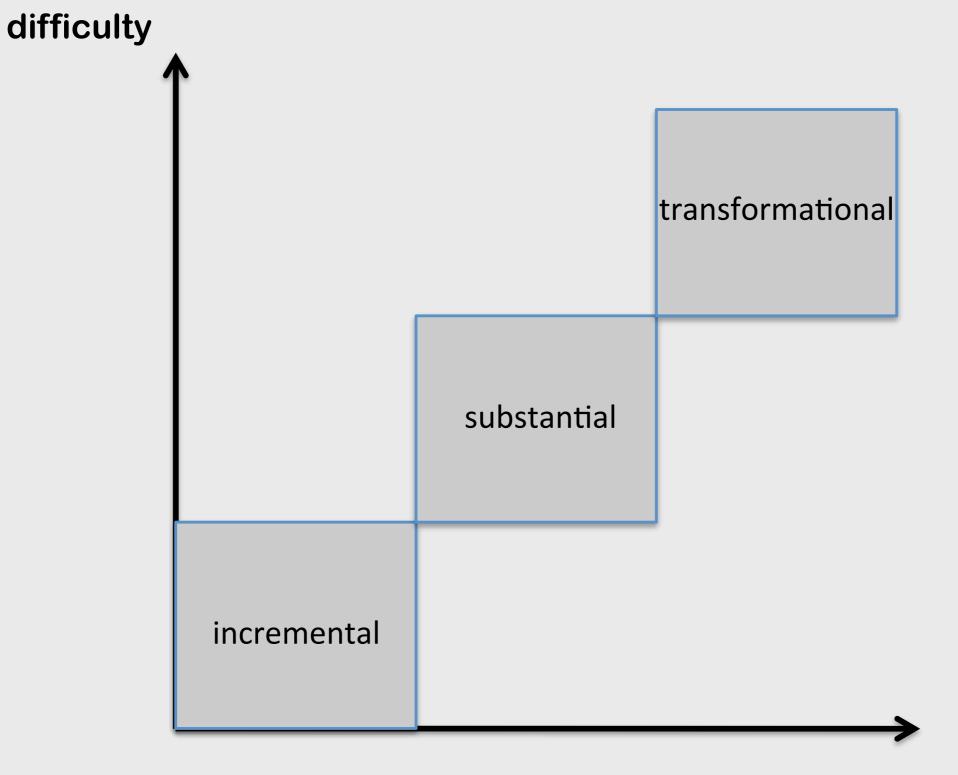
Diagram by David Erixon



Stock market fluctuations have been modeled by stochastic processes

DOCTODADILATE	DESIGN	INTEGRATION TOOL.		
STRELKA INSTITUTE IDEA EDUCATI	ON PROGRAMME SUMMER PROGRAMME BO	OKS BAR BLOG		
PROGRAMME 2012/13 NOW OPEN FOR ENROLMENT	LECTURES WORKSHOPS CONFERENCES DISCUSSIONS INTERVIEW DEMO GIGS SCREENINGS PERFORMANCES	DISCUSSIONS space required to transport 60 per DISCUSSIONS		
INSTITUTE FOR URBAINSTITUTE FOR COL INSTITUTE FOR ENGANSTITUTE FOR A NE	car bus bicy TIME TO DECIDE: WHAT IS THE M OF EFFECTIVE PUBLIC CONSULTAT 01.06.12			
ARCHIVE VIDEOS	SUMMER PROGRAMME			
INTERVIEW WITH TOP ADVERTISERS: DNLINE BRAND PRESENCE STRATEGY	AGENTS OF CHANSES CHAN	EDGE CITY DRIVING THE PERIPHER OF SÃO PAULO		

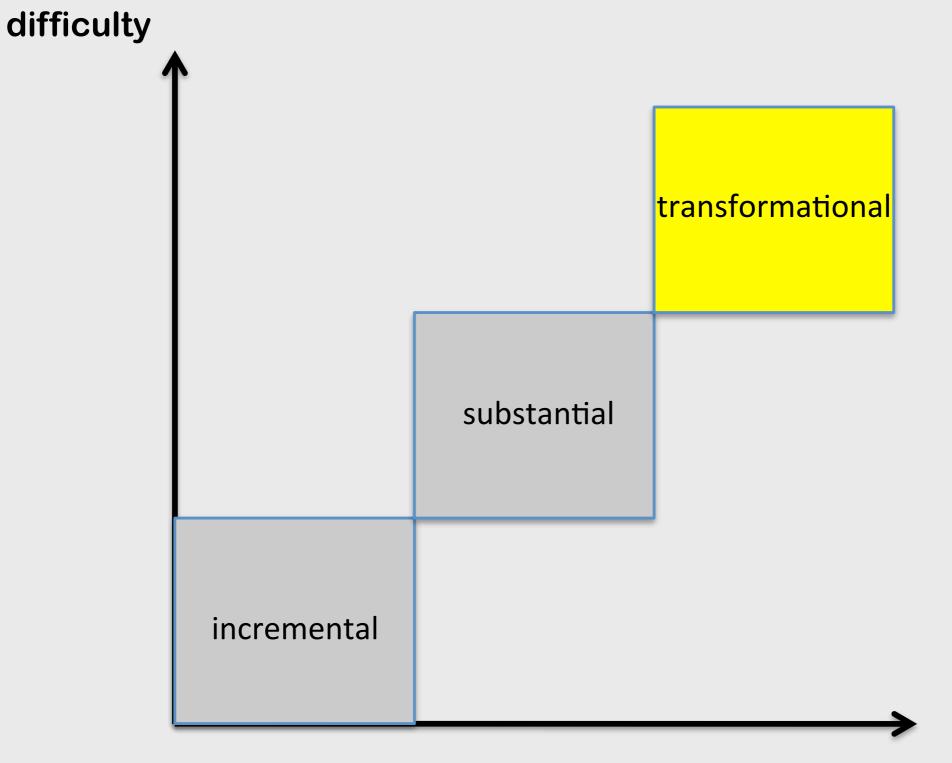
Diagram of change





by David Erixon







by David Erixon

Systematic Change

- Transformational change is profound and irreversible. It is a metamorphosis, a radical change from one form to another
- Achieving this state change requires altering the limiting mindset in which the individual/ society operates

Positive Change

 The goal of transformational change is to create a positive agenda for development for an individual, a society, a state

Transformational

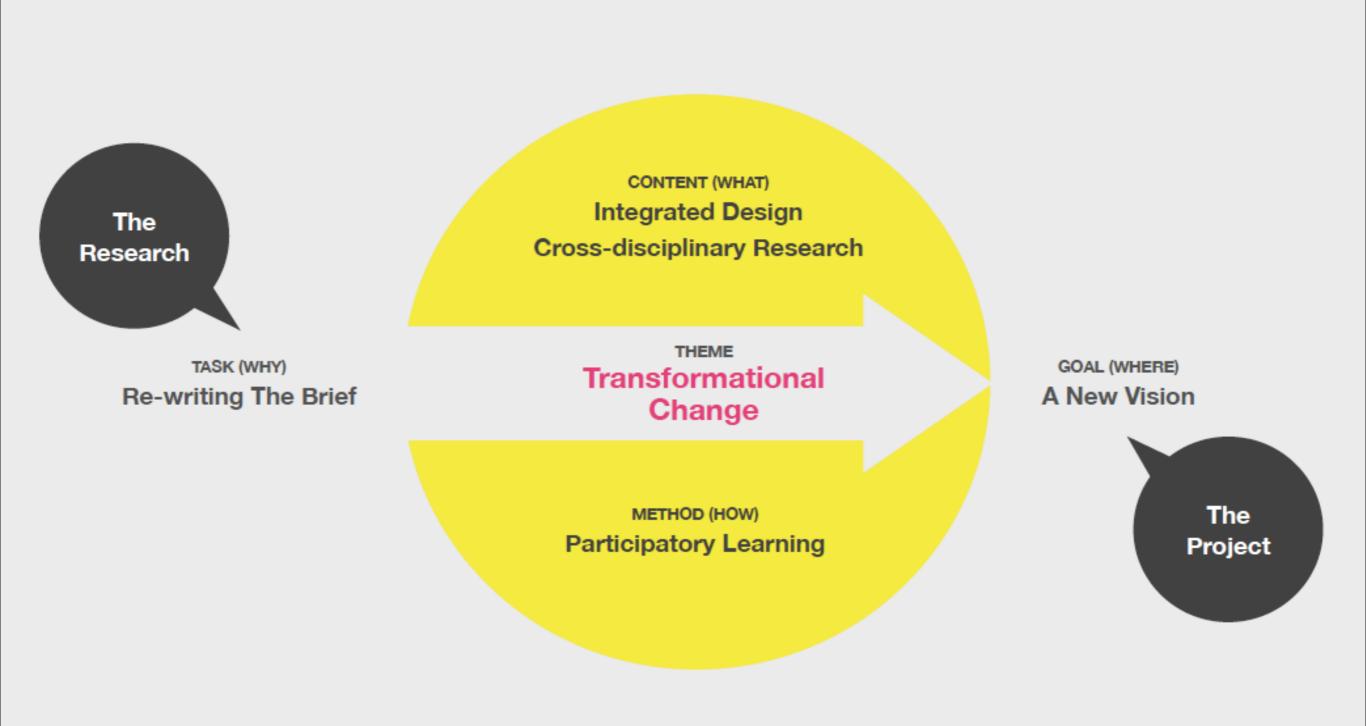
Collaborative Change

 Because of its systemic and interdisciplinary nature, transformation requires a high level of commitment and skill in collaboration

Holistic Change

 Transformational change tends to be multidisciplinary, integrating a range of approaches and methodologies

Educational Framework



> strelka

FUTURE URBANIST?



FUTURE URBANISM

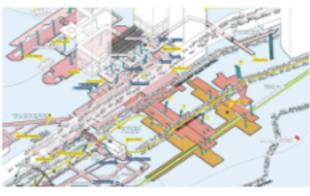
STUDENT PROJECT

This project was prepared by students of Strelka Institute for Media, Architecture and Design, education programme 2013/14 Read more ...

ARCHITECTURE		RE B	BIG DATA		CITIZENS		COMMUNI		ITY	
	DIG	GITAL	ECO	ΝΟМΥ	ED	UCAT	ION	EN	ERGY	
FARMING FOOD GLOBALISATION GOVERNANCE							CE			
	INF	ORMA	L MI	GRATI	ON	NATU	IRE	PO	LITICS	
	PRESERVATION P			PUBL	PUBLIC SPACE RUI			NS RURAL		
4	SUBUI	RBAN	TECH	NOLO	GΥ	THEO	RY	TRA	NSPO	кт
UR	BAN	URBA	NISAT	ION	U R B	ANISM	u	RBAN	N PLAN	NING
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CITY DWELLERS AS DESIGNERS, AND THE LOST GENERATION OF



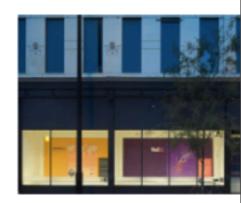
CRAFTING URBAN LIFE IN THREE DIMENSIONS



SLUMS AS CITIES OF



LIVING IN PERMANENT MODERNITY



VIRTUAL, NOT SO VIR



URBANIZED LANDSCA

≁

© Strelka Institute for Media, Architecture and Design













ANDREAS KLOK PEDERSEN Partner and Design Director of **BIG Copenhagen**



CARLO RATTI Director if SENSEable City Lab, MIT, Boston



FELIX MADRAZO architect, founder of research lab Supersudaca



YURY GRIGORYAN Director of architecture Bureau Meganom in Moscow



JIANG JUN architect, editor-in-chief of the Urban China magazine



JOSEPH GRIMA Director of Storefront for Art and Architecture and editor of Domus magazine



LAURA BAIRD architect, associate partner at AMO, Rotterdam



REINIER DE GRAAF architect, Partner at AMO, Rotterdam



STEFANO BOERI architect at Stefano Boeri Architetti and Professor at the Polytechnic University of Milan



MICHAEL SCHINDHELM author, cultural adviser, director of Dubai Culture and Arts Authority



REM KOOLHAAS architect, author, curator, Director and Founder of OMA and AMO, Rotterdam



THEO DEUTINGER architect and designer of socio-cultural maps at TD Architects



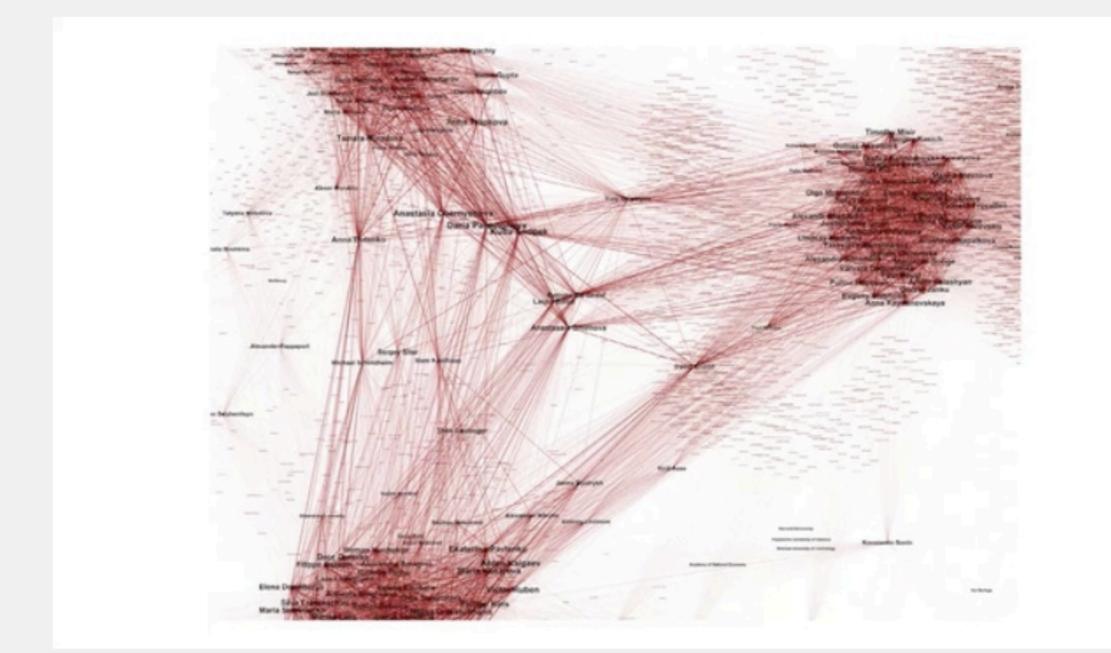
ANOTHER PLACE EDUCATION AS A PROJECT FORESIGHT IN HINDSIGHT (RE)CHARGE INFORMATION

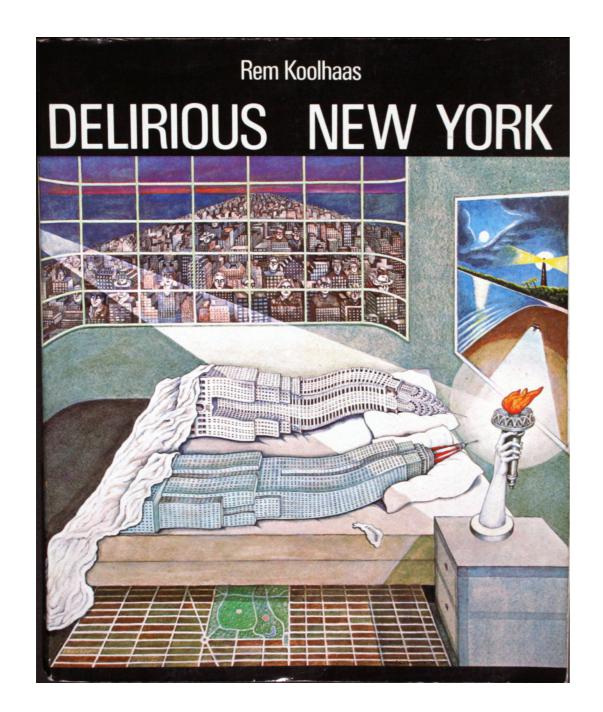
NETWORK OF GUILDS

AUTHOR

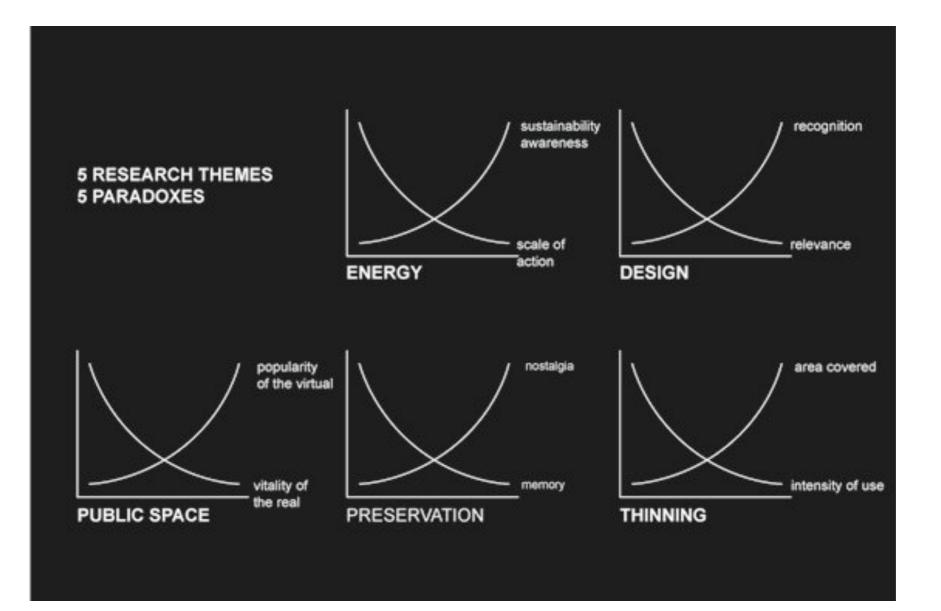
SUPERVISOR

DIRECTORS VICTOR KAROVSKIY PETER SIGRIST YURY GRIGORYAN BRENDAN MCGETRICK







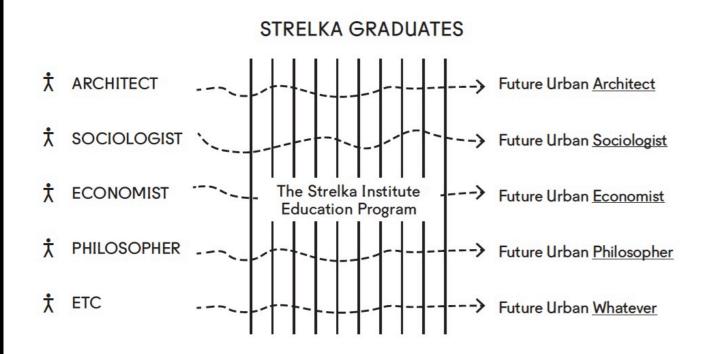


STRELKA EDUCATION PROGRAMME OVERVIEW

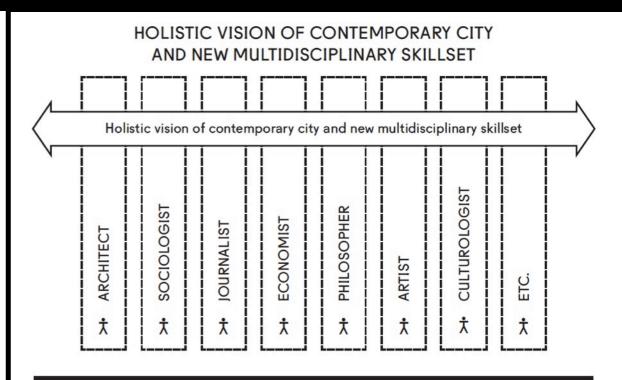
ИНСТИТУТ

STRELKA

by David Erixon and Anastassia Smirnova

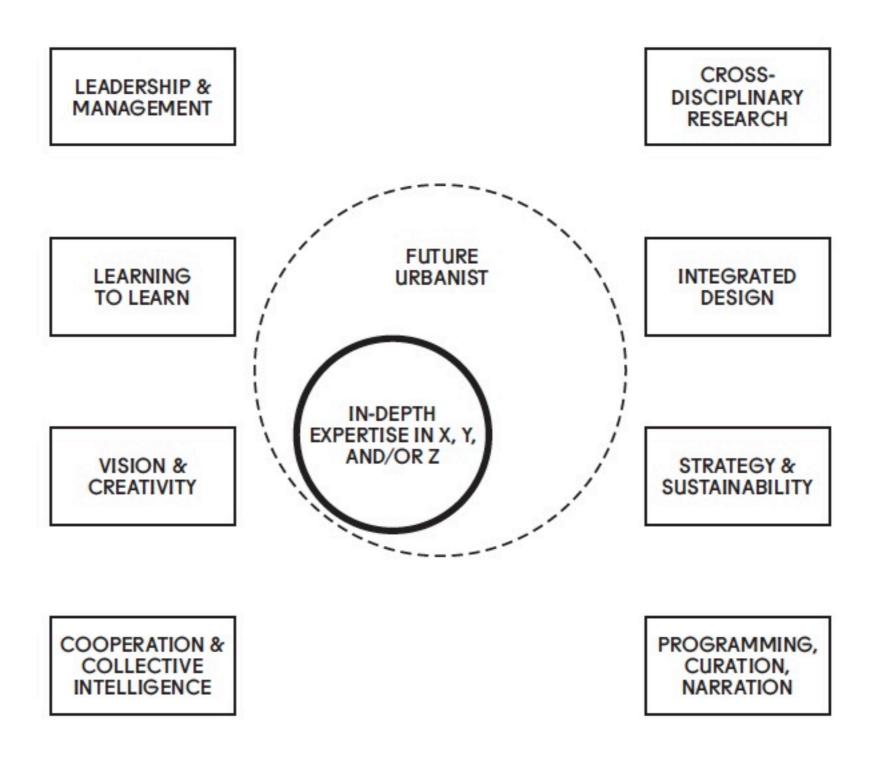


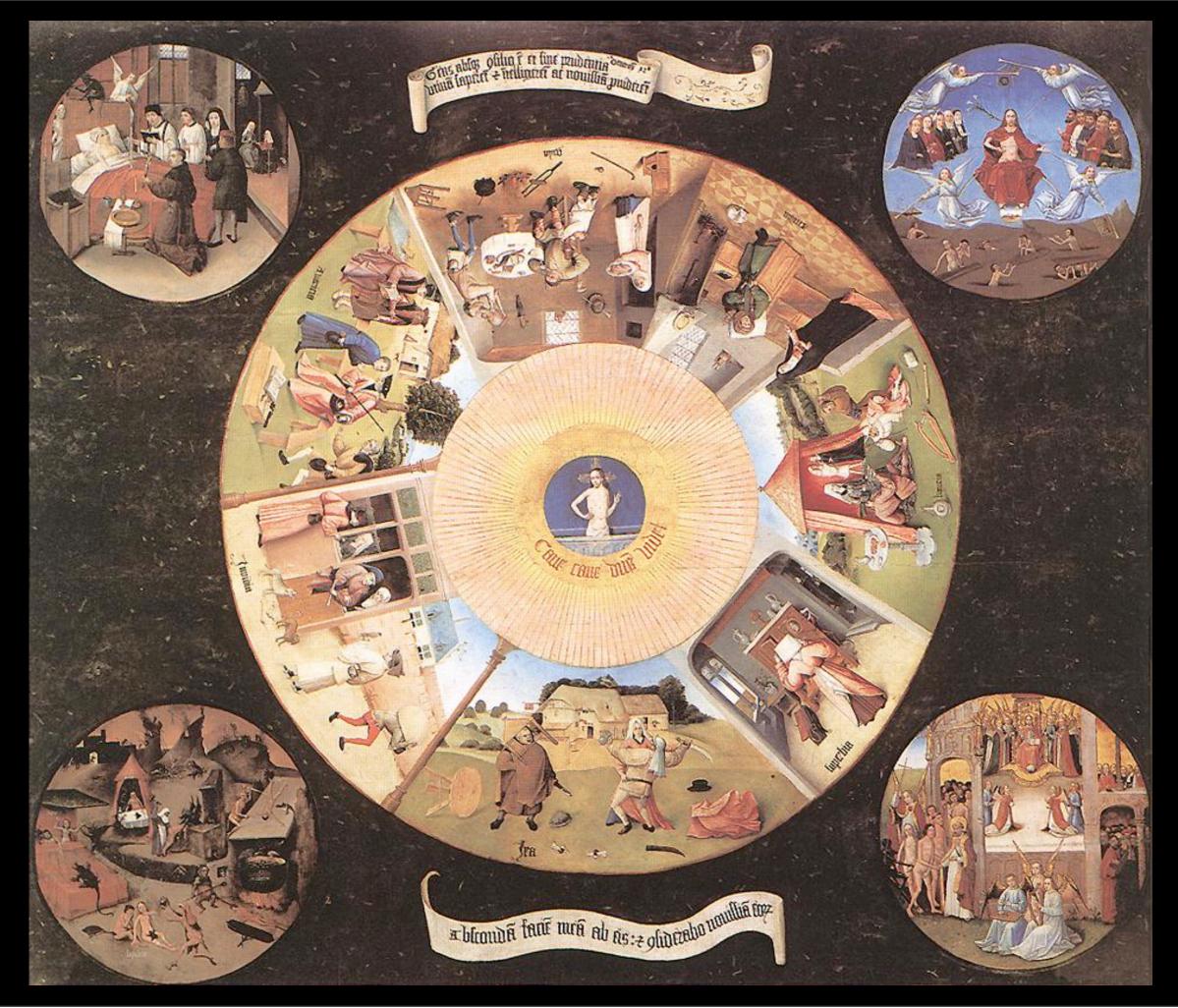
We expect student to add "Future Urbanism" to their existing expertise. What we get in the end in a new type of professional.



Strelka graduates develop as "T-shaped" professionals, with a broad understanding of the field of urbanism and deep knowledge of a specific area.

SKILLSET OF FUTURE URBANISTS COMPETENCIES





7 ABILITIES

1. Ability to analyse

The ability to discover, observe and describe causes and consequences and, based on these, to identify new and emerging patterns. It includes the ability to see the world in a multidimensional, interdisciplinary way and to establish connections between different perspectives (sometimes not obviously related to each other); to work with differences and similarities, advantages and disadvantages, constants and variables.

2. Ability to manage complex information

The ability to search, collect, sort and structure (big) data and diverse information; to be able to organise facts and figures, ideas and opinions in a clear, coherent way for further use; to assess the usability and credibility of different data sources.

3. Ability to operate on the metacognition level

The ability to think about the ways of thinking; to interpret information and question knowledge; to assess relevancy and reliability specific to situations, purposes or contexts. It includes the abilities to create meta structures and to evaluate them and choose the most productive ones, to formulate strategies and to test mental models in a real context directly experienced or observed.

4. Ability to conceptualise

The ability to understand and develop concepts and to formulate new notions, relating and comparing them to one another and to others existing in the domain. It's also the ability to adapt and apply concepts in new areas and contexts, to move between different disciplines and discourses, both in an abstract and concrete way.

5. Ability to edit

The ability to remain productively critical of one's own work and the work of the others, to constantly re-evaluate thoughts, conclusions or guesses, as well as the very process of work, in relation to the changing environment. Editing here is a core activity, which helps maintain a high-degree of resilience and contextual relevancy in a project, without losing its purpose or compromising common values. It includes the ability to estrange from one's own practice and to see it with different eyes, to improve and refine and to defend what's important and to reject the unnecessary.

6. Ability to collaborate

The ability to make the most of the human, collective experience and the potential of human collaboration - both between humans and between humans and technology networks. It includes the ability to relate to and communicate between different social and cultural platforms; to seek interfaces for

which synergies can be activated through shared purpose, an approach which is particularly important for the multitude of stakeholders and active parties involved in urban development.

7. Ability to communicate

The ability to participate in and develop a discourse — to discuss, listen, motivate; to make diverse opinions and perspectives contextually relevant. It's also the ability to express subjectivity (and know when subjectivity is being expressed) and to give and receive feedback and debate with logic and intellectual rigor; to articulate, to clarify and to reason.

DAMN THE MASTERS'PLAN!



Wouter Vanstiphout is a historian of architecture and a co-founder of the Crimson Architectural Historians collective based in

RESEARCH_BASED DESIGN PROJECT

A key component of the programme is a researchbased design (RBD) project.

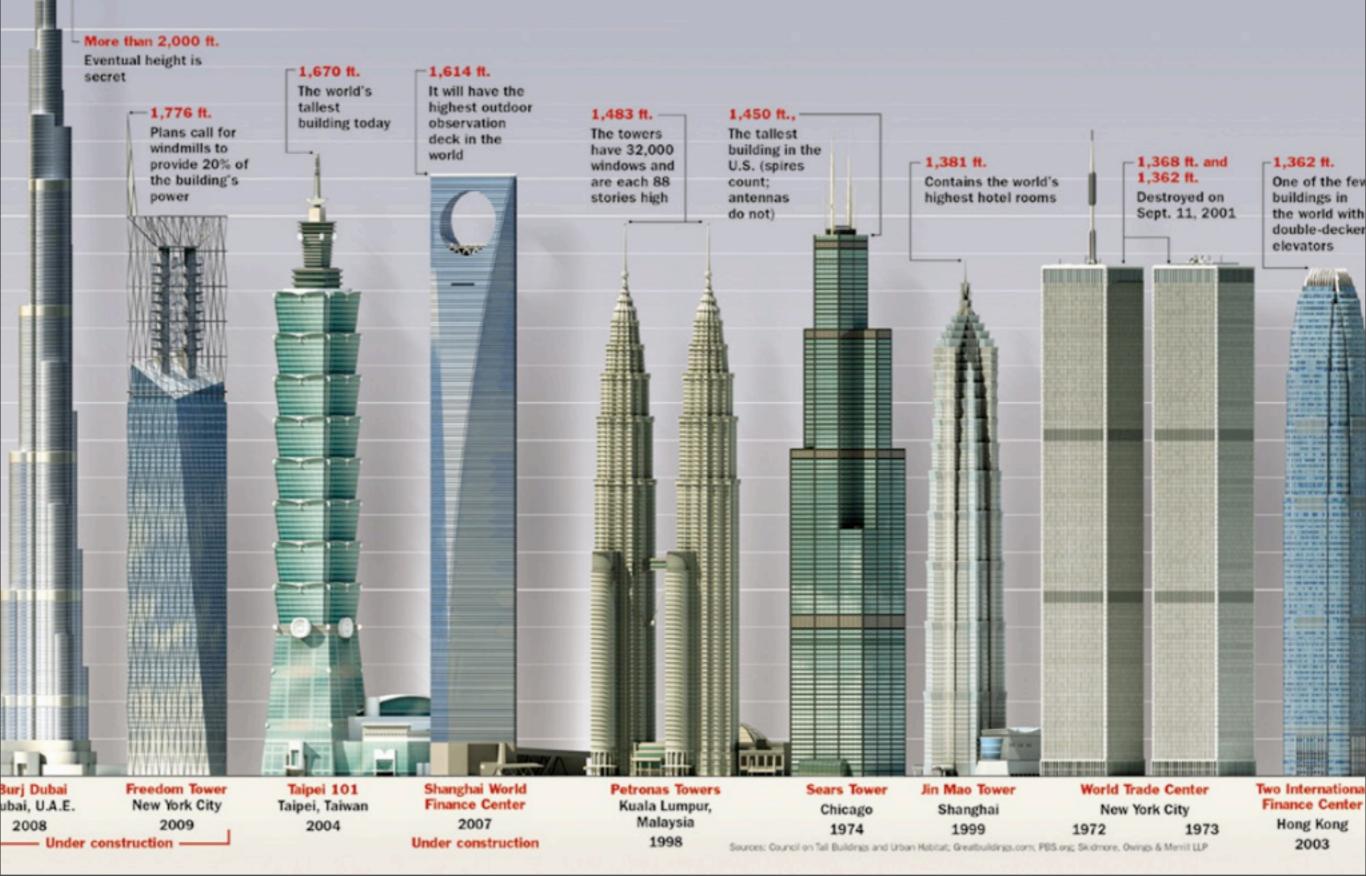
In an RBD project any design proposal — be it a scheme, a model, a system or a programme — should be fundamentally supported by research of the existing context (historical, cultural, economical, political, spatial, etc.) and understanding of the key factors affecting its development.

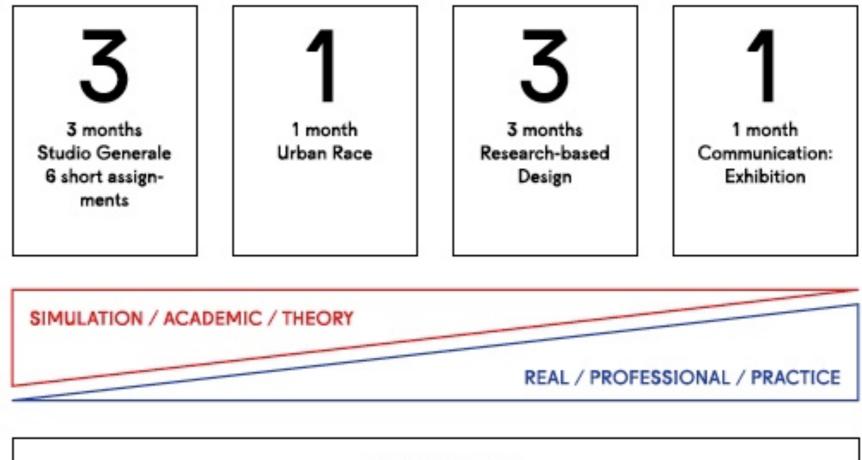
Systematic multidisciplinary investigation informs and enriches the design process, ensuring an optimal level of problematization as well as the quality and relevancy of the proposed solution.

KEY COMPONENTS

TIME -----_____ PHASE 0 PHASE 1 PHASE 2 PHASE 3 PHASE 4 SYSTEMATIC **HYPOTHESIS** BRIEF EUREKA DEMONSTRA-TION ANALYSIS Formulate Inter-disciplinary Discover new Integrated design the objectives research proposal with Make proposal and emerging fact-based of (a) domain believable by and scope patterns, (per Studio rationale of the project demonstrating uncover definition) potential and critique 'how to do it' of approach OUTPUT OUTPUT OUTPUT OUTPUT OUTPUT (EXAMPLES) Illustrated (EXAMPLES) (EXAMPLES) Hypothesis document that Factbook. document. Plan, scheme, Proof of concept, explains the probatlas, Wiki, articulation project, prototype, pilot lem and introduccatalogue, of an intuition / programme, project, tangible es the framework database manifesto, direction toward explanation, model concept, for further work. new patterns proposition, and potential recommendation, intervention of transformation (new) regulation RESEARCH-BASED (MIDTERM DESIGN PROJECT PUBLIC EXHIBITION REVIEW)







ACTIVE LEARNING

30 SEP	6 OCT	13 OCT
STARTING STRELKA	RSEARCH-BASED DESIGN	PROJECT SIMULATOR: TRANSFORMING THE CENTRAL HOUSE OF ARTISTS
20 OCT	27 OCT	3 NOV
PROJECT SIMULATOR: TRANSFORMING THE CENTRAL HOUSE OF ARTISTS	VOLGA, VOLGA, VOLGA! PREPARATION	VOLGA,VOLGA,VOLGA! FIELD TRIP
10 NOV	17 NOV	24 NOV
VOLGA, VOLGA, VOLGA! POST-PRODUCTION	FUTURE URBANISM: INTRODUCTION	FUTURE URBANISM: INTERVIEW
1 DEC	8 DEC	15 DEC
FUTURE URBANISM: 100 FRAGMENTS OF THE FUTURE	GAME CHANGERS: NEXT MIGRATION	GAME CHANGERS: NEXT MIGRATION

Programme 2013/14

URBAN ROUTINES

Cars, Dwelling, Links, Offices, Retail

What defines the daily life of a city? How does the past influence our present reality and what will the future entail? By researching the fabric of the ordinary, is it possible to arrive at ambitious outcomes and create on their basis innovative projects? View projects

Programme 2012/13

AGENTS OF CHANGE

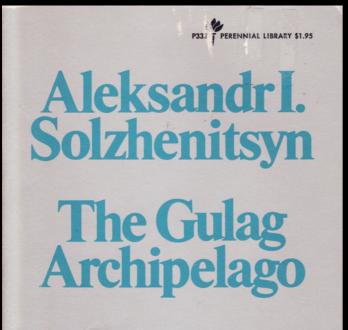
Another Place, Education as a project, Foresight in Hindsight, (Re)charge Information

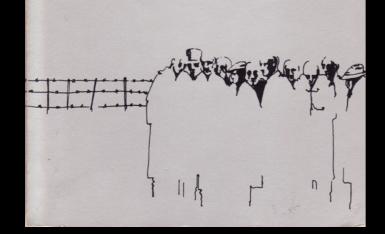
Agents of Change are people, who transform the world around them through the force of their ideas and actions, events that set in motion irreversible change, factors that transform public perceptions and ways to turn concepts into practical solutions. View projects

PROJECTS

RESEARCH

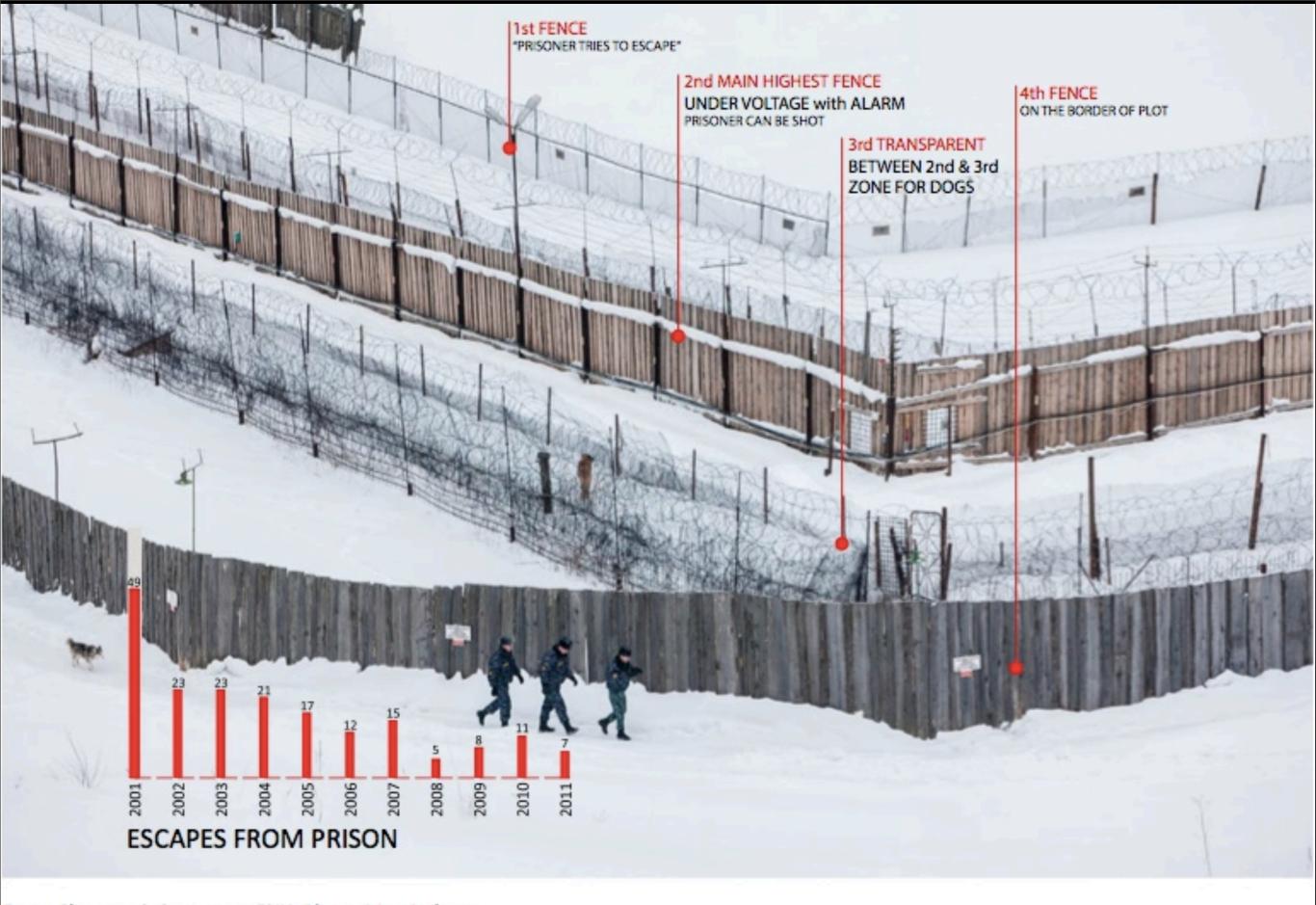
RESEARCH





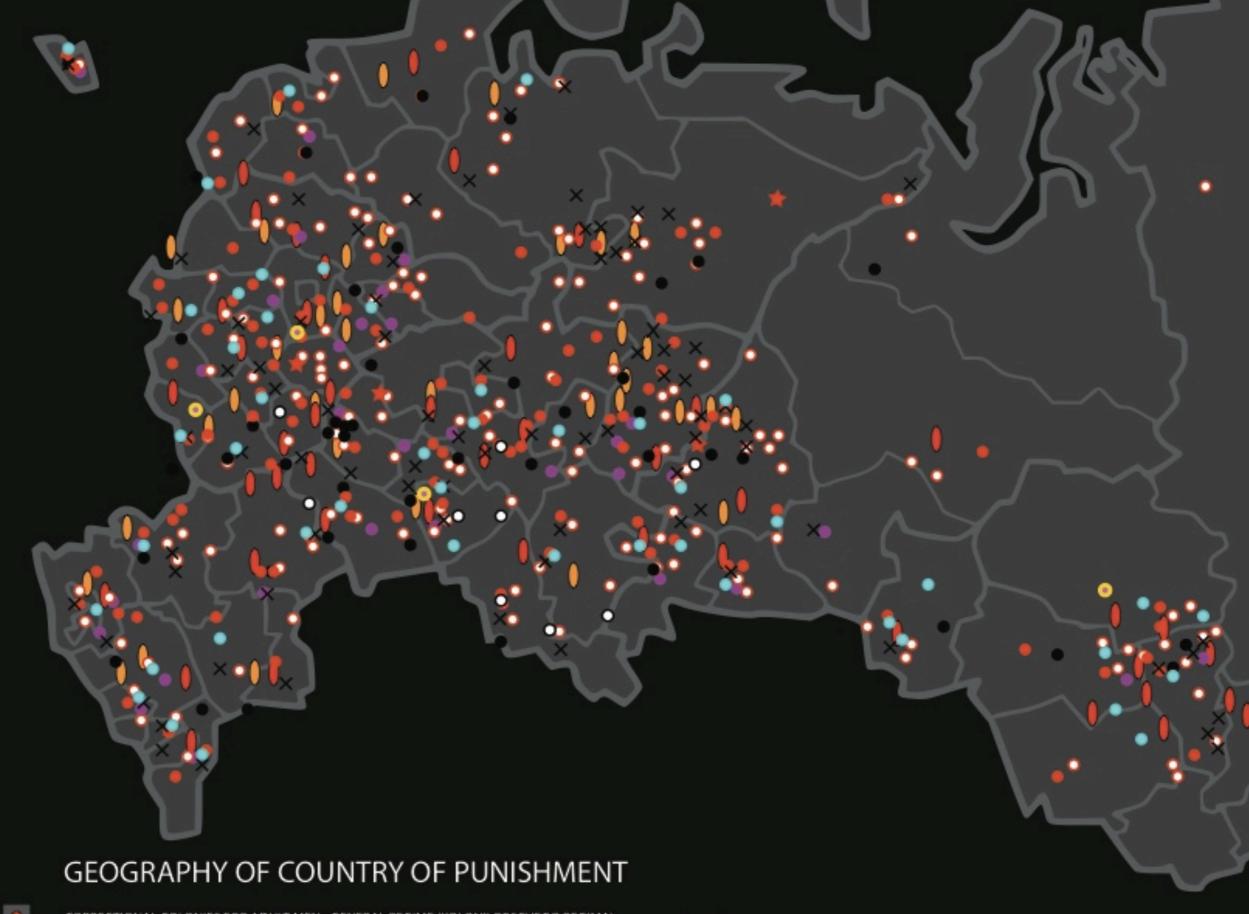


Prisoners of GULAG, 1937. NKVD archives



Fence Characteristics, source:FSIN; Photo: Max Avdeev

The Country of Punishment. By Isabella Chichonska, 2013. Strelka Institute Research on the spatial/social organization of the Russian penitentiary system



CORRECTIONAL COLONIES FOR ADULT MEN - GENERAL REGIME (KOLONII OBSCHEGO REGIMA)

CORRECTIONAL COLONIES FOR ADULT MEN - STRICT REGIME (KOLONII STROGOGO REGIMA)

CORRECTIONAL COLONIES FOR ADULT MEN - SPECIAL REGIME (KOLONII OSOBOGO REGIMA)

O

PRISONS (WITH CELLULAR ACCOMMODATION) (TURMI)

CORRECTIONAL COLONIES FOR FORMER PERSONNEL OF RUSSIAN SECURITY SERVICES

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Population Characteristics – The penal system in Russia was established for and built upon male criminality; Photo: Max Avdeev

Prisoners are divided within the colonies into platoons

erson per day [gramms] ne product men woma nn Brea rade II Meat Fish Margarine 25 20 **100** Vegetable oil Cow's milk (ml) Chicken eggs (per week) 2 30 Sugar 15 Salt Tea Bay leaves 0.1 Mustard powder 3 Tomato paste 500 Potatoes Vegetables 250 **Dried** fruits 10

30% of the prison population is employed, another 5% work for the system

CANTEEN

RESEARCH-BASED DESIGN



RESEARCH-BASED DESIGN



Moscow Conceptualism

The movement of Moscow Conceptualism which would form itself parallel to all above mentioned events, seems to have many features in common with the architecture of those times. Being an architect, not an art historian, I might be very simplistic in my interpretations, though I will try to name a few features which I find crucial.

Moscow Conceptualism, having developed in the conditions of socialist economy, was absolutely deprived of any commercial meaning. The Western artists would always be confronted with the commercial reality, whereas the Soviet artists did not even have such a chance. The architecture after Khrushchev's Manifesto seems to follow the same logics. Buildings and flats are minimalistic, deprived of any excessive values, simply fulfilling their prior function. The real value is somewhere else - in the common buildings like houses of culture, cinemas.

Moscow Conceptualists would use any language to tell their stories. They would write, draw, perform; they were not afraid of videos, internet. When writing, they would use both high and low language - finding them equally appropriate, not being afraid of any type of it. Therefore they would also not be afraid to investigate the modernist architecture - created with very raw and difficult architectural language.



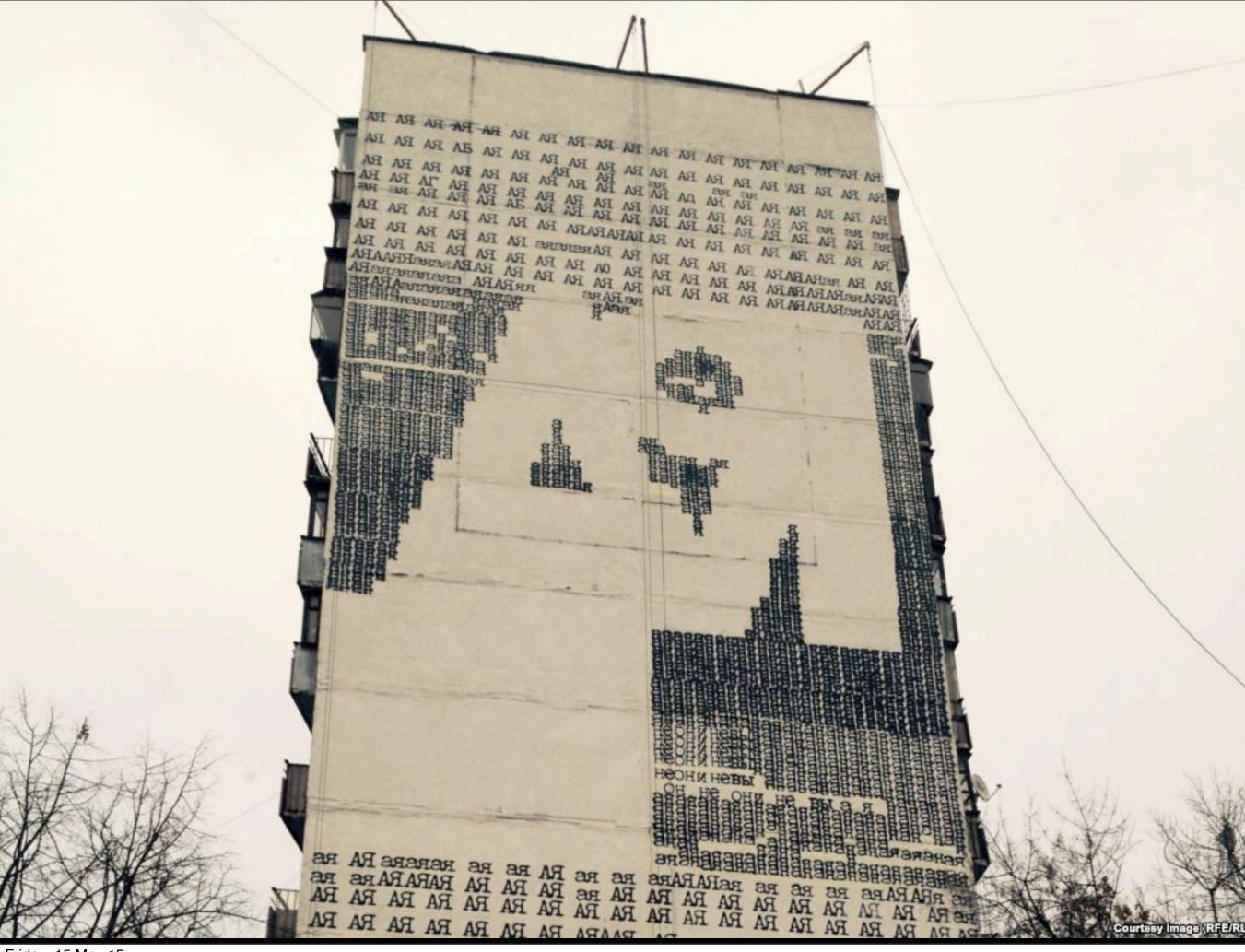
Above: artists in Belyayevo during the Bulldozer Exhibition, 1974. From the right: M. Tupitsyna, V. Nemukhin, V. Tupitsyn, S. Bordachev

The rough esthetics of Khrushchev's buildings, deprived of any unnecessary elements also could be linked with the esthetics of conceptual art. This art is directed to tell the message, to represent the concept - not to represent beauty understood in the superficial way.









FAIR ENOUGH





PREFABCORP

PREFAB PLANT

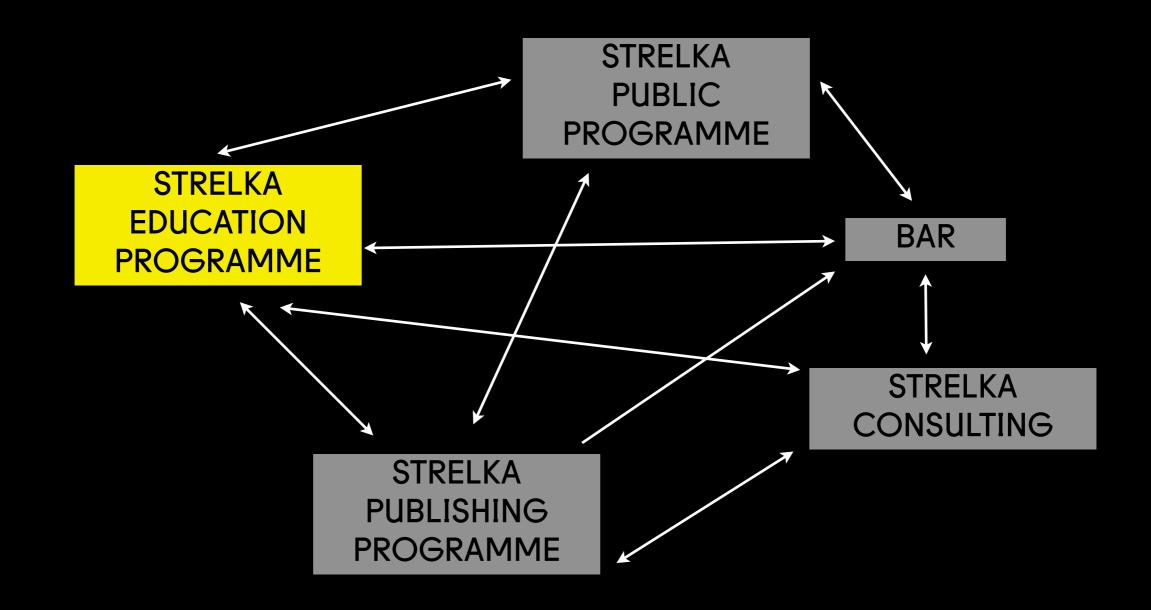
PLAN SELL UPGRADE

CORF

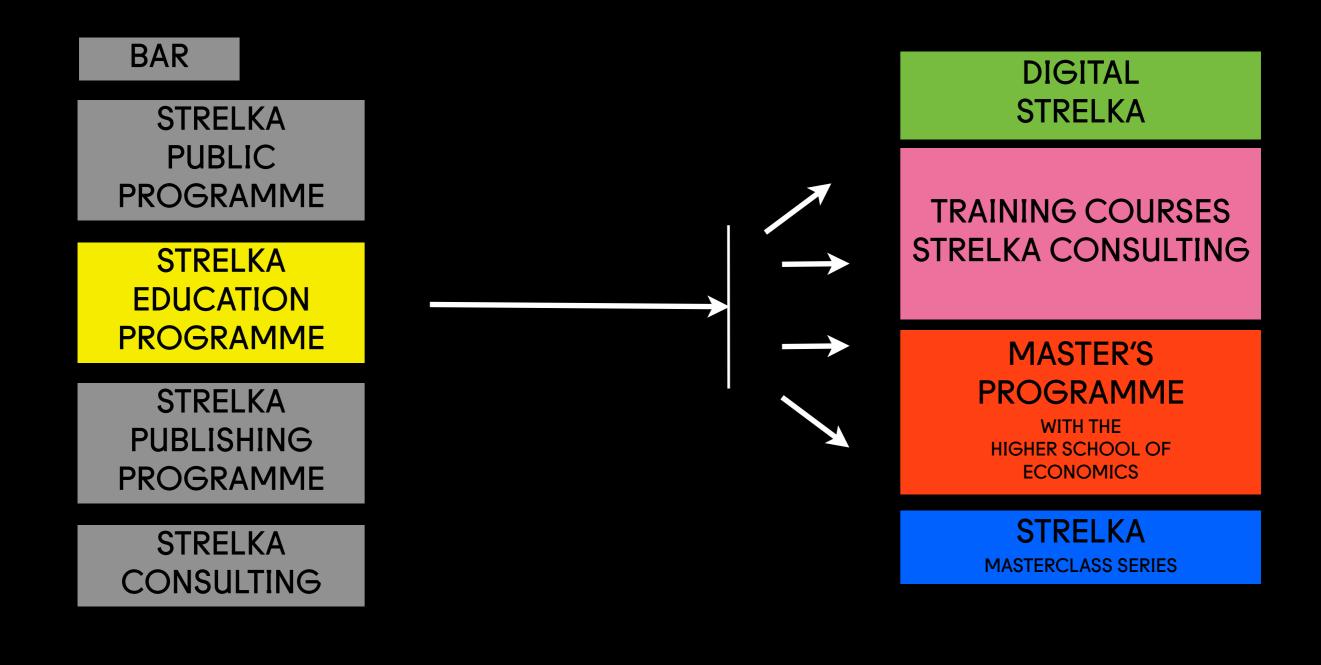
VISION FOR A FULLY INTEGRATED

RE-USE

MOVE



FROM AN EDUCATION PROGRAMME TO AN EDUCATION SYSTEM



448 URBAN VOIDS

SVESMI

RETHINKING MOSCOW LIBRARY SYSTEM

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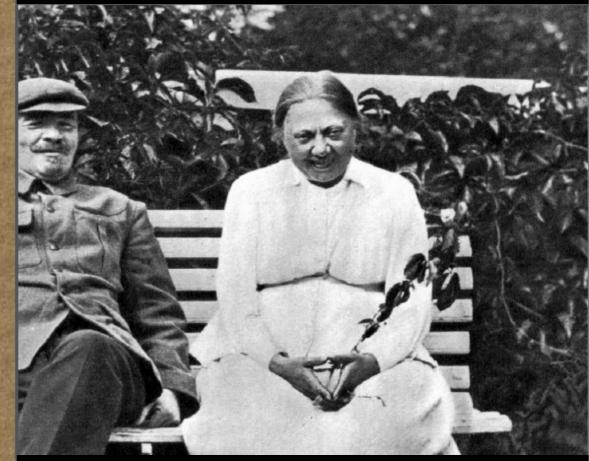


448 Public Libraries in Moscow Friday, 15 May 15



History of Public Libraries System in Moscow









Houses of Young Pioneers



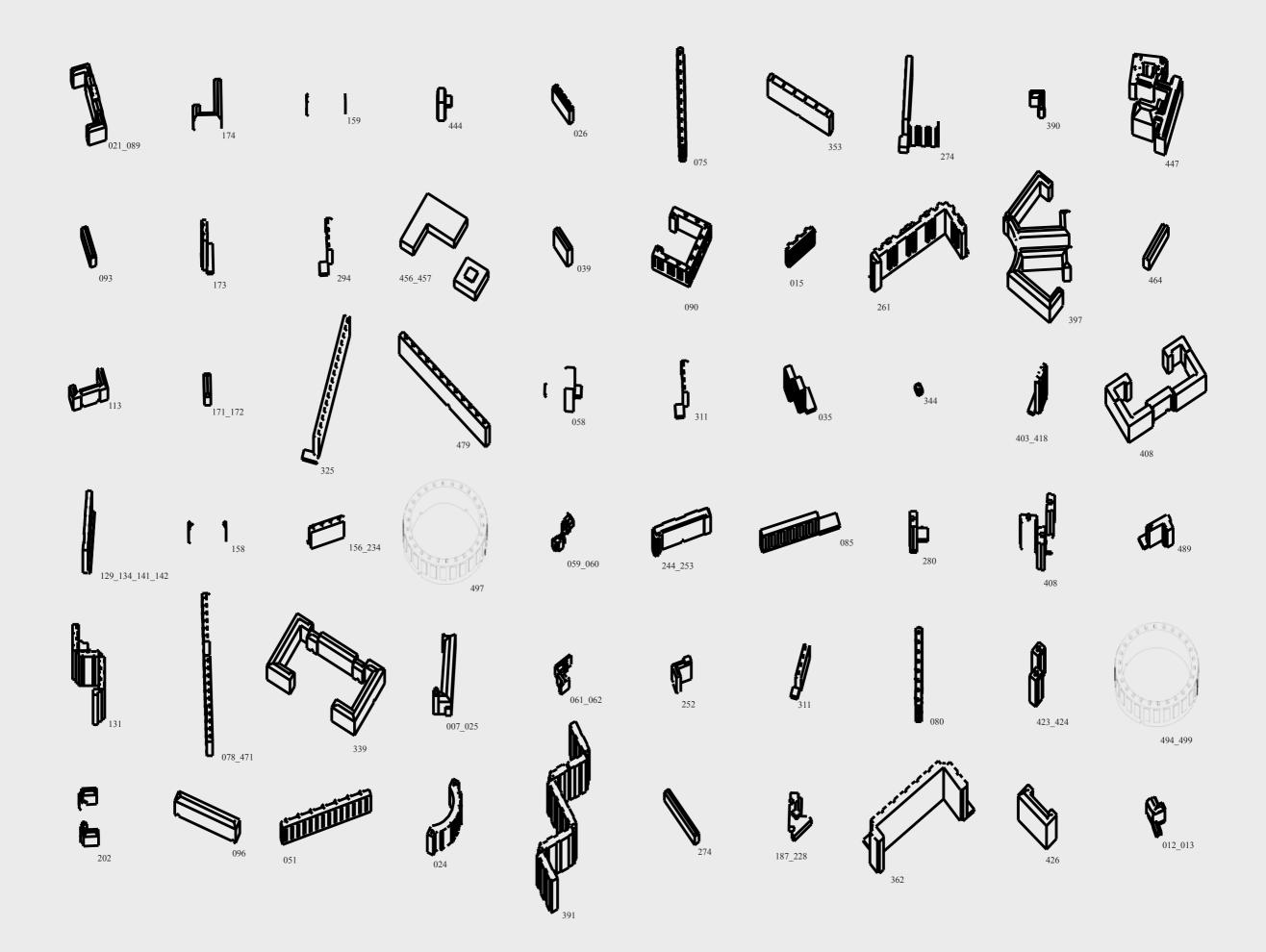
Friday, 15 May 15

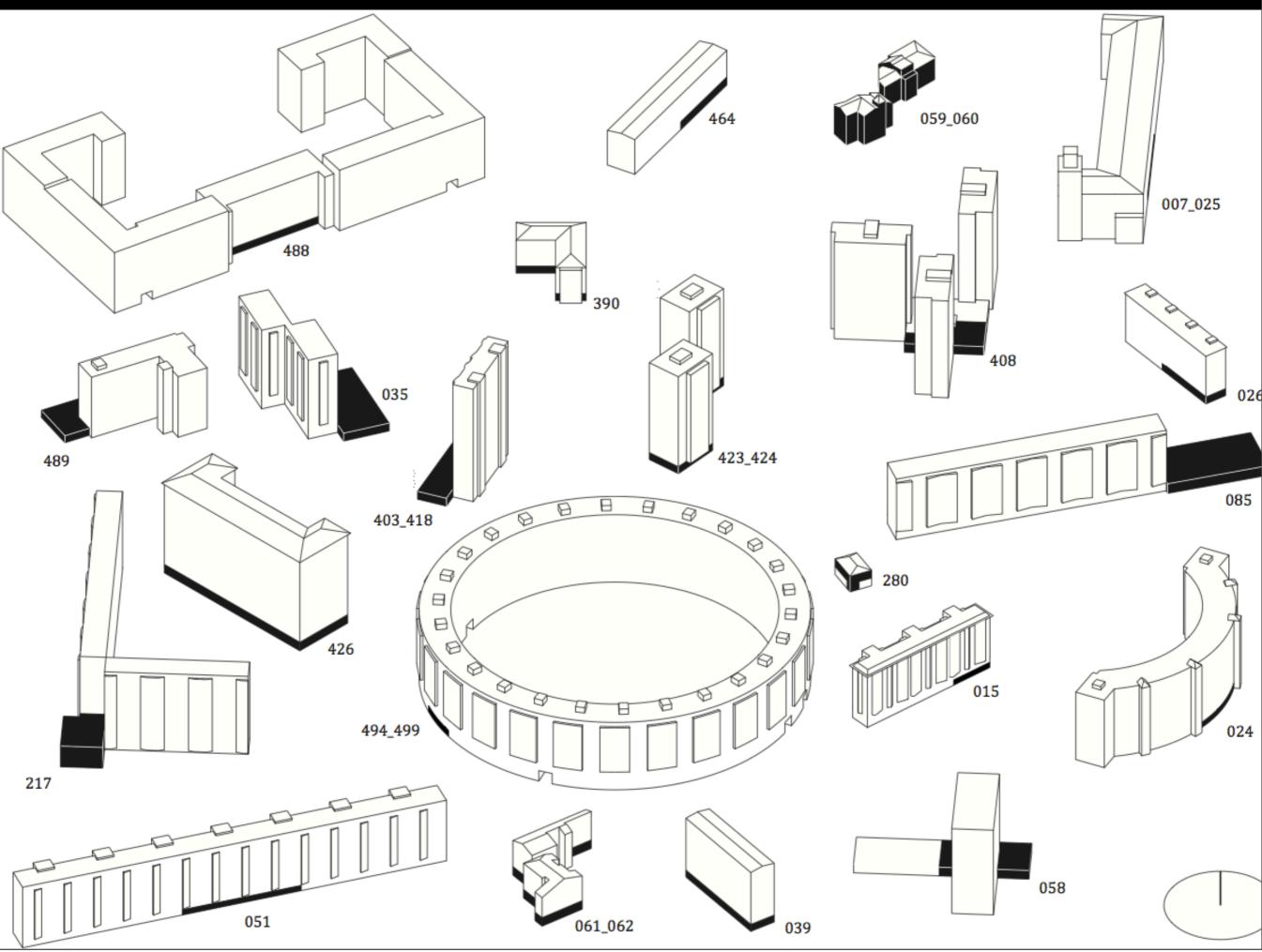
Museums of Local History

MOSCOW'S LIBRARIES ATLAS 448 ROOMS WITH A VIEW

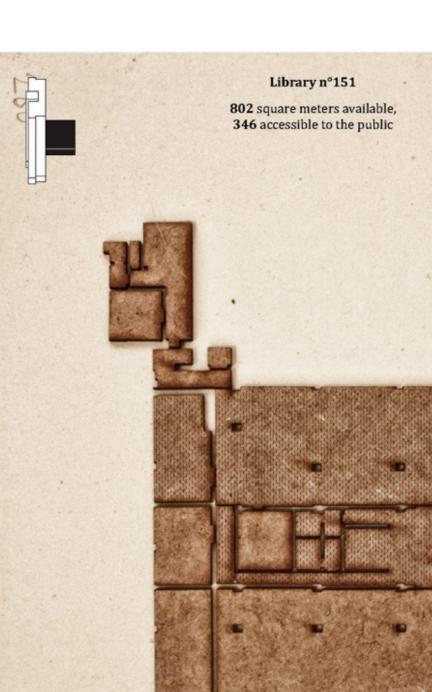
project by: Paolo Ruaro Giovanni Bellotti

tutors: Paola Viganò Alexander Sverdlov



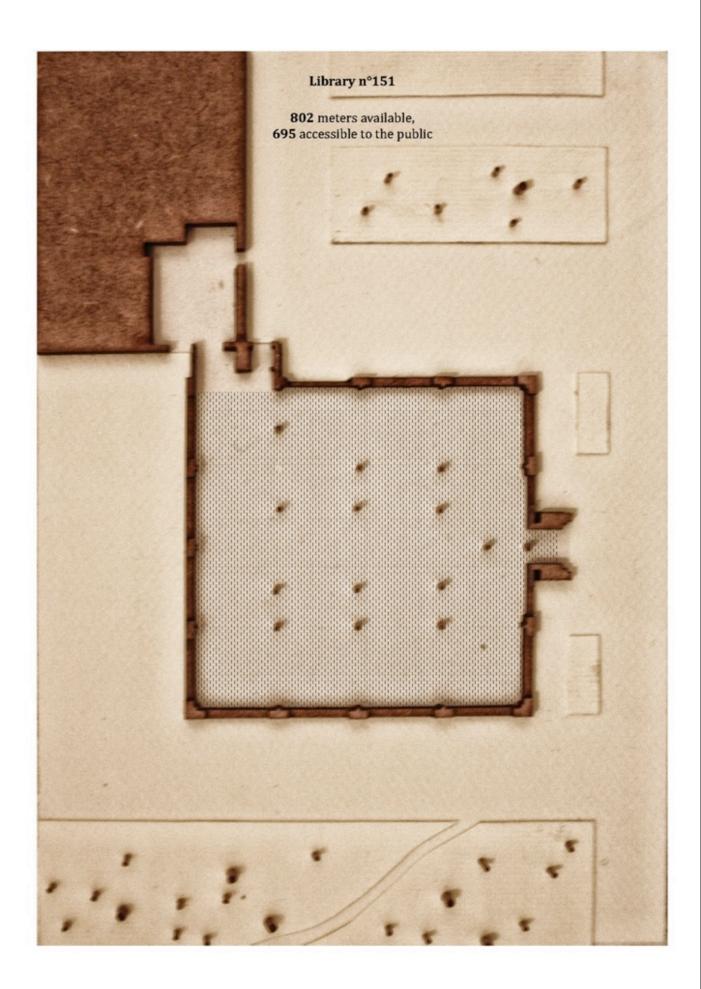


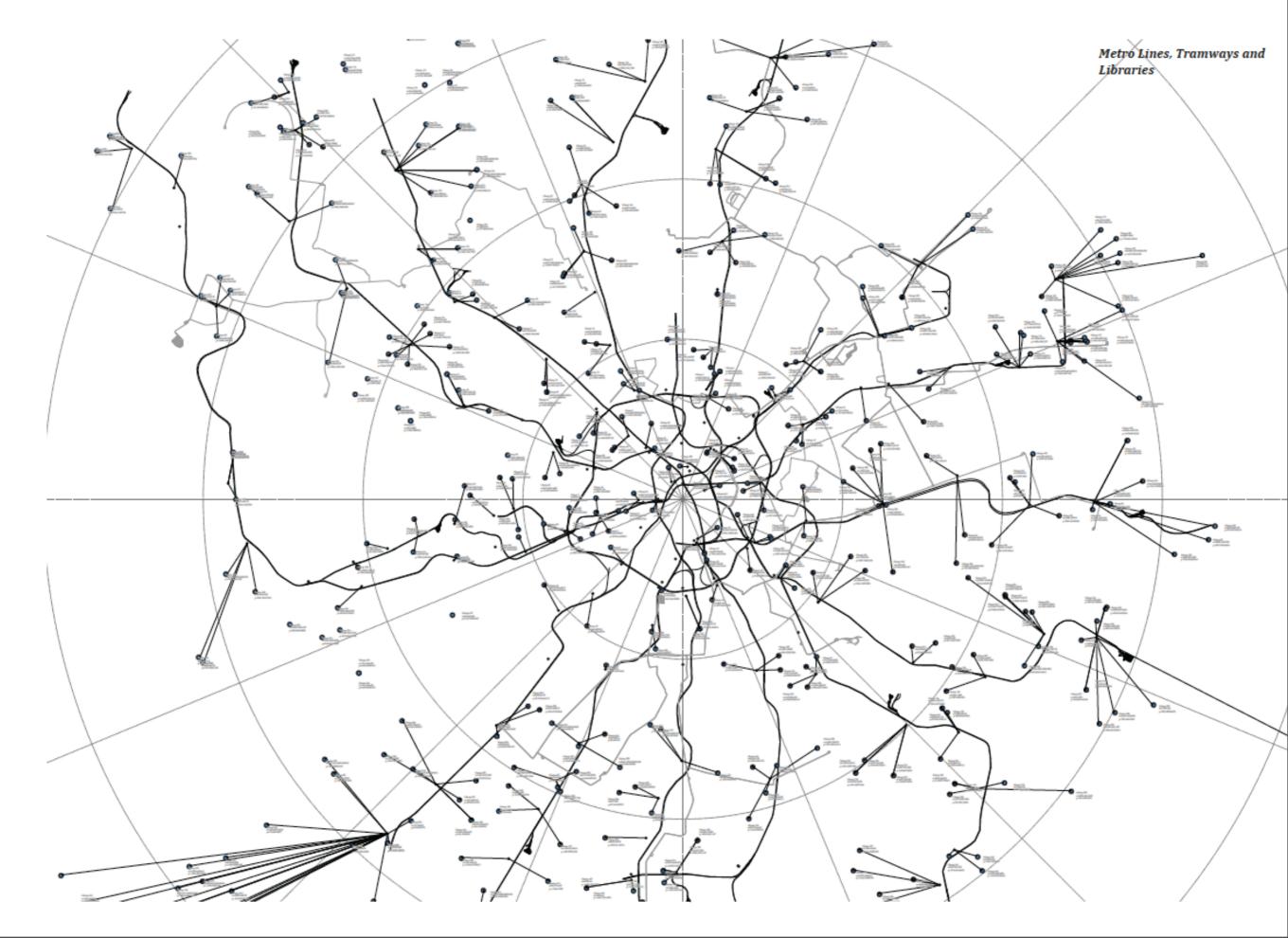
Friday, 15 May 15



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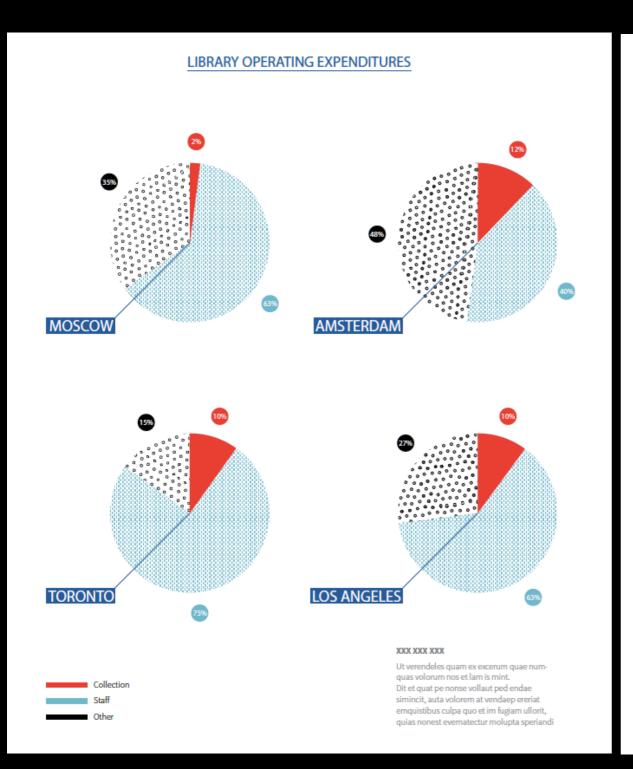
Library n°151 was instituted in 1980 and moved to the current building in 1984. It holds a collection of 43.000 books and has subscriptions to around 50 periodicals. Located in the remote Kapotnya rayon in the south east of Moscow, the library is built as a single story prefabricated building, an extension to the profile of a P44 tower from the late 1970s. The variable profiles of the buildings allowed for a great versatility of the ground floor spaces, and used to host a variety of public services.

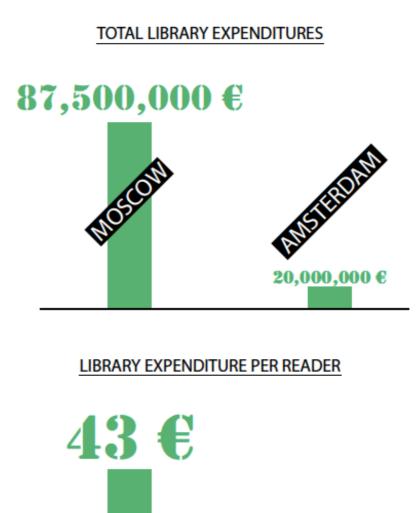


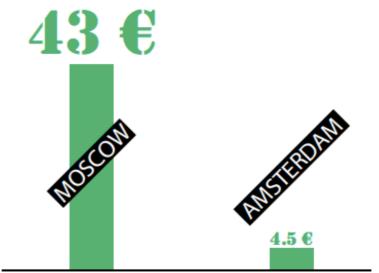
















Strategy for development of Moscow Public Libraries Friday, 15 May 15



STAFF / PEOPLE
SERVICES SERVICES
COLLECTIONS

SPACES

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STAFF / POEPLE
SERVICES SERVICES
COLLECTIONS

- -- Architecture
- -- Branding

SPACES

- -- Programming of services
- -- Creating user communities
- -- Education



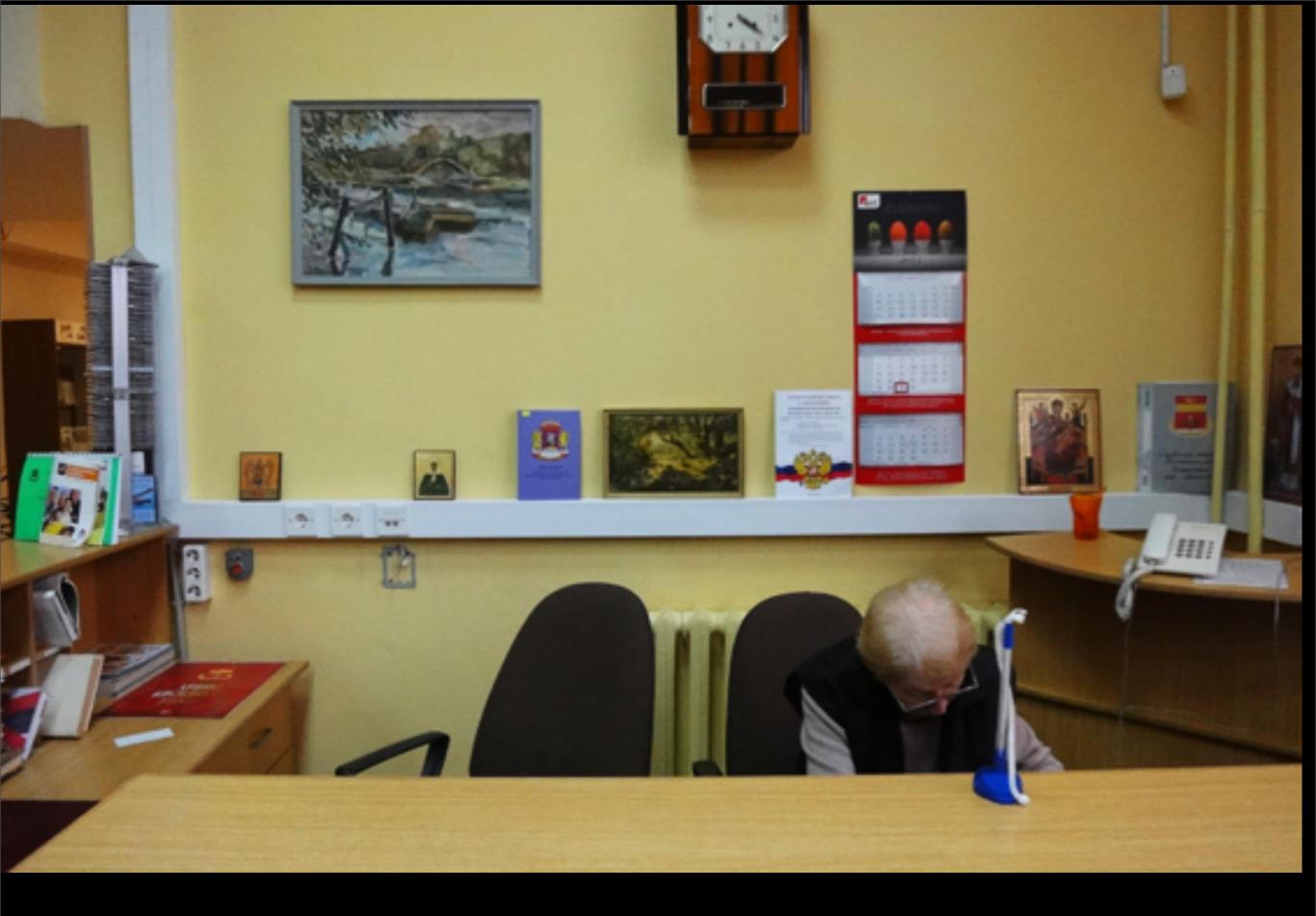
SPACES	

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- -- Architecture
- -- Branding
- -- Programming of services
- -- Creating user communities
- -- Education



5 Pilot Projects in Moscow Friday, 15 May 15



Reception in the Post-Soviet Library



Post-Soviet Library: emptiness















Александр Заборовский (@sazam_rus) 4 ma Приехал рассказать пенсионерам про то, как правильно использовать интернет и социальные сети. Это очень здорово, когда ветераны молоды душой!

4 months ago









2012 300 visitors per month

2014 300 visitors per day



































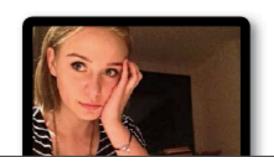








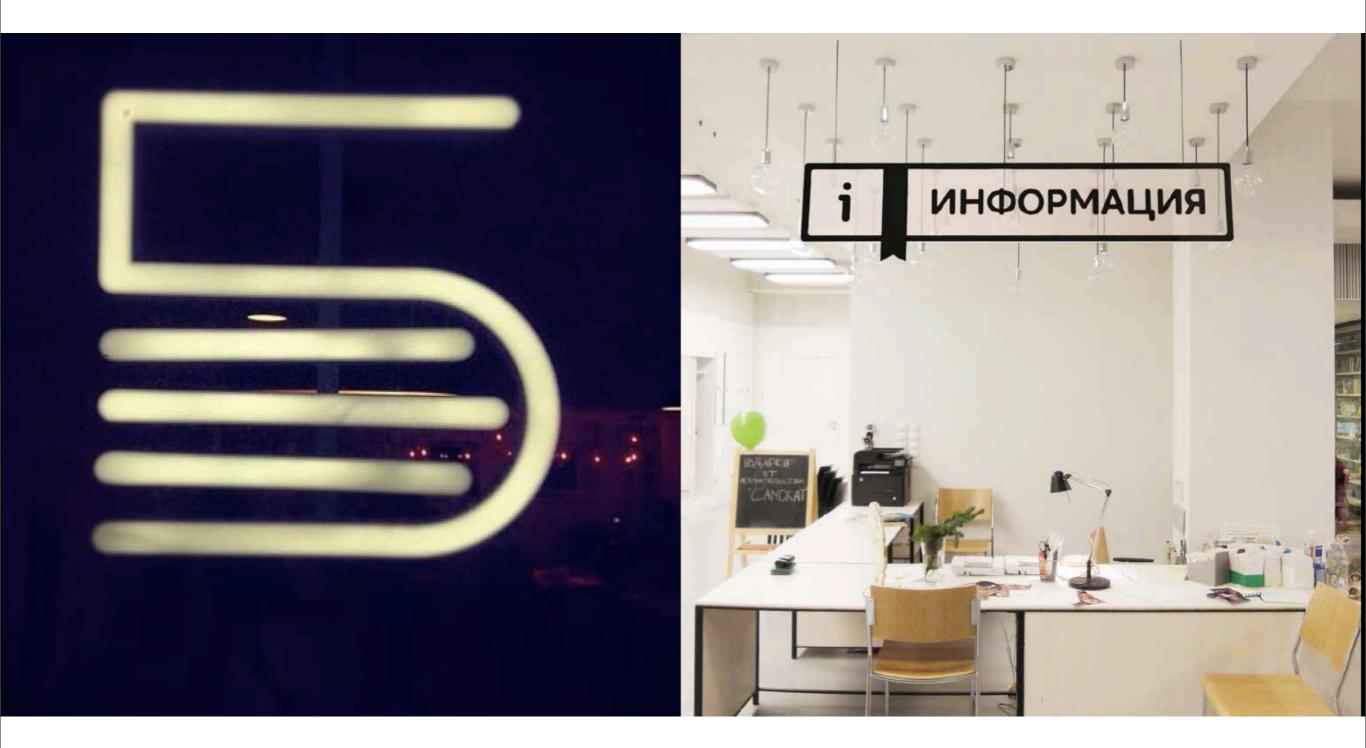














LIBRARY*HOSTEL

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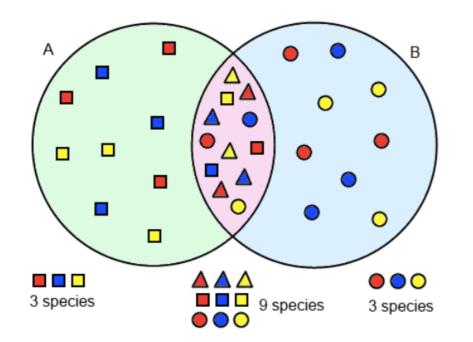
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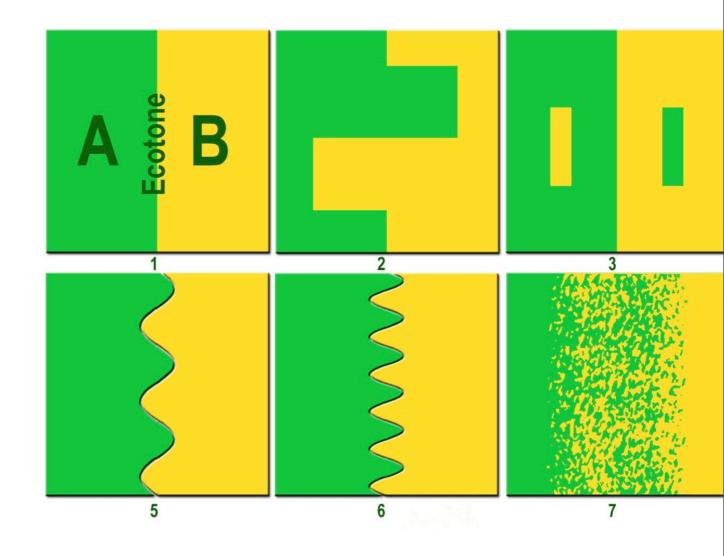
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LO BORTON

This increase of diversity that results from ecosystems overlapping is known as the **edge effect**.



The 'edge effect' – Where two ecosystems overlap, the overlapping area supports species from both, plus another species that is only found in the overlapping area.



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DUKHA

ЮВСЕДНЕВНОСТЬ

Library Kunsthalle



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2013 - 2014

380 000 new library members in the city